

PUBLIC REPORT PROMTPRESS

Channel audit

Social introvert



@svintrovert

Uncultured opinion on socialite life, fashion parties and sanctified places of local (and not only) bohemia, which former gloss editors are shy to write about, but I can. Contact @svintrovertV1_bot
Additional contact...

SUBSCRIBERS

83 452

+861 per month

ERR (% SEE POSTS)

27.0%

per day 17.4%

REACH/POST

21.9K

ad reach 14.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Fashion & Beauty» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 83 452 —	 SUBS REACH 26.24% avg % subs see post	 VIEWS/POST 21.9K median 22.4K · 29 days	 POSTS/WEEK 32.4 for the period
 7D TREND -3.4% vs previous week	 REACTIONS/POST 279.4 total 37,996 reactions, 9,511 reposts, 1,797 comments	 POST LENGTH 267 chars median 223 · 29 days	 POSTS ANALYZED 136 29 days
 AD REACH 14.5K 24h avg	 CHURN / MONTH +861 last month	 CITATION RATE 814 citation index · 1,020 channels mentioned ever	 CHANNEL AGE 5 yrs 3 mo created 09.04.2021

AI EDITOR SUMMARY

Channel «Secular Introvert» — 83 452 subs. Each post avg views 21.9K people (26% from subs), good reach. Publishes 32 posts/week (~5/day) — active posting. Week 22–28 Jun reach stable (-3.4% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **136** posts in 29 days.
- 02 Dominant format — **Video** (71/136 posts).
- 03 Avg post length — **267** chars (median 223).
- 04 Peak audience activity — **Saturday**, 16:00 MSK.
- 05 Top posts get **1x** more views than the weakest (28.3K avg top vs 20.2K worst) — among 136 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 13:23 VIDEO Listen, how can Egor Krinzh have any fans at all? Even the most passive ones who don't dance at his concerts... This...	VIEWS 29 165 REPOSTS 167	REACTIONS 428 ER 34.9%
Nº2 09.06 · 07:06 VIDEO And this Kanye of yours had such special effects at the concert??? «Светский Интроверт» in МАН	VIEWS 28 001 REPOSTS 527	REACTIONS 757 ER 33.6%
Nº3 13.06 · 10:26 VIDEO It turns out that the main enemy of our mother planet is Eteri Tutberidze. Do you have any idea how many napkins she uses per year?...	VIEWS 27 733 REPOSTS 150	REACTIONS 336 ER 33.2%

Nº4 22.06 • 15:21 VIDEO Crazy Alena Vodonaeva hit rock bottom in her hatred of people and women – now she films them and posts on her account...	VIEWS 26 699 REACTIONS 476 REPOSTS 51 ER 32.0%
Nº5 17.06 • 09:13 VIDEO Spiritual women trying to sell their girlfriends a fairy tale about some radical energy shift have a new buzzword –...	VIEWS 26 250 REACTIONS 235 REPOSTS 68 ER 31.5%

WORST 3

↓ 01.07 • 07:17 VIDEO Probably for the first time in his life, an Introvert agrees with Anastasia Volochkova. Even her alcohol-soaked brain understands that this sick bag...	VIEWS 20 401 REACTIONS 414 REPOSTS 102 ER 24.4%
↓ 01.07 • 10:26 VIDEO Now it's crystal clear which Tatu member rebooted her career and which has no taste or talent without a producer. Very decent...	VIEWS 20 370 REACTIONS 276 REPOSTS 93 ER 24.4%
↓ 05.07 • 09:01 VIDEO Who'd make great cover singers? Lyusya Chebotina and Stas Yarushin. With their melismas! «Secular Introvert»...	VIEWS 19 939 REACTIONS 383 REPOSTS 78 ER 23.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.

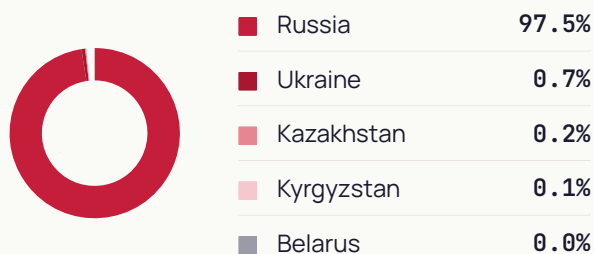


SECTION 04 · CITATIONS

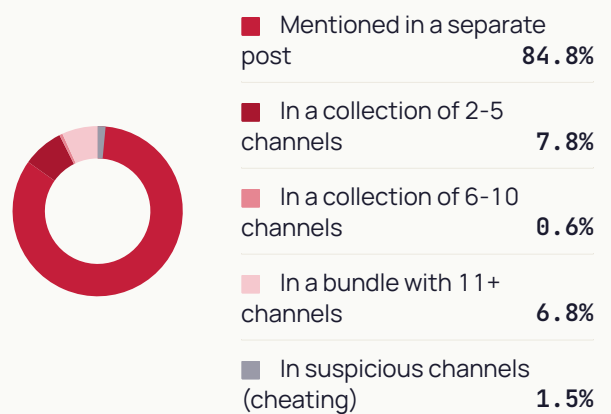
Who mentions the channel and how

Citation index **814** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time mentions: **1 020** different channels.

COUNTRIES MENTIONING



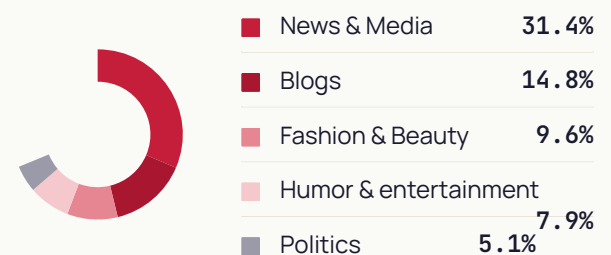
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



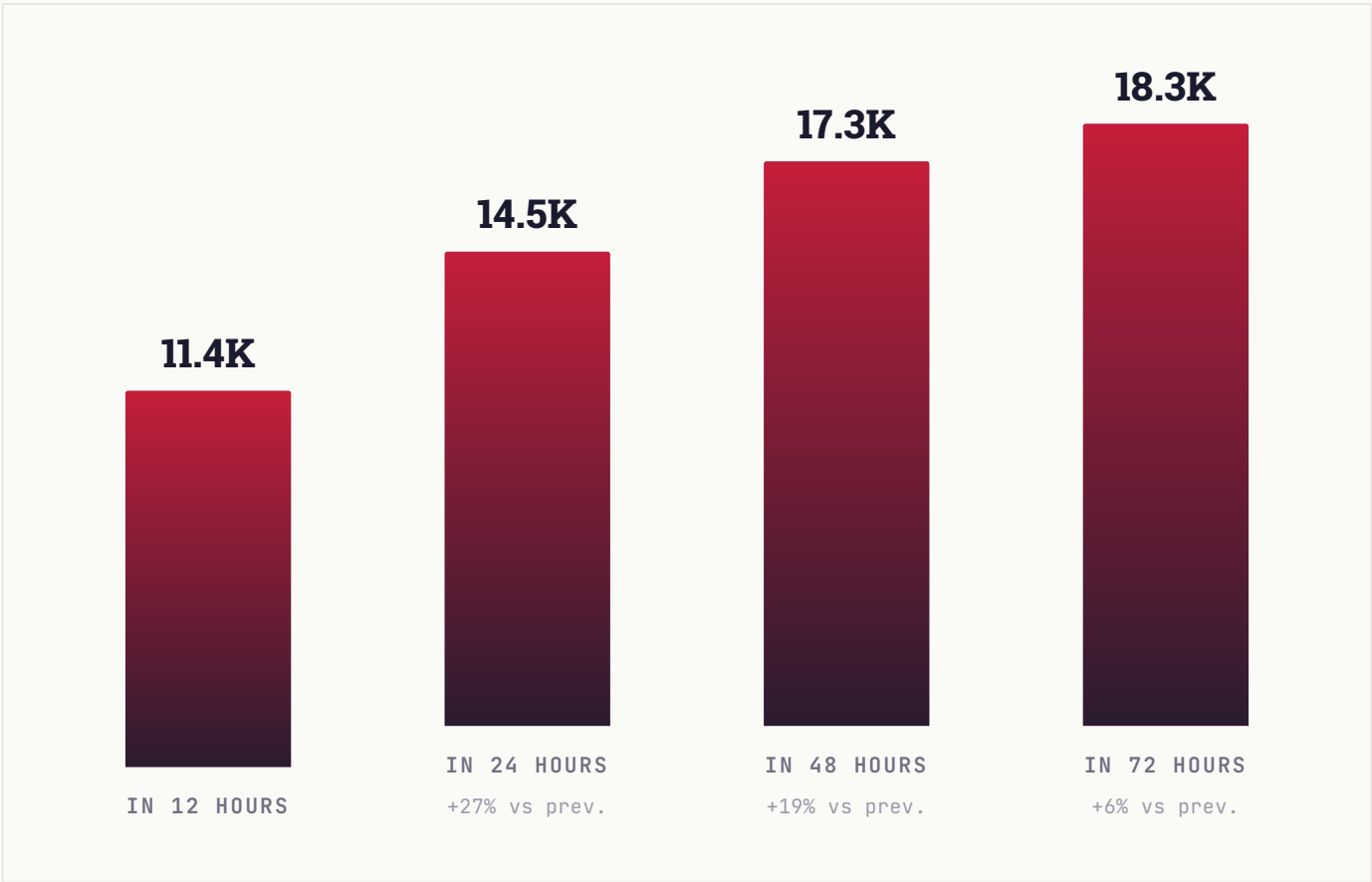
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1.1M
HH Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
HH Finds on Wildberries / WB	537.2K
EM Elena Mixit	521.6K
GD Facial gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
HW Finds WB OZON	393.5K
CI Social introvert YOU	83.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — Golden Apple (1.1M), top-96 median: 171K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **256**, they brought **31 323** new subs.

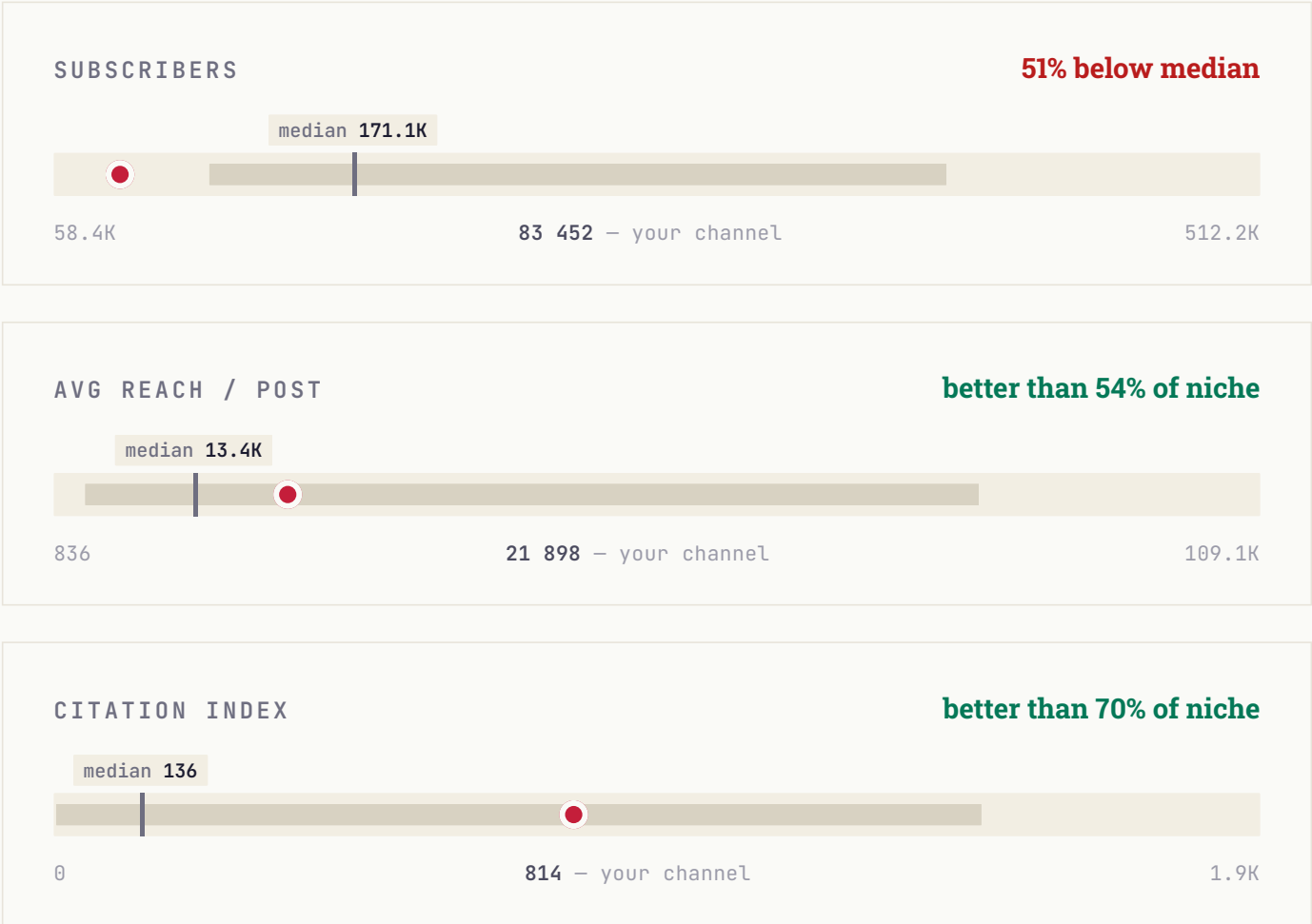
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	10	10	311
December 2025	82	80	10 018
November 2025	84	77	6 828
October 2025	11	7	435
Sep 2025	18	9	200
August 2025	51	47	13 531

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
256	6	31 323

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

On this day at 16:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager