

PUBLIC REPORT PROMTPRESS

Channel audit

Surxondaryoliklar

| Расмий

Саҳифа



@surxondaryorasmiiy

Ассалому алейкум ■ Сиз Сурхондарёнинг энг оммабоп каналидасиз ■ Реклама: @ReklamaUchun75 Мурожаат учун : @Oybek_Qayumov

SUBS	ERR (% SEE POSTS)	REACH/POST
132 157	3.0%	4.1K
10.06.2026 -42480 per month	per day 2.3%	ad reach 3.4K/24h
HTTPS://PROMTPRESS.COM/AUDIT/SURXONDARYORASMIY		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 132 157 -	 SUBS REACH 3.12% avg % subs see post	 VIEWS/POST 4.1K median 3.9K · 29 days	 POSTS/DAY 14.5 ~102 per week
 TREND 7D -9.9% vs previous week	 REACTIONS/POST 6.4 only 2,775 reactions, 11,119 reposts, 503 comments	 POST LENGTH 394 chars median 315 · 29 days	 POSTS ANALYZED 434 29 days
 AD REACH 3.4K 24h avg	 CHURN / MONTH -42480 last month	 CITATION RATE 138 citation index · 300 channels mentioned all time	 CHANNEL AGE 7 years 3 months created 13.02.2019

AI EDITOR SUMMARY

Channel «Surxondaryoliklar | Расмий Саҳифа» – 132 157 subs. Avg views per post 4.1K people (3% from subs), reach is low – need to grow audience. Publishes 102 posts/week (~14/day) – very active. Week of May 25–31 reach dropped -9.9% by week 18–24 May – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **434** posts over 29 days.
- 02 Dominant format — **Video** (293/434 posts).
- 03 Avg post length — **394** chars (median 315).
- 04 Peak audience activity — **Wednesday, 05:00 UZT**.
- 05 Top posts get **5x** more views than the weakest (15.4K avg top vs 2.8K worst) — among 434 posts in 29 days. Worth analyzing top posts' commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 24.05 · 12:03 VIDEO 👍👍👍👍👍 Surxondaryo viloyati Maktabgacha va maktab ta’limi boshqarmasi boshlig’i Bekzod Tashpulatov ota-onalarga murojaat...	VIEWS 22 807 REPOSTS 362	REACTIONS 9 ER 17.3%
Nº2 24.05 · 16:53 VIDEO 👍👍👍👍👍 #мурожаат Сурхондарё вилояти ИИБ ЖХХ ЙҲХБ вилоятдаги барча мактаб битирувчилари, ота-оналар ва устоз-мураббийларга мурожаат...	VIEWS 12 501 REPOSTS 98	REACTIONS 7 ER 9.5%
Nº3 02.06 · 16:27 PHOTO 📌 ШОШИЛИНЧ ХАБАР: ТАРҚАТИНГ!! 📌 Бугундан Сурхондарё бўйлаб СКУТЕР, МОТОРУЛЛЕР ВА МОПЕДЛАРГА кучайтирилган рейдлар бошланди. 📌 ♀ ПРАВА...	VIEWS 10 795 REPOSTS 104	REACTIONS 5 ER 8.2%

Nº4

27.05 • 00:31

PHOTO

🕌 Assalomu alaykum aziz mo'min-musulmonlar! 🕌 Qurbon hayiti — mehr-oqibat, saxovat va shukronalik ayyomi muborak bo'lsin! Alloh taolo...

VIEWS

10 147

REPOSTS

165

REACTIONS

6

ER

7.7%

Nº5

26.05 • 19:02

PHOTO

🕌🕌 Qurbon ҳайитингиз муборак бўлсин! Байрамингиз муборак бўлсин. Сурхондарёдаги тезкор янгиликлар каналига обуна бўлинг...

VIEWS

8 126

REPOSTS

186

REACTIONS

6

ER

6.1%

WORST 3

↓ 25.05 • 12:30 PHOTO

🤔🤔🤔🤔🤔🤔 Ўзбекистон Афғонистонга инсонпарварлик ёрдами юборди Қурбон ҳайити муносабати билан ва Афғонистоннинг сел-сув тошқинларидан жабр...

VIEWS

2 899

REPOSTS

2

REACTIONS

—

ER

2.2%

↓ 05.06 • 06:41 VIDEO

📦 1 кг бодринг 300 сўм бўпкетибди🤔 Бодринг эккан танишларга юборинг Сурхондарёдаги тезкор янгиликлар каналига обуна бўлинг...

VIEWS

2 883

REPOSTS

13

REACTIONS

2

ER

2.2%

↓ 05.06 • 12:18 VIDEO

🕌 ЯНГИ МАВСУМ — 2026–2027 ЙИЛ УМРА САФАРЛАРИ БОШЛАНДИ! 🕌 ➡️ “Умра жамияти” сиз азизлар учун қулай ва манзилли Умра сафарларини ташкил...

VIEWS

2 761

REPOSTS

3

REACTIONS

3

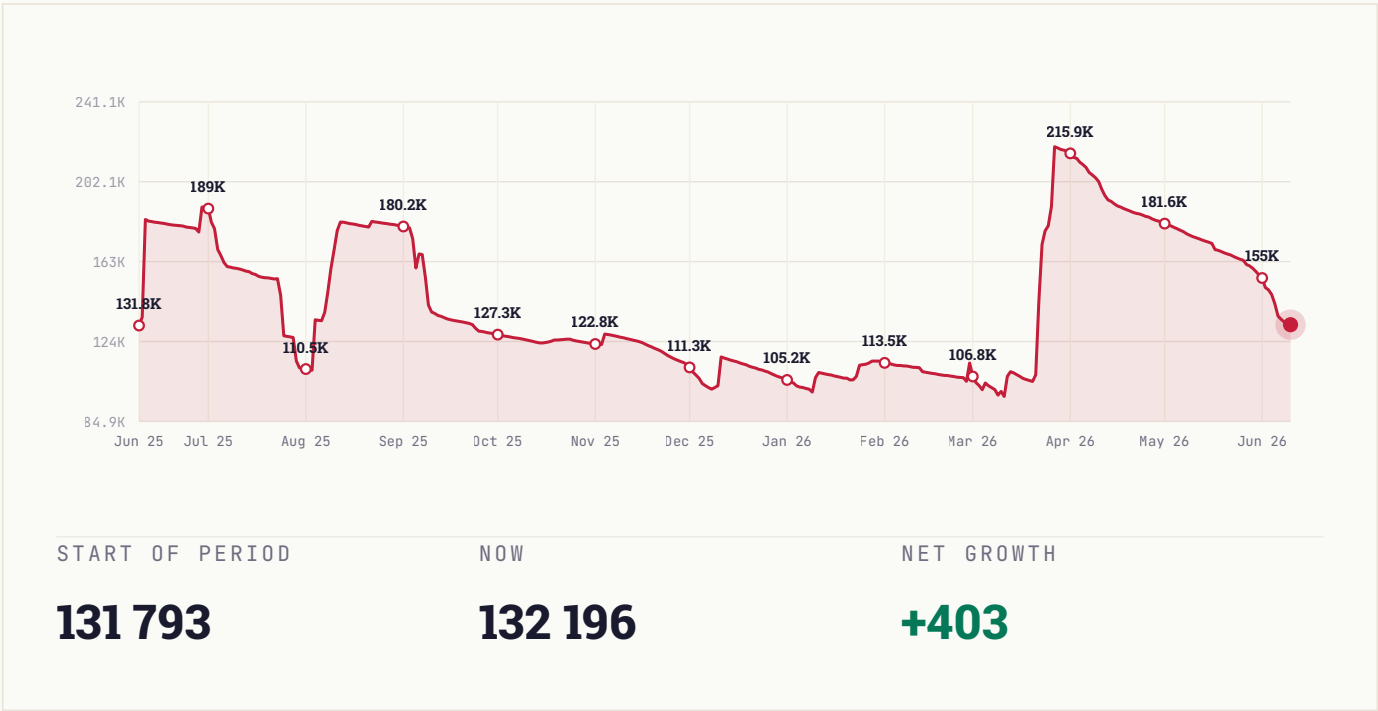
ER

2.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

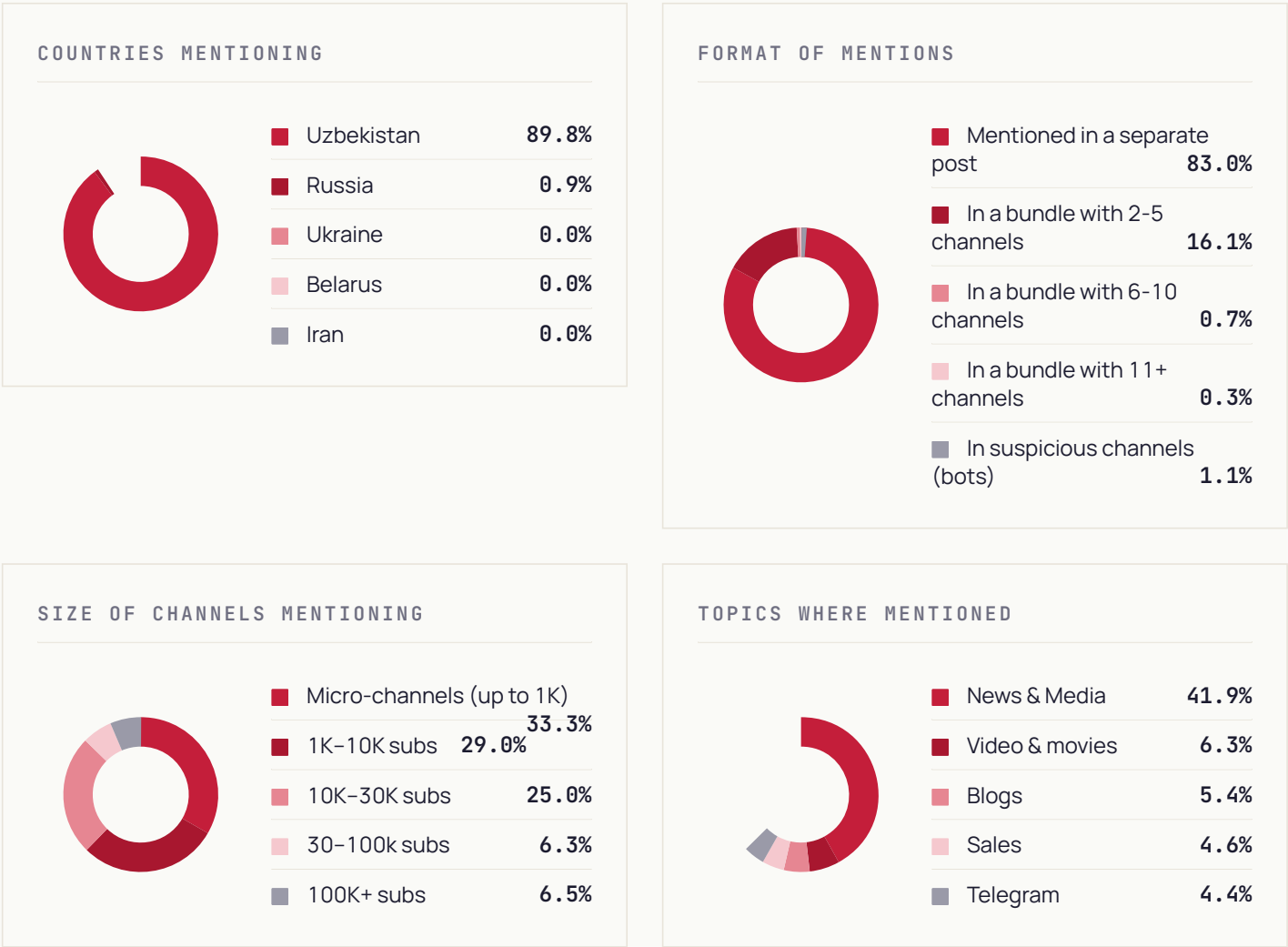
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

