

PUBLIC REPORT BY PROMTPRESS

Channel audit

Svoye Mneniye



@svoem

News of Moscow, Russia and the world in an understandable format. Editorial and expert opinions on key events. Clear and jargon-free news and trends. Contact: svoem@ya.ru svoemne@gmail.com RKN No...

SUBS

14 064

+12416 per month

ERR (% SEE POSTS)

0.0%

past 24 hrs 0.0%

REACH/POST

4

ad reach 4/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 14 064 —	 SUB REACH 0.03% avg % subs see post	 VIEWS/POST 4 median 4 · 1.0 day	 POSTS/DAY 635.0 ~4445 per week
 7D TREND — no data for period	 REACTS/POST — MTPROTO only	 POST LENGTH 662 chars median 663 · 1.0 day	 POSTS ANALYZED 1000 1.0 day
 AD REACH 4 24h avg	 CHURN / MONTH +12416 last month	 CITATION RATE 7 citation index · 38 channels mentioned all time	 CHANNEL AGE 6 years 3 months created 01.04.2020

AI EDITOR SUMMARY

Channel "Svoemnenie" — 14 064 subs. Each post averages 4 people (0% of subs), reach is low — consider expanding audience. Publishes 4445 posts per week (~635/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **1000** posts per 1.0 day.
- 02 Dominant format – **Text** (515/1000 posts).
- 03 Avg post length – **662** chars (median 663).
- 04 Peak audience activity – **Thursday**, 10:00 MSK.
- 05 Top posts get **5x** more views than the weakest (10 avg for top vs 2 for worst) – among 1,000 posts over 1.0 day. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.07 · 15:03 PHOTO Lyubimova: Russia's cultural heritage register has nearly 162,000 monuments Culture Minister Olga Lyubimova in an interview...	VIEWS	REACTS
	13	—
	REPOSTS	ER
	1	0.1%
Nº2 16.07 · 15:02 TEXT Russia became a founder of the World AI Cooperation Organization Russia is among the founders of the World Organization...	VIEWS	REACTS
	9	—
	REPOSTS	ER
	1	0.1%
Nº3 15.07 · 18:43 TEXT Pole dancing led to a flood in the apartment Home dance sessions caused a real flood: a Texas resident accidentally flooded...	VIEWS	REACTS
	8	—
	REPOSTS	ER
	—	0.1%

Nº4

16.07 · 08:32

TEXT

Spain beats Mbappé and reaches 2026 World Cup final On the night of Thursday, July 16, 2026, Spain beat France 2-0 and...

VIEWS

8

REPOSTS

—

REACTS

—

ER

0.1%

Nº5

16.07 · 16:35

VIDEO

«Герани» ударили по локомотивам с военными грузами ВСУ в Днепропетровской области Расчёты барражирующих боеприпасов «Герань» нанесли...

