

PUBLIC REPORT BY PROMTPRESS

Channel audit

With love, SUBO




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💡 Got ideas, suggestions, or valuable questions? Send them here -
@SuboPredlozhka_bot For collaboration inquiries, write to:
@yoji_media

SUBSCRIBERS

453 391

-26561 per month

ERR (% SEE POSTS)

6.0%

daily 2.1%

REACH/POST

28.5K

ad reach 9.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 453 391 —	 SUBSCRIBER REACH 6.29% avg % subs see post	 VIEWS/POST 28.5K median 28.5K · 27 days	 POSTS/WEEK 2.0 over period
 7D TREND — no data for period	 REACTIONS/POST 202.2 only 1,618 reactions, 0 reposts, 358 comments	 POST LENGTH 29 chars median 28 · 27 days	 POSTS ANALYZED 8 27 days
 AD REACH 9.8K 24h avg	 CHURN / MONTH -26561 last month	 CITATION RATE 18 citation index · 139 channels mentioned all time	 CHANNEL AGE 6 years 10 months created 11.08.2019

AI EDITOR SUMMARY

Channel «With love,SUBO🧡» — 453 391 subs. Avg views per post 28.5K people (6% from subs), reach low — need to grow audience. Publishes 2 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 27 days.
- 02 Dominant format — Video (6/8 posts).
- 03 Avg post length — 29 chars (median 28).
- 04 Peak audience activity — Wednesday, 15:00 MSK.
- 05 Top posts get 5x more views than weakest (46.8K avg top vs 10.3K worst) — among 8 posts in 27 days. Worth analyzing top commonalities: topic, format, timing.

TOP 5 POSTS

Nº1

03.06 · 12:05

VIDEO

Who recognized him? 😊

VIEWS	REACTIONS
52 750	389
REPOSTS	ER
—	11.6%

Nº2

02.06 · 15:52

TEXT

Ferrari or Lambo ? 🤔

VIEWS	REACTIONS
45 948	276
REPOSTS	ER
—	10.1%

Nº3

11.06 · 11:42

VIDEO

Anyone get what's going on here? 🧐

VIEWS	REACTIONS
41 713	162
REPOSTS	ER
—	9.2%

Nº4 15.06 · 19:36 VIDEO Guys, does your girlfriend also control you?😏👤	VIEWS 37 334 REPOSTS —	REACTIONS 221 ER 8.2%
Nº5 25.06 · 13:22 TEXT Where did you go? How are you? What's new?❤️	VIEWS 19 625 REPOSTS —	REACTIONS 122 ER 4.3%

|

WORST 3

↓ 27.06 · 14:02 VIDEO Oldies remember pistols?😏	VIEWS 15 840 REPOSTS —	REACTIONS 216 ER 3.5%
↓ 29.06 · 19:50 VIDEO (captionless post — video)	VIEWS 9 429 REPOSTS —	REACTIONS 159 ER 2.1%
↓ 30.06 · 14:18 VIDEO (captionless post — video)	VIEWS 5 593 REPOSTS —	REACTIONS 73 ER 1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

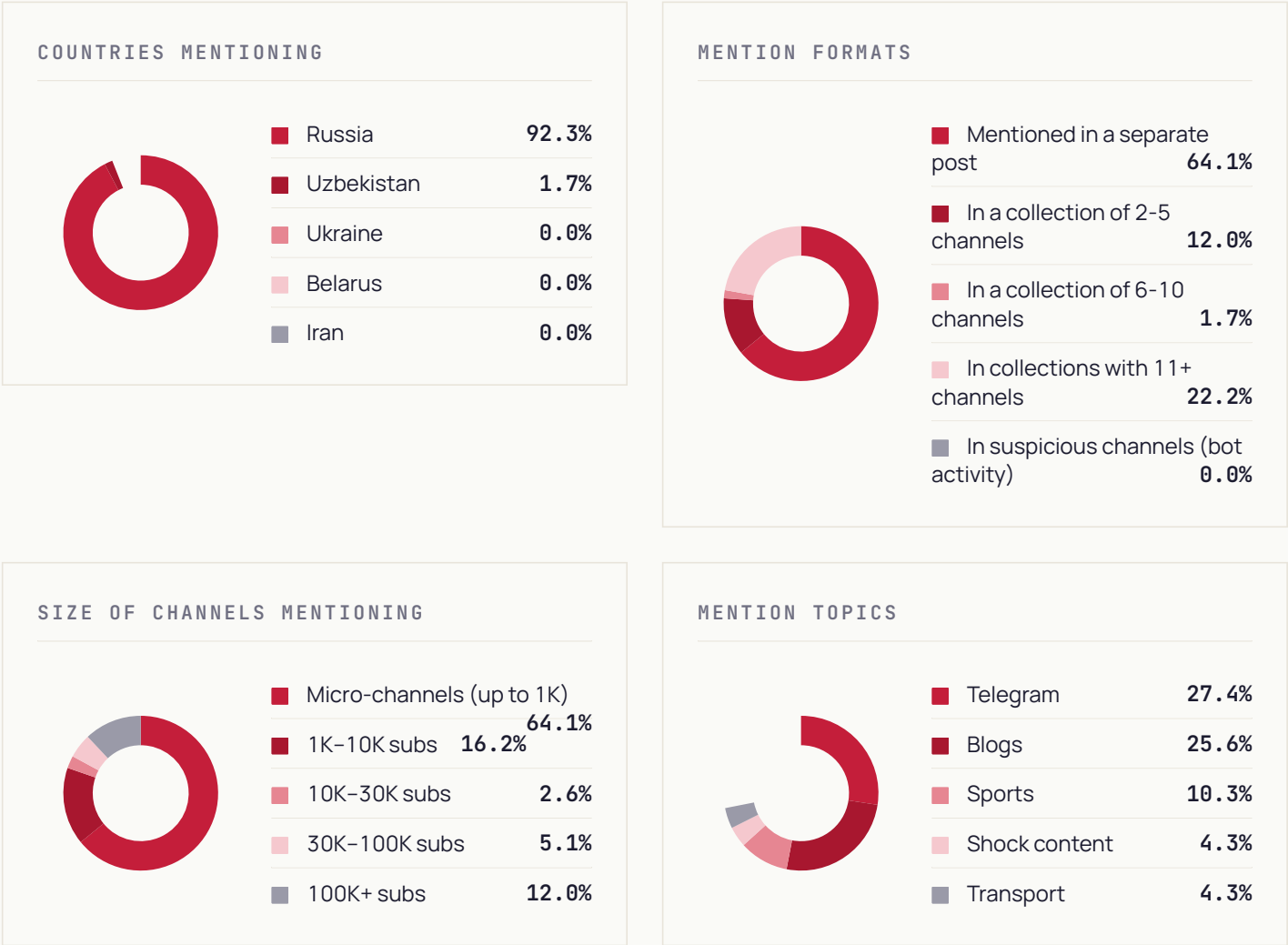
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

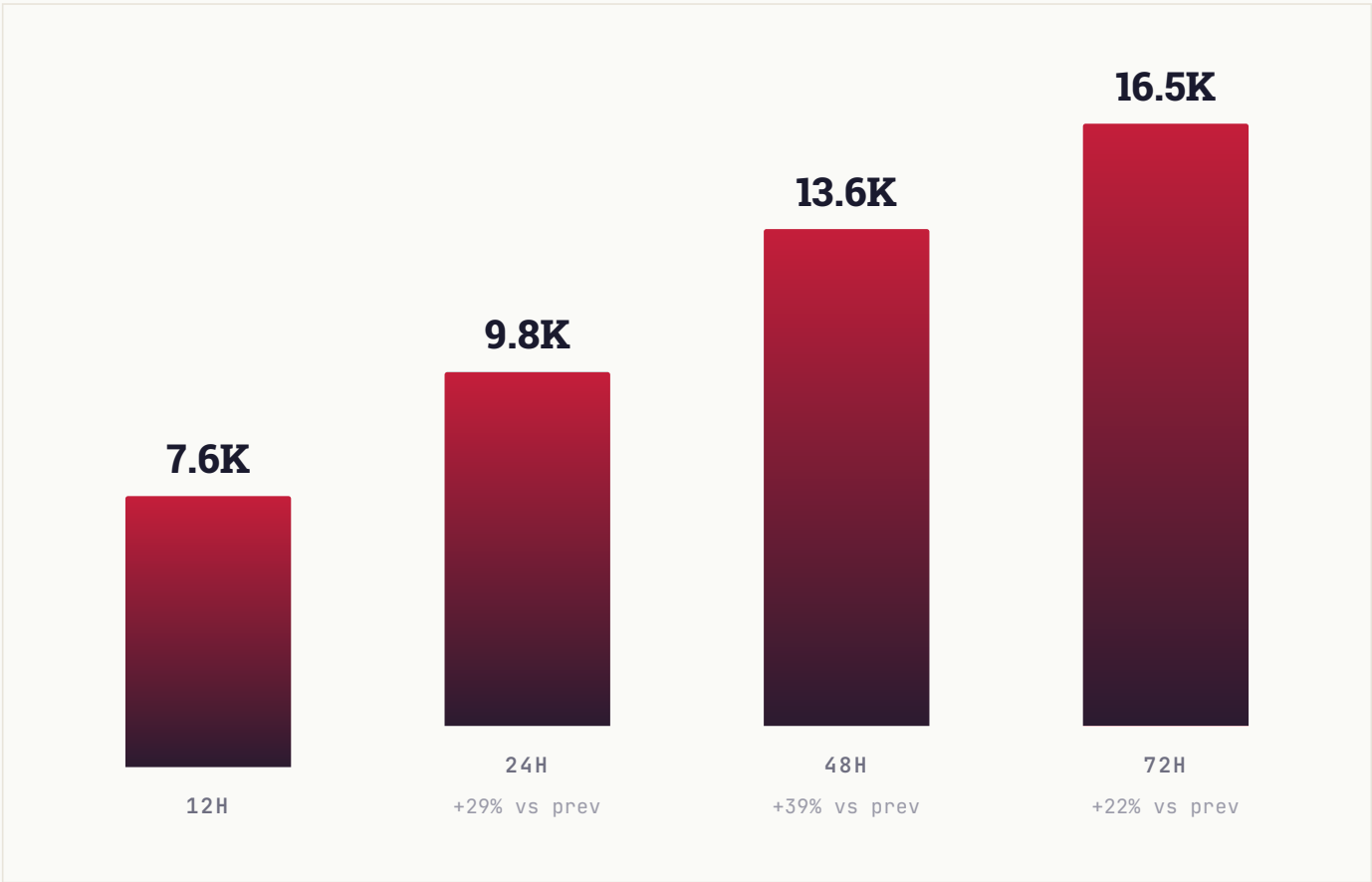
Citation index **18** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **139** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
Z broken lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
SL With love,SUBO💛 YOU	453.4K

COMPARATIVE SUMMARY

Channel in top half of niche (#46 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **28**, they brought **726 230** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	93 344
December 2025	0	0	146 862
Nov 2025	17	17	80 939
Oct 2025	4	3	156 849
Sep 2025	5	2	246 148
August 2025	2	2	2 088
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
28	6	726 230	

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

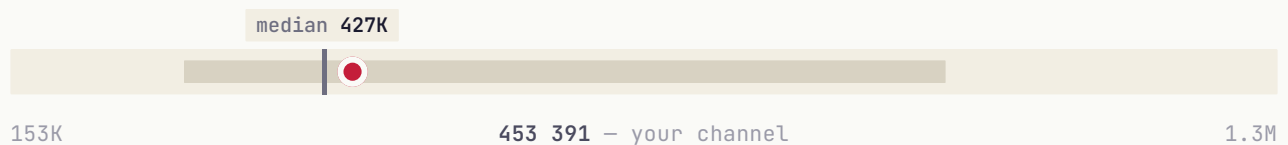
#46 /100

RANK IN NICHE

Channel in top half of ranking

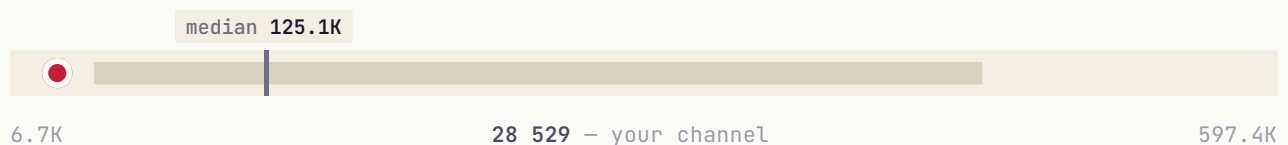
SUBSCRIBERS

better than 51% of niche



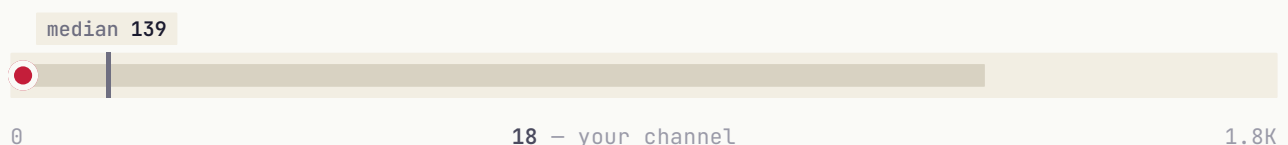
AVG REACH / POST

77% below median



CITATION INDEX

87% below median



— SECTION 09 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.0 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency > volume |
| 02 | Top post of the week — on Wednesday
On this day at 15:00 MSK audience is most active. | EFFECT
Best time for key posts |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