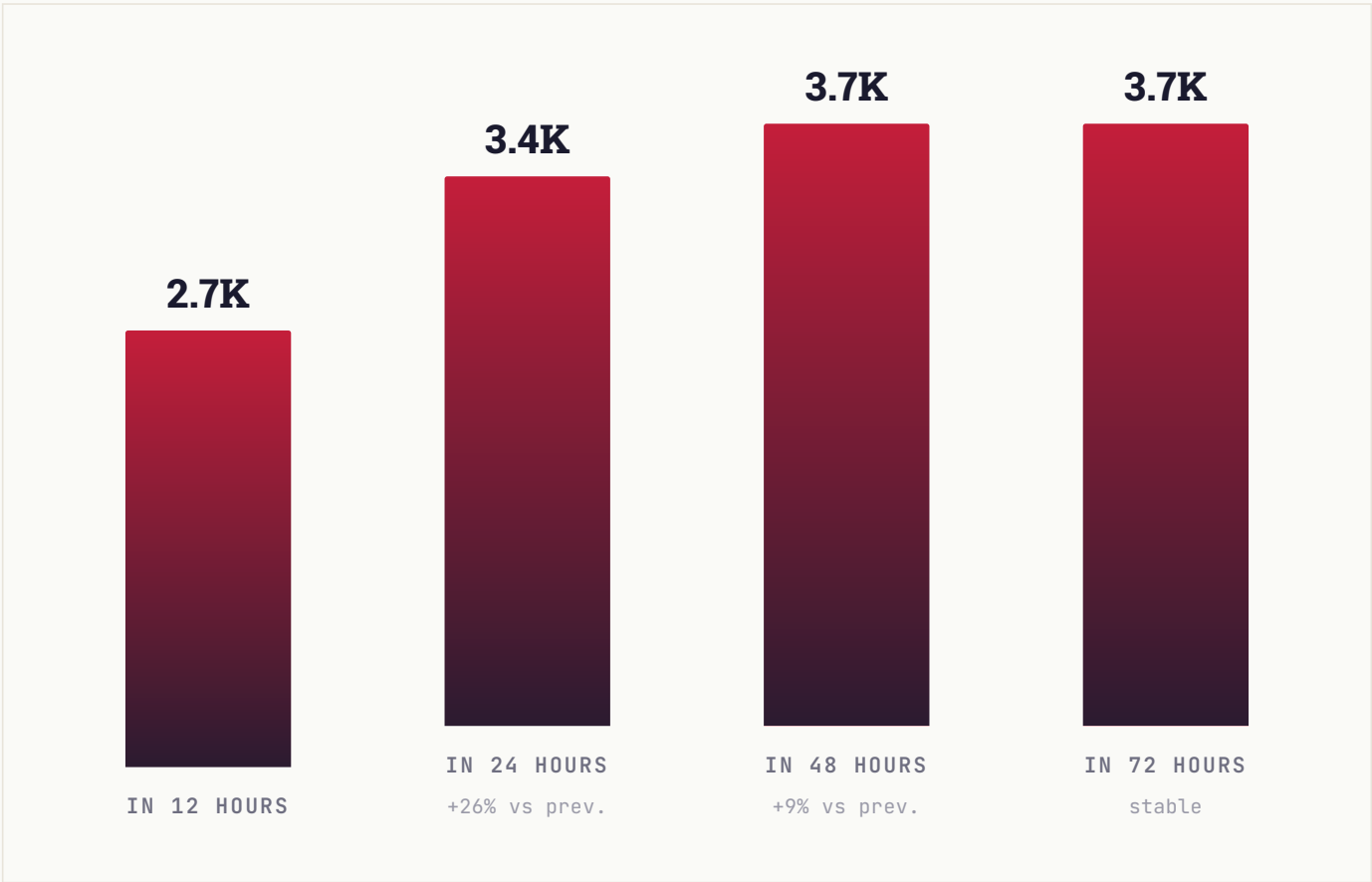
Citation index **138** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time channel was mentioned **300** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
SI Surxondaryoliklar Расмий Саҳифа YOU	132.2K
SN ЎХАЛҚ НАЗОРАТИ	70.4K
SI Surxondaryo IIB Rasmiy kanal	39.7K
SV Surxondaryo viloyati hokimligi	26.2K
RJ RASMIY.UZ Official news	8.9K
TS Termiz shahar hokimligi Axborot xizmati	6.9K
@S @SURXONYPX	5.8K
RE Reforma.Uz	2.4K
DJ Diyor24.uz Ўзбекистон	2K
AH ACHCHIQ HAQIQAT	1.5K
NA Nigora Alimova	1.3K

COMPARATIVE CONCLUSION

Channel — largest in the set out of 11 channels. Cross-promo with the rest as niche leader: you give them more reach than you get back, but cement your status.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **33**, they brought **105 394** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	6	6	15 766
November 2025	2	2	5 155
October 2025	3	2	1 940
September 2025	5	5	6 851
August 2025	11	8	75 595
July 2025	6	3	87
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
33	6	105 394	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 05:00 UZT.

EFFECT

Best window for important posts
- 02

ER below niche benchmark — rethink formats

Current ER 3.12% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+2.4pp ER
- 03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth, no need daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