VIEWS

8

REPOSTS

—

REACTS

—

ER

0.1%

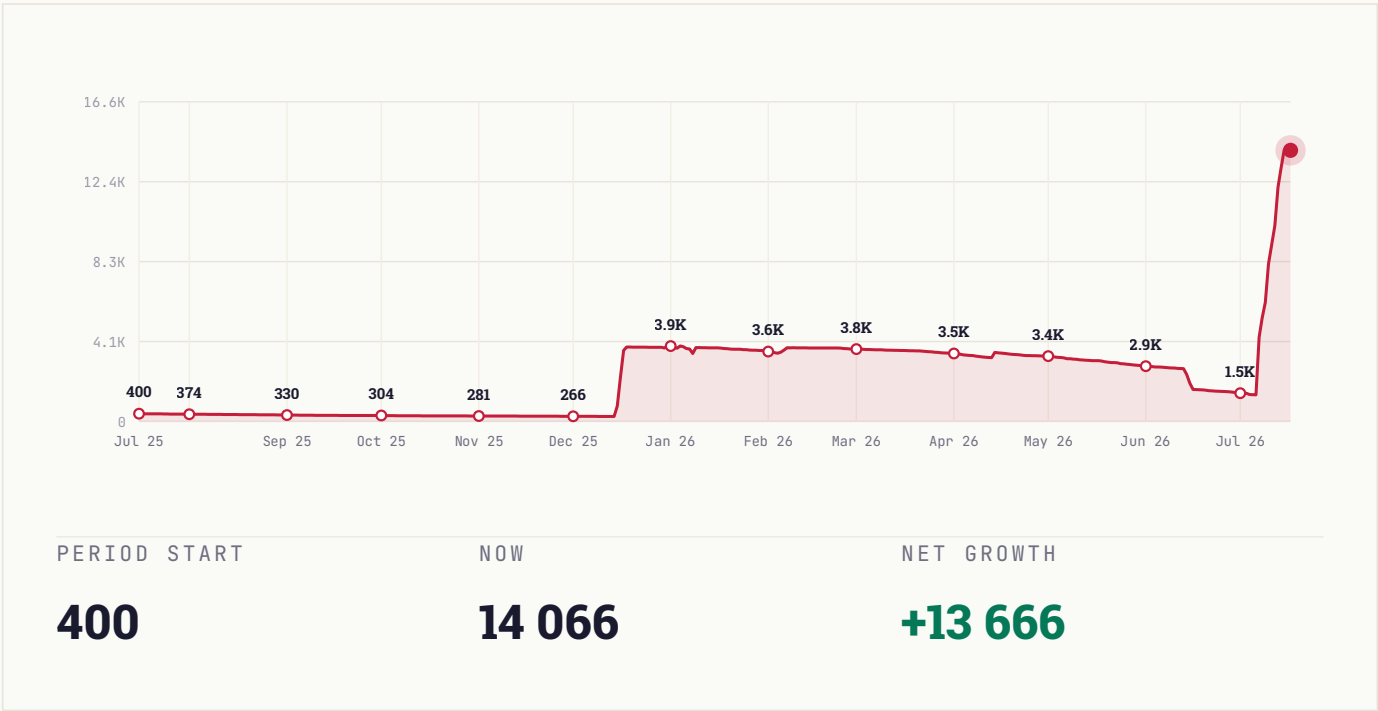
WORST 3

↓ 16.07 · 15:03 PHOTO Paramedics in Novgorod region revived a patient after clinical death In the Novgorod region, ambulance paramedics Evgenia...	VIEWS 2 REPOSTS — REACTS — ER 0.0%
↓ 16.07 · 16:47 PHOTO ☀️ Moscow to enjoy three sunny days without rain, says weather service. A European anticyclone will bring warm and dry weather, and...	VIEWS 2 REPOSTS — REACTS — ER 0.0%
↓ 16.07 · 22:53 VIDEO 💙 Telegram now has a Rich Text Editor. It supports tables, headings, inline media, lists, AI content, formulas, and more. 🐱 Messaging...	VIEWS 2 REPOSTS — REACTS — ER 0.0%

