

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Svin'kiny Finansy



@svinfin

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SUBSCRIBERS

35 177

-193 per month

ERR (% SEE POSTS)

15.0%

per day 5.5%

REACH/POST

5.1K

ad reach 1.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the calculation period.

 SUBSCRIBERS 35 177 —	 SUBS REACH 14.52% avg % subs see a post	 VIEWS/POST 5.1K median 5.2K · 29 days	 POSTS/WEEK 5.3 for the period
 7D TREND -7.8% vs previous week	 REACTIONS/POST 87.0 only 1,914 reactions, 382 reposts, 335 comments	 POST LENGTH 930 chars median 1K · 29 days	 POSTS ANALYZED 22 29 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -193 last month	 CITATION RATE 974 citation index · 1,528 channels mentioned ever	 CHANNEL AGE 7 years 5 months created 07.02.2019

AI EDITOR SUMMARY

Channel «Svin'kiny Finansy» – 35 177 subs. Each post averages 5.1K people (15% from subs), reach is low – should expand audience. Publishes 5 posts per week (~1/day) – infrequent. For week Jul 6–12, reach dropped -7.8% by week of Jun 29 – Jul 5 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 22 posts over 29 days.
- 02 Dominant format – Text (20/22 posts).
- 03 Avg post length – 930 chars (median 1,000).
- 04 Peak audience activity – Wednesday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (6.6K avg for top vs 4.3K for worst) – among 22 posts in 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 14:44 TEXT  Why forcing businesses to lower prices is often a bad idea? I saw news that the Federal Antimonopoly Service (FAS)...	VIEWS 6 757 REPOSTS 5	REACTIONS 97 ER 19.2%
Nº2 24.06 · 14:57 TEXT  One of the world's most famous factories lays off people due to robots, what's next for the world? This case caught my attention not because in the US...	VIEWS 6 660 REPOSTS 13	REACTIONS 79 ER 18.9%
Nº3 17.06 · 15:13 TEXT  Ozon and WB will remove fake Chanel and Adidas - court ruled Sometimes a naive buyer thinks they're getting an original at a discount, but...	VIEWS 6 359 REPOSTS 42	REACTIONS 98 ER 18.1%

Nº4 23.06 · 14:08 TEXT  Can a common-law spouse or wife inherit after the death of the other half?There may be debate in comments, like, this is not...	VIEWS 6 308 REPOSTS 23	REACTIONS 73 ER 17.9%
Nº5 19.06 · 14:30 TEXT  Over 80% of Russians save on food in 2026. This was found by a Prognosis and Shopper's study. Surveyed 800 people in different cities...	VIEWS 6 180 REPOSTS 9	REACTIONS 115 ER 17.6%

|

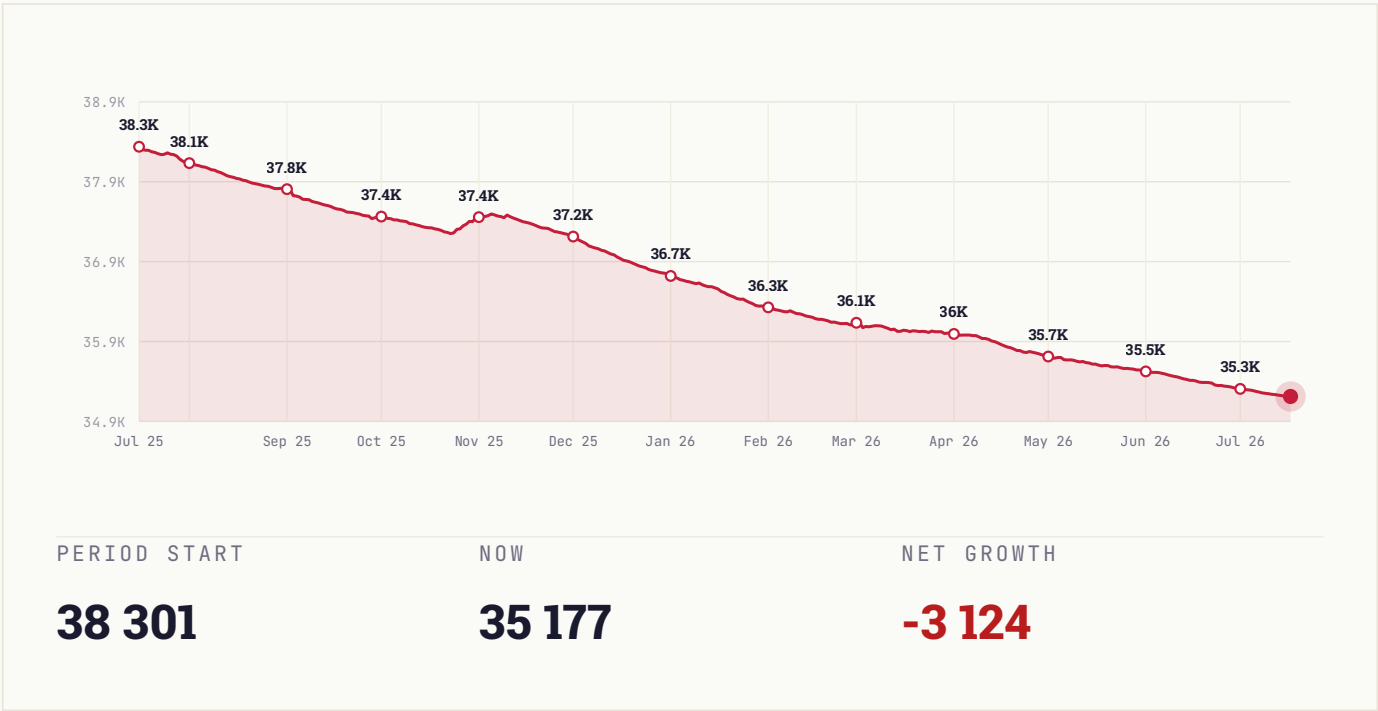
WORST 3

↓ 30.06 · 11:58 TEXT  Who works overtime and how? Superjob released statistics on this. By the way, a subscriber asked me why I often...	VIEWS 4 590 REPOSTS 7	REACTIONS 67 ER 13.0%
↓ 10.07 · 13:49 TEXT  What happened to the labor market in the first half of 2026? Superjob analyzed the data and summed up. The data is quite fresh, the second...	VIEWS 4 418 REPOSTS 19	REACTIONS 54 ER 12.6%
↓ 13.07 · 13:54 TEXT  Scammers call pretending to be from the Social Fund - a subscriber's story We've all heard about how fraudsters call and pose as employees of various...	VIEWS 3 754 REPOSTS 30	REACTIONS 80 ER 10.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

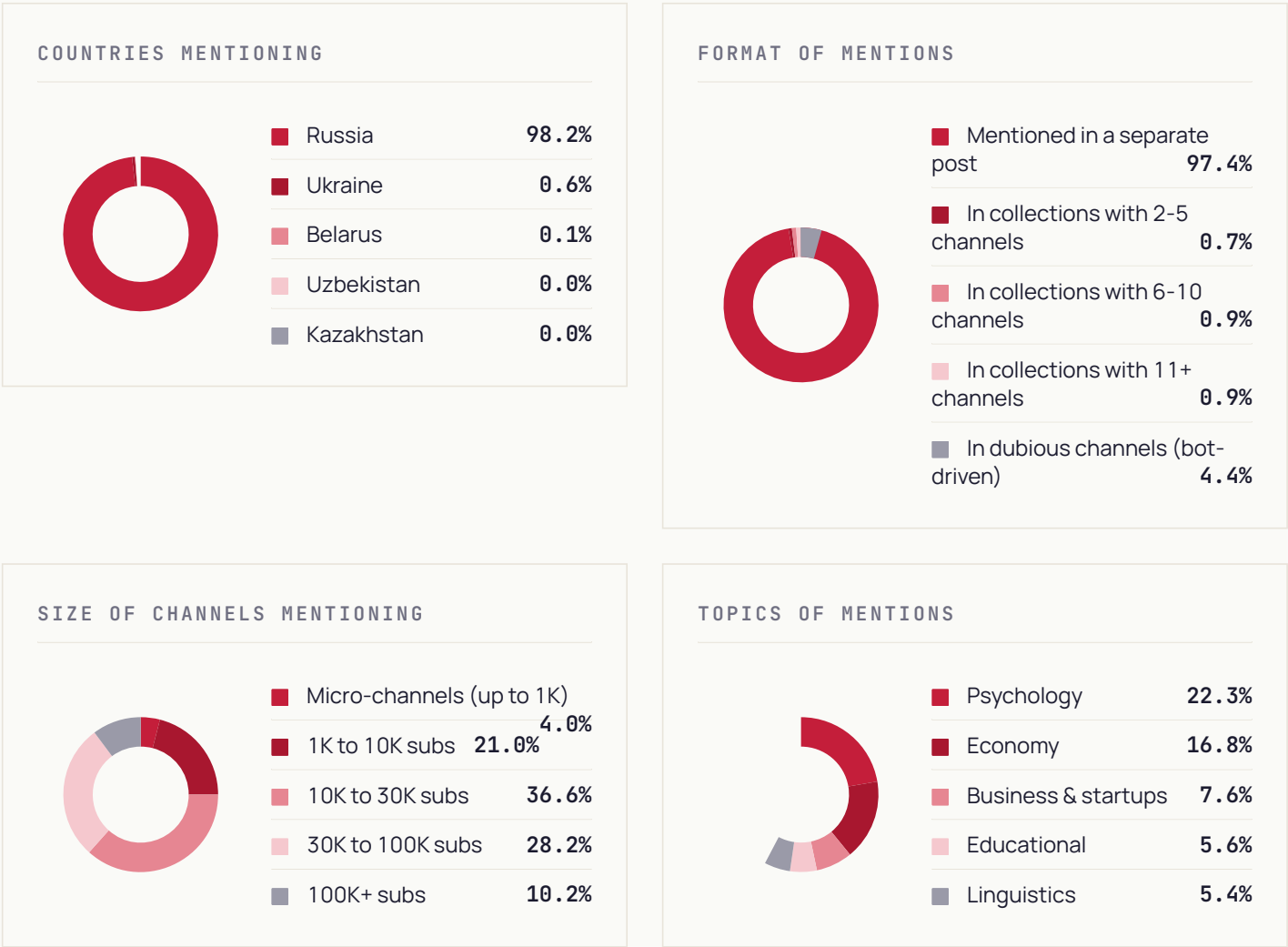
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who and how mentions the channel

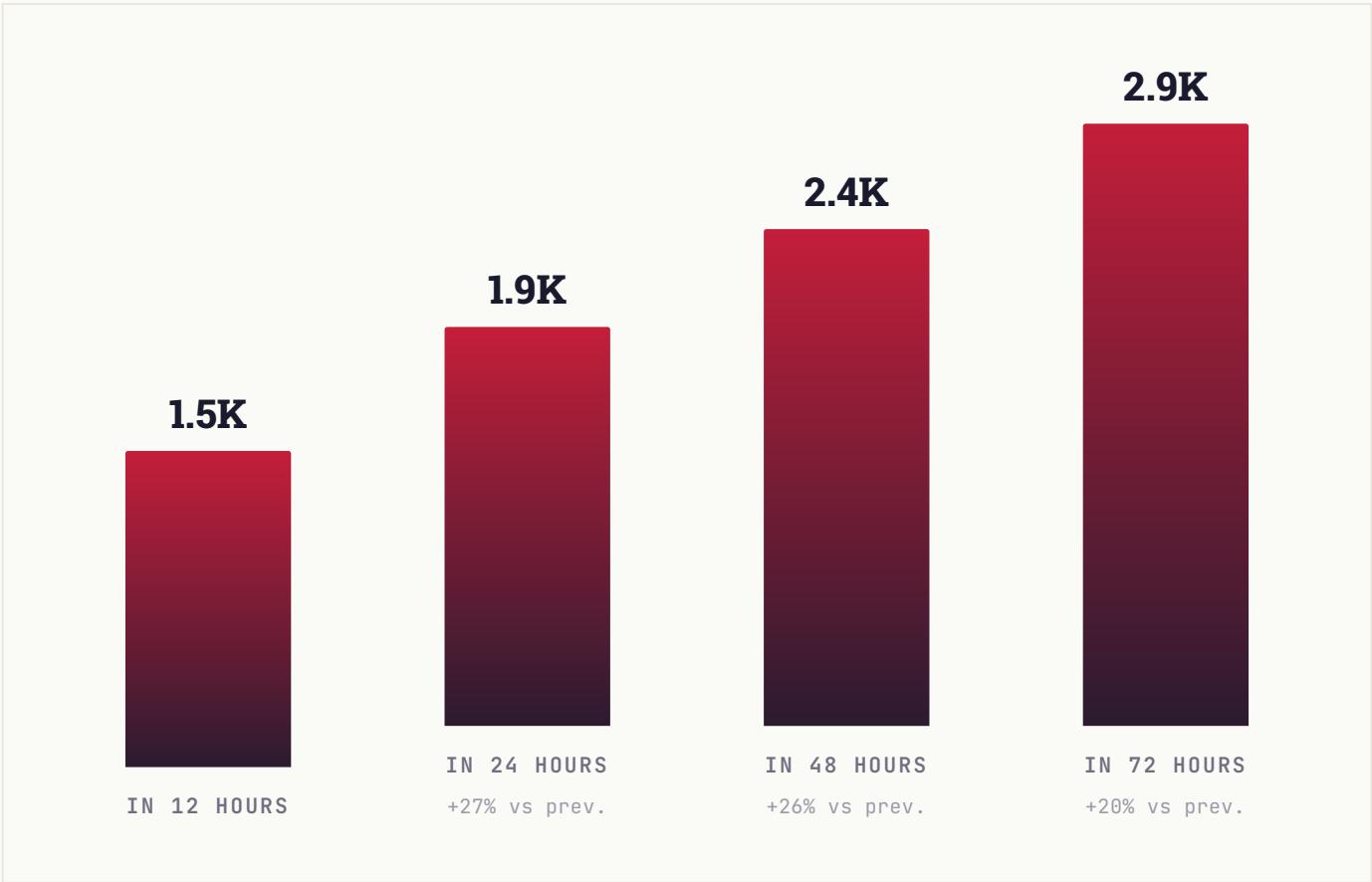
Citation index **974** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **1 528** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اق اخبار فوری قيمت دلار طلا حمله امريکا	3.6M
اش Sharif شريف	2.8M
TW Trade Watcher	2.6M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
TЭ The Economist	1.3M
TE Ax. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
SF Svin'kiny Finansy YOU	35.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), top-98 median: 350.2K. First goal — enter top-98 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **37**, they brought **324** new subs.

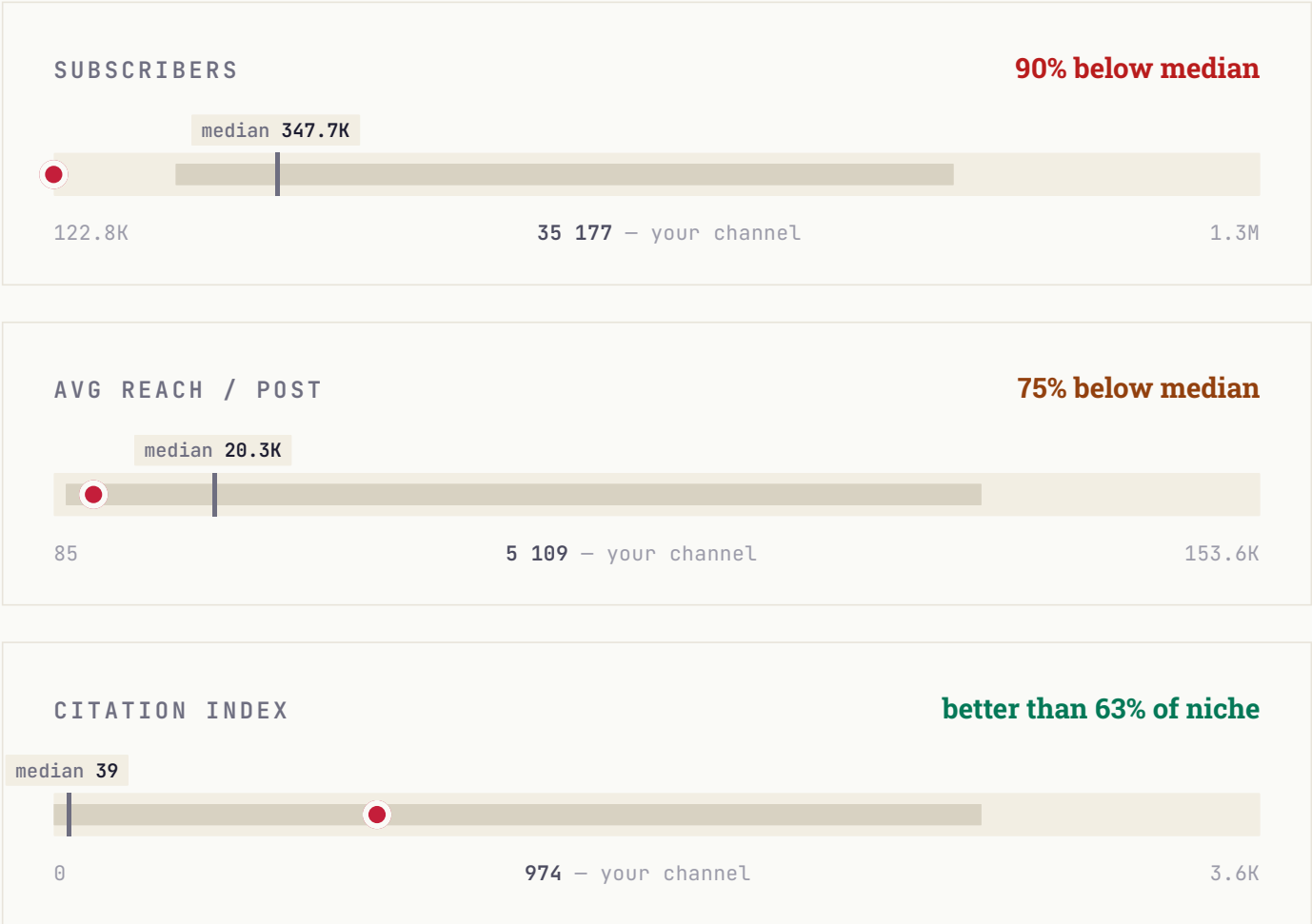
PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	13
December 2025	3	3	0
November 2025	5	5	85
October 2025	23	23	208
September 2025	6	6	15
August 2025	0	0	3

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
37	6	324

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economy» (Russia) and compared your channel against them. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

Best post day of the week — Wednesday
Audience is most active on this day at 5:00 PM MSK.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same niche. 2-3 collabs give relevant growth — no need daily.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager