

PUBLIC REPORT PROMTPRESS

Channel audit

Your Storymaker BFF



@storymakersss

Your social media design assistant. Aesthetic captions, stories, PNG stickers. Contact: @IIIRinochkalll Collab: https://t.me/png_stories_stikers Channel in MAX:...

SUBSCRIBERS

38 030

-334 per month

ERR (% SEE POSTS)

14.0%

last 24h 4.8%

REACH/POST

5.3K

ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 38 030 —	 SUBS REACH 13.93% avg % subs see post	 VIEWS/POST 5.3K median 5.7K · 28 days	 POSTS/WEEK 11.6 for period
 7D TREND -16.0% vs previous week	 REACTIONS/POST 51.8 only 2,487 reactions, 719 reposts, 173 comments	 POST LENGTH 213 chars median 127 · 28 days	 POSTS ANALYZED 48 28 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -334 last month	 QUOTE RATE 150 citation index · 158 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 24.03.2023

EDITOR AI SUMMARY

Channel «Your Girlfriend Storymaker» – 38 030 subs. Avg post views 5.3K people (14% subs), reach low – expand audience. Publishes 12 posts/week (~2/day) – regular. Week Jun 29–Jul 5 reach dropped -16.0% by week Jun 22–28 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **48** posts in 28 days.
- 02 Dominant format — **Photo** (47/48 posts).
- 03 Avg post length — **213** chars (median 127).
- 04 Peak audience activity — **Sunday**, 16:00 MSK.
- 05 Top posts get **2×** more views than the weakest (7K avg for top vs 3.2K for worst) — among 48 posts over 28 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 05:10 PHOTO Movement is life. So, lying on the couch, wiggle your leg a bit. #phrases Drop some reactions? ❤️💕🔥 Channel «Your Girlfriend...	VIEWS 7 190 REPOSTS 15	REACTIONS 63 ER 18.9%
Nº2 14.06 · 13:25 PHOTO Something beautiful or tenderness in every frame. #captions Drop some reactions? ❤️💕🔥 Channel «Your Storymaker BFF» in MAX	VIEWS 6 966 REPOSTS 41	REACTIONS 99 ER 18.3%
Nº3 20.06 · 06:18 PHOTO Today is a day of rest and good vibes. #morning Drop reactions? ❤️💕🔥 Channel «Your Storymaker Girlfriend» in MAX	VIEWS 6 913 REPOSTS 25	REACTIONS 84 ER 18.2%

Nº4 21.06 • 07:03 PHOTO Summer in every cell or weekend vibes. #summer Drop some reactions? ❤️💕🔥 Channel «Your Girlfriend Storymaker» in MAX	VIEWS 6 899 REPOSTS 35 REACTIONS 87 ER 18.1%
Nº5 16.06 • 05:17 PHOTO ☕Plan for the day: be awesome! #women Drop some reactions? ❤️💕🔥 Channel "Your friend Storymaker" in MAX	VIEWS 6 848 REPOSTS 34 REACTIONS 76 ER 18.0%
WORST 3	
↓ 09.07 • 05:02 PHOTO Phrase of the day: Don't put off your life💛 #motivation Drop some reactions? ❤️💕🔥 Channel «Your Storymaker BFF» in MAX	VIEWS 3 681 REPOSTS 14 REACTIONS 49 ER 9.7%
↓ 10.07 • 05:09 PHOTO Made these captions for you. Pick a phrase of the day, comrades💛 #phrases Drop reactions? ❤️💕🔥 Channel «Your Storymaker Girlfriend» in MAX	VIEWS 3 063 REPOSTS 7 REACTIONS 52 ER 8.1%
↓ 10.07 • 15:21 PHOTO Generating again — gorgeous photos again. How to make a photo? Go to: @veo_official_bot /Create image — Nano Banana Pro —...	VIEWS 2 713 REPOSTS 4 REACTIONS 16 ER 7.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



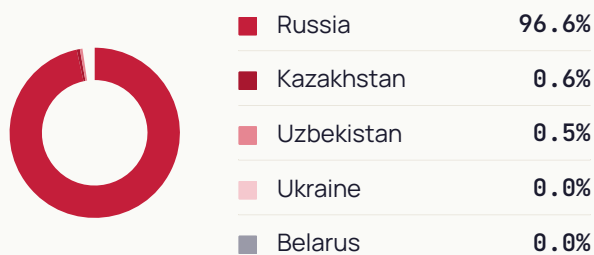
START OF PERIOD	NOW	NET GROWTH
37 098	38 031	+933

SECTION 04 • CITATIONS

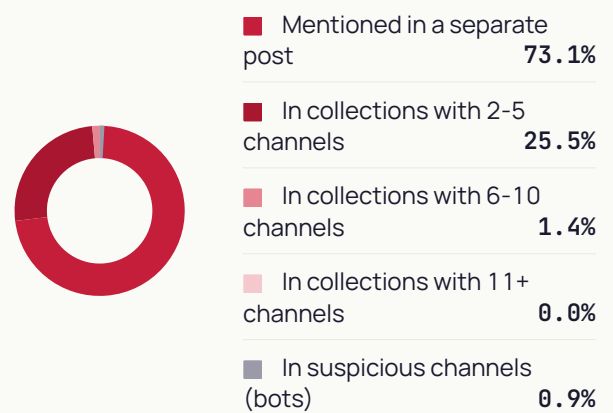
Who and how mentions the channel

Citation index **150** — channel popularity score based on mentions. Considers both count and mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **158** different channels.

COUNTRIES MENTIONING



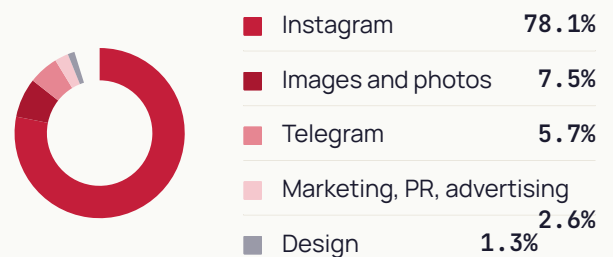
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



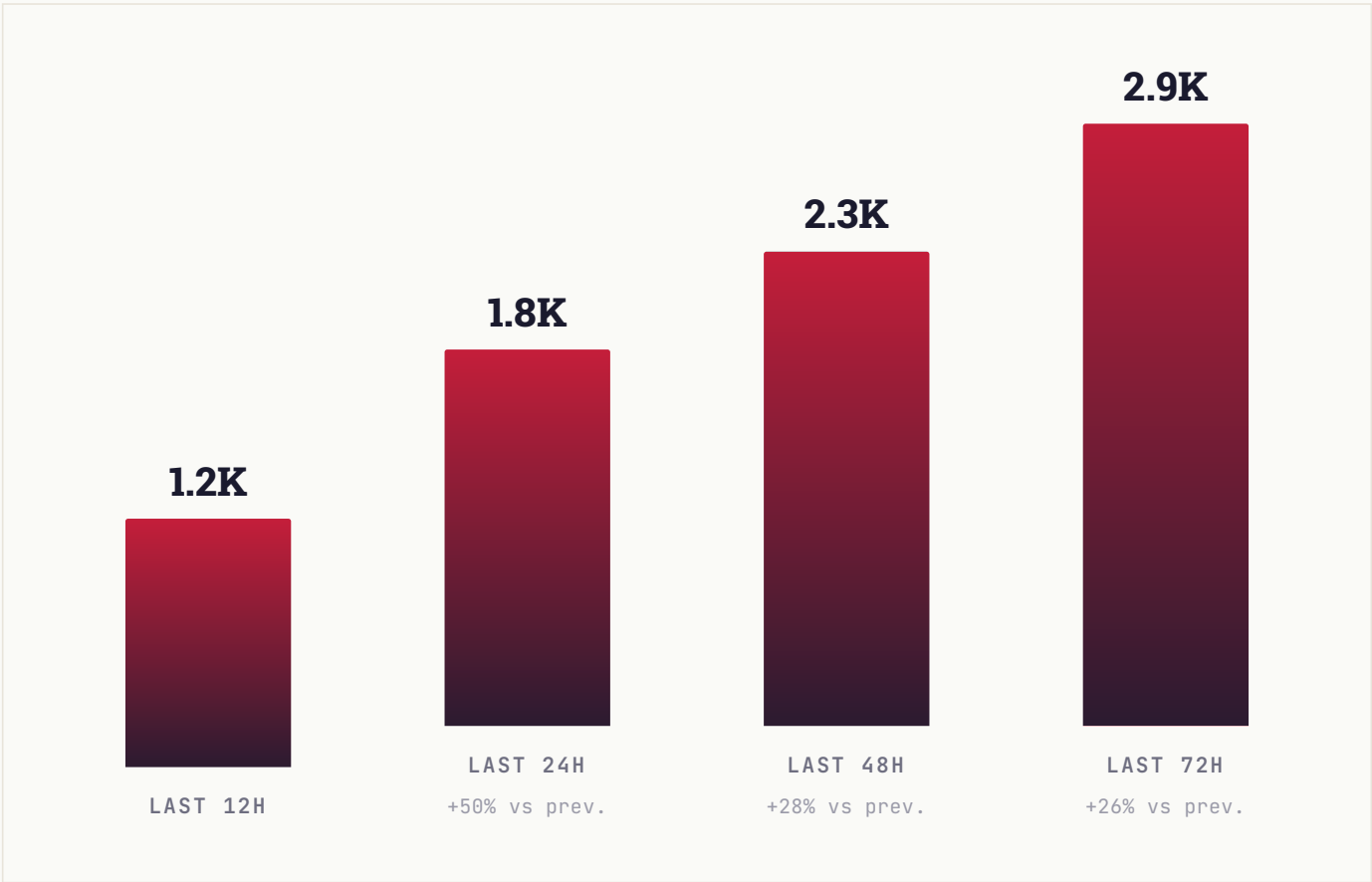
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted – see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEO FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ĀAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP STICKERS PNG FOR STORIES	110.6K
TP Your Storymaker BFF	38K

COMPARATIVE SUMMARY

Channel in upper half of niche (#42 of 99). Niche leader: استوری اینستاگرام (439.7K), median subs 32.8K. Aim for top quartile – realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **111**, they brought **3 750** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	13	7	200
December 2025	13	8	251
November 2025	8	4	673
October 2025	20	6	677
September 2025	19	10	988
August 2025	38	14	961

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
111	6	3 750

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

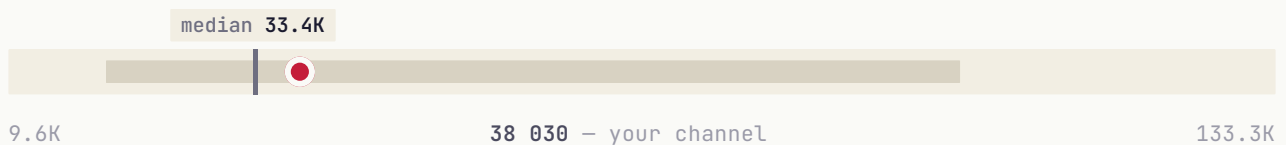
#42 /100

POSITION IN NICHE

Channel in top half of ranking

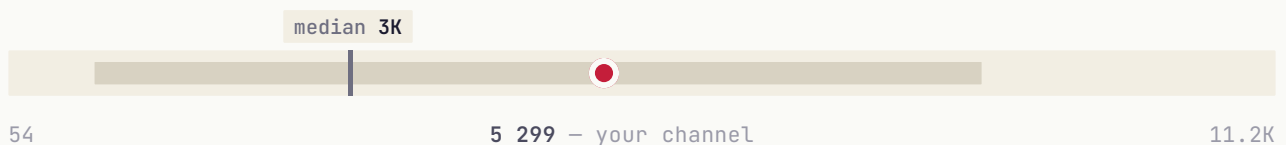
SUBSCRIBERS

better than 52% of niche



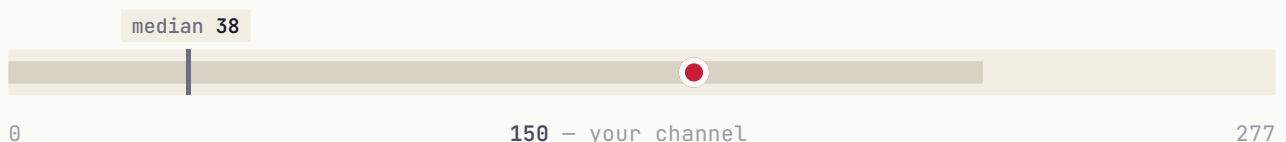
AVG REACH / POST

better than 66% of niche



CITATION INDEX

better than 75% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Main post of the week — on Sunday**

Audience most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
