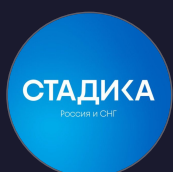


— PUBLIC REPORT BY PROMTPRESS

Channel audit

Studica — internships, scholarships, education



@studyqa

📍 Largest online media about education & career abroad
Roskomnadzor: <https://clck.ru/3FYZrq> ➡ Partnerships & ads:
@studyqa_questions_bot ➡ Admission help: @studyqasupportbot
➡ Chat:...

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

156 391

+70 per month

6.0%

in 24 hrs 4.0%

9K

ad reach 6.2K/24h

— CONTENTS · 2026

What's inside the report

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 156 391 —	 SUBS REACH 5.77% avg % subs see post	 VIEWS/POST 9K median 9K · 29 days	 POSTS/WEEK 17.4 for the period
 7D TREND +3.4% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 834 chars median 967 · 29 days	 POSTS ANALYZED 73 29 days
 AD REACH 6.2K 24h avg	 CHURN / MONTH +70 last month	 QUOTE RATE 682 citation index · 1,538 channels mentioned ever	 CHANNEL AGE 9 years 3 months created 16.03.2017

AI EDITOR SUMMARY

Channel «Stadika – internships, scholarships, education» – 156 391 subs. Each post gets avg 9K people (6% of subs), reach is low – consider expanding audience. Publishes 17 posts/week (~2/day) – regular pace. For week Jun 29 – Jul 5 reach stable (+3.4% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **73** posts in 29 days.
- 02 Dominant format — **Photo** (69/73 posts).
- 03 Avg post length — **834** chars (median 967).
- 04 Peak Audience Activity — **Tuesday**, 13:00 MSK.
- 05 Top Posts Get **1x** more views than the weakest (11.4K avg for top vs 7.8K for worst) — among 73 posts in 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 10:05 PHOTO 🇰🇷Free trip to South Korea: AYFN Fall Camp If you've long wanted to experience Korean culture from the inside, not just through...	VIEWS 12 174 REACTIONS — REPOSTS 678 ER 7.8%
Nº2 30.06 · 06:35 PHOTO 🇮🇹Youth Democracy Summit 2026 Forum in Rome CIPS — Rome, Italy. International forum for active youth interested in democracy and...	VIEWS 11 099 REACTIONS — REPOSTS 395 ER 7.1%
Nº3 20.06 · 06:01 PHOTO 👉Fully funded forum in Cambridge Global Business Symposium — a prestigious international model summit (conference) that...	VIEWS 11 045 REACTIONS — REPOSTS 199 ER 7.1%

Nº4 16.06 • 06:19 PHOTO 🇨🇳Applications open for Schwarzman Scholars Program 2027! Prestigious master's program at Tsinghua University, one of the world's leading...	VIEWS 10 875 REACTIONS — REPOSTS 127 ER 7.0%
Nº5 19.06 • 12:15 PHOTO 🌐Applications open for Erasmus Mundus Joint Master Degrees 2027-28! These are prestigious international master's programs from the European...	VIEWS 10 843 REACTIONS — REPOSTS 357 ER 6.9%
WORST 3	
↓ 06.07 • 11:40 PHOTO Studica fans, if you dream of studying abroad – this channel is a must-save 📌 SelfStartGlobal – a team of experts that helps...	VIEWS 7 828 REACTIONS — REPOSTS 10 ER 5.0%
↓ 08.07 • 09:45 PHOTO ❤️Open applications for free consultations with our team! Stadikovites, in May we launched the first-ever campaign where you can apply for...	VIEWS 7 822 REACTIONS — REPOSTS 18 ER 5.0%
↓ 11.07 • 07:05 PHOTO 🇨🇭Applications open for EPFL CYD Doctoral Fellowship 2027! École Polytechnique Fédérale de Lausanne (EPFL) offers a full doctoral...	VIEWS 7 745 REACTIONS — REPOSTS 36 ER 5.0%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

158 596

NOW

156 390

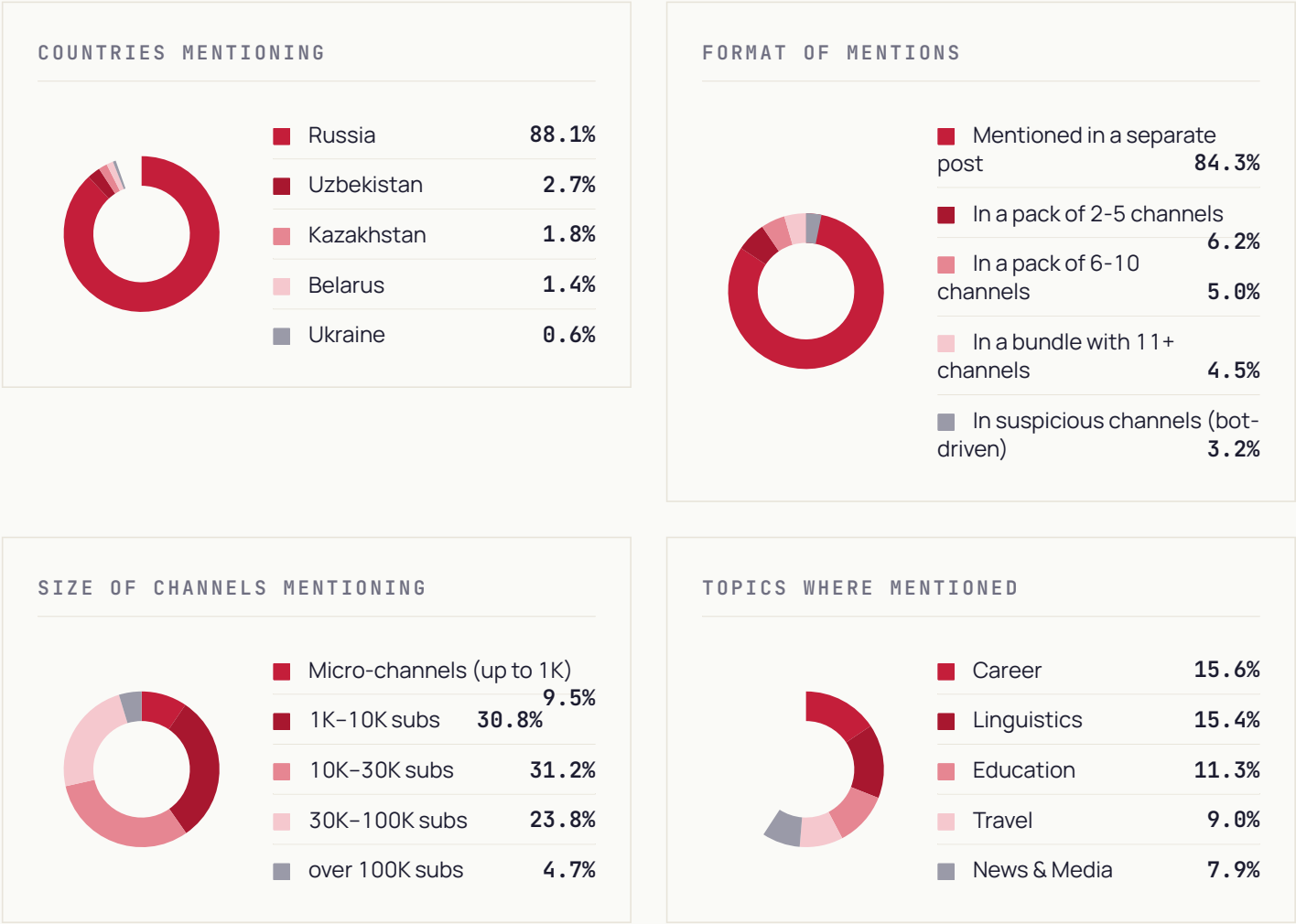
NET GROWTH

-2 206

SECTION 04 · CITATIONS

Who and how mentions the channel

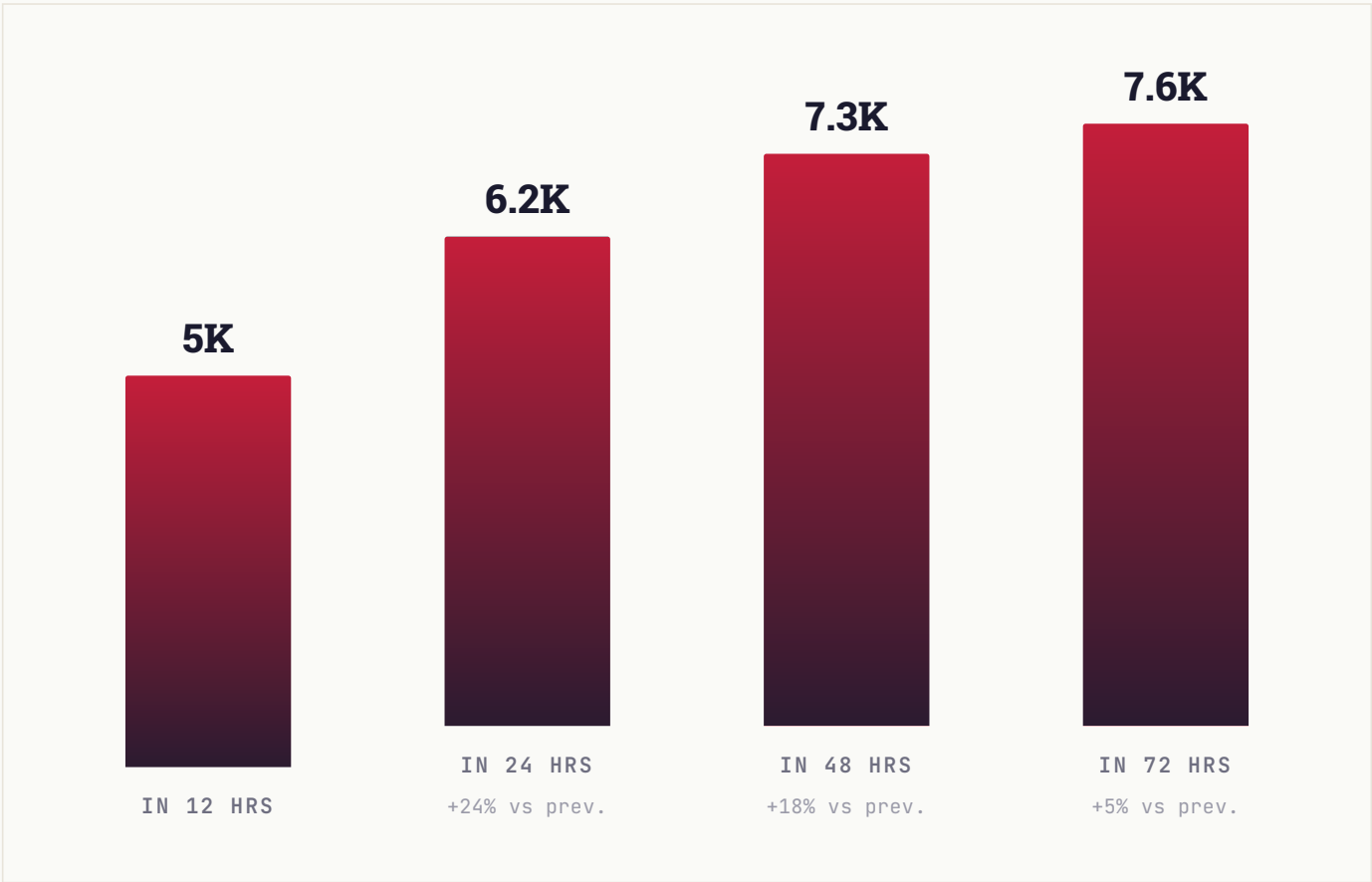
Citation index **682** — channel popularity rating based on mentions. Considers not just count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time channel was mentioned **1 538** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who You Compete With

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
S- Studica — internships, scholarships, education YOU	156.4K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#15 of 99). Leader — Mathematician Andrey (1M). Goal for coming months: break into niche top 10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **115**, they brought **3 663** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	4	4	564
December 2025	13	11	684
Nov 2025	26	25	429
Oct 2025	47	47	648
Sep 2025	10	9	545
August 2025	15	15	793

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
115	6	3 663

SECTION 08 · NICHE COMPARISON

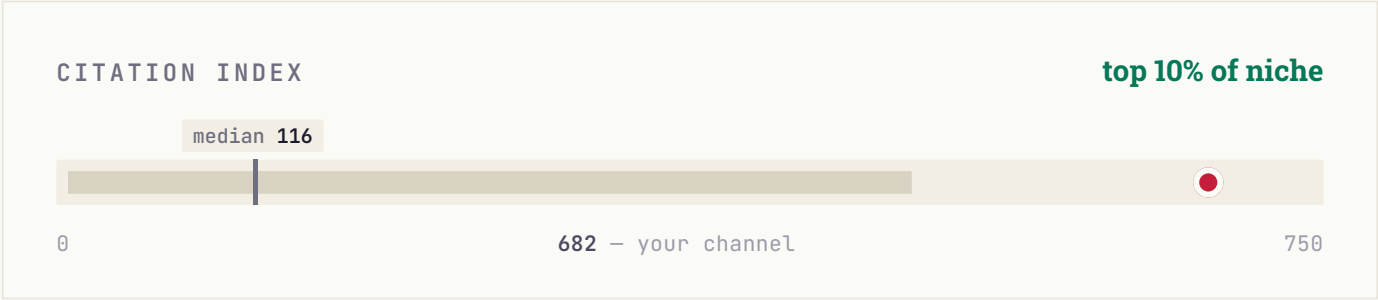
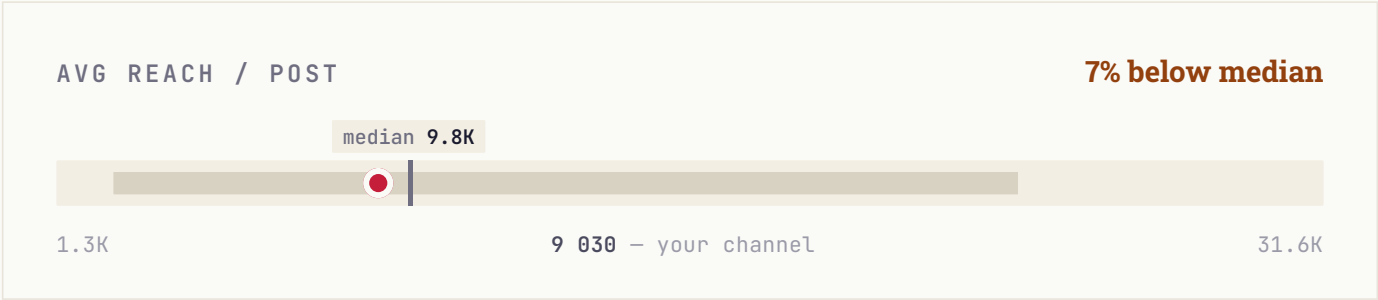
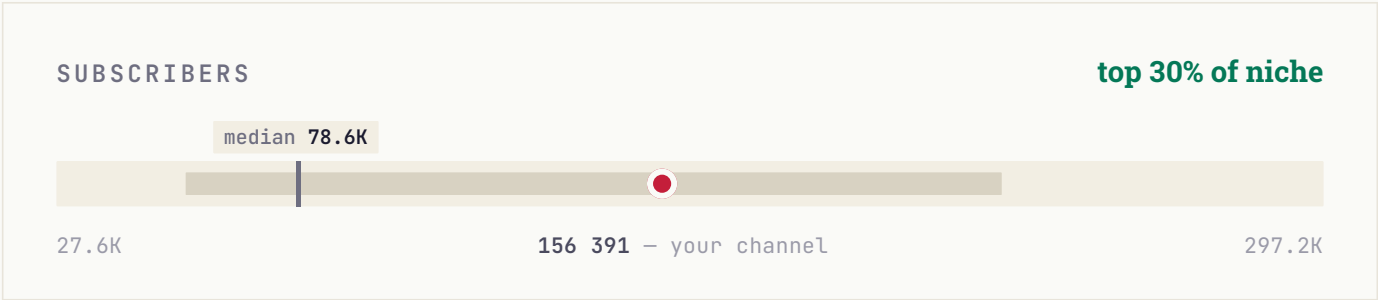
Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band = range covering 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#15/100

RANK IN NICHE

Channel in top 15% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Tuesday

On this day at 13:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 5.77% vs norm 8.0%. Try polls and interactive formats.

EFFECT

+2.2pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact Manager	t.me/PromptPress_manager
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