

PUBLIC REPORT PROMTPRESS

Channel audit

STREET KROSS



@streetkross

To order write: @streetkrossby Pritskogo 29, Tivali Mall, Sportivnaya metro, 3rd floor shop 365, daily 10:00-20:00 ☎ UNP 691826265
CHTUP «BELALLEGARS»

SUBS

11 764

-255 per month

ERR (% SEE POSTS)

14.0%

per day **8.4%**

REACH/POST

1.9K

ad reach **990**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 11 764 —	 SUBSCRIBER REACH 15.98% avg % of subs see a post	 VIEWS/POST 1.9K median 1.8K · 29 days	 POSTS/WK 43.3 over period
 7D TREND -20.7% vs previous week	 REACTIONS/POST 136.3 total 24,810 reactions, 187 reposts, 0 comments	 POST LENGTH 71 chars median 28 · 29 days	 POSTS ANALYZED 182 29 days
 AD REACH 990 24h average	 CHURN / MONTH -255 over last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 5 yrs 4 mo created 14.02.2021

AI EDITOR SUMMARY

Channel «STREET KROSS» — 11 764 subs. Each post gets on average 1.9K people (16% from subs), this is average reach — room to grow. Publishes 43 posts per week (~6/day) — active posting. For the week of June 1–7, reach dropped by -20.7% vs week 25–31 May — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **182** posts over 29 days.
- 02 Dominant format – **Text** (141/182 posts).
- 03 Avg post length – **71** chars (median 28).
- 04 Peak audience activity – **Thursday**, 17:00 MSK.
- 05 Top posts get **4x** more views than the weakest (4.8K avg for top vs 1.1K for worst) – among 182 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 14:33 VIDEO 📦 WE ARE SELLING OUT 📦 !! WAREHOUSE LIQUIDATION !! Shoes from 35 RUB!!! Prices vary, visit the site ...	VIEWS 5 551 REPOSTS 25	REACTIONS 146 ER 47.2%
Nº2 19.05 · 13:07 VIDEO https://streetkross.by/p/420 Click the link 📄📄📄📄 for current sizes, price, and mail order 📄📄 If you need me, write to...	VIEWS 4 655 REPOSTS —	REACTIONS 143 ER 39.6%
Nº3 11.06 · 08:24 TEXT https://streetkross.by/p/507	VIEWS 4 099 REPOSTS 1	REACTIONS 142 ER 34.8%

Nº4 11.06 · 08:24 TEXT https://streetkross.by/p/513	VIEWS 3 490 REPOSTS —	REACTIONS 127 ER 29.7%
Nº5 27.05 · 10:44 VIDEO Guide to 'site-store' @street_kross_shop_bot	VIEWS 3 270 REPOSTS 1	REACTIONS 121 ER 27.8%

