

PUBLIC REPORT BY PROMTPRESS

Channel audit

SVIATOSLAV GUSEV



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SUBS

45 815

+17217 per month

ERR (% SEE POSTS)

1.0%

per day 0.1%

REACH/POST

82

ad reach 37/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 45 815 —	 SUBSCRIBER REACH 0.18% avg % subs see post	 VIEWS/POST 82 median 85 · 28 days	 POSTS/WK 13.9 over period
 7D TREND +14.6% vs previous week	 REACTIONS/POST 4.1 only 231 reactions, 11 reposts, 0 comments	 POST LENGTH 529 chars median 452 · 28 days	 POSTS ANALYZED 57 28 days
 AD REACH 37 24h avg	 CHURN / MONTH +17217 last month	 CITATION RATE 70 citation index · 386 channels mentioned all time	 CHANNEL AGE 4 years 5 months created Feb 13, 2022

AI EDITOR SUMMARY

Channel «SVIATOSLAV GUSEV» — 45 815 subs. Each post averages 82 people (0% of subs), low reach — consider expanding audience. Publishes 14 posts/week (~2/day) — steady. Week Jul 6–12 reach grew +14.6% by week June 29 – July 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 57 posts in 28 days.
- 02 Dominant format – Text (44/57 posts).
- 03 Avg post length – 529 chars (median 452).
- 04 Audience peak – Sunday, 20:00 MSK.
- 05 Top posts get 5x more views than the weakest (169 avg for top vs 35 for worst) – among 57 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 17:52 VIDEO Happy 250th birthday to my country. Independence Day 🇺🇸 I won't write long speeches, everything I wanted to say has already been said. But...	VIEWS 184 REPOSTS —	REACTIONS 31 ER 0.4%
Nº2 05.07 · 14:39 TEXT I never do business with unmarried girls or with guys who cheat on their women. In the business world, I've met a huge number of people...	VIEWS 166 REPOSTS —	REACTIONS 4 ER 0.4%
Nº3 07.07 · 14:27 TEXT Remember back in 2023 when I wrote that AI is a trend that will literally take over everything and everyone... That was when chatbots like...	VIEWS 159 REPOSTS —	REACTIONS 4 ER 0.3%

Nº4 10.07 · 07:31 TEXT 🎀 Lots of AI model updates last week Anthropic extended Fable access until July 12. Meta unveiled Muse Spark, Grok dropped a new version...	VIEWS 127 REPOSTS —	REACTIONS 4 ER 0.3%
Nº5 05.07 · 13:01 TEXT Currently in Switzerland on a business trip. Decided to meet up in Zurich with my friend and partner 🇨🇭 Switzerland is famous for its...	VIEWS 126 REPOSTS —	REACTIONS 35 ER 0.3%

