

PROMTPRESS PUBLIC REPORT

Channel audit



СВАРЩИКИ



@svarschiki

We know more and are ready to tell you Send news/media from the front and rear, as well as for advertising and cooperation:
@PR_SVR_BOT Bot for front-line activities...

SUBS

136 403

+1676 per month

ERR (% SEE POSTS)

61.0%

per day **18.2%**

REACH/POST

80K

ad reach **24.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 136 403 —	 SUBSCRIBER REACH 58.61% avg % subs see post	 VIEWS/POST 80K median 67K · 22 days	 POSTS/WK 11.6 over period
 7D TREND -16.2% vs previous week	 REACTIONS/POST 1591.8 total 58,898 reactions, 28,158 reposts, 0 comments	 POST LENGTH 496 chars median 478 · 22 days	 POSTS ANALYZED 37 22 days
 AD REACH 24.9K 24h avg	 CHURN / MONTH +1676 last month	 CITATION RATE 2 264 citation index · 5,559 channels mentioned all time	 CHANNEL AGE 7 years 5 months created 18.02.2019

AI EDITOR SUMMARY

Channel « СВАРЩИКИ» – 136 403 subs. Each post averages 80K people (59% from subs), wide reach for a channel this size. Posts 12 posts/week (~2/day) – regular pace. Week Jul 6–12 reach dropped -16.2% by week of June 29 – July 5 – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 37 posts over 22 days.
- 02 Dominant format – Text (26/37 posts).
- 03 Avg post length – 496 chars (median 478).
- 04 Audience peak activity – Sunday, 12:00 MSK.
- 05 Top posts gather 6x more views than the weakest (226.7K avg for top vs 39.5K for worst) – among 37 posts over 22 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

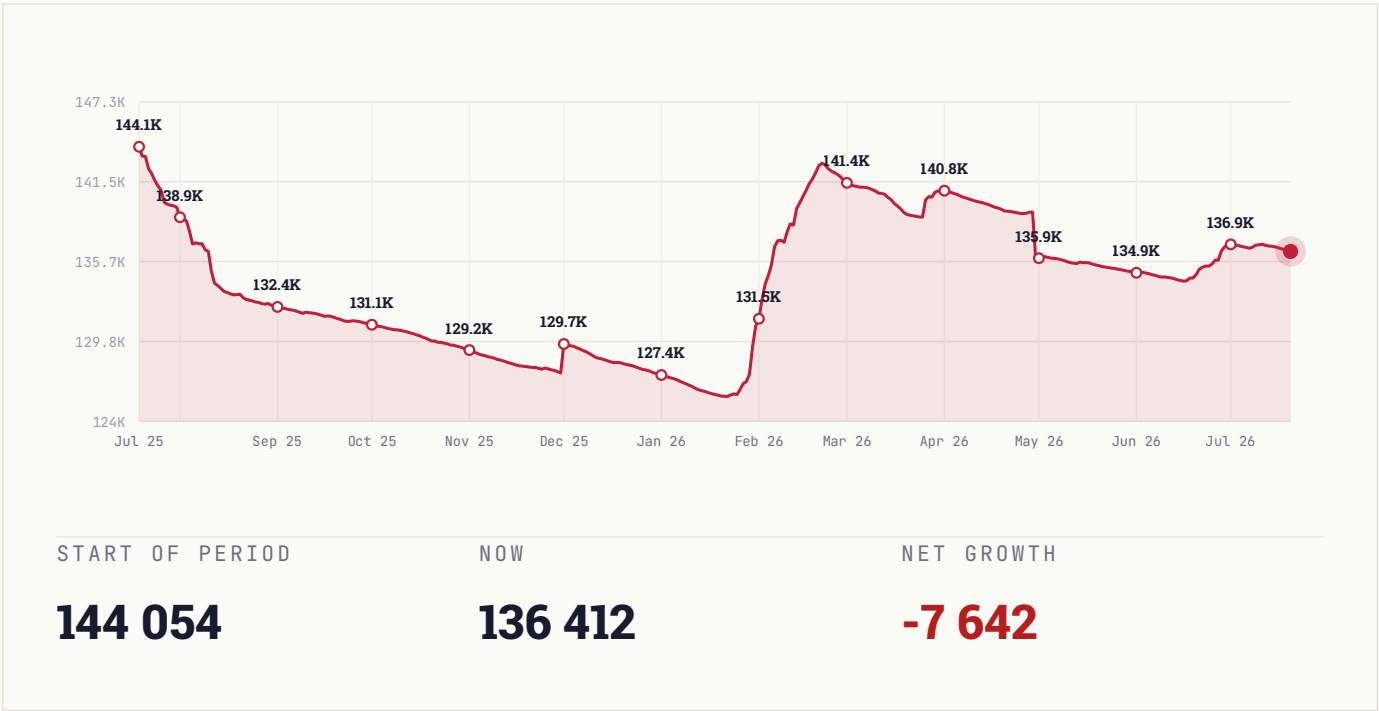
Nº1 28.06 · 09:14 TEXT Typical example of how one asshole makes everyone suffer. 6–7 months ago we negotiated with Slavyansk refinery. The negotiations went like this...	VIEWS 366 166 REPOSTS 5 149	REACTIONS 2 625 ER 268.4%
Nº2 08.07 · 09:34 VIDEO If anyone is following the situation, you should know that the khokhol is destroying two oil refineries per day on average. The authorities' statements are surprising...	VIEWS 175 462 REPOSTS 3 481	REACTIONS 1 838 ER 128.6%
Nº3 21.06 · 08:31 VIDEO So, in Crimea with gasoline – EVERYTHING. The promise to turn Crimea into an island is being fulfilled by the khokhols better than our promises that all goals of the SVO will be...	VIEWS 138 479 REPOSTS 1 079	REACTIONS 1 971 ER 101.5%