SECTION 03 · SUB GROWTH

How the channel grew over the year

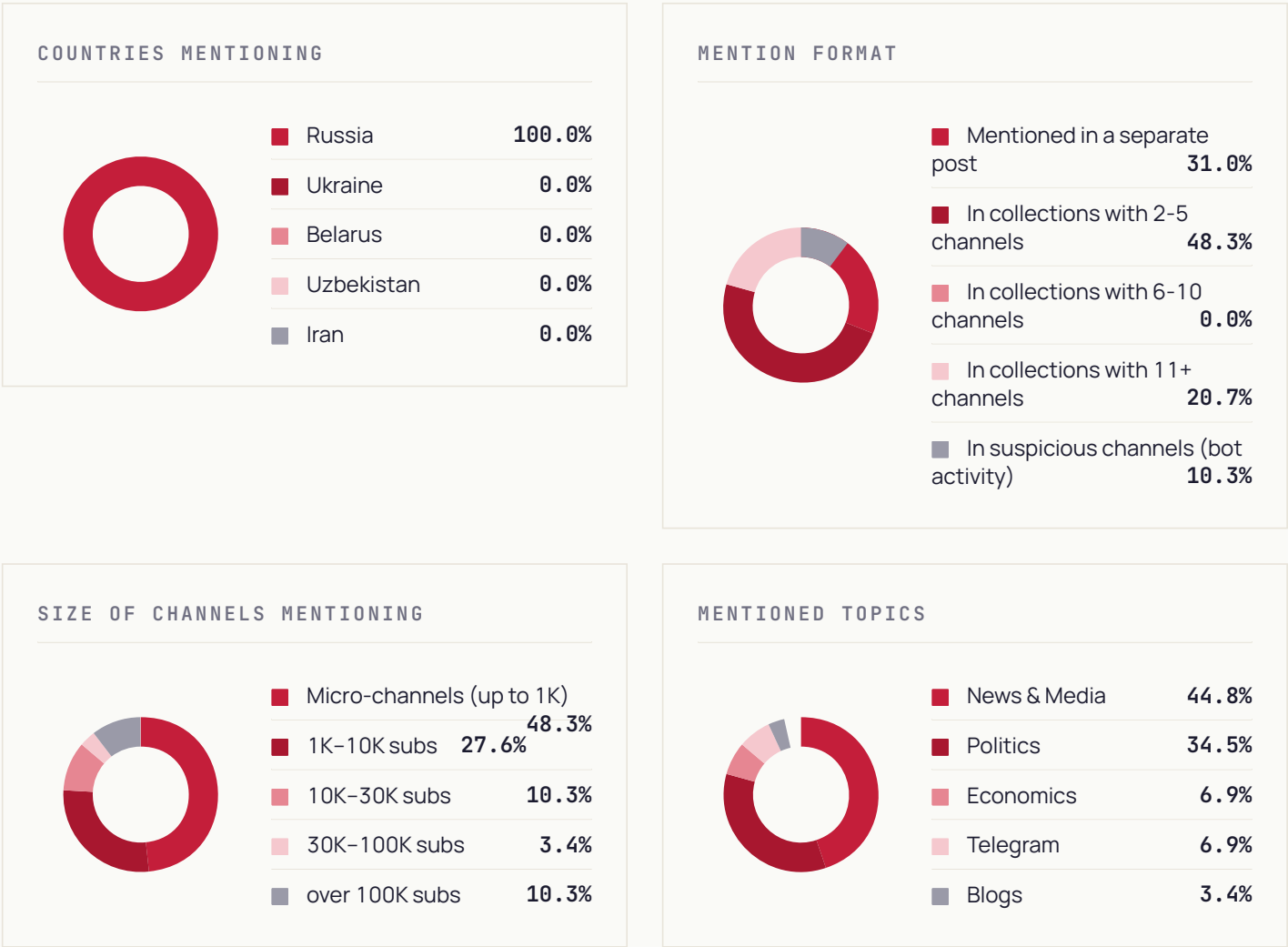
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who and how mentions the channel

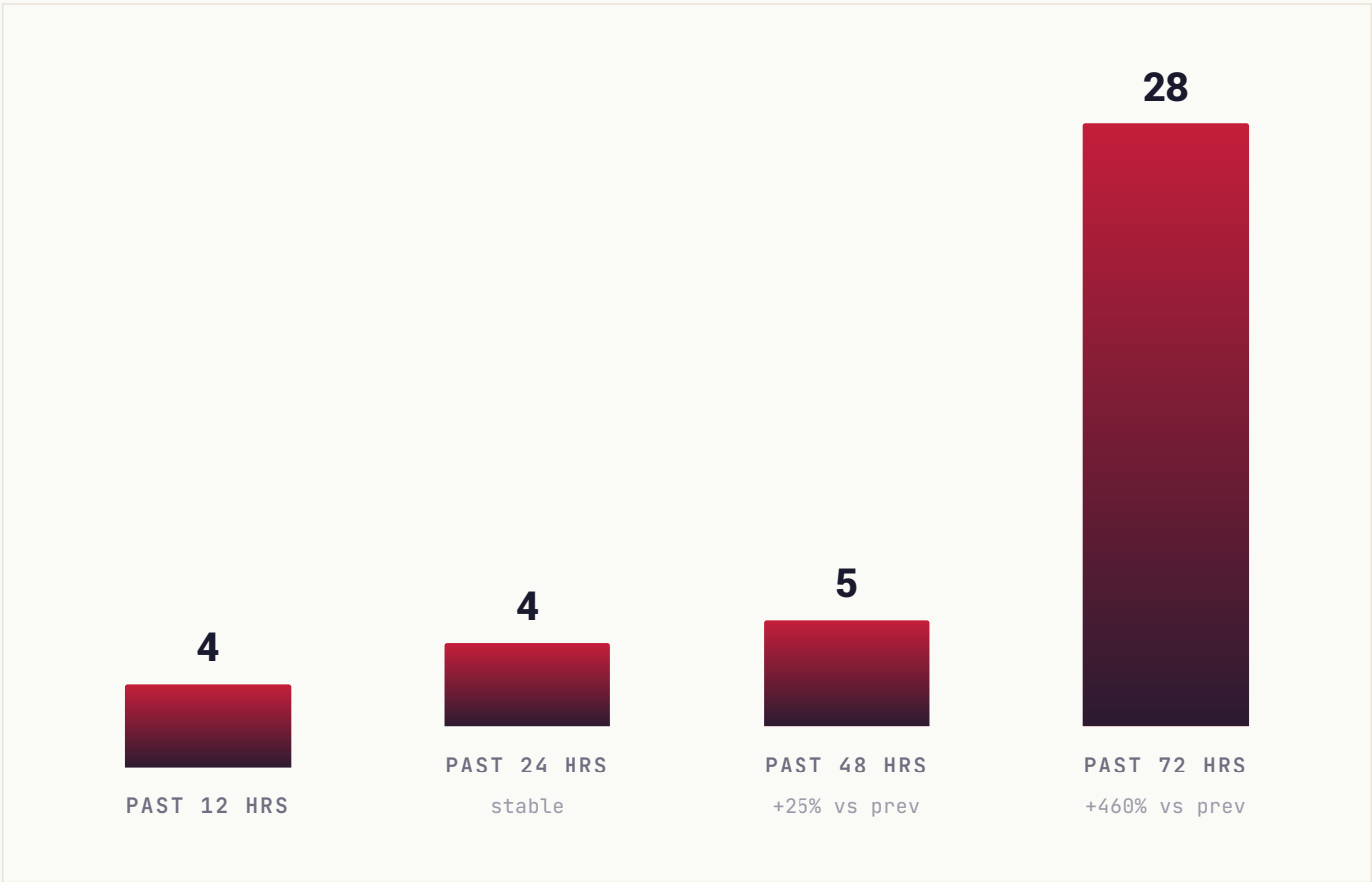
Citation index 7 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **38** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where you stand among niche neighbors.

CHANNEL	SUBS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM Perviy Moskovskiy	3.2M
TP Truba ⚡ Ukraine	3.1M
SM Svoye Mneniye YOU	14.1K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 97 — early growth stage. Niche leader — اخبار فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **4 135** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	431
December 2025	0	0	3 700
Nov 2025	0	0	2
Oct 2025	0	0	0
Sep 2025	0	0	1
August 2025	0	0	1

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	4 135

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel against them. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day is Thursday

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.03% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+5.5pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager