

PUBLIC REPORT PROMTPRESS

Channel audit

SunTravel - Горящие туры - Турагентство



@suntravel

Travel Agency SunTravel (Сантревел) ✈️🌐 Flights from any city 🌐
Online booking 🛫🚆 Air & train tickets 💳 Card or cash payment 💜
18 years of experience ☎️ +7 (949) 8570088 📞 Telegram...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
14 229	137.0%	11.2K
15.07.2026 ⁺¹³¹ per month	last day ^{5.8%}	ad reach ⁸²² /24h
HTTPS://PROMTPRESS.COM/AUDIT/SUNTRAVEL		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 14 229 —	 SUBS REACH 78.36% avg % subs see post	 VIEWS/POST 11.2K median 1.7K · 28 days	 POSTS/WEEK 21.0 for period
 7D TREND -16.3% vs previous week	 REACTIONS/POST 15.9 only 1,368 reactions, 1,449 reposts, 0 comments	 POST LENGTH 500 chars median 82 · 28 days	 POSTS ANALYZED 86 28 days
 AD REACH 822 24h avg	 CHURN / MONTH +131 last month	 CITATION RATE 20 citation index · 14 channels mentioned all time	 CHANNEL AGE 7 years 11 months created Aug 10, 2018

AI EDITOR SUMMARY

Channel «SunTravel - Hot Tours - Travel Agency» — 14 229 subs. Each post averages 11.2K people (78% of subs), wide reach for a channel this size. Posts 21 posts/week (~3/day) — active posting. Week Jun 29–Jul 5 reach dropped -16.3% to week Jun 22–28 — worth analyzing reasons.

What Works Best

WHAT TOP POSTS HAVE IN COMMON

- ## TOP 5 POSTS

Nº1 19.06 · 12:26 PHOTO 👍👍👍👍👍👍🇹🇷 Beloved Kemer 🥰🌴Fame Residence Goynuk 4* 😊✎Reviews here tripadvisor.ru - rating 4.7 📌 Cozy hotel in Goynuk with beautiful green...	VIEWS 91 135	REACTIONS 17
REPOSTS 48	ER 640.5%	
Nº2 05.07 · 08:22 PHOTO ★★★★★★★★★💐💕Health & Wellness Retreat - Caucasian Mineral Waters 🏔️😘Rus Sanatorium Essentuki 4* ✨✎Reviews here tripadvisor.ru - ...	VIEWS 90 421	REACTIONS 19
REPOSTS 146	ER 635.5%	
Nº3 21.06 · 13:33 PHOTO ♡♡♡♡♡♡💙Sea Calls - Off to Vityazevo 💕😁 Miracleon City Mira Family Resort & Spa Anapa 5* 😊📌 Modern hotel 2023 in the...	VIEWS 90 318	REACTIONS 15
REPOSTS 107	ER 634.7%	

Nº4

10.07 · 20:56

PHOTO

abcabcabcabcabcabc🇹🇷❤️Beloved Kemer😍🌴Kilikya Palace
Goynuk 5* - Bestseller★✍️Reviews here tripadvisor.ru -
rating 4.3 📌Last renovation in 2026...

VIEWS

85 480

REACTIONS

15

REPOSTS

69

ER

600.7%

Nº5

17.06 · 12:36

PHOTO

😄😄😄😄😄😄💜🏖️Beach Vacation All Inclusive😍☀️Sun &
Sea 4*★📌Modern hotel 2025. All Inclusive🍹🍹, designed
for...

VIEWS

85 460

REACTIONS

18

REPOSTS

119

ER

600.6%

WORST 3

↓ 07.07 · 20:20 VIDEO 😍Sanatorium Kazakhstan 4* - Essentuki💚	VIEWS 1 030 REACTIONS 12 REPOSTS 5 ER 7.2%
↓ 10.07 · 19:21 VIDEO 😍Camyuva Beach 4* - Turkey (Kemer)🇹🇷	VIEWS 916 REACTIONS 12 REPOSTS 3 ER 6.4%
↓ 10.07 · 19:12 VIDEO 😍Sea Gull 4* - Turkey (Kemer)🇹🇷	VIEWS 883 REACTIONS 14 REPOSTS 2 ER 6.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

12 836

NOW

14 229

NET GROWTH

+1 393

— SECTION 04 · MENTIONS

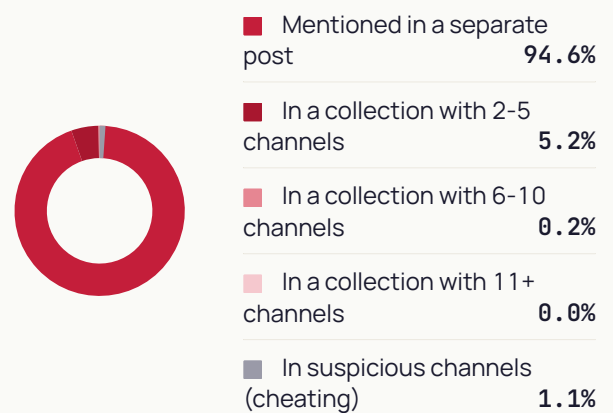
Who and how mentions the channel

Citation index **20** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **14** different channels.