Nº4 29.06 • 13:32 TEXT The enemy still has no problems with gasoline, no queues, no QR codes. Still need to work: From Lyubashevka to Kirovohrad(+...	VIEWS 103 633 REPOSTS 258 REACTIONS 1 633 ER 76.0%
Nº5 10.07 • 06:12 TEXT Yesterday four helicopters landed British mercenary instructors at Konotop airport, Sumy region. Too bad we can't strike, or...	VIEWS 100 608 REPOSTS 545 REACTIONS 1 319 ER 73.8%
WORST 3	
↓ 11.07 • 11:35 VIDEO Friends, brothers and sisters, dear subscribers. With your help we saved many Russian lives and defeated many enemies. This is the final collection...	VIEWS 41 655 REPOSTS 14 REACTIONS 450 ER 30.5%
↓ 09.07 • 08:17 TEXT Subscribers write, many thanks to them. The worst situation is in Novorossiysk. Waiting times reach up to 10 hours...	VIEWS 38 594 REPOSTS 476 REACTIONS 1 569 ER 28.3%
↓ 12.07 • 15:03 TEXT Very little collected 🙌. If you haven't participated – join, any amount helps show our unity. Tomorrow we hand over...	VIEWS 38 202 REPOSTS 6 REACTIONS 465 ER 28.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

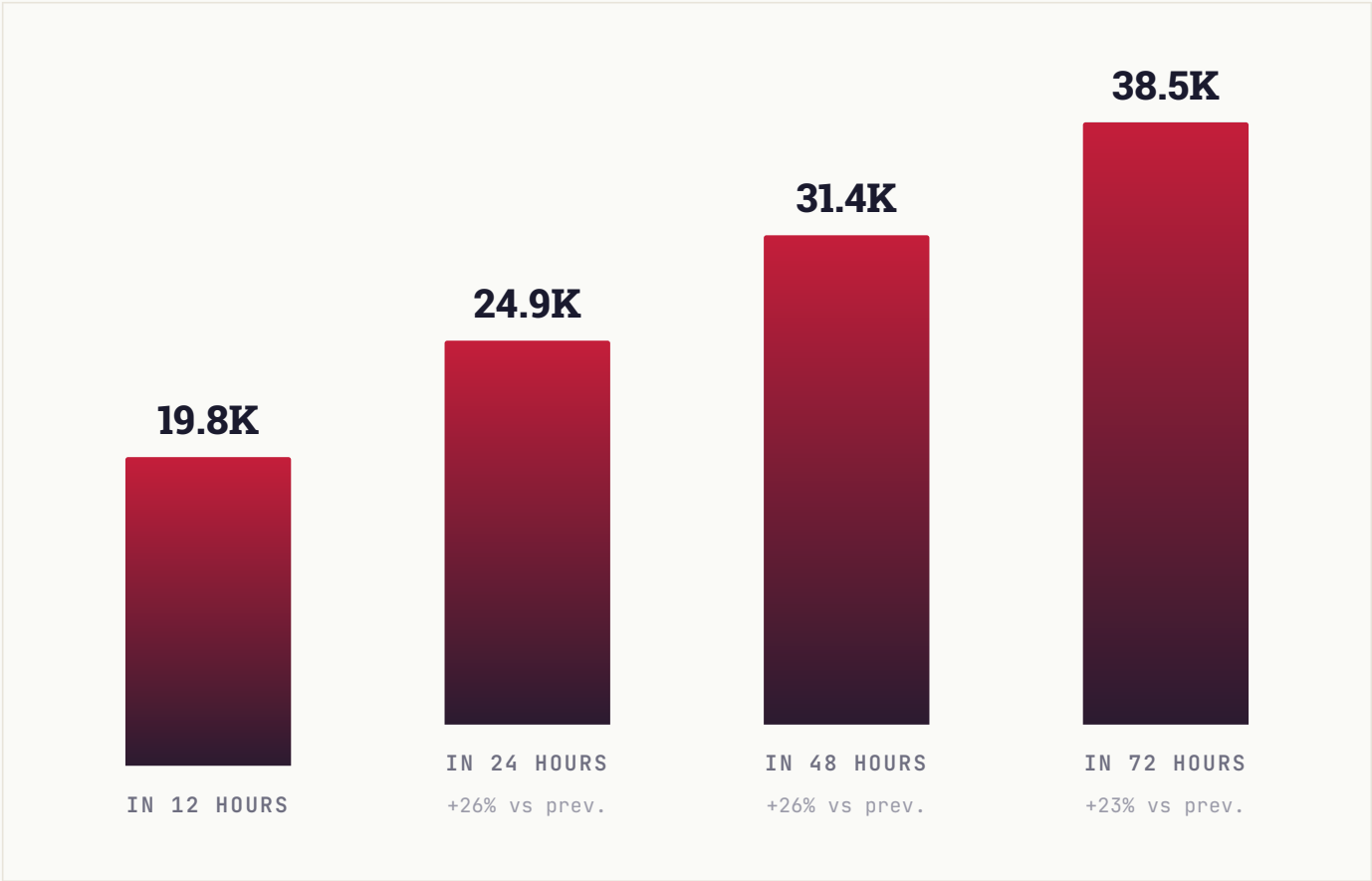
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.1M
ا خ ا خبر فوری اخبار فوری جنگ فوری امریکا	4.9M
ا ج اخبار فوری جنگ	4.3M
ا ب خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
C ✂ СВАРЩИКИ	YOU136.4K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.1M), median top-97: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

