

PUBLIC REPORT BY PROMTPRESS

Channel audit

NEUROVISUAL/ Dragonfly



@strekoza221122

Friend, what can I give you on this channel? Ideas, beauty, and most importantly, inspiration! Only original stickers and stories!! Exclusive static and video backgrounds! For collaboration...

SUBSCRIBERS

18 185

-208 per month

ERR (% WHO SEE
POSTS)

6.0%

in 24 hrs **1.5%**

REACH/POST

948

ad reach **276**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Instagram» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 18 185 —	 SUBSCRIBER REACH 5.21% avg % subs see post	 VIEWS/POST 948 median 1K · 24 days	 POSTS/WEEK 6.8 over period
 7D TREND -4.6% vs previous week	 REACTIONS/POST 51.9 total 1,246 reactions, 64 reposts, 33 comments	 POST LENGTH 573 chars median 524 · 24 days	 POSTS ANALYZED 24 24 days
 AD REACH 276 24h avg	 CHURN / MONTH -208 over last month	 CITATION RATE 196 citation index · 1,066 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 14.05.2022

AI EDITOR SUMMARY

Channel «NEUROVISUAL/ Dragonfly» — 18 185 subs. Each post averages 948 people (5% of subs), reach is low — consider expanding audience. Publishes 7 posts per week (~1/day) — rare posts. For the week Jun 29 – Jul 5, reach stable (-4.6% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 24 days.
- 02 Dominant format — Text (14/24 posts).
- 03 Avg post length — 573 chars (median 524).
- 04 Peak audience activity — Wed, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.4K avg for top vs 758 for worst) — among 24 posts in 24 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 09:42 PHOTO Custom NEURO stickers for you! All files for download in comments. "NEURO" course at a very budget price! LEARN INFO...	VIEWS 1 511 REPOSTS 6	REACTIONS 126 ER 8.3%
Nº2 29.06 · 08:48 PHOTO PICTURES IN "GOOD MORNING" AND "GOOD NIGHT" STYLE 1 Image creation instructions: For image and video generation I recommend...	VIEWS 1 418 REPOSTS 16	REACTIONS 117 ER 7.8%
Nº3 19.06 · 08:43 PHOTO CURRENT AI COURSES AT BUDGET PRICE 🖱️ COURSE "I WRITE PROMPT MYSELF" (click title for description) 🚫PRICE - 2050 RUB 🚫FOR...	VIEWS 1 376 REPOSTS —	REACTIONS 124 ER 7.6%

Nº4 24.06 · 09:42 TEXT (post without caption – text)	VIEWS 1 371 REPOSTS —	REACTIONS — ER 7.5%
Nº5 29.06 · 08:53 TEXT (post without caption – text)	VIEWS 1 356 REPOSTS —	REACTIONS — ER 7.5%

|

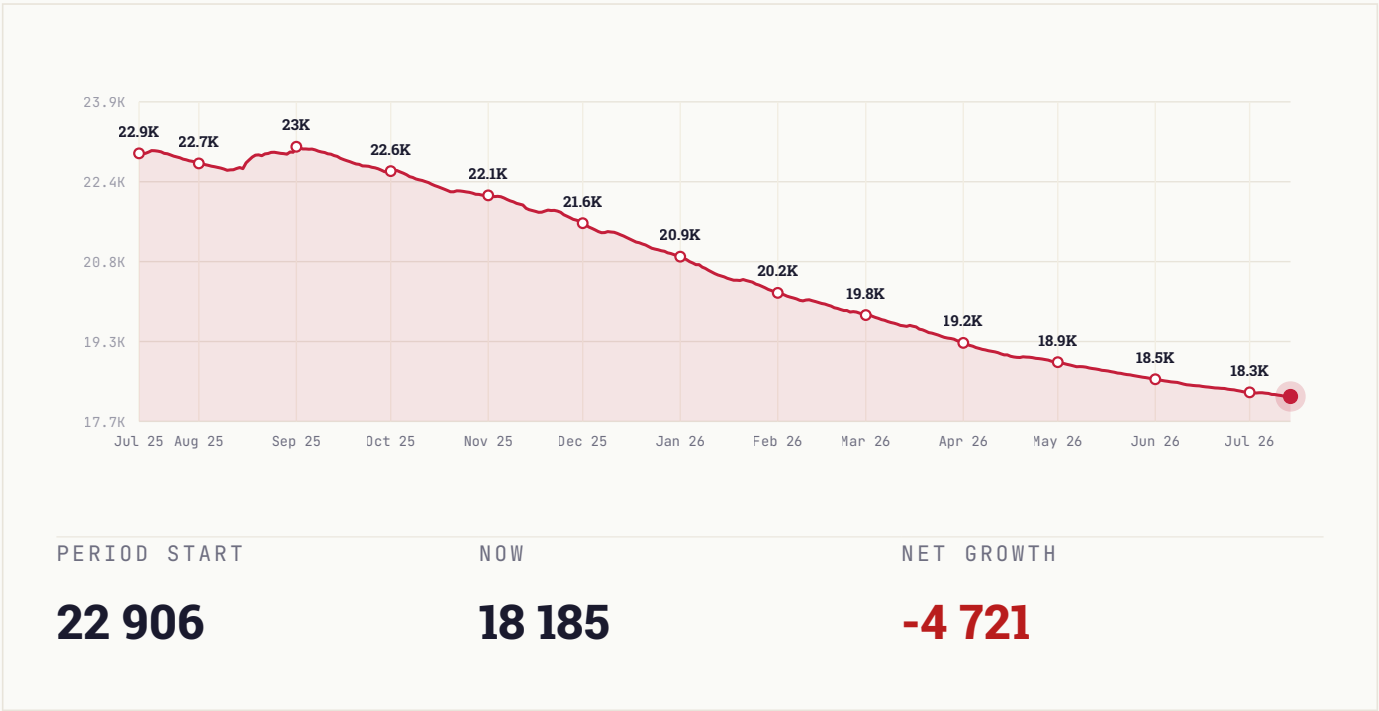
WORST 3

↓ 07.07 · 06:42 PHOTO Custom NEURO stickers for you! All files for download in comments. MY AI COURSES AT VERY BUDGET PRICES LEARN...	VIEWS 806 REPOSTS 4	REACTIONS 108 ER 4.4%
↓ 07.07 · 06:40 TEXT (post without caption – text)	VIEWS 742 REPOSTS —	REACTIONS — ER 4.1%
↓ 07.07 · 10:21 TEXT (post without caption – text)	VIEWS 726 REPOSTS —	REACTIONS — ER 4.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

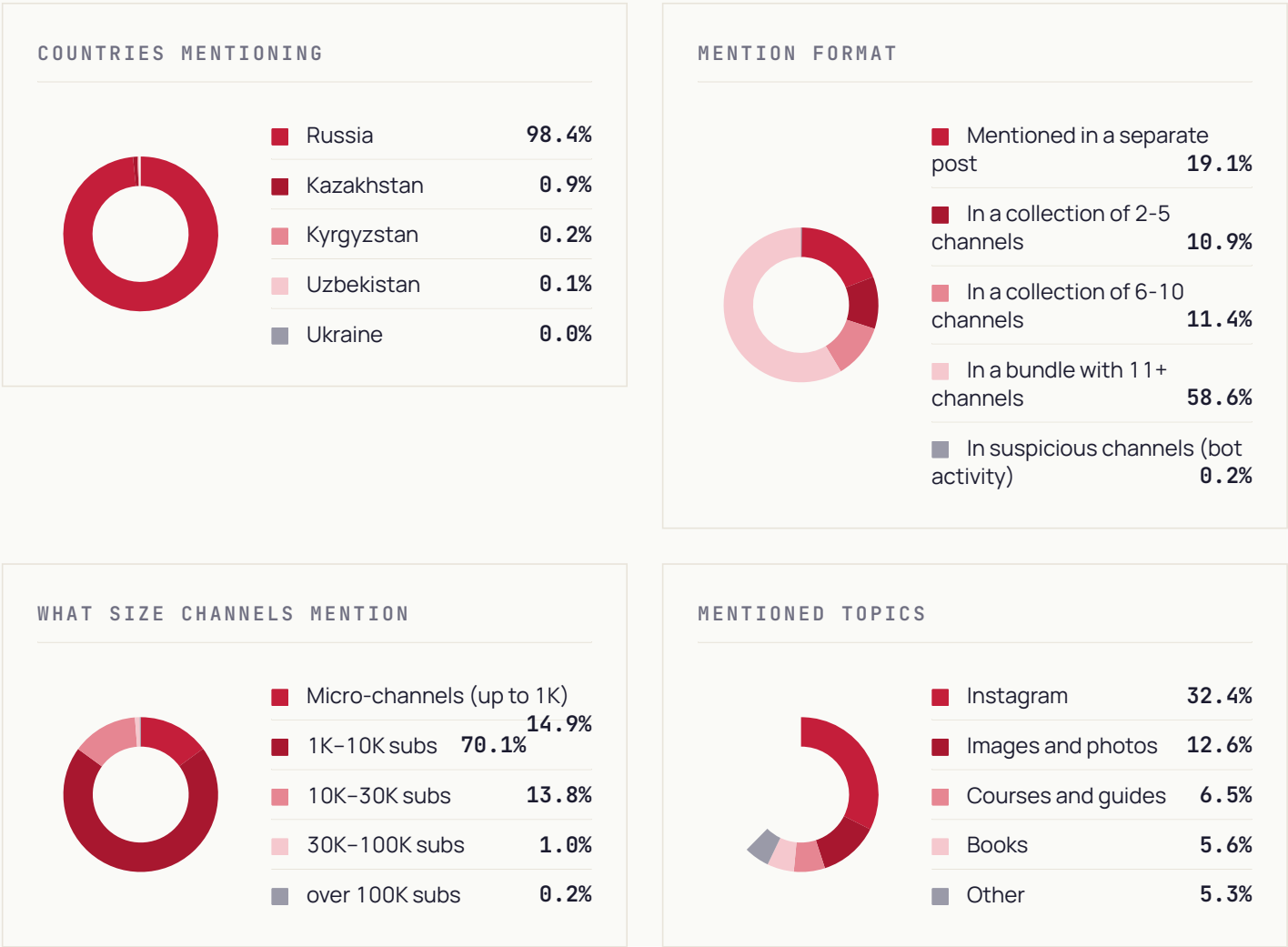
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

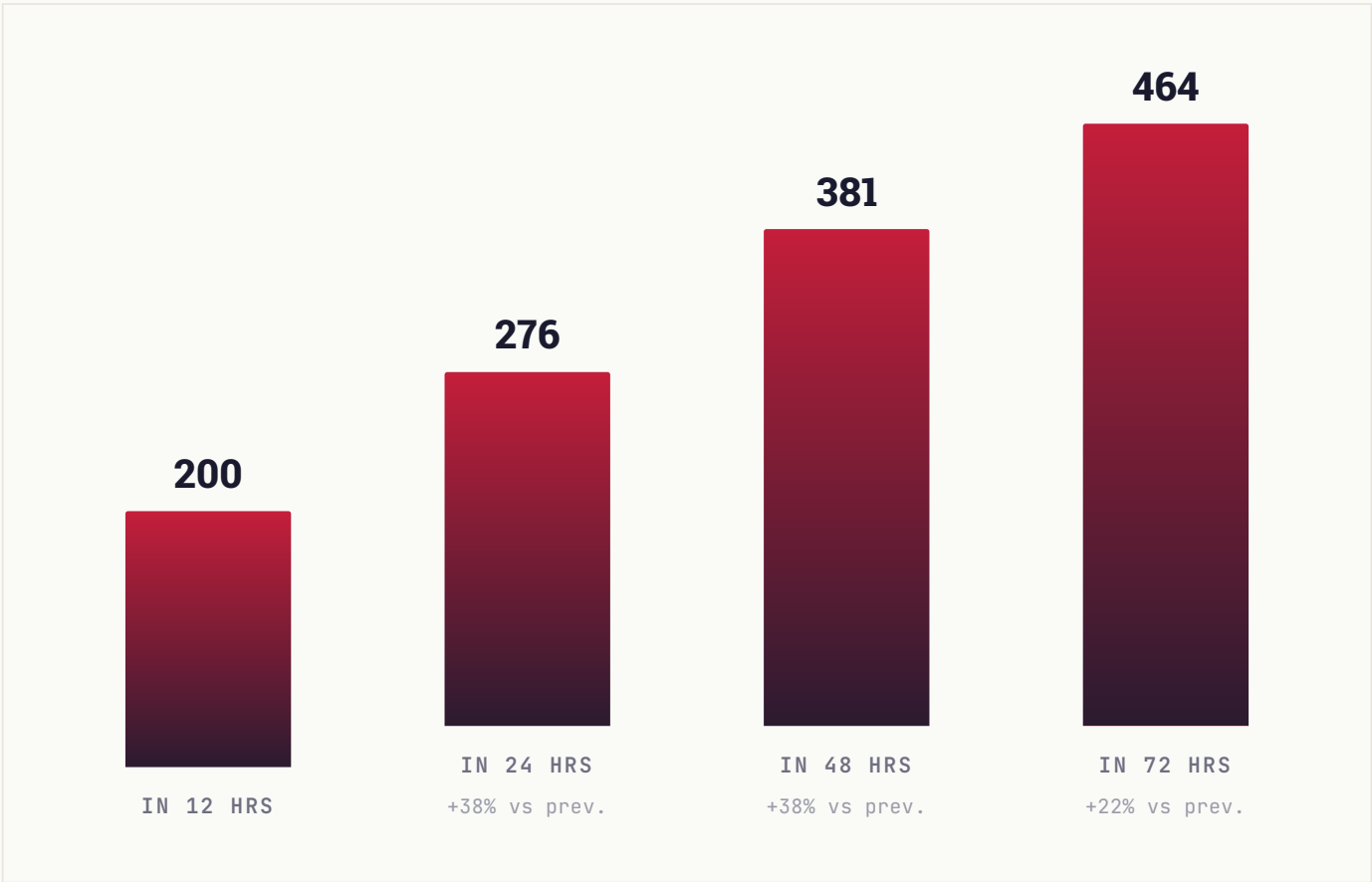
Citation index **196** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **1 066** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEOS FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
NS NEUROVISUAL/ Dragonfly YOU	18.2K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#96 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **201**, they brought **683** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	1	17
December 2025	0	0	23
Nov 2025	81	7	48
Oct 2025	49	7	53
Sep 2025	17	7	109
August 2025	52	12	433

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
201	6	683

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

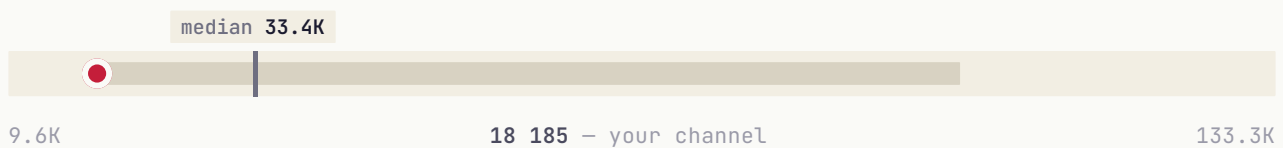
#96

/100

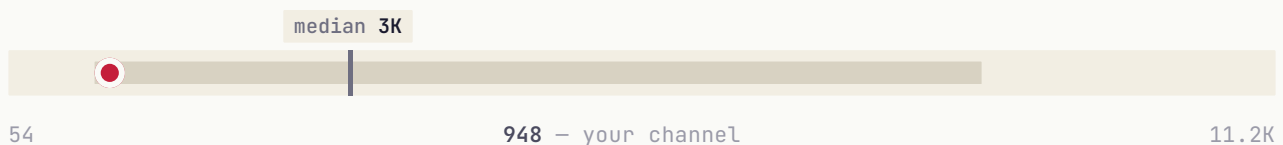
RANK IN NICHE

Channel in the bottom half of the ranking

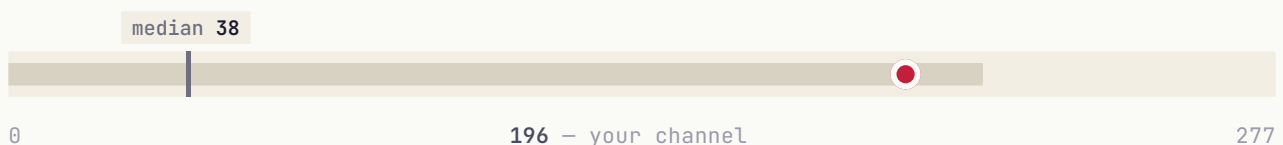
SUBSCRIBERS

46% below median

AVG REACH / POST

69% below median

CITATION INDEX

better than 86% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Main post of the week — on Wednesday**

On this day at 12:00 MSK audience is most active.

EFFECT

**Best window
for key post****02****Increase video post share**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 5.21% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.3pp ER**04****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager