

PUBLIC REPORT BY PROMTPRESS

Channel audit

STREAMER



@strimrs

Stream viewers' lair 🧛 🎬 Top highlights & memes 🔥 Emotions & moments that make chat explode 🏆 One click & best channels in your folder: <https://t.me/addlist/T2B5yTQtglo5NzBk> Ads:...

SUBSCRIBERS

424 114

-3125 per month

ERR (% SEE POSTS)

15.0%

per day 11.6%

REACH/POST

59.8K

ad reach 49.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 424 114 —	 SUBSCRIBER REACH 14.09% avg % of subs see post	 VIEWS/POST 59.8K median 62K · 29 days	 POSTS/DAY 8.8 ~62 per week
 7D TREND -2.0% vs previous week	 REACTIONS/POST 1445.6 total 380,205 reactions, 20,274 reposts, 5,075 comments	 POST LENGTH 222 chars median 202 · 29 days	 POSTS ANALYZED 263 29 days
 AD REACH 49.5K 24h avg	 CHURN / MONTH -3125 last month	 CITATION RATE 77 citation index · 237 channels mentioned all time	 CHANNEL AGE 2 years 7 months created 01.12.2023

AI EDITOR SUMMARY

Channel «STREAMERSKIY» – 424 114 subs. Each post averages 59.8K people (14% from subs), reach is low – consider expanding audience. Publishes 62 posts per week (~9/day) – active posting. For week Jun 15–21 reach stable (-2.0% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **263** posts in 29 days.
- 02 Dominant format — **Video** (188/263 posts).
- 03 Avg post length — **222** chars (median 202).
- 04 Peak audience activity — **Sunday**, 22:00 MSK.
- 05 Top posts get **1x** more views than the weakest (71.9K avg for top vs 50.7K for worst) — across 263 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 18:25 VIDEO The hottest streamer counted from 10 to 1 DangerLyoha made a realistic cosplay of Lady Dimitrescu to play «Resident Evil...	VIEWS 72 638 REP. 313	REACTIONS 1 869 ER 17.1%
Nº2 07.06 · 19:57 VIDEO Rostik faced a wave of hate after a football match On TikTok, many users blamed the streamer for the team's loss, considering...	VIEWS 71 900 REP. 65	REACTIONS 3 051 ER 17.0%
Nº3 18.06 · 16:37 VIDEO Kizaru shot on the streets of Catalonia Oleg is now in hospital recovering ❤️ — speedy recovery 😂 — seems like...	VIEWS 71 031 REP. 518	REACTIONS 2 321 ER 16.7%

Nº4 07.06 • 18:15 PHOTO Papich returning to Twitch? Vitaly said he got banned on YouTube. Because of that, he's thinking about a comeback on Twitch: Well, yeah. There...	VIEWS 70 921 REACTIONS 1 023 REP. 58 ER 16.7%
Nº5 18.06 • 09:01 PHOTO 😞 Want to upgrade your gear or snag a GTA 6 pre-order? Then join the giveaway to win: 🖱️ Wooting 60HE+ 🖱️ Logitech G Pro...	VIEWS 70 709 REACTIONS 512 REP. 256 ER 16.7%