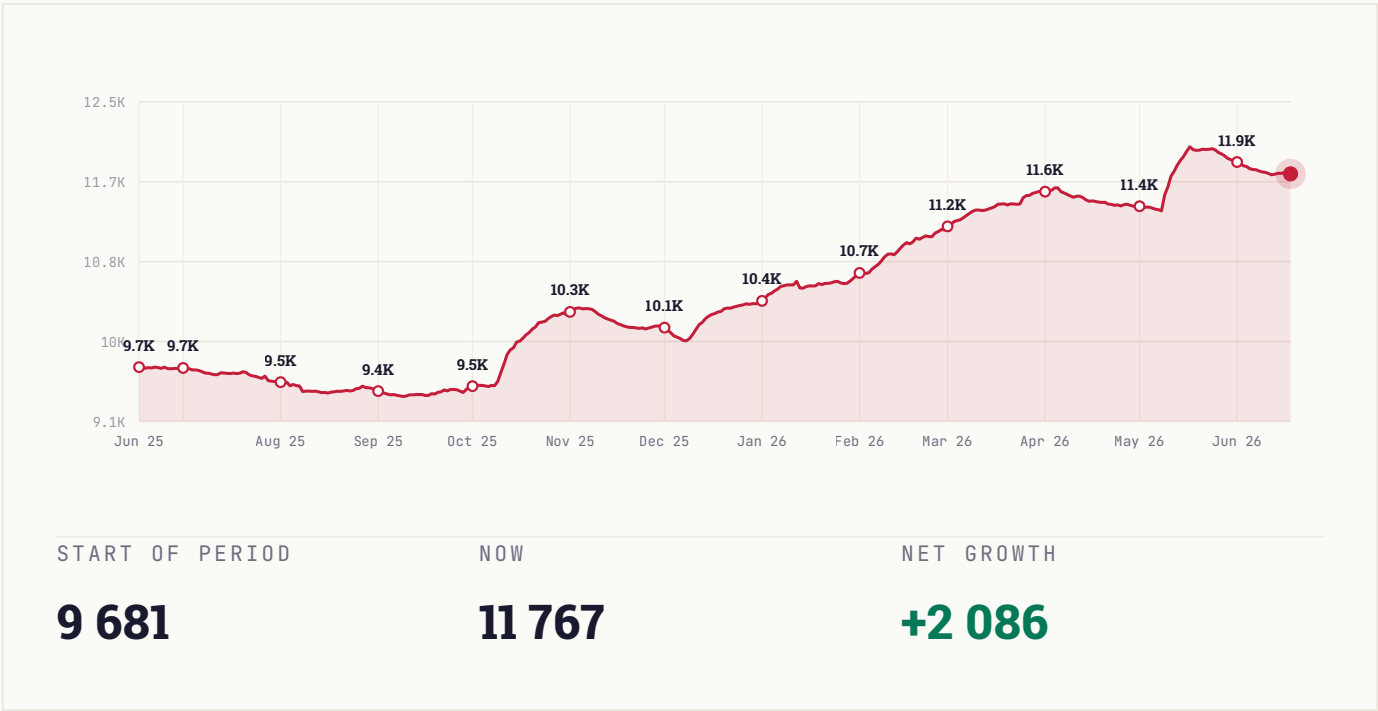
WORST 3

↓ 19.05 · 10:42 VIDEO https://streetkross.by/p/402 Click the link 🔗 for current sizes, price, and mail order ✉ If you need me, write to...	VIEWS 1 091 REPOSTS —	REACTIONS 137 ER 9.3%
↓ 19.05 · 09:16 TEXT https://streetkross.by/p/368	VIEWS 1 086 REPOSTS —	REACTIONS 122 ER 9.2%
↓ 19.05 · 10:48 VIDEO https://streetkross.by/p/423 Click the link 🔗 for current sizes, price, and mail order ✉ If you need me, write to...	VIEWS 1 085 REPOSTS 2	REACTIONS 133 ER 9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

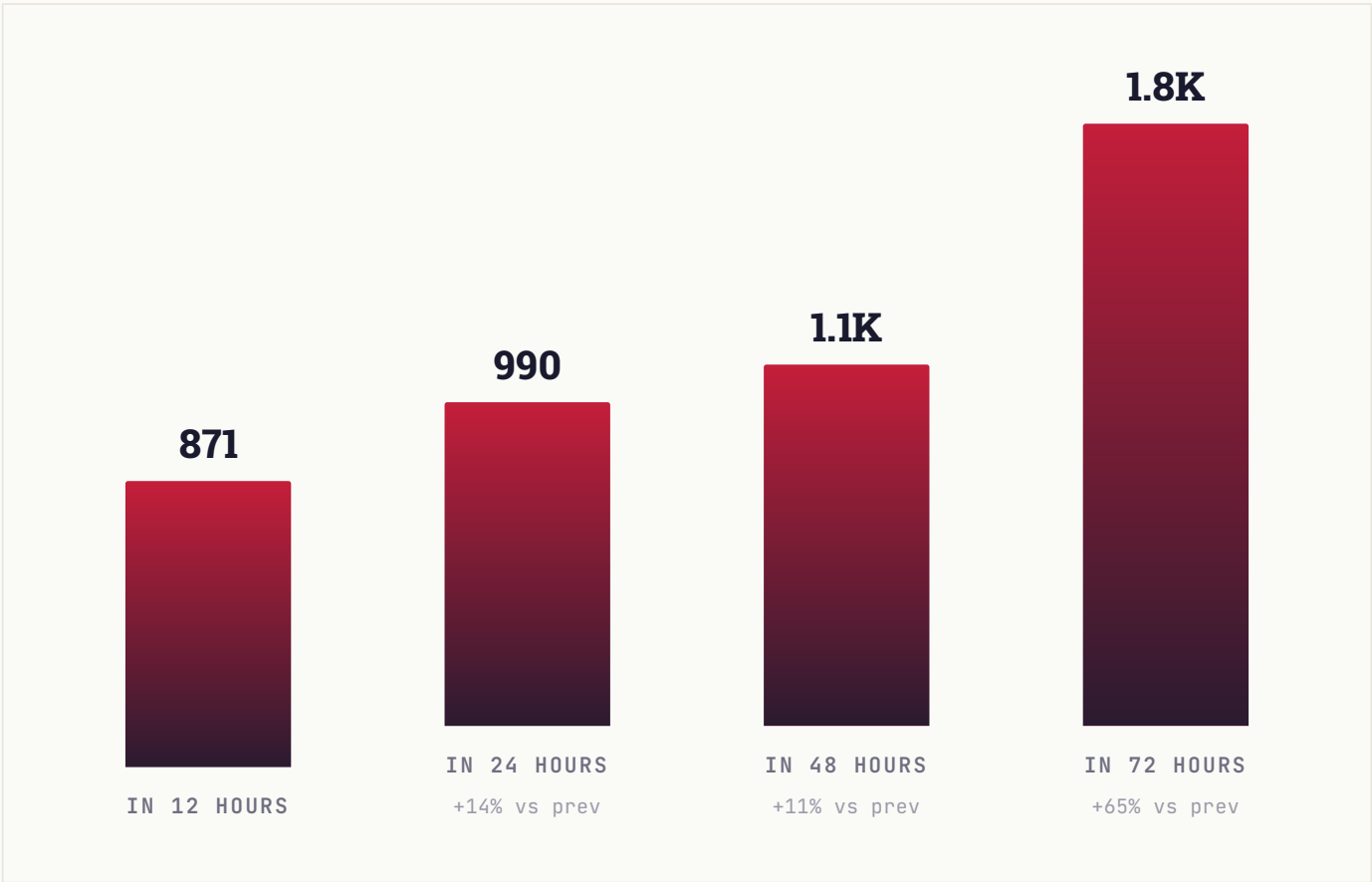
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
53 5 element 5element.by	105.2K
Sat Discounts Belarus	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
SI Discounts & new arrivals Belarus	36.2K
H2 2lvek.by finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
SK STREET KROSS YOU	11.8K

COMPARATIVE CONCLUSION

Channel in top quarter of the niche (#15 of 100). Leader — 5 element | 5element.by (105.2K). Goal for the coming months: break into the niche top 10 through systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **1 703** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	0	0	412
November 2025	0	0	120
October 2025	0	0	823
September 2025	0	0	165
August 2025	0	0	104
July 2025	0	0	79

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	1 703

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Sales» (Belarus) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#15/100

POSITION IN NICHE

Channel in top 15% – strong position

SUBS

better than 71% of niche

median 1.8K

151

11 764 – your channel

26.5K

AVG REACH / POST

better than 63% of niche

median 626

1

1 880 – your channel

5.6K

CITATION INDEX

99% worse than median

median 0

0

0 – your channel

25

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — Thursday

On this day at 17:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
