

PUBLIC REPORT PROMTPRESS

Channel audit

Aesthetic stories | reels png | Готовые сторис стикеры



@storiespng0

✓ Ideas for Stories/Reels ✓ Editing lessons/lifehacks ✓ Current trends ✓ png Stickers for Stories 🐱 ! SHARE VIA REPOST ✍
Collaboration @filippova24 Link 🔗 <https://t.me/+SC8nOsDyMT85NzY6> Ads...

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

19 642

-140 per month

8.0%

in 24h 2.3%

1.6K

ad reach 456/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation Rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Position in «Instagram» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 642 —	 SUBS REACH 7.9% avg % subs see post	 VIEWS/POST 1.6K median 1.7K · 25 days	 POSTS/WEEK 2.8 over period
 7D TREND — no data for period	 REACTIONS/POST 22.1 only 221 reactions, 51 reposts, 2 comments	 POST LENGTH 79 chars median 74 · 25 days	 POSTS ANALYZED 10 25 days
 AD REACH 456 24h avg	 CHURN / MONTH -140 over last month	 CITATION RATE 296 citation index · 1,598 channels mentioned all time	 CHANNEL AGE 7 years 4 months created 28.02.2019

AI EDITOR SUMMARY

Channel «Aesthetic stories | reels png | Готовые сторис стикеры» — 19 642 subs. Each post averages 1.6K people (8% from subs), reach is low — should grow audience. Publishes 3 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts in 25 days.
- 02 Dominant format — Photo (8/10 posts).
- 03 Avg post length — 79 chars (median 74).
- 04 Peak audience activity — Monday, 14:00 MSK.
- 05 Top posts get 3× more views than the weakest (2.2K avg for top vs 848 for worst) — among 10 posts in 25 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

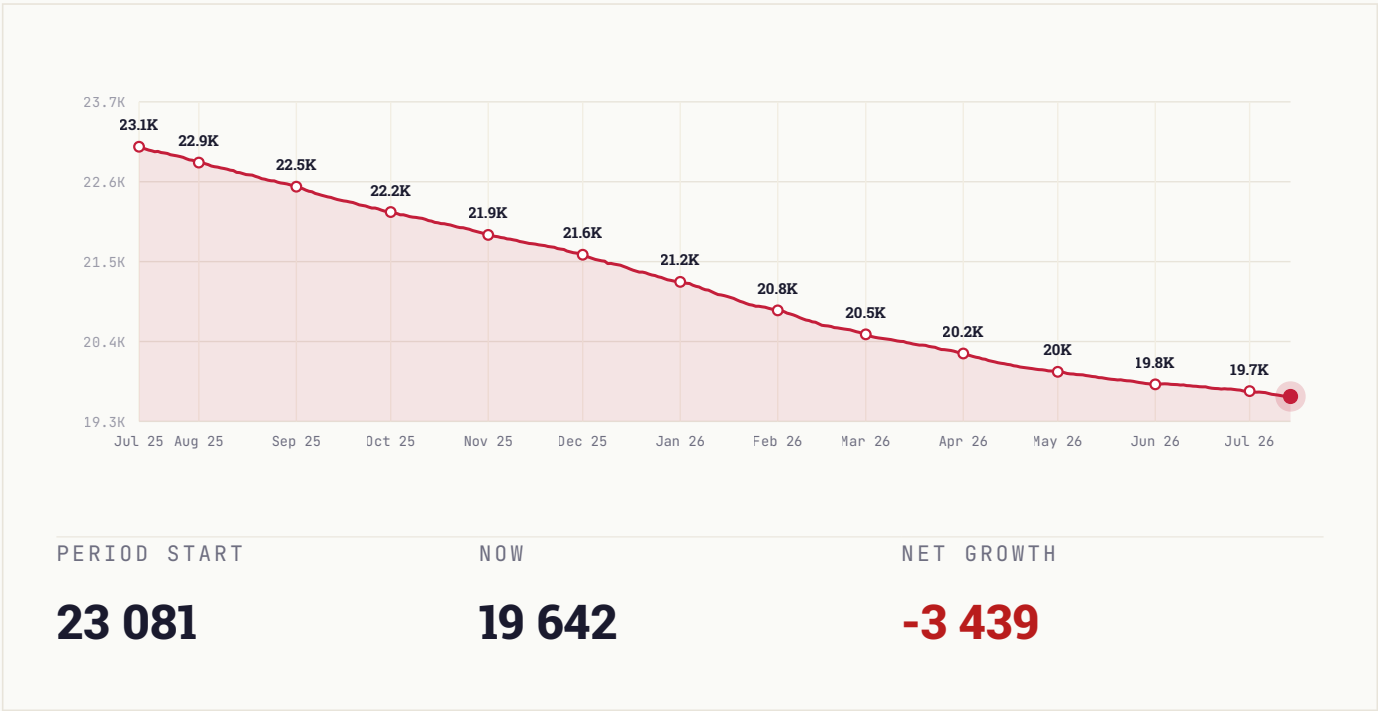
Nº1 15.06 · 11:42 TEXT Author - @storiespng0 © REACTIONS = THANKS!	VIEWS 2 422 REPOSTS 3	REACTIONS 12 ER 12.3%
Nº2 15.06 · 11:42 PHOTO Beautiful summer ahead🧡 Author - @storiespng0 ©	VIEWS 2 201 REPOSTS 3	REACTIONS 22 ER 11.2%
Nº3 24.06 · 00:34 PHOTO Beautiful motivation ✨🧡 Can be used as phone wallpaper Author - @storiespng0 © REACTIONS = THANKS!	VIEWS 1 933 REPOSTS 16	REACTIONS 42 ER 9.8%

Nº4 15.06 • 11:40 PHOTO Aesthetic summer backgrounds ✨😍 Author - @storiespng0 © REACTIONS = THANKS!	VIEWS 1 909 REPOSTS 6 REACTIONS 20 ER 9.7%
Nº5 29.06 • 01:09 PHOTO Peony season is here! For peony lovers, such cool backgrounds! 🌸💖 Author - @storiespng0 © REACTIONS = THANKS!	VIEWS 1 807 REPOSTS 6 REACTIONS 33 ER 9.2%
WORST 3	
↓ 07.07 • 20:09 PHOTO July 8 - Family, Love & Loyalty Day! Cherish, love and protect each other 🤝✨ Author - @storiespng0 ©	VIEWS 1 068 REPOSTS 3 REACTIONS 17 ER 5.4%
↓ 09.07 • 20:21 PHOTO Beautiful summer aesthetic 💖 Author - @storiespng0 © REACTIONS = THANKS!	VIEWS 846 REPOSTS 4 REACTIONS 20 ER 4.3%
↓ 10.07 • 20:21 PHOTO Favorite part of summer 🍓😍 Author - @storiespng0 © REACTIONS = THANKS!	VIEWS 632 REPOSTS 4 REACTIONS 14 ER 3.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

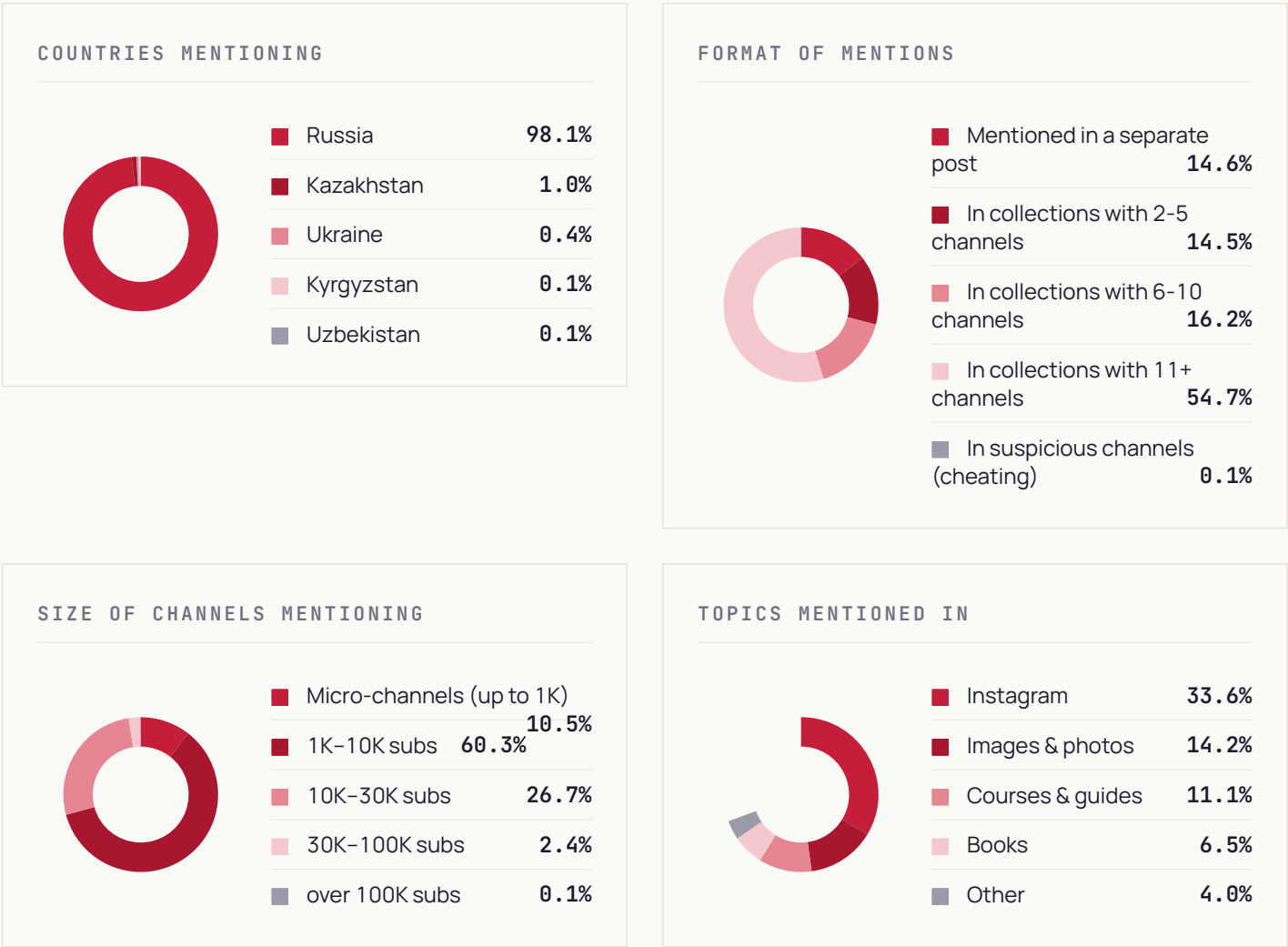
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

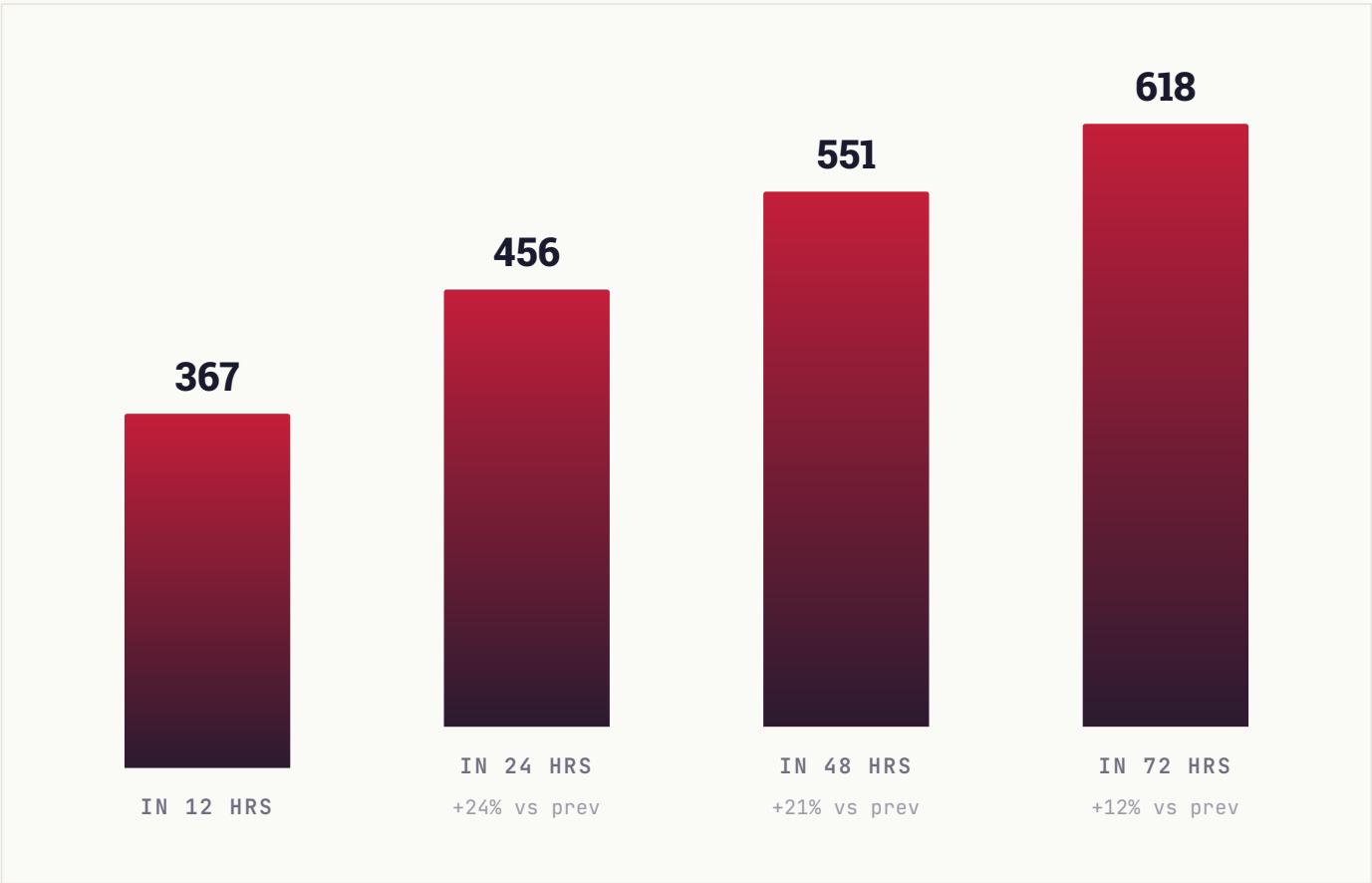
Citation index **296** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **1 598** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VIDEO FOR STORIES	137.5K
Cap Cut Templates Kap Kut	131.3K
piaceim • presets & blogging	126.3K
NESA PIRUZIFARD نسا پیروزی فرد	124.2K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113.6K
PNG STICKERS FOR STORIES	110.6K
Aesthetic stories reels png Готовые сторис стикеры	19.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#89 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **3** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	0
December 2025	0	0	3
Nov 2025	0	0	0
Oct 2025	0	0	0
Sep 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
0	6		3

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

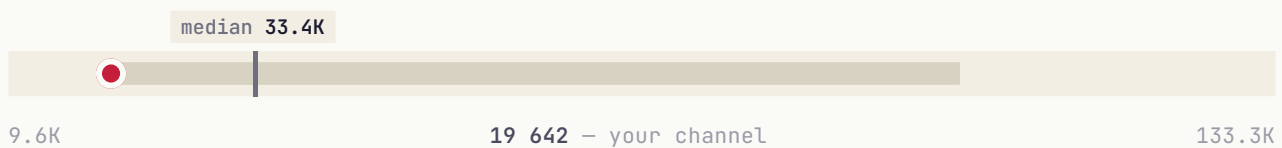
Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#89 /100

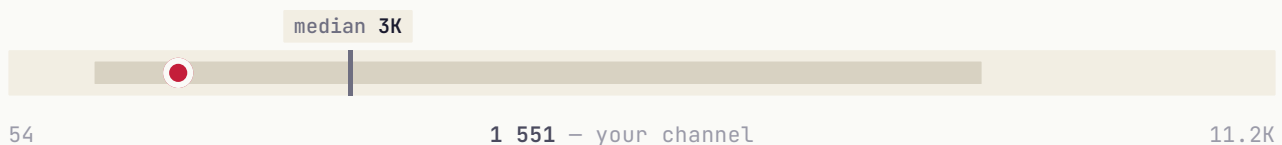
POSITION IN NICHE

Channel in the bottom half of the ranking

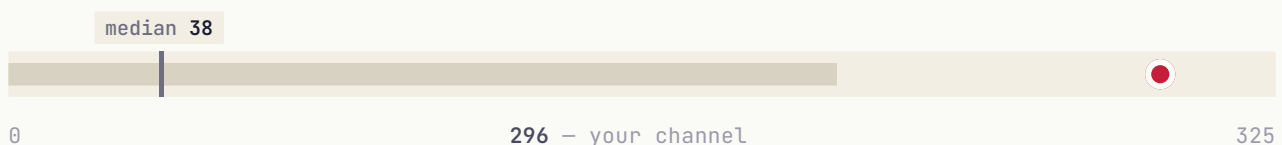
SUBSCRIBERS

41% below median

AVG REACH / POST

49% below median

CITATION INDEX

better than 90% of niche

— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.8 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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