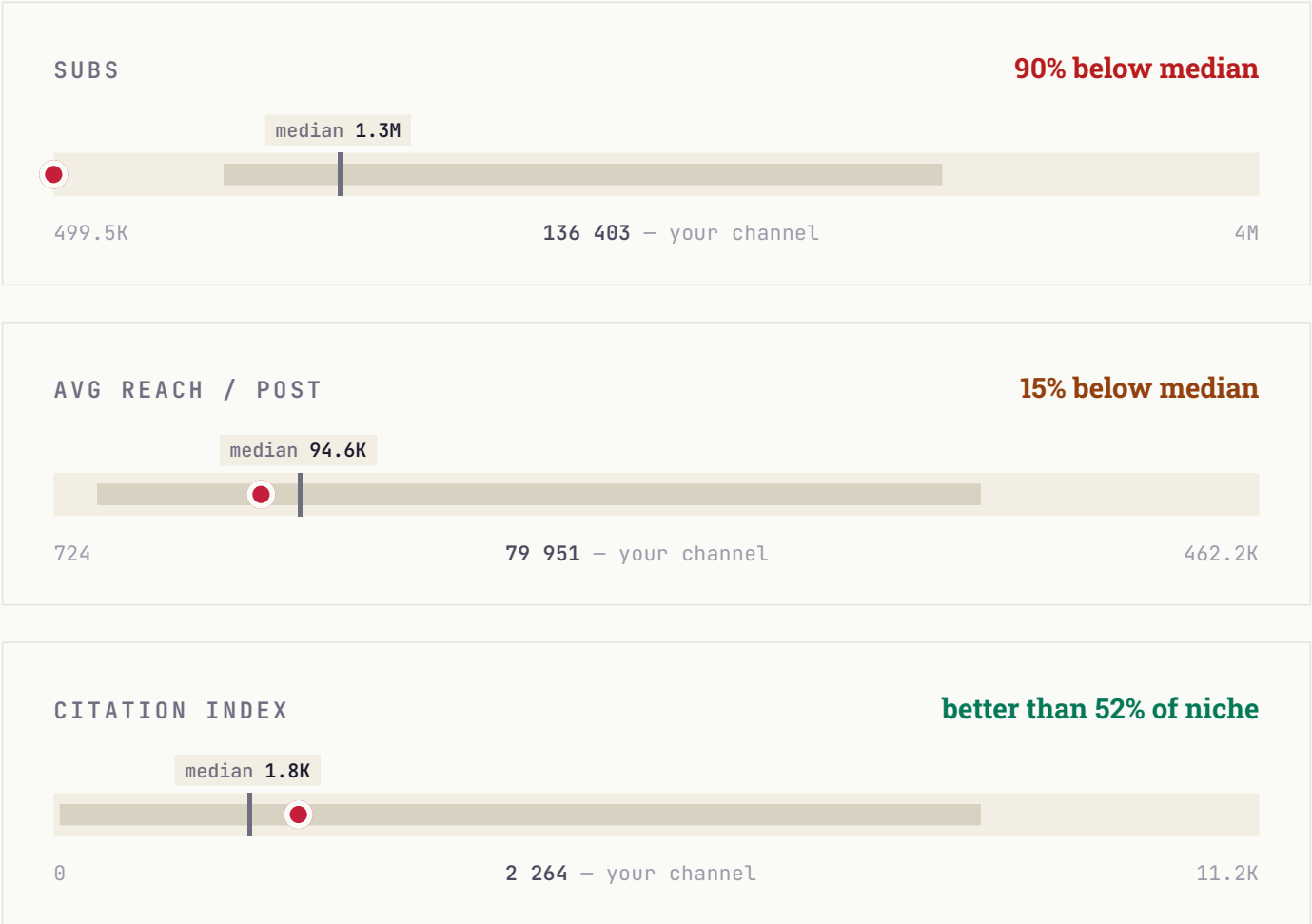
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **670**, they brought **7 816** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	40	30	5 198
Dec 2025	113	80	2 149
Nov 2025	104	66	93
Oct 2025	107	81	3
September 2025	106	80	168
August 2025	200	107	205
TOTAL MENTIONS			670
MONTHS OF DATA			6
ATTRACTED SUBS			7 816

SECTION 07 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Sunday
 Most active on this day at 12:00 MSK.

IMPACT
Best window for an important post
- 02

Systematic traffic buying
 3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT
+1000-3000 subs
- 03

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

IMPACT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Exchange posts quarterly with same-segment channels. 2-3 collabs give relevant growth.

IMPACT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

IMPACT
Organic traffic source

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
