

PROMTPRESS PUBLIC REPORT

Channel audit

Stylish Woman with Olga Kryukova



@stylist_olgak

Making women more stylish, younger, slimmer with my flagship program «Transformation» ✨ • I'm 60, 35 years in fashion • Over 1 000 women transformed • Transformed the President...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
17 834	17.0%	3K
09.07.2026 -25 per month	last day 5.6%	ad reach 1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 834 —	 SUBS REACH 16.65% avg % subs see post	 VIEWS/POST 3K median 2.9K · 26 days	 POSTS/WEEK 5.5 for period
 7D TREND -7.4% vs previous week	 REACTIONS/POST 73.0 total 1,532 reactions, 96 reposts, 46 comments	 POST LENGTH 460 chars. median 439 · 26 days	 POSTS ANALYZED 21 26 days
 AD REACH 1K avg per 24h	 CHURN / MONTH -25 last month	 CITATION RATE 0 citation index · 5 channels mentioned ever	 CHANNEL AGE 2 years 10 months created 23.08.2023

AI EDITOR SUMMARY

Channel «Stylish Woman with Olga Kryukova» — 17 834 subs. Each post avg views 3K people (17% of subs), avg reach — room to grow. Posts 6 posts/week (~1/day) — rare. Week Jun 22–28 reach dropped -7.4% by week Jun 15–21 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 26 days.
- 02 Dominant format – Video (12/21 posts).
- 03 Avg post length – 460 chars (median 439).
- 04 Peak audience activity – Wed, 22:00 ALMT.
- 05 Top posts get the most 2 times more views than the weakest (4.2K avg for top vs 2.1K for worst) – among 21 posts over 26 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 15:04 VIDEO part 2: Zara review !! BTW, seeing a thing's potential, understanding its DNA, style, what to pair it with – that's what my...	VIEWS 4 414 REPOSTS 11	REACTIONS 96 ER 24.8%
Nº2 23.06 · 08:53 VIDEO Showing outfit combos and styling with T-shirts Drop 🔥 if interested, I'll share my hack to shorten a long T-shirt...	VIEWS 4 200 REPOSTS 11	REACTIONS 161 ER 23.6%
Nº3 24.06 · 17:35 VIDEO My hack to shorten a long T-shirt	VIEWS 4 030 REPOSTS 13	REACTIONS 163 ER 22.6%

Nº4 11.06 · 15:04 TEXT After Lime I went to Zara. The vibe was a bit different. While Lime had mostly soft pastel shades, white...	VIEWS 3 569 REPOSTS —	REACTIONS 1 ER 20.0%
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Nº5 15.06 · 12:46 VIDEO A bit personal in the feed❤️ • I love flowers, so my husband tries not to forget to give them • We try to spend weekends together, or ...	VIEWS 3 560 REPOSTS 2	REACTIONS 165 ER 20.0%
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WORST 3

↓ 22.06 · 14:24 TEXT  Podcast: Daria's Image Analysis	VIEWS 2 405 REPOSTS 2	REACTIONS — ER 13.5%
↓ 22.06 · 14:24 VIDEO (post without caption – video)	VIEWS 2 394 REPOSTS 1	REACTIONS 8 ER 13.4%
↓ 06.07 · 12:28 VIDEO Girls, hi everyone I'm back from vacation, but secretly I have something interesting coming up in the next few days...	VIEWS 1 472 REPOSTS 2	REACTIONS 127 ER 8.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



PERIOD START

15 179

NOW

17 834

NET GROWTH

+2 655

SECTION 04 • MENTIONS

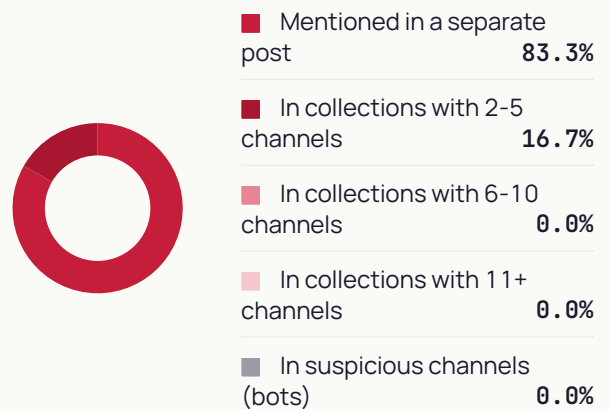
Who mentions the channel and how

Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 5 different channels.

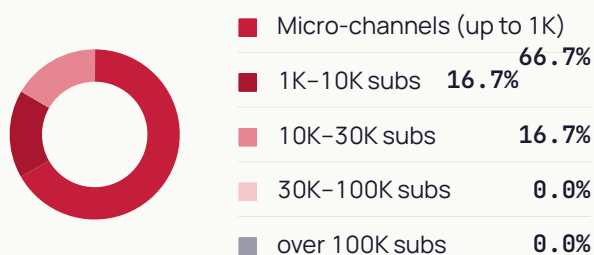
COUNTRIES MENTIONING YOU



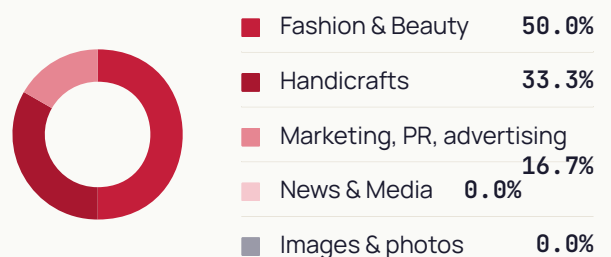
HOW THEY MENTION YOU



SIZE OF CHANNELS MENTIONING YOU



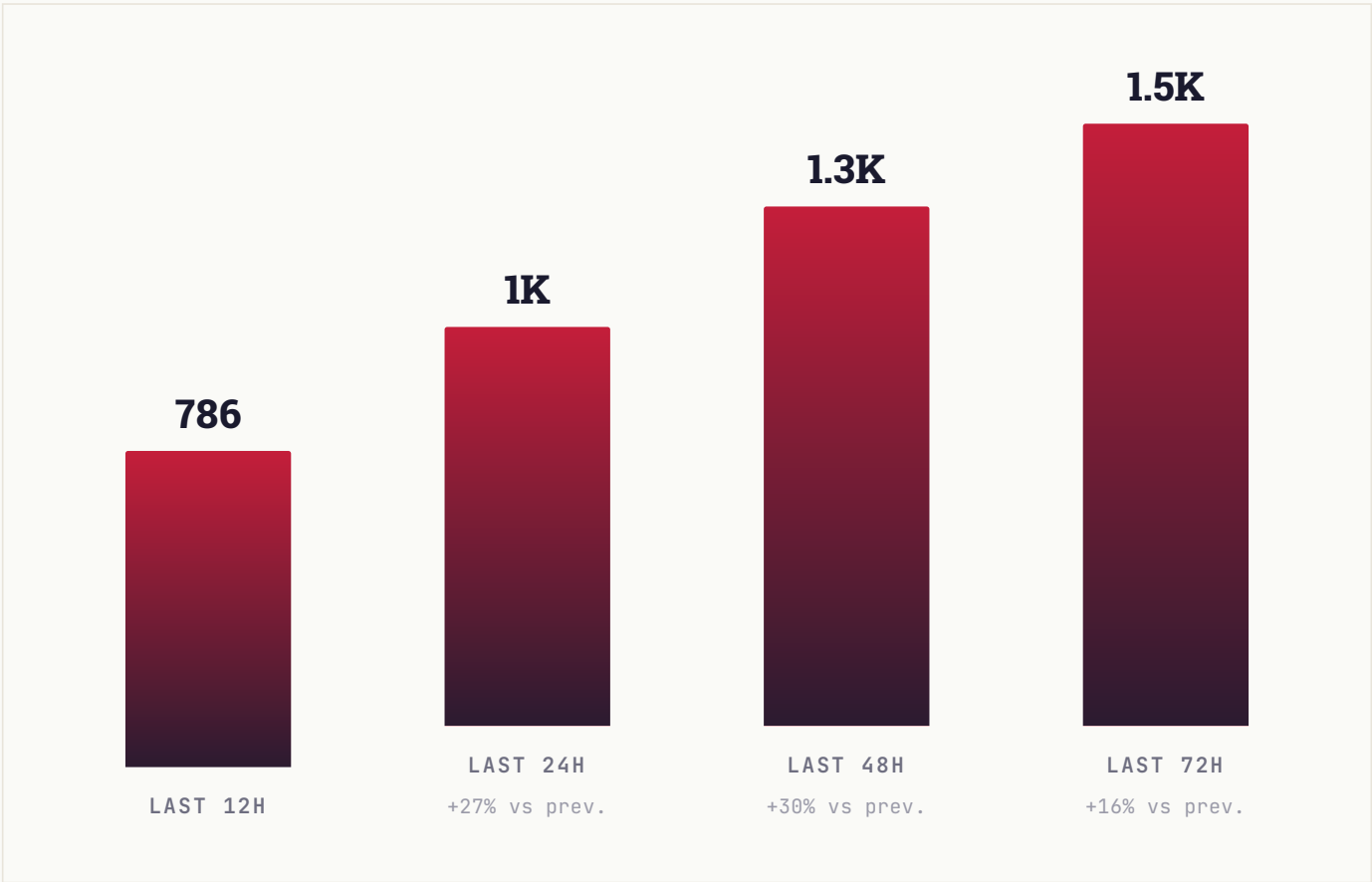
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TENSHI	33.6K
BE BEAUTYBRANDS_OPT	31.4K
-C -` секреты воненизма `-	24.3K
SJ Stylish Woman with Olga Kryukova YOU	17.8K
VG visiting aidki👄	15.9K
LR Liliya Rakh	15.8K
SO Sanam wholesale	14.3K
MK M_beauty(cosmetics)🇷🇺	14K
Ml MARI.BREND FASHION	10.8K
Sat SILVER JEWELRY WHOLESALE	10K
SO SALTASHOP ОПТОМ	9.8K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#4 of 75). Strong position. Niche leader — TENSHI (33.6K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **4 071** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	263
December 2025	0	0	295
Nov 2025	1	1	157
Oct 2025	0	0	1 000
September 2025	0	0	1 087
August 2025	0	0	1 269

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	4 071

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-76 channels in category «Fashion & Beauty» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#4/76

POSITION IN NICHE

Channel in top 5% fashion & beauty



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 22:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
