

PROMTPRESS PUBLIC REPORT

Channel audit

DOLGOV



@superdolgov

Working in PR/GR 🇷🇺🌐 My podcast DOLGOV: honest interviews for adults ⬇️ youtube.com/@superdolgoff rutube.ru/channel/31246211 vkvideo.ru/@kdkgb Second channel where I write about football:...

SUBSCRIBERS

33 636

+193 per month

ERR (% SEE POSTS)

37.0%

daily 11.4%

REACH/POST

12.4K

ad reach 3.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 33 636 —	 SUBS REACH 36.86% avg % subs see post	 VIEWS/POST 12.4K median 11.2K · 25 days	 POSTS/WK 4.8 over period
 7D TREND +77.5% vs prev week	 REACTS/POST 135.9 only 2,311 reactions, 897 reposts, 18 comments	 POST LENGTH 211 chars median 125 · 25 days	 POSTS ANALYZED 17 25 days
 AD REACH 3.8K 24h avg	 CHURN / MONTH +193 last month	 QUOTABILITY 974 citation index · 3,278 channels mentioned all time	 CHANNEL AGE 9 years 4 days created 08.07.2017

AI EDITOR SUMMARY

Channel «DOLGOV» — 33 636 subs. Each post avg views 12.4K people (37% of subs), good reach. Publishes 5 posts/week (~1/day) — rare. Week Jun 29–Jul 5 reach grew +77.5% to week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 25 days.
- 02 Dominant format — **Photo** (13/17 posts).
- 03 Avg post length — 211 chars (median 125).
- 04 Peak audience activity — **Monday**, 20:00 MSK.
- 05 Top posts get 4× more views than weakest (24.3K avg top vs 5.4K worst) — among 17 posts in 25 days. Worth analyzing top's common traits: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 17:26 TEXT The word "LATE" only exists in our head! And my new podcast guest, Darya Dontsova, is proof! She was supposed to die...	VIEWS 45 973 REP. 59	REACTS 140 ER 136.7%
Nº2 18.06 · 17:46 VIDEO !! URGENT MESSAGE! The world is going through tough times. It's scary to turn on the news. But even scarier is not the news, but the reality in...	VIEWS 13 706 REP. 46	REACTS 80 ER 40.7%
Nº3 21.06 · 13:17 PHOTO I can no longer go to Crimea. My health requires perfect silence and no travel hassle. Nikolai Gogol, from a letter...	VIEWS 13 121 REP. 106	REACTS 289 ER 39.0%

Nº4 17.06 · 16:11 PHOTO I was not good at antiques, as I never collected anything but unpaid bills. Raymond Chandler...	VIEWS 12 642 REP. 10	REACTS 100 ER 37.6%
Nº5 18.06 · 09:51 PHOTO Fuel for cars has become a new religion, and gas stations its temples. J.G. Ballard, British writer	VIEWS 12 437 REP. 38	REACTS 119 ER 37.0%

|

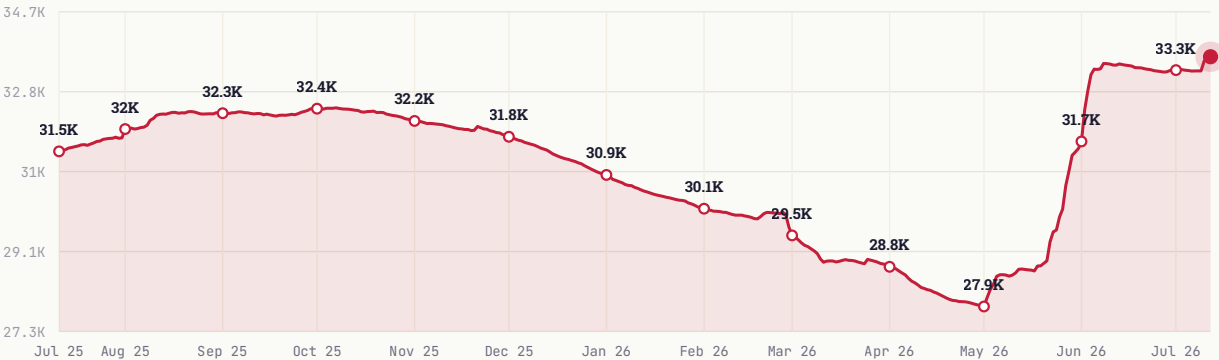
WORST 3

↓ 04.07 · 17:33 PHOTO The internet has deprived people of the ability to be together, communicate live and come up with something new... That's all I want to say about it...	VIEWS 6 222 REP. 27	REACTS 117 ER 18.5%
↓ 06.07 · 18:02 PHOTO God, grant me the serenity to accept the things I cannot change, courage to change the things I can, and wisdom to know the difference...	VIEWS 5 702 REP. 130	REACTS 189 ER 17.0%
↓ 08.07 · 14:25 PHOTO People ask me to predict the future, but I just want to prevent it. Ray Bradbury	VIEWS 4 322 REP. 41	REACTS 119 ER 12.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

