

PUBLIC REPORT BY PROMTPRESS

Channel audit

Svyatoslav tasty (Sweetest)



@sugar_svyat

Suggestions for new: @sugar_svyatbot for ads: sugar@etc.moscow
My YouTube: <https://www.youtube.com/@sugarsvyat> A+ Included in the list of personal pages:...

SUBSCRIBERS

113 351

+810 per month

ERR (% SEE POSTS)

49.0%

per day **31.5%**

REACH/POST

53.7K

ad reach **35.7K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 113 351 —	 SUBSCRIBER REACH 47.36% avg % of subs who see a post	 VIEWS/POST 53.7K median 56K · 29 days	 POSTS/WEEK 18.7 for the period
 7D TREND -0.6% vs previous week	 REACTIONS/POST 974.2 75,986 reactions, 59,124 reposts, 7,190 comments total	 POST LENGTH 102 chars median 77 · 29 days	 POSTS ANALYZED 78 29 days
 AD REACH 35.7K 24h avg	 CHURN / MONTH +810 last month	 CITATION RATE 46 citation index · 288 channels mentioned it ever	 CHANNEL AGE 4 years 7 months created 29.11.2021

AI EDITOR SUMMARY

Channel «Svyatoslav tasty (The sweetest)» – 113 351 subs. Each post averages 53.7K people (47% of subs), wide reach for a channel this size. Publishes 19 posts per week (~3/day) – regular schedule. Week of Jun 22–28 reach stable (-0.6% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **78** posts over 29 days.
- 02 Dominant format — **Photo** (72/78 posts).
- 03 Avg post length — **102** chars (median 77).
- 04 Peak audience activity — **Monday**, 13:00 MSK.
- 05 Top posts get **1×** more views than the weakest (66.9K top avg vs 45.6K worst) — among 78 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 10:19 PHOTO В Ростикс будет комбо с Миньонами и супер-сырными бургерами! Мнения? За инфо спасибо, Мазелов и Кто я	VIEWS 67 753 REP. 3 415	REACTIONS 1 451 ER 59.8%
Nº2 12.06 · 10:28 PHOTO At the end of June, Dodo launches a collab with Winx Club. New pizza and milkshake promised Thoughts? Info from here	VIEWS 67 344 REP. 2 942	REACTIONS 1 639 ER 59.4%
Nº3 11.06 · 08:15 PHOTO Hot stuff from the Siberian collection! NO meat processing! Thoughts? Nikita, thanks for the photo	VIEWS 65 516 REP. 1 142	REACTIONS 1 183 ER 57.8%

Nº4 29.06 · 08:29 PHOTO Thought that was it? Here's a protein Ritter Sport! Thoughts?	VIEWS 63 046 REP. 667	REACTIONS 817 ER 55.6%
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Nº5 22.06 · 06:33 PHOTO Marketers warming up? Ice cream for glace. Thanks for the photo, _	VIEWS 62 774 REP. 325	REACTIONS 1 153 ER 55.4%
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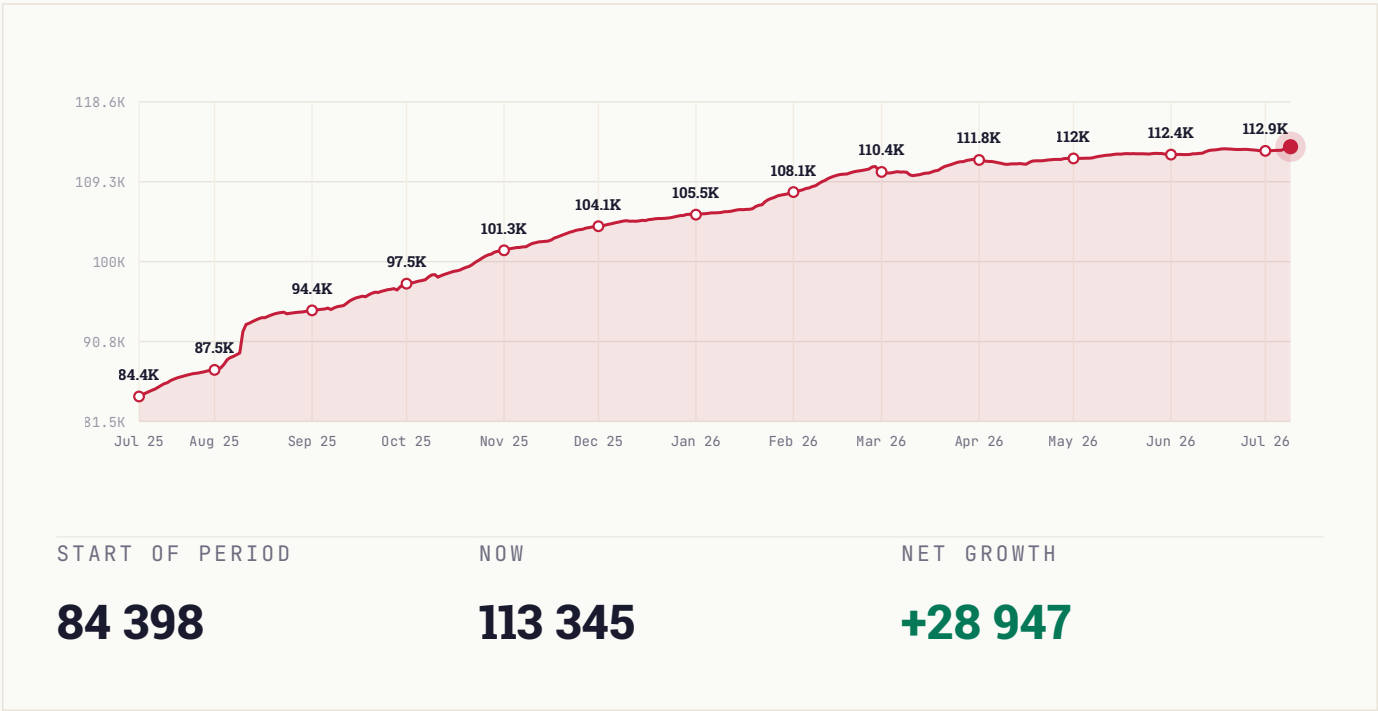
WORST 3

↓ 05.07 · 12:20 PHOTO Безумие! Чипсы 5G со вкусом ЛАТЯО! Мнения? За фото спасибо Ирине Готика	VIEWS 46 409 REP. 927	REACTIONS 973 ER 40.9%
↓ 06.07 · 06:29 PHOTO А в Ермолина новинка - дубайский шоколад 🤤 Быстрые! Мнения? Анна, спасибо за фото	VIEWS 46 176 REP. 706	REACTIONS 1 175 ER 40.7%
↓ 06.07 · 12:14 PHOTO New tea from Frutmotiv with blueberry-bilberry. Andrey, thanks for the photo	VIEWS 44 349 REP. 290	REACTIONS 856 ER 39.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

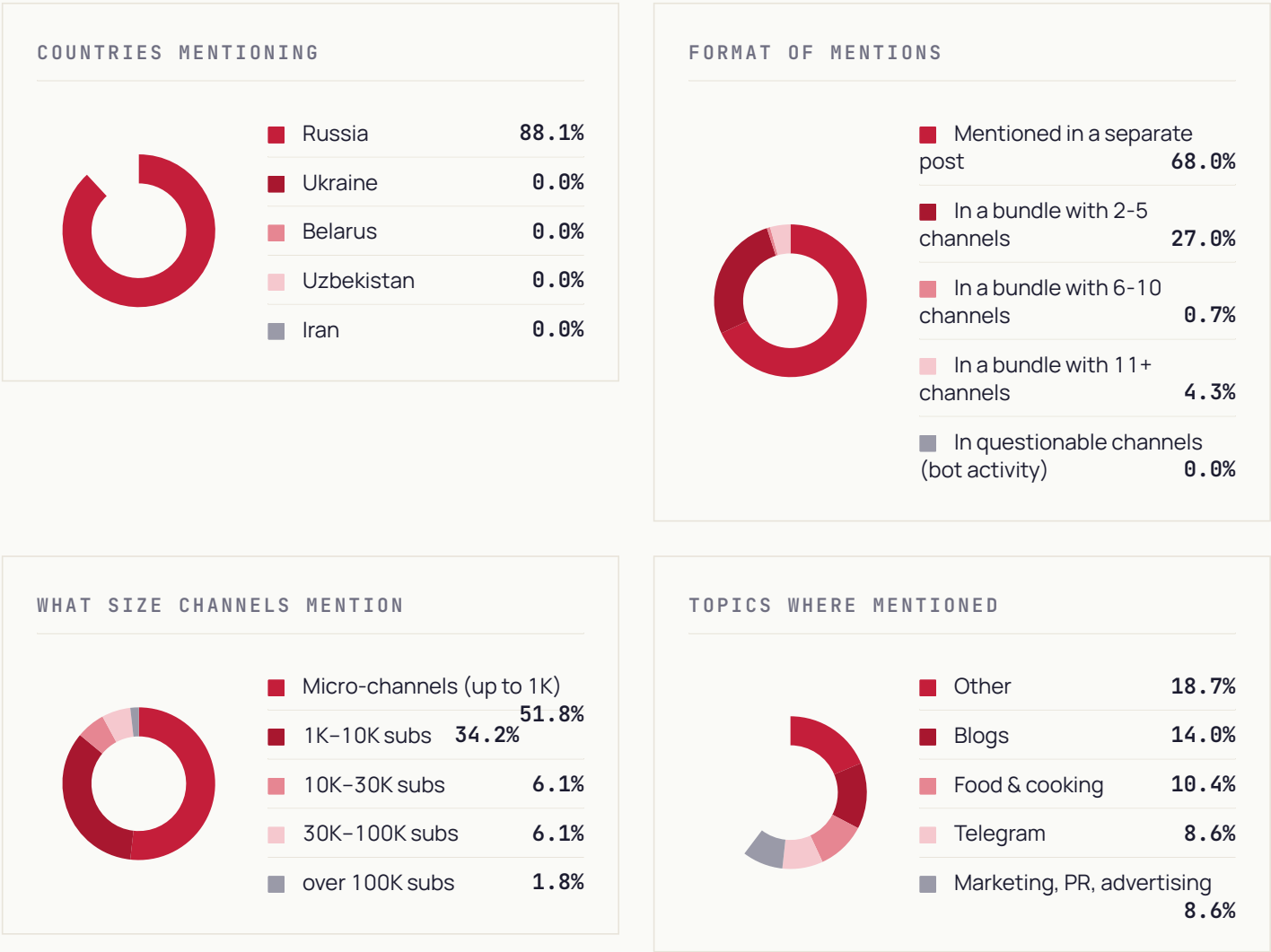
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

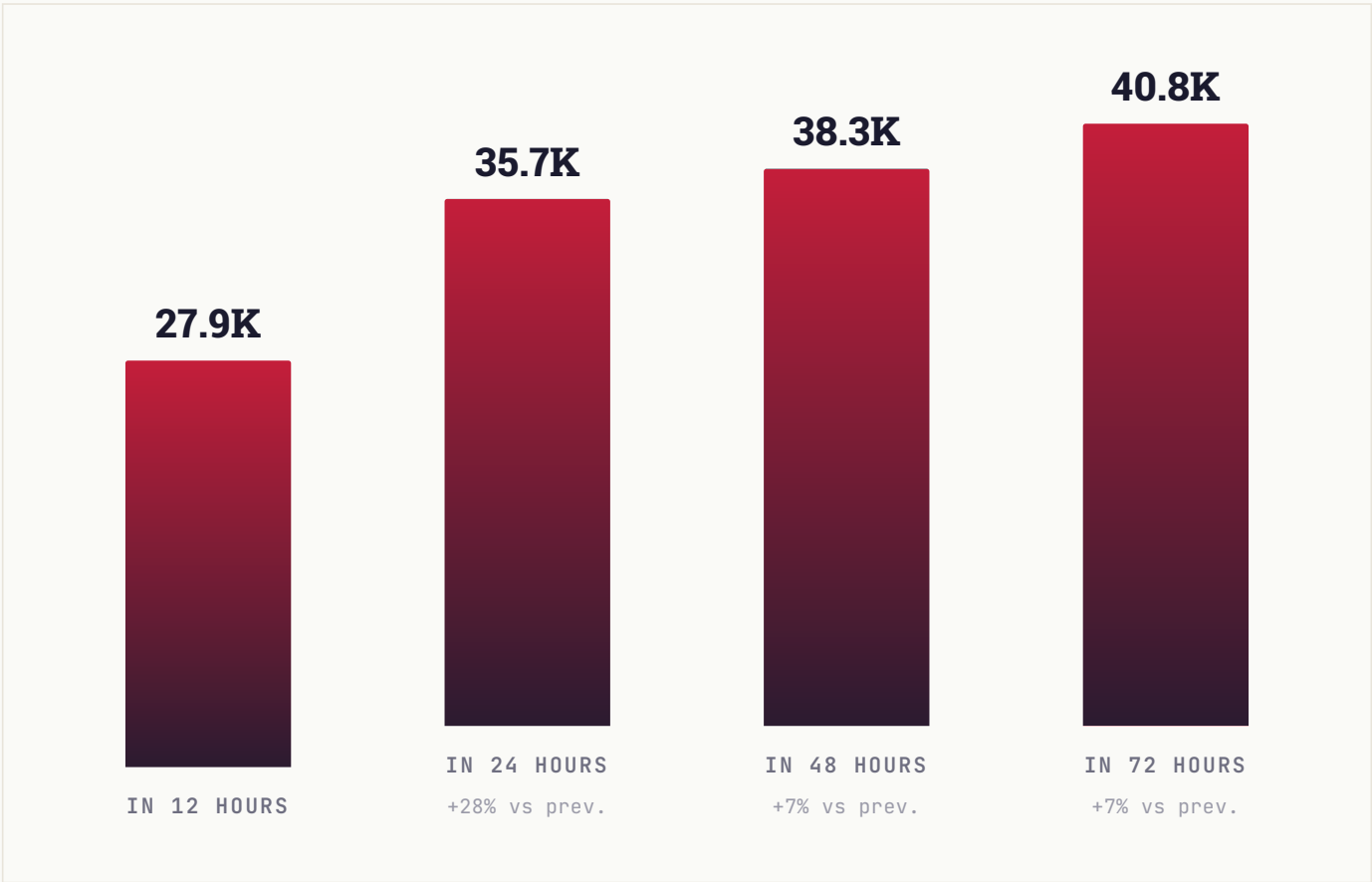
Citation index **46** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **288** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KR Cooking Recipes Salads 🧑🍳	995.6K
Fri Pyaterochka	776.5K
M 🍰 Mom's Recipes 😊	680.8K
A Air fryer Recipes	593.3K
Mon Simple Recipes	586.9K
KR Recipe book	559K
CN Kitchen Inside Out	532.5K
VI Tasty and cheap 🍲	487.7K
CI CHIZHIK	485.1K
Sun Daily recipes	461.5K
SV Svyatoslav tasty (Sweetest) YOU	113.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 94 of niche — early growth stage. Niche leader — Cooking Recipes Salads 🧑🍳 (995.6K), median top-94: 205K. First goal — enter top-94 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions occurred **38**, they brought **21 665** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	4	3	2 509
December 2025	6	4	1 522
November 2025	3	3	2 855
October 2025	10	10	4 267
Sep 2025	7	7	3 457
August 2025	8	8	7 055

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
38	6	21 665

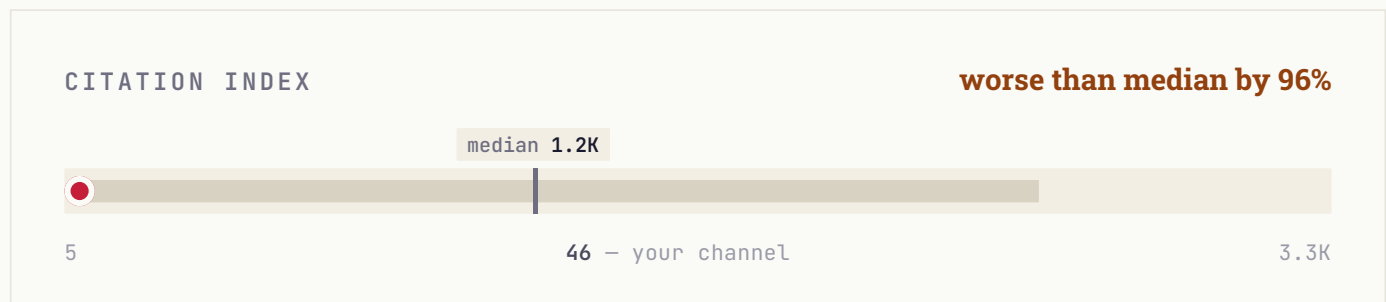
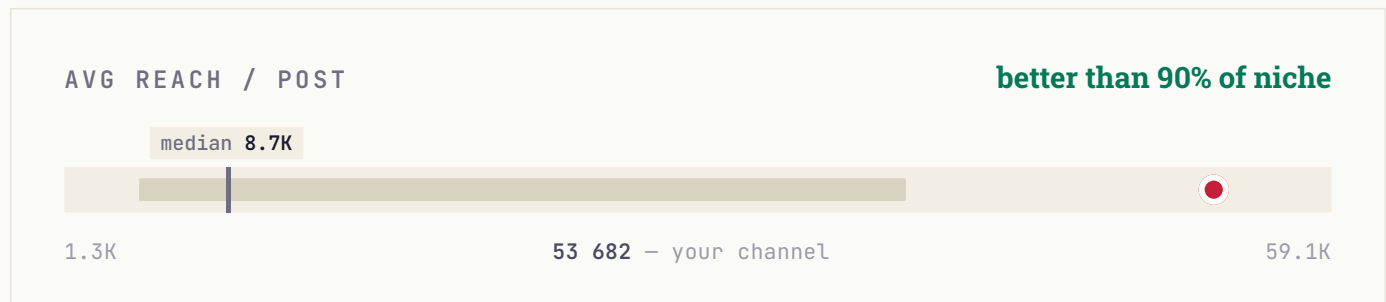
Where the channel stands in its league

SUBSCRIBERS

worse than median by 46%

median 210.3K

70.4K 113 351 — your channel 567.7K



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

On this day at 1:00 PM MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads through us and close your growth plan
in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