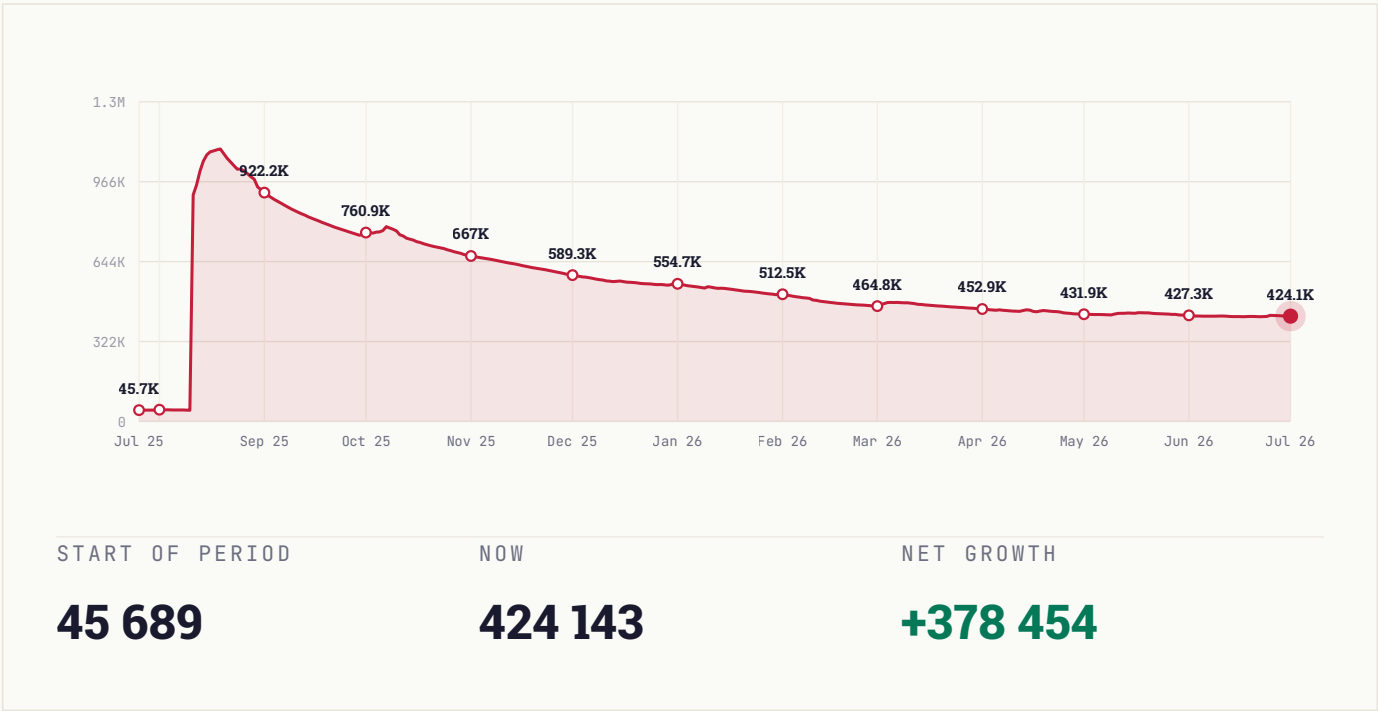
WORST 3

↓ 28.06 • 12:34 VIDEO Guacamolemolly keeps losing weight Mark shared that for the first time in 5 years he weighs under 100 kg In 4.5–5 months the streamer lost...	VIEWS 50 766 REACTIONS 1 199 REP. 16 ER 12.0%
↓ 28.06 • 09:19 PHOTO Bratishkin considers giving up driving According to Vova, yesterday many gas stations in Moscow were closed, and some...	VIEWS 50 762 REACTIONS 1 370 REP. 39 ER 12.0%
↓ 28.06 • 10:27 VIDEO Leva2k and Lixxx are off to conquer Acatenango This time Leva will climb the volcano with Dmitry Lix After the expedition they...	VIEWS 50 707 REACTIONS 793 REP. 18 ER 12.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



— SECTION 04 · MENTIONS

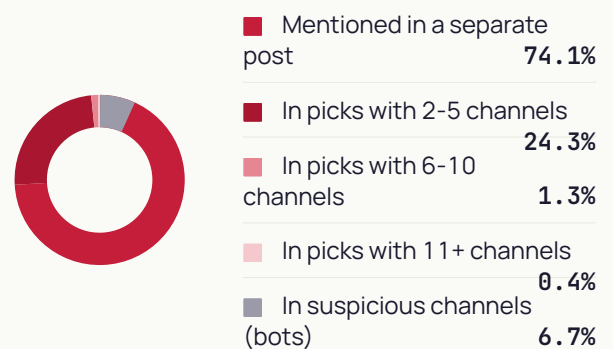
Who mentions the channel and how

Citation index **77** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **237** different channels.

COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



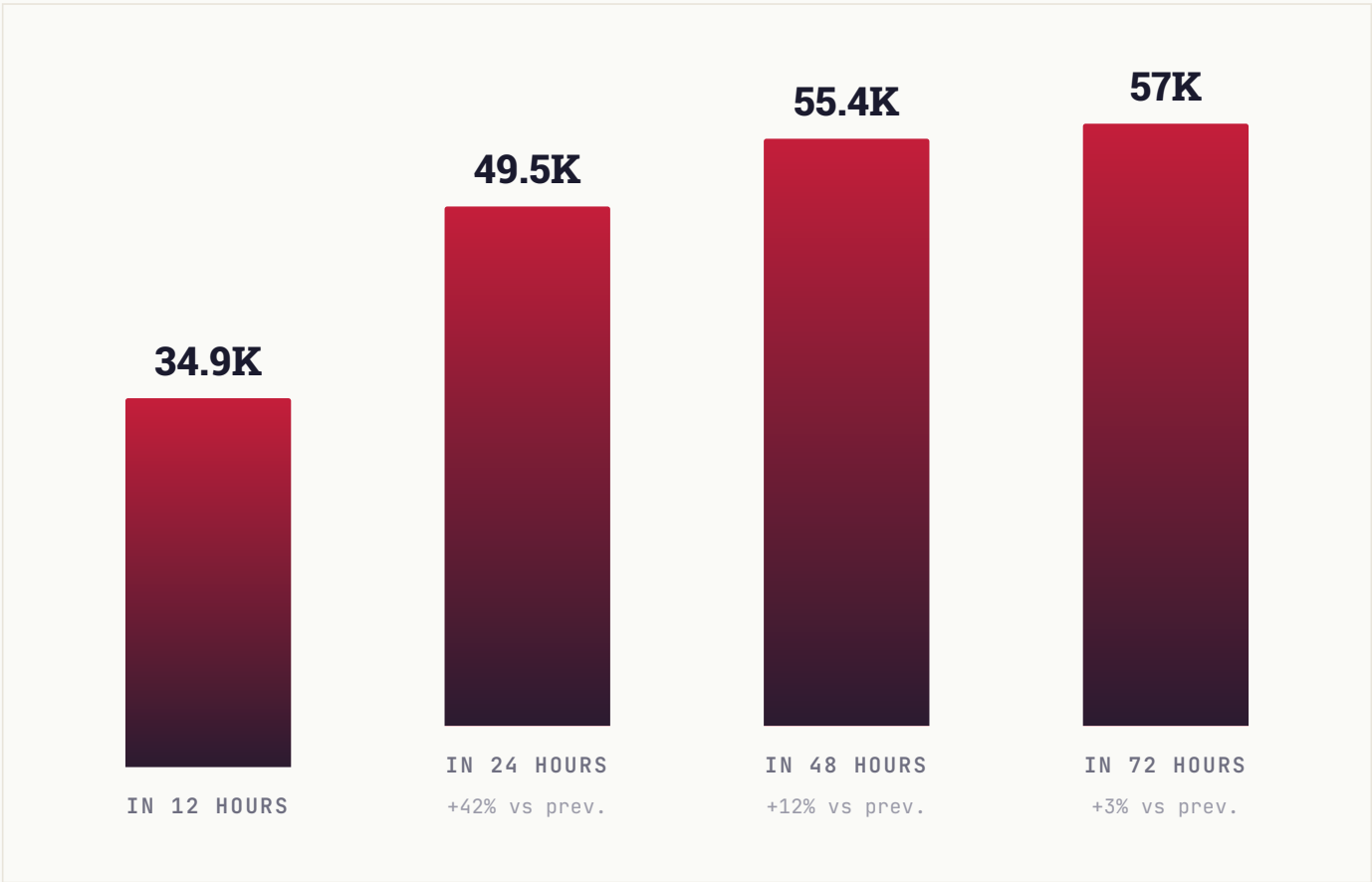
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ brown lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
CT STREAMER YOU	424.1K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#53 of 100). Niche median — 426.7K subs. First growth KPI — reach the median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **168**, they brought **1 111 332** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	52	19	9 103
December 2025	55	15	9 925
November 2025	5	4	0
October 2025	6	6	35 264
September 2025	2	2	1 484
August 2025	48	44	1 055 556
TOTAL MENTIONS			168
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			1 111 332

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#53

/100

POSITION IN NICHE

Channel in bottom half of ranking

SUBSCRIBERS

worse than median by 1%



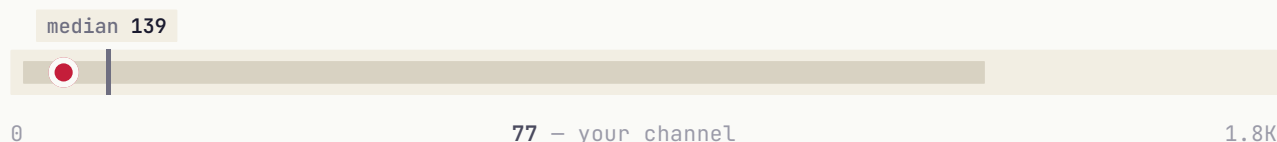
AVG REACH / POST

worse than median by 52%



CITATION INDEX

worse than median by 45%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — Sunday

Audience most active on this day at 22:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with similar channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