|

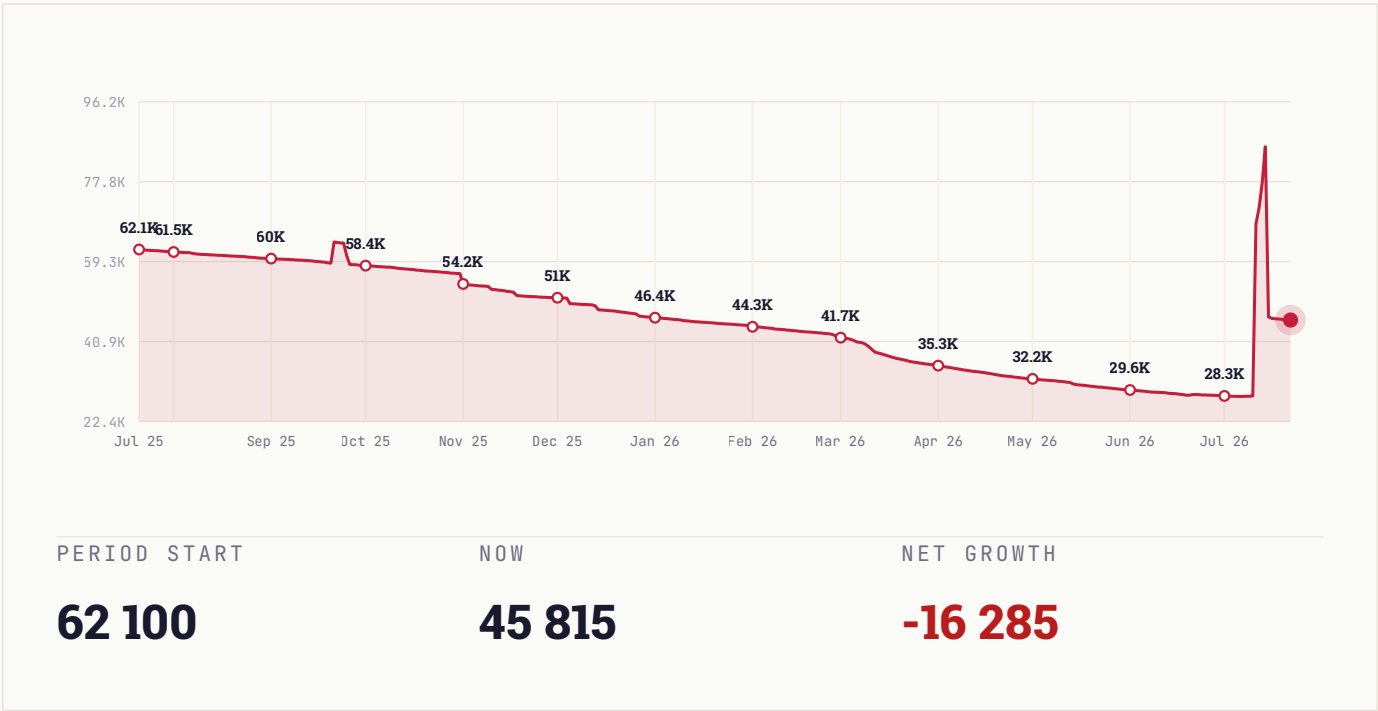
WORST 3

↓ 16.07 · 10:25 TEXT 🍪 Meanwhile, the MAX messenger and the VK app have been removed from Google Play.	VIEWS 42 REPOSTS —	REACTIONS 1 ER 0.1%
↓ 16.07 · 11:27 VIDEO (post without caption — video)	VIEWS 32 REPOSTS —	REACTIONS — ER 0.1%
↓ 19.07 · 05:33 VIDEO (post without caption — video)	VIEWS 32 REPOSTS 1	REACTIONS 3 ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

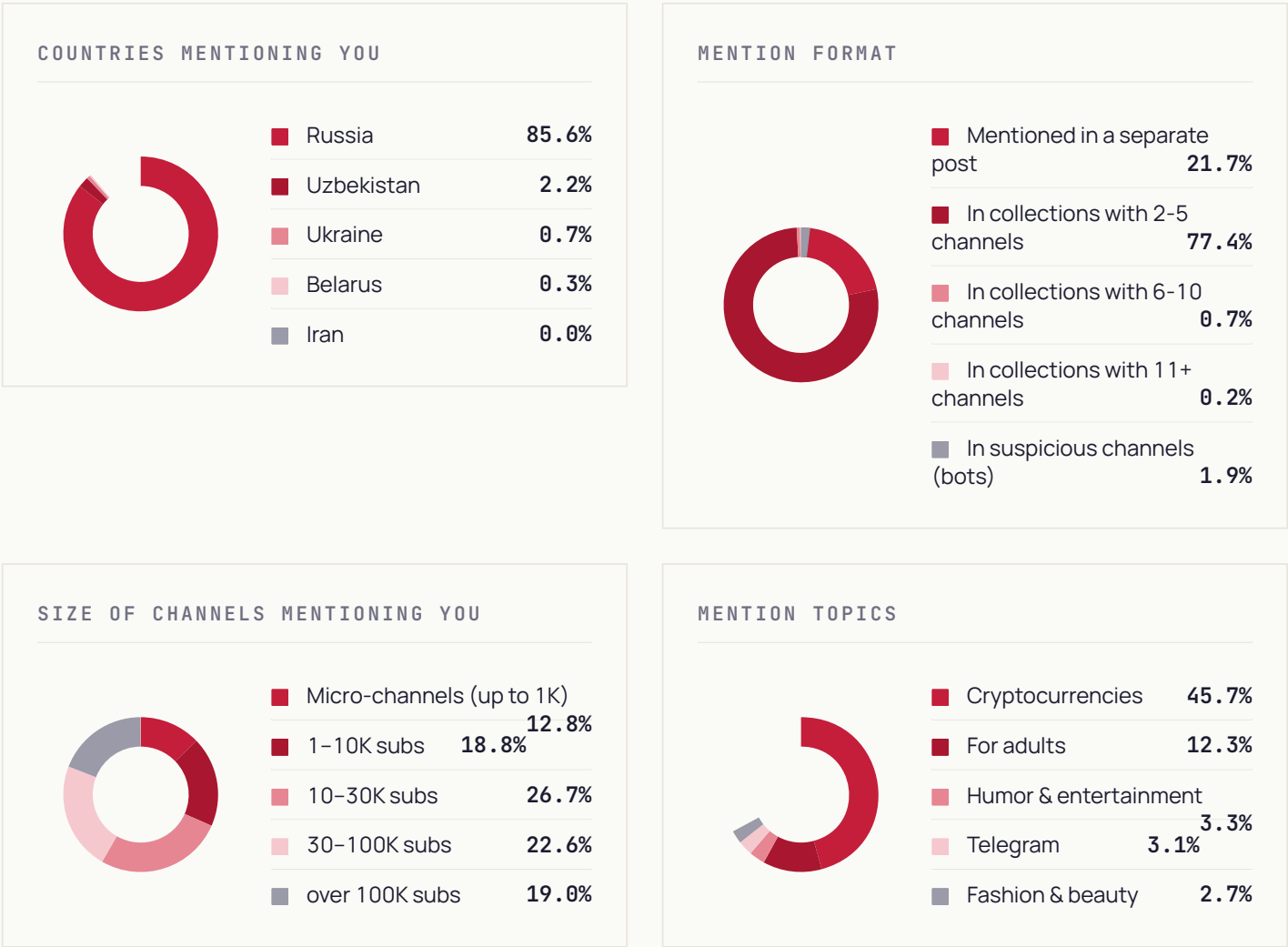
Yearly subscriber growth chart. Key months show exact sub count. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

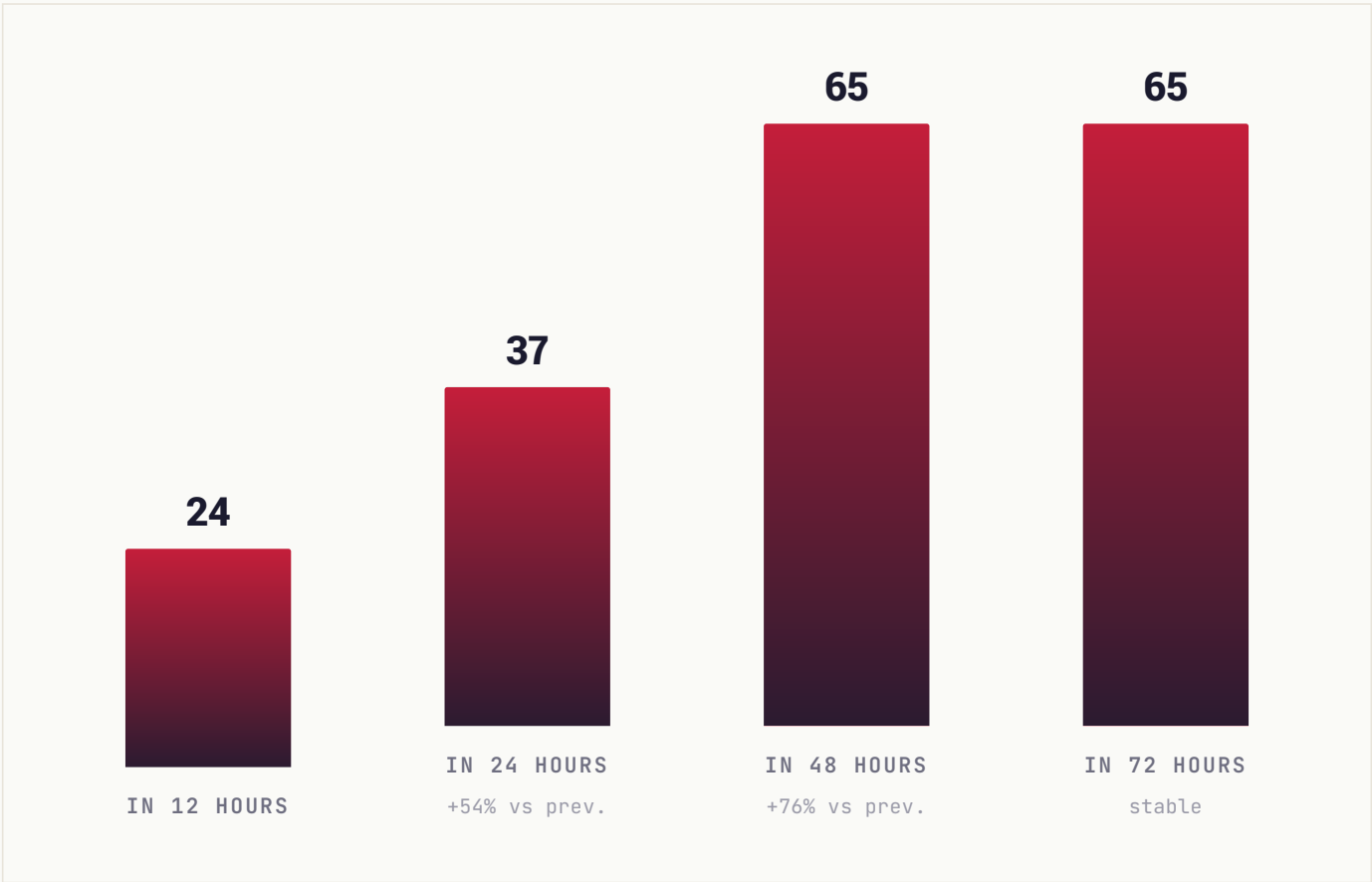
Citation index **70** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **386** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted – see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
SG SVIATOSLAV GUSEV YOU	45.8K

COMPARATIVE INSIGHT

Channel not yet outside top-100 niche – early growth stage. Niche leader – Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal – enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **13**, they brought **4 909** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	0	
December 2025	2	1	0	
November 2025	1	1	0	
October 2025	7	4	0	
September 2025	3	3	4 909	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
13	6	4 909

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — Sunday

Audience most active on this day & at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 0.18% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.3pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