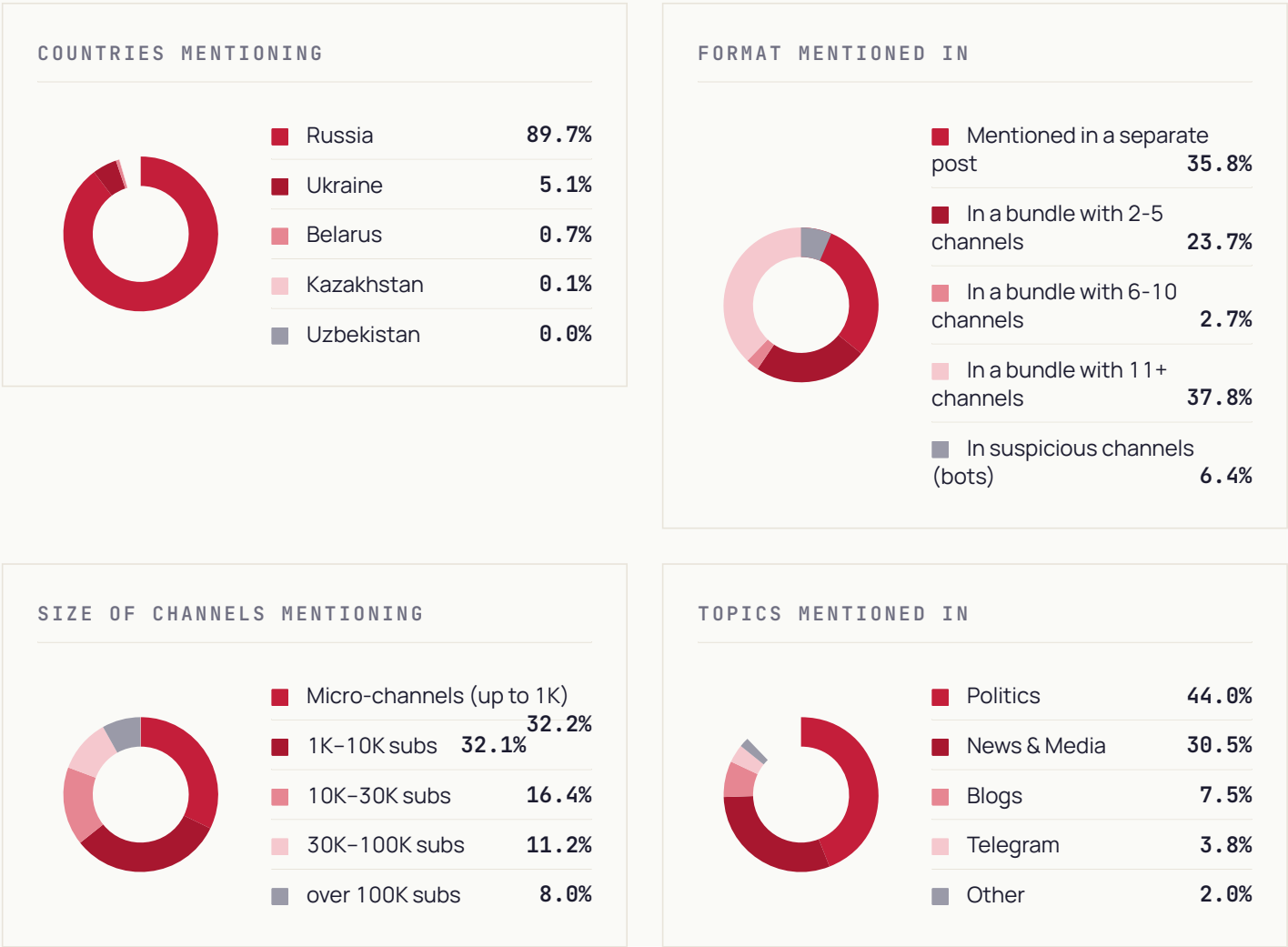


START OF PERIOD	NOW	NET GROWTH
31 455	33 636	+2 181

SECTION 04 · CITATIONS

Who mentions the channel and how

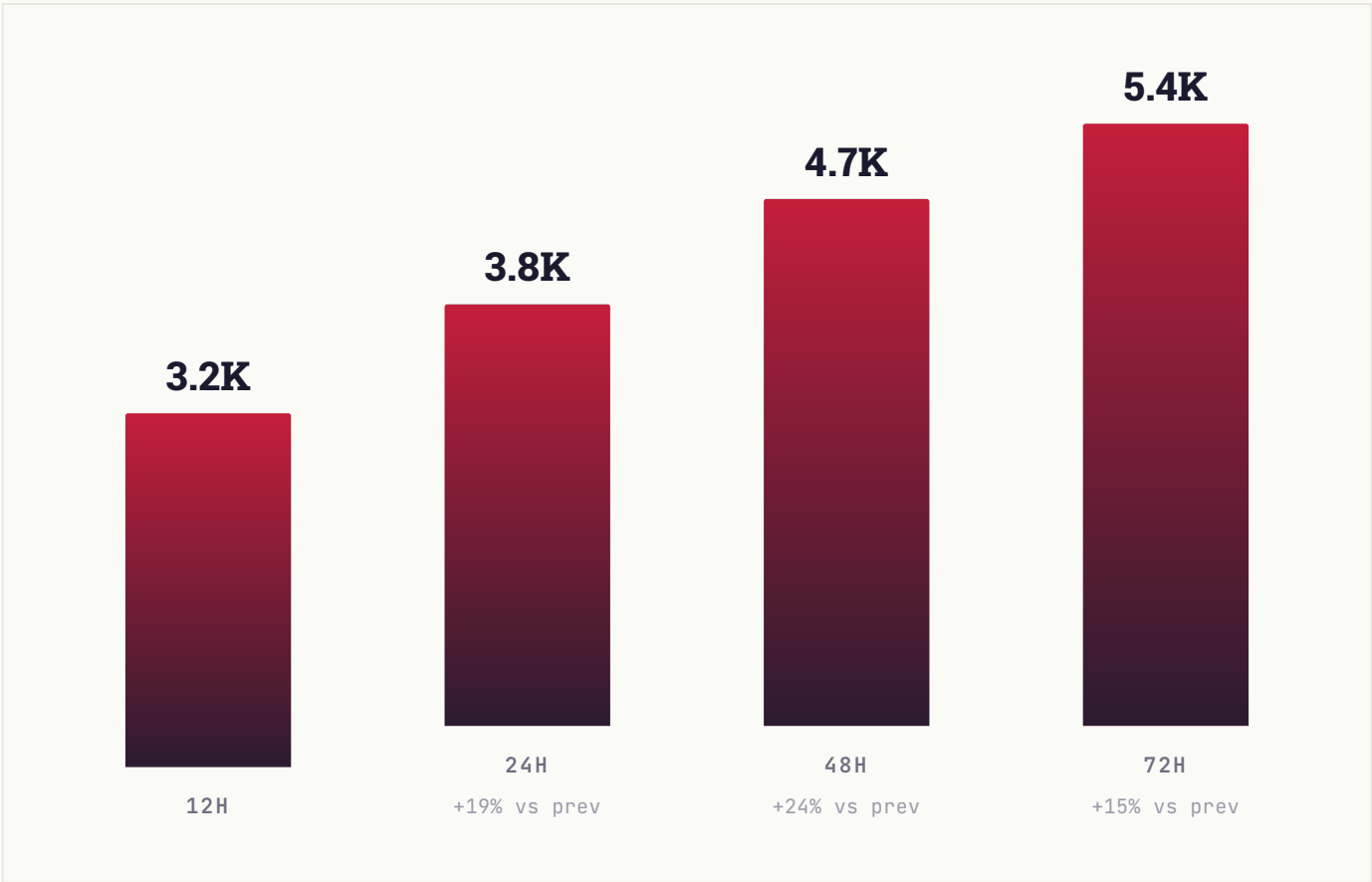
Citation index **974** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **3 278** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
TO DOLGOV YOU	33.6K

COMPARATIVE CONCLUSION

Channel is not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **148**, they brought **1 101** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	1	1	0	
December 2025	1	1	0	
November 2025	91	91	98	
October 2025	11	8	64	
September 2025	14	12	254	
August 2025	30	23	685	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
148	6	1 101

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar indicating the range of other channels. A vertical line marks the channel's performance, and a red dot marks the niche median. The data is as follows:

Metric	Channel Value	Niche Median	Comparison
SUBSCRIBERS	33,636	483.2K	93% worse than median
AVG REACH / POST	12,399	136.7K	91% worse than median
CITATION INDEX	974	163	better than 73% of niche

SUBSCRIBERS 93% worse than median

174.1K 33 636 – your channel 1.3M

median 483.2K

AVG REACH / POST 91% worse than median

6.3K 12 399 – your channel 584.8K

median 136.7K

CITATION INDEX better than 73% of niche

0 974 – your channel 2K

median 163

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.8 posts/wk. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Monday
Audience is most active on this day at 20:00 MSK. | EFFECT
Best time for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager