

PUBLIC REPORT BY PROMTPRESS

Channel audit

Stradarium



@stradarium1

Humanities platform by 'Suffering Middle Ages'. Art, history, civilizations, religion, culture & more. P.S. Not just Middle Ages! 🤔
<https://stradarium.ru> Need...

SUBS

34 049

+275 per month

ERR (% SEE POSTS)

35.0%

in 24 hrs **7.9%**

REACH/POST

11.9K

ad reach **2.7K/24h**

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows period.

 SUBS 34 049 —	 SUB REACH 35.09% avg % subs see post	 VIEWS/POST 11.9K median 6K · 28 days	 POSTS/WK 10.6 over period
 7D TREND -11.6% vs previous week	 REACTIONS/POST 254.4 total 11,194 reactions, 2,663 reposts, 303 comments	 POST LENGTH 675 chars median 793 · 28 days	 POSTS ANALYZED 44 28 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH +275 over last month	 QUOTE RATE 178 citation index · 521 channels mentioned all time	 CHANNEL AGE 4 years 9 days created 04.07.2022

AI EDITOR SUMMARY

Channel «Stradarium» – 34 049 subs. Each post averages 11.9K people (35% of subs), good reach. Publishes 11 posts per week (~2/day) – regular schedule. For week Jun 29 – Jul 5 reach dropped by -11.6% by week 22–28 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 44 posts in 28 days.
- 02 Dominant format – Photo (40/44 posts).
- 03 Avg post length – 675 chars (median 793).
- 04 Audience peak – Thursday, 15:00 MSK.
- 05 Top posts get 9× more views than the weakest (39.4K avg for top vs 4.3K for worst) – among 44 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 12:15 POLL What symbolized the doctor profession in the Middle Ages?	VIEWS 40 679 REPOSTS 259	REACTIONS 356 ER 119.5%
Nº2 14.06 · 10:50 PHOTO Torbins or Baggins? Which translation do you prefer? ❤️ – Torbins (Kistyakovsky & Muravyov) 🔥 – Baggins (Korolev) 😊 – read the original, dunno...	VIEWS 39 547 REPOSTS 94	REACTIONS 1 238 ER 116.1%
Nº3 24.06 · 09:30 PHOTO What else would make this list? Share your most niche medieval jobs in comments! The author of the ✨most niche idea gets a gift...	VIEWS 38 002 REPOSTS 227	REACTIONS 224 ER 111.6%

Nº4 19.06 · 11:25 PHOTO From a cozy hobbit-hole to Smaug's lair. See WHAT you'll discover reading 'The Hobbit' with us! We start reading...	VIEWS 37 794 REPOSTS 63	REACTIONS 155 ER 111.0%
Nº5 02.07 · 11:25 PHOTO ⚽ Europe's top scorer spent \$134K on a medieval book and gave it away! Find out why 👉 🌱 Subscribe to...	VIEWS 36 938 REPOSTS 801	REACTIONS 398 ER 108.5%

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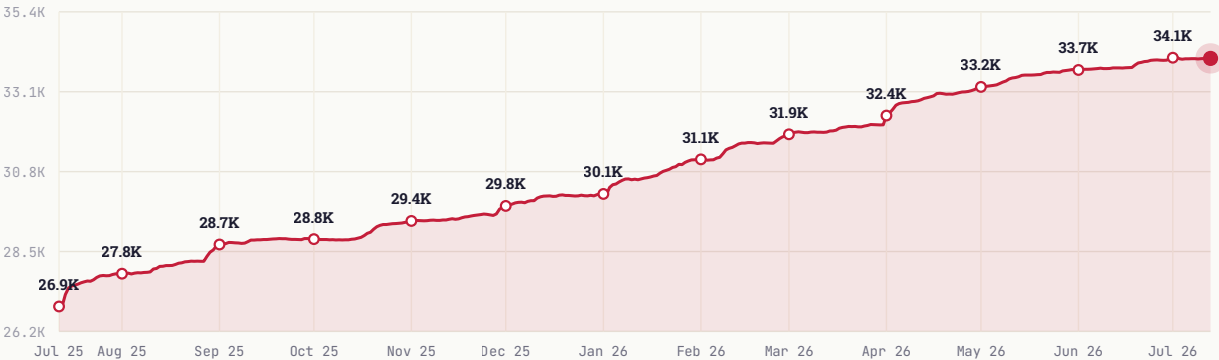
WORST 3

↓ 03.07 · 10:31 PHOTO 📖 One word that changed theology In the 1970s in the USSR, you couldn't even buy this book — just keeping it could...	VIEWS 4 465 REPOSTS 19	REACTIONS 220 ER 13.1%
↓ 03.07 · 07:00 PHOTO We're opening new enrollment for the one-year program «Art History» by «Proba». Almost everyone has been to a museum or exhibition with...	VIEWS 4 355 REPOSTS 9	REACTIONS 84 ER 12.8%
↓ 07.07 · 12:05 PHOTO Why read ancient philosophers today? World changed, morals, ethics, logic of being are different. British philosopher and...	VIEWS 4 179 REPOSTS 11	REACTIONS 115 ER 12.3%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.

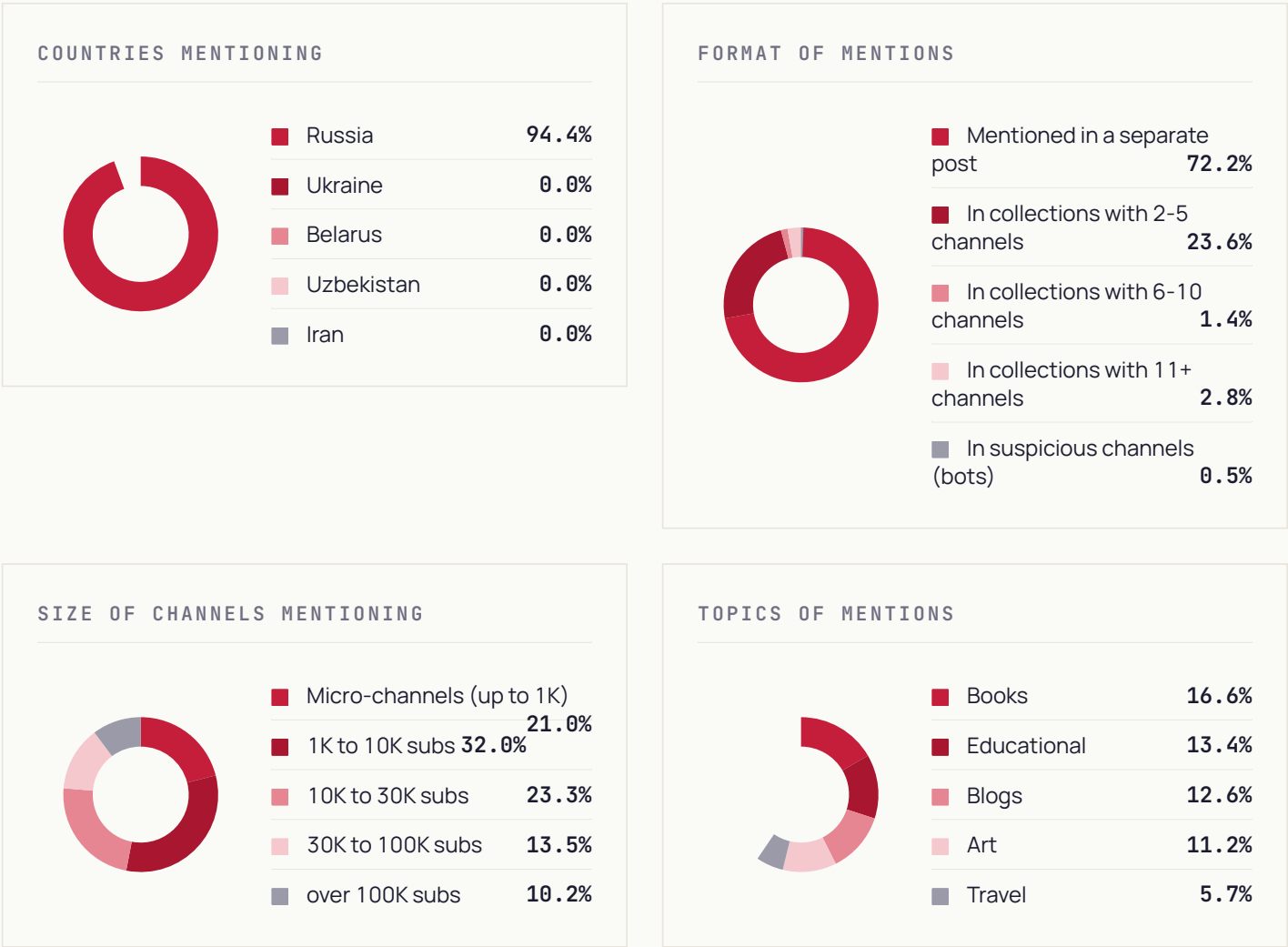


START OF PERIOD	NOW	NET GROWTH
26 898	34 049	+7 151

SECTION 04 · MENTIONS

Who and how mentions the channel

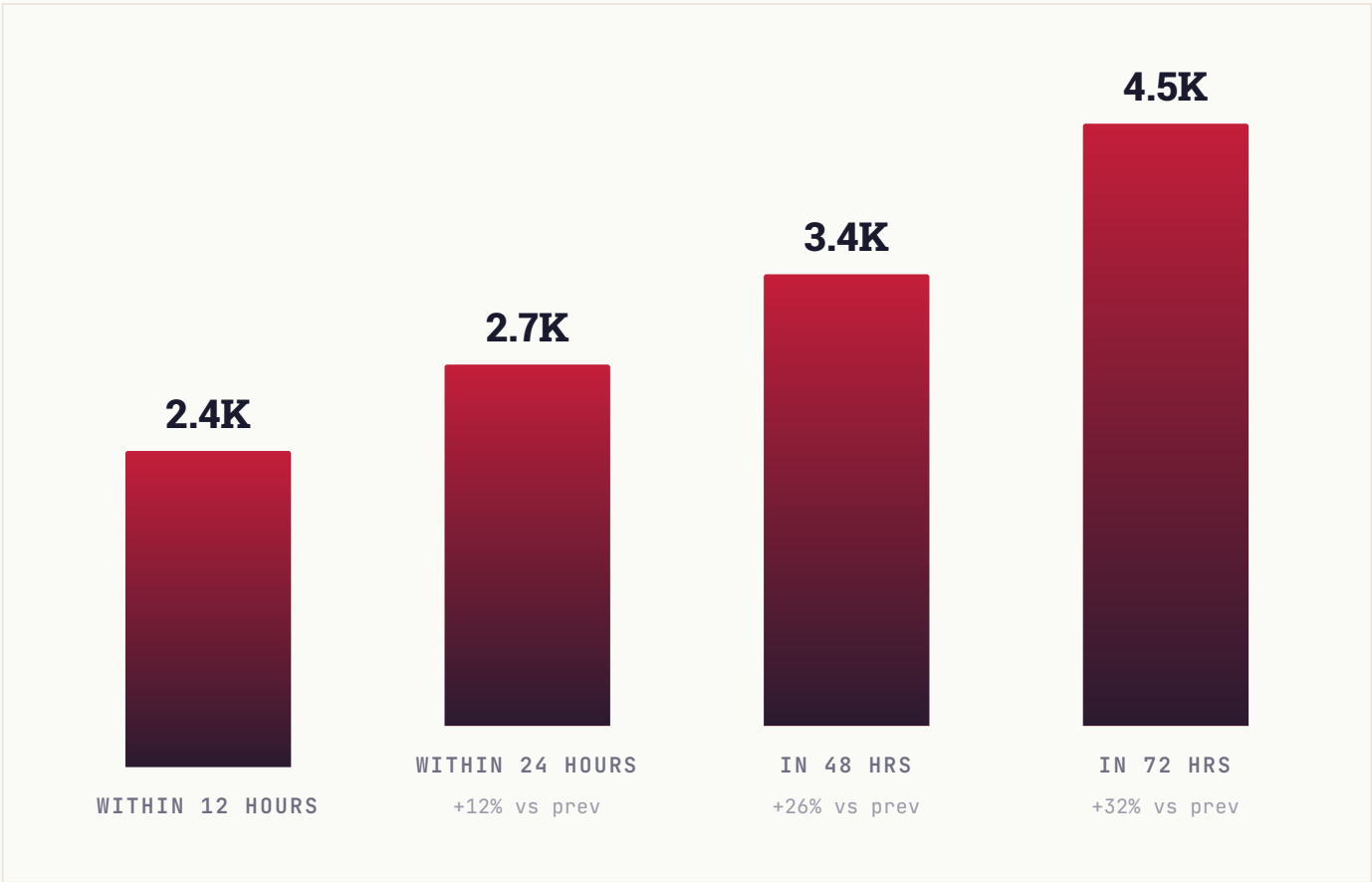
Citation index **178** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **521** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
Mم Manjmy منجمى	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 💎	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
CTR Stradarium YOU	34K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#66 of 100). Niche median: 43.6K subs.
First growth KPI: reach the median. Leader: **Manjmy** منجمى (406.4K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions were **145**, they brought **3 686** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	14	14	1 061	
December 2025	20	17	481	
November 2025	26	25	491	
Oct 2025	15	15	529	
Sep 2025	37	31	275	
August 2025	33	27	849	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
145	6	3 686

SECTION 08 · NICHE COMPARISON

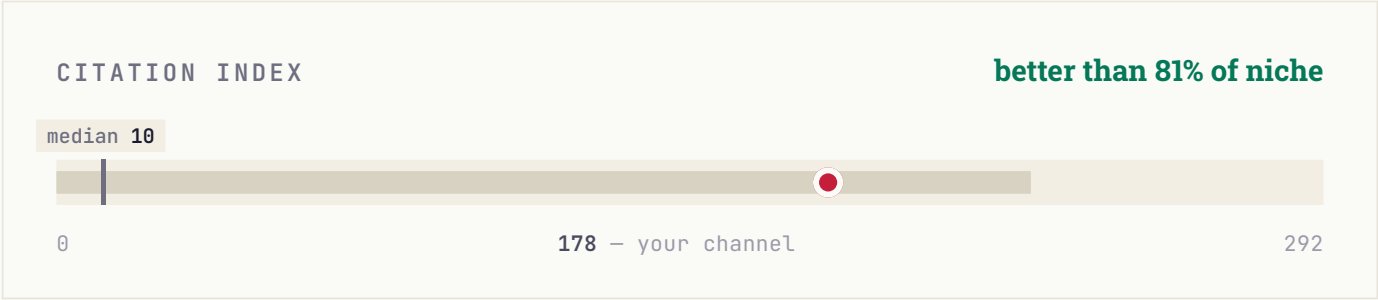
Where channel stands in its league

Took top-100 channels in category «Courses and guides» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#66/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday
 Audience most active on this day at 15:00 MSK.

EFFECT
Best window for important post

02

Increase share of video posts
 Video in Telegram retains audience longer and is favored by the algorithm. Recommend share of 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Cross-post with similar channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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