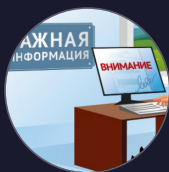


PUBLIC REPORT BY PROMTPRESS

Channel audit

A pile of customs & foreign trade news



@svalkaved_terraincom

A bunch of news on customs, foreign trade & customs legislation, Q&A from customs and more, videos, links, humor, etc., related to customs and near-customs topics. And about...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
2 005	30.0%	576
11.06.2026 +34 per month	daily 14.7%	ad reach 295/24h
HTTPS://PROMTPRESS.COM/AUDIT/SVALKAVED_TERRAINCOM		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 2 005 —	 SUBSCRIBER REACH 28.75% avg % subs see post	 VIEWS/POST 576 median 591 · 29 days	 POSTS/WEEK 13.5 for period
 7D TREND -4.2% vs previous week	 REACTIONS/POST 0.4 23 reactions, 146 reposts, 2 comments	 POST LENGTH 690 chars median 754 · 29 days	 POSTS ANALYZED 57 29 days
 AD REACH 295 24h avg	 CHURN / MONTH +34 last month	 CITATION RATE 1 citation index · 49 channels mentioned ever	 CHANNEL AGE 7 years 4 months created 25.01.2019

AI EDITOR SUMMARY

Channel «Kucha novostey po tamozhne i VED [redacted]» — 2 005 subs. Each post avg views 576 people (29% of subs), good reach. Publishes 14 posts/week (~2/day) — regular schedule. Week of May 25–31 reach stable (-4.2% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 57 posts in 29 days.
- 02 Dominant format — Text (31/57 posts).
- 03 Avg post length — 690 chars (median 754).
- 04 Peak audience activity — Tue, 22:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (830 avg top vs 406 worst) — among 57 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.05 · 19:22 TEXT 12.05.2026. Time: 15.30 Changes to "Declarant-2011 WIN" 1. Anti-dumping duty imposed on spark ignition plugs...	VIEWS 874 REACTIONS — REP. 6 ER 43.6%
Nº2 13.05 · 17:34 PHOTO ⌘ We draw attention to the importance of correct classification of air dehumidifiers according to the EAEU HS Code when planning their import into...	VIEWS 861 REACTIONS 1 REP. 3 ER 42.9%
Nº3 17.05 · 06:27 TEXT 2026-05-14 ⌘ Documents Effective: ⌘⌘⌘⌘⌘⌘⌘⌘⌘ EEC Council Decision of 14.05.2025 No. 24 "On Amendments to Commission Decision...	VIEWS 756 REACTIONS — REP. 1 ER 37.7%

Nº4 22.05 • 06:53 TEXT PKO Bank Polski updates list of "banned" banks Major Polish bank updated the list of banks and financial institutions, transfers...	VIEWS 713 REP. 15 REACTIONS 2 ER 35.6%
Nº5 22.05 • 06:46 TEXT 2026-05-22 ☒ Documents Effective: ☒☒ State Customs Committee of Belarus Resolution of 25.04.2026 No. 9 "On Amendments to Resolution...	VIEWS 697 REP. — REACTIONS — ER 34.8%

WORST 3

↓ 19.05 • 08:50 PHOTO ☒ Customs duties on goods for personal use are calculated by the customs authority. An individual may independently...	VIEWS 428 REP. 2 REACTIONS — ER 21.3%
↓ 08.06 • 11:06 PHOTO ☒ When importing an electric vehicle, I also bring two chargers. Do I need to declare them separately? ☒ Goods imported together with...	VIEWS 398 REP. — REACTIONS — ER 19.9%
↓ 29.05 • 13:32 PHOTO ☒ We inform you about the remaining number of electric vehicles that can be imported with benefits as of May 29: 7,303 units for...	VIEWS 392 REP. 1 REACTIONS 1 ER 19.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
See which months gained or lost subs.

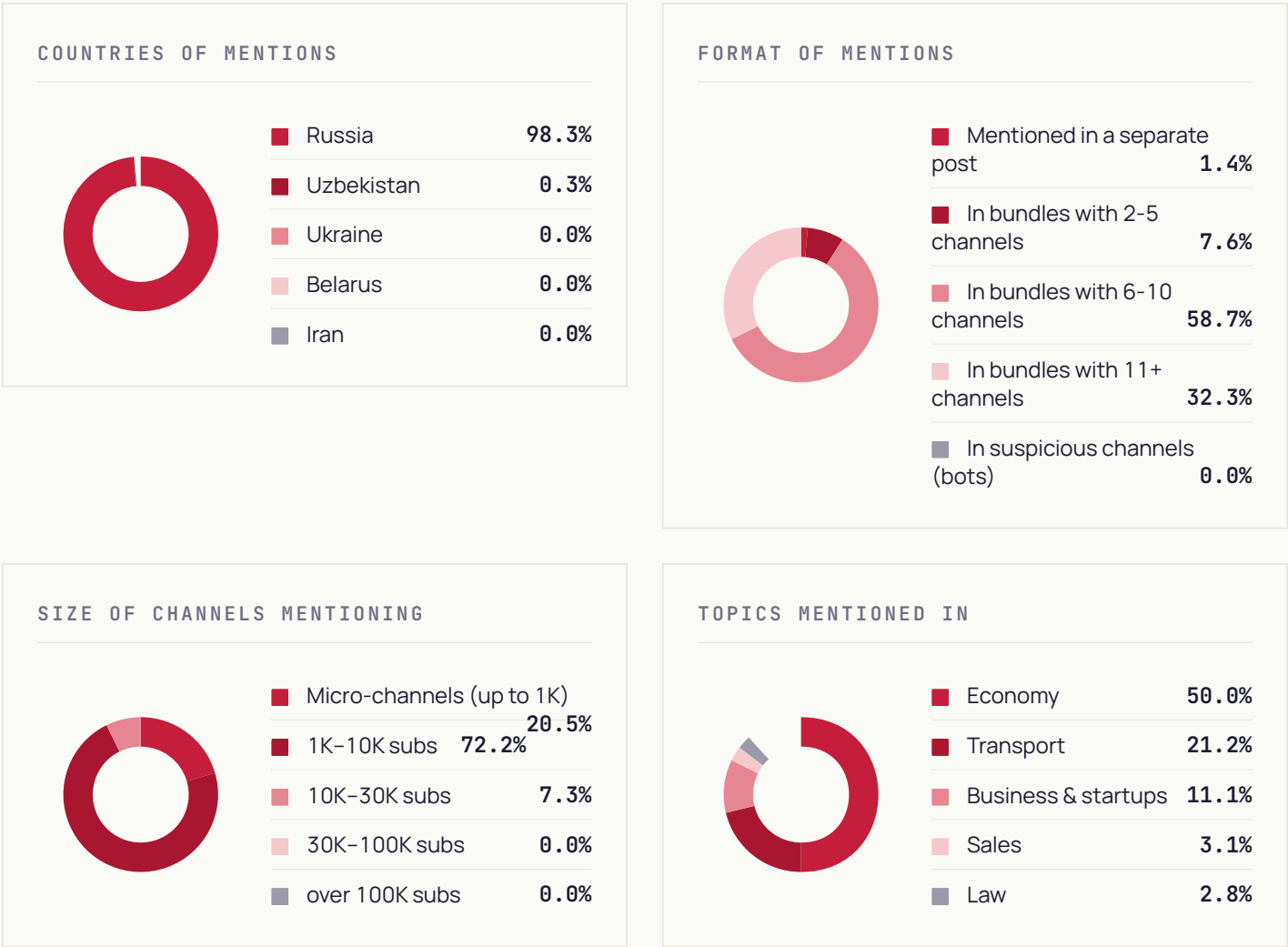


START OF PERIOD	NOW	NET GROWTH
1 877	2 005	+128

SECTION 04 · MENTIONS

Who mentions the channel and how

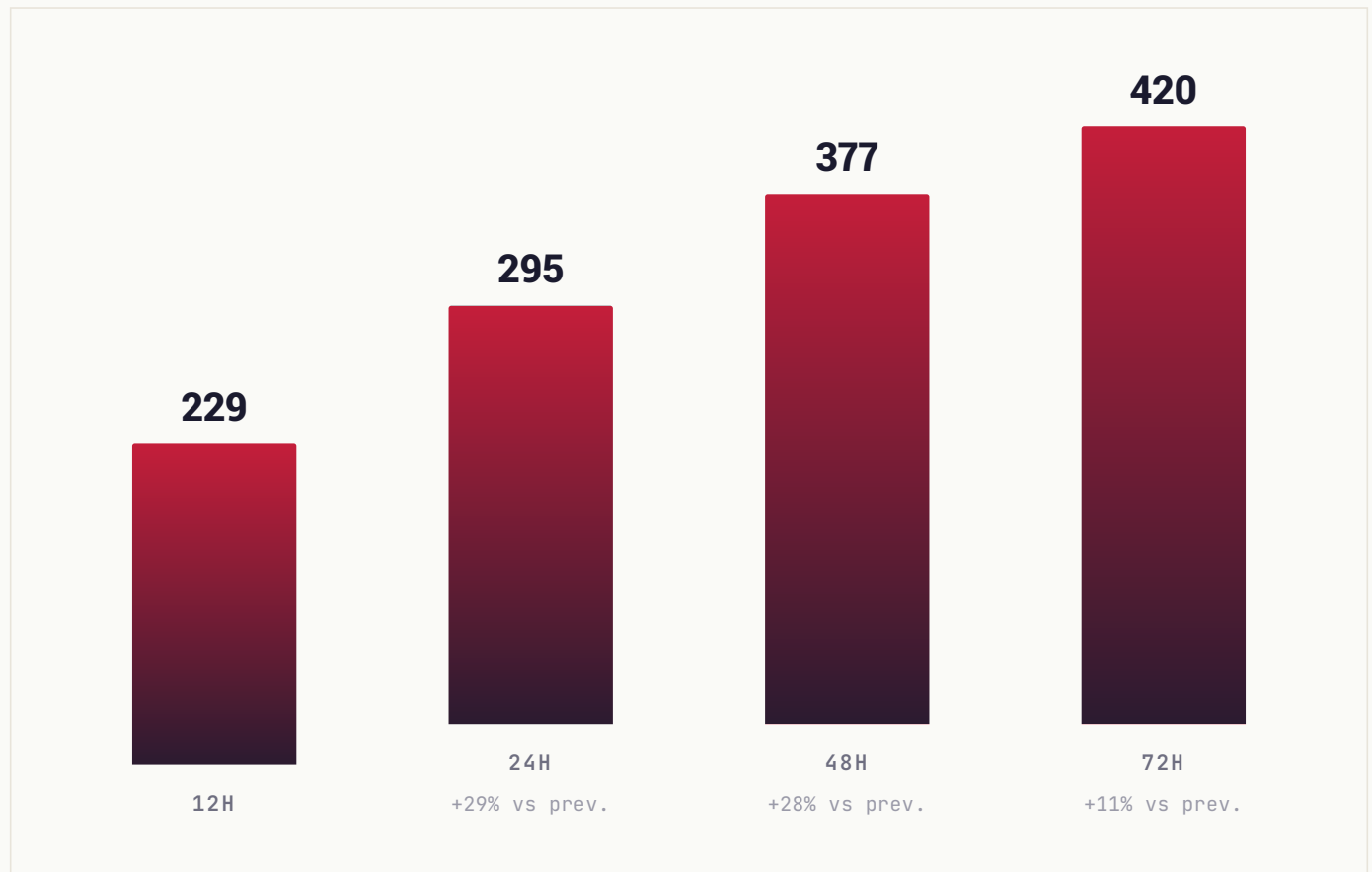
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned **49** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
A(Alfa-Bank (Belarus)	79.3K
SB Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MARCH	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes of Belarus	15.1K
UO Operational Management Department of the MNS Inspectorate for Minsk	14.6K
BE Belagroprombank	11.1K
CN A pile of customs & foreign trade news 你 YOU	2K

COMPARATIVE CONCLUSION

Channel intop half of niche (#32 of 67). Niche leader — Alfa-Bank (Belarus) (79.3K), median subs 1.7K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **66**, they brought **127** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1	1	12
November 2025	11	6	26
October 2025	9	6	28
Sep 2025	22	12	22
August 2025	9	5	23
July 2025	14	9	16

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
66	6	127

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-67 channels in category «**Economy**» (Belarus) and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#32 /67

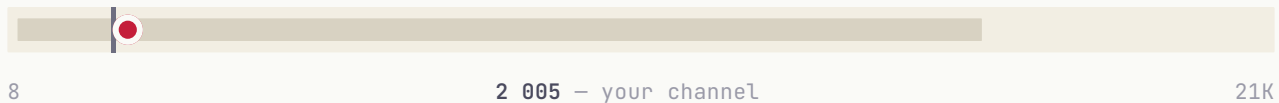
POSITION IN NICHE

Channel in top half of ranking

SUBSCRIBERS

better than 50% of niche

median 1.7K



AVG REACH / POST

worse than median by 36%

median 896



CITATION INDEX

worse than median by 71%

median 3



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Top post of the week — Tuesday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further — run ads through us and close your growth
plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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