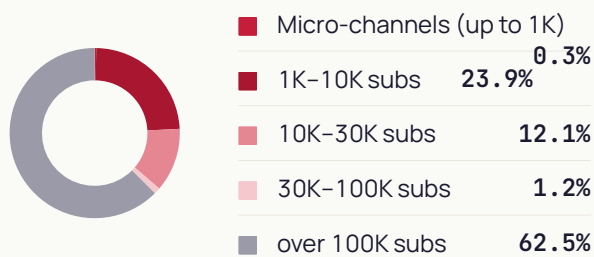
COUNTRIES MENTIONING



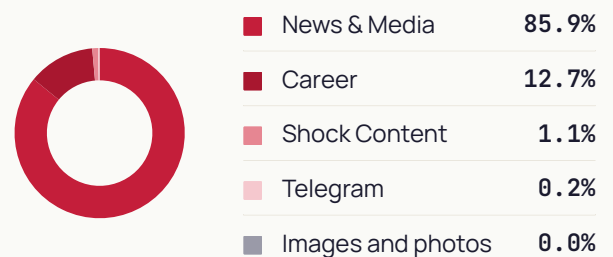
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



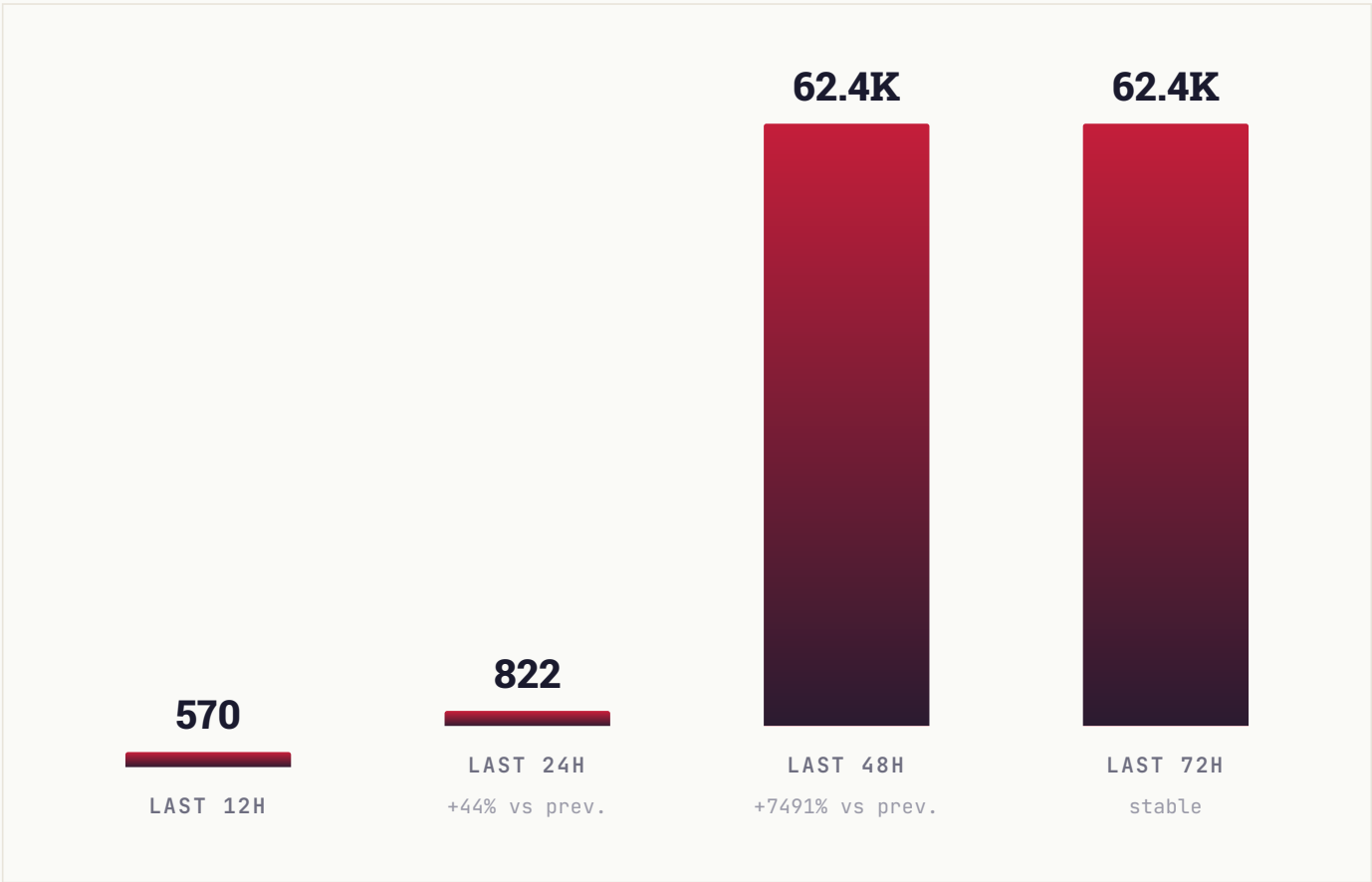
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow events Poster	1.2M
A« Airline «Pobeda»	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moskvichka	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
ER Ways to Travel Almost Free (RU) Vandrouki, Вандруки, вандроки — это мы	401.7K
S- SunTravel - Горящие туры - Турагентство YOU	14.2K

COMPARATIVE SUMMARY

Channel not yet outside niche top 95 — early growth stage. Niche leader — Moscow events | Poster (1.2M), top-95 median: 157K. First goal: enter top-95 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **65**, they brought **1 063** new subs.

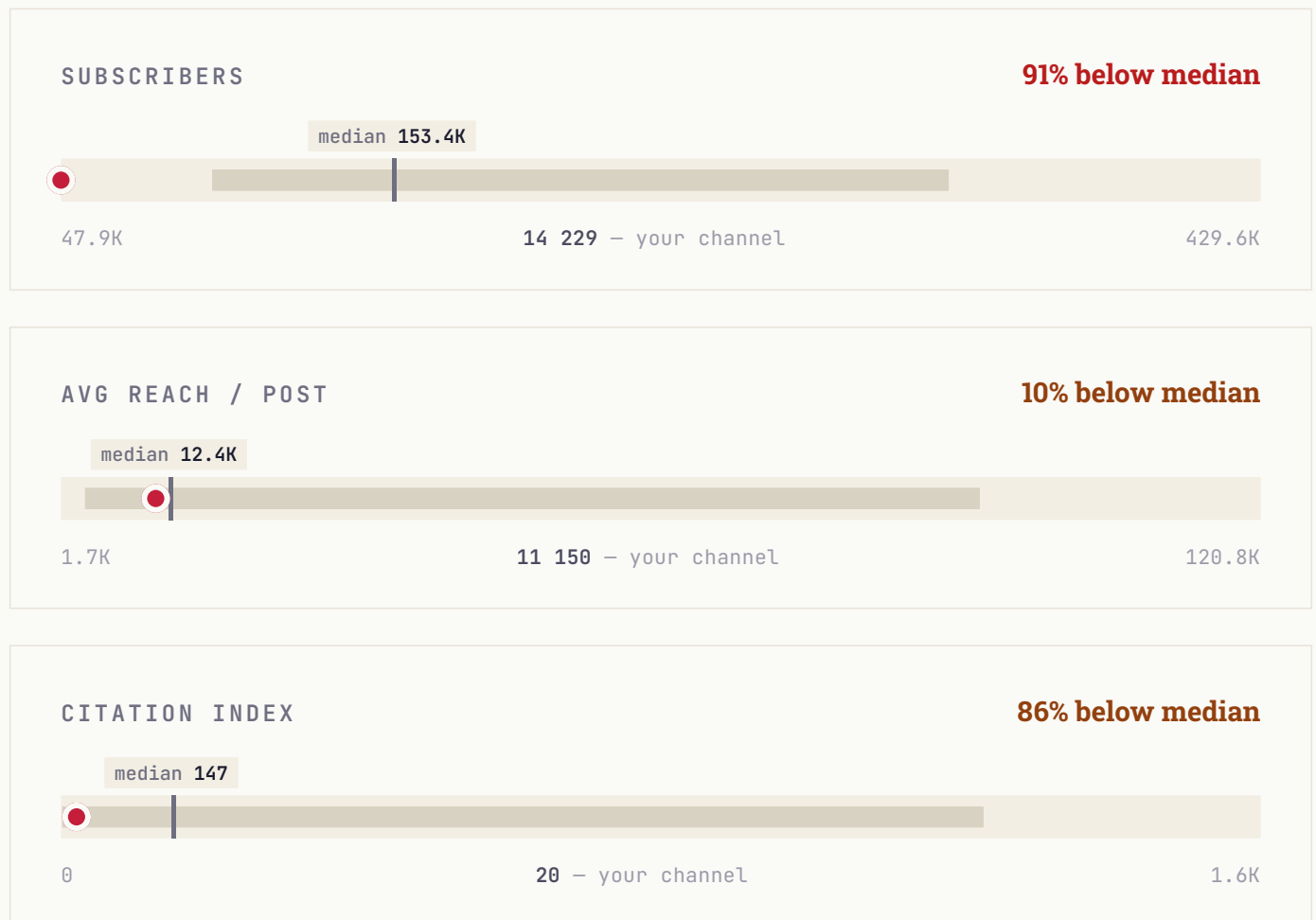
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	11	1	345
December 2025	10	1	100
Nov 2025	9	1	180
Oct 2025	9	3	105
Sep 2025	8	2	129
August 2025	18	2	204

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
65	6	1 063

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Travel» (Russia) and saw how your channel compares. Gray band = range of 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Sunday

On this day at 16:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
