

PUBLIC REPORT BY PROMTPRESS

Channel audit

PNG STICKERS |

visual design



@storiesmagic2022

STICKERS | PNG | stylish captions for your stories. All for photos, visuals, tips:) Collab @prstoriesmagic RKN: <https://gosuslugi.ru/snet/67ac4f14962afd032d8e128c>

SUBSCRIBERS

30 436

+12 this month

ERR (% SEE POSTS)

12.0%

last 24 hrs **3.5%**

REACH/POST

3.3K

ad reach **1.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 30 436 —	 SUBS REACH 10.86% avg % subs see post	 VIEWS/POST 3.3K median 3.8K · 28 days	 POSTS/WEEK 6.3 for period
 7D TREND -23.9% vs previous week	 REACTIONS/POST 60.8 total 1,580 reactions, 482 reposts, 177 comments	 POST LENGTH 198 chars median 172 · 28 days	 POSTS ANALYZED 26 28 days
 AD REACH 1.1K 24h avg	 CHURN / MONTH +12 last month	 QUOTE RATE 33 citation index · 817 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 10.12.2021

AI EDITOR SUMMARY

Channel «STICKERS PNG | design for visuals» — 30 436 subs. Avg views per post 3.3K people (11% of subs), low reach — expand audience. Publishes 6 posts/week (~1/day) — rare. Week Jul 6–12 reach dropped -23.9% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 26 posts in 28 days.
- 02 Dominant format – Photo (20/26 posts).
- 03 Avg post length – 198 chars (median 172).
- 04 Peak audience activity – Tuesday, 16:00 MSK.
- 05 Top posts drive 2× more views than the weakest (5.2K avg for top vs 2.1K for worst) – among 26 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 03:04 PHOTO #stickers #captions #motivation © YOUR REACTIONS, MY STICKERS❤ Other socials: Stickers in Max Stickers in Vk 🐾 All my channels here 🏃 more...	VIEWS 5 448 REPOSTS 33	REACTIONS 77 ER 17.9%
Nº2 23.06 · 13:34 PHOTO #stickers #captions #goodmorning #summer © YOUR REACTIONS, MY STICKERS❤ Other socials: Stickers in Max Stickers in Vk 🐾 All my channels here 🏃...	VIEWS 5 139 REPOSTS 35	REACTIONS 115 ER 16.9%
Nº3 18.06 · 18:46 PHOTO #stickers #captions #elements © YOUR REACTIONS, MY STICKERS❤ Other socials: Stickers in Max Stickers in Vk 🐾 All my channels here 🏃 more...	VIEWS 5 110 REPOSTS 12	REACTIONS 40 ER 16.8%

Nº4 22.06 • 03:04 PHOTO #stickers #captions #summer #vacation © YOUR REACTIONS, MY STICKERS ❤️ Other socials: Stickers in Max Stickers in Vk 🐾All my channels here 🐾 more...	VIEWS 5 055 REACTIONS 96 REPOSTS 54 ER 16.6%
Nº5 25.06 • 03:04 PHOTO #stickers #captions #goodmorning #summer © YOUR REACTIONS, MY STICKERS ❤️ Other socials: Stickers in Max Stickers in Vk 🐾All my channels here 🐾...	VIEWS 4 781 REACTIONS 123 REPOSTS 34 ER 15.7%

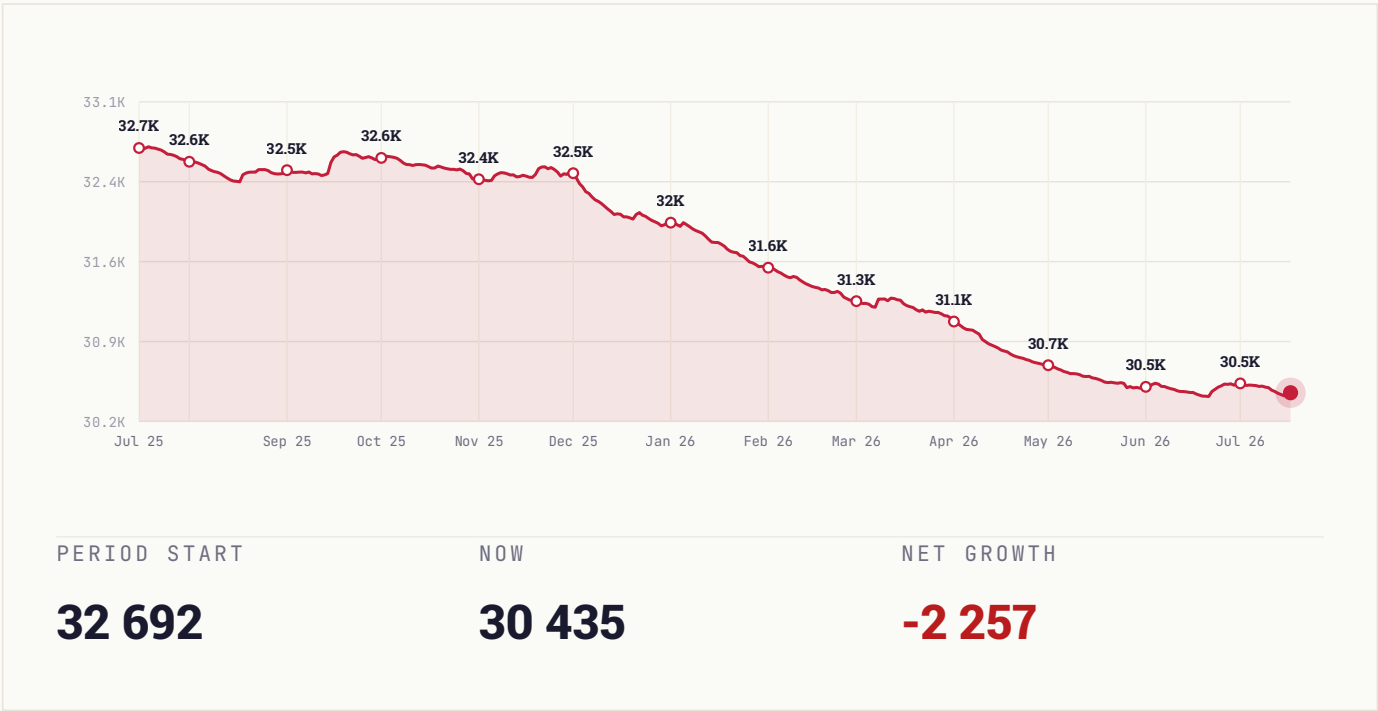
WORST 3

↓ 12.07 • 09:44 PHOTO #stickers #captions #summer © YOUR REACTIONS, MY STICKERS ❤️ Other socials: Stickers in Max Stickers in Vk 🐾All my channels here 🐾 more...	VIEWS 2 363 REACTIONS 81 REPOSTS 18 ER 7.8%
↓ 13.07 • 14:47 VIDEO Hope some of you love Desperate Housewives 🐾 I found a site where you can dub with that voice...	VIEWS 2 056 REACTIONS 54 REPOSTS 13 ER 6.8%
↓ 13.07 • 16:08 TEXT So few reactions 🐾 come on guys 💔	VIEWS 1 906 REACTIONS 22 REPOSTS — ER 6.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 • MENTIONS

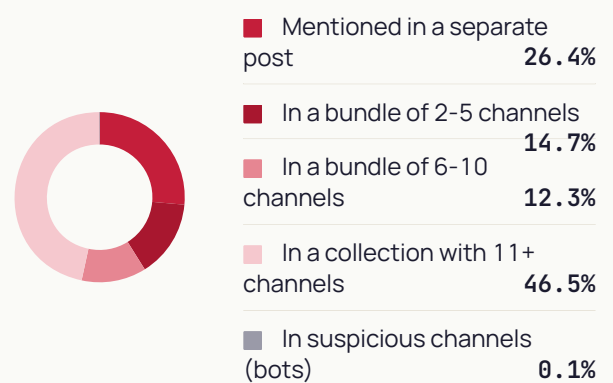
Who and how mentions the channel

Citation index **33** — channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **817** different channels.

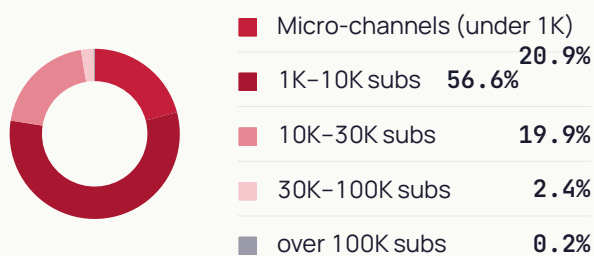
MENTIONS BY COUNTRY



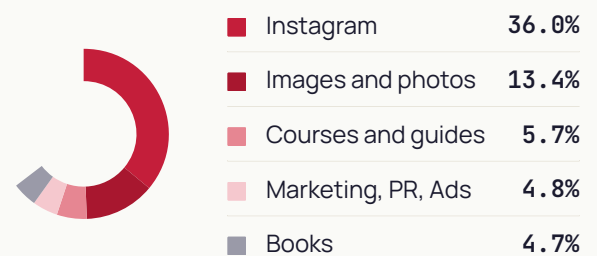
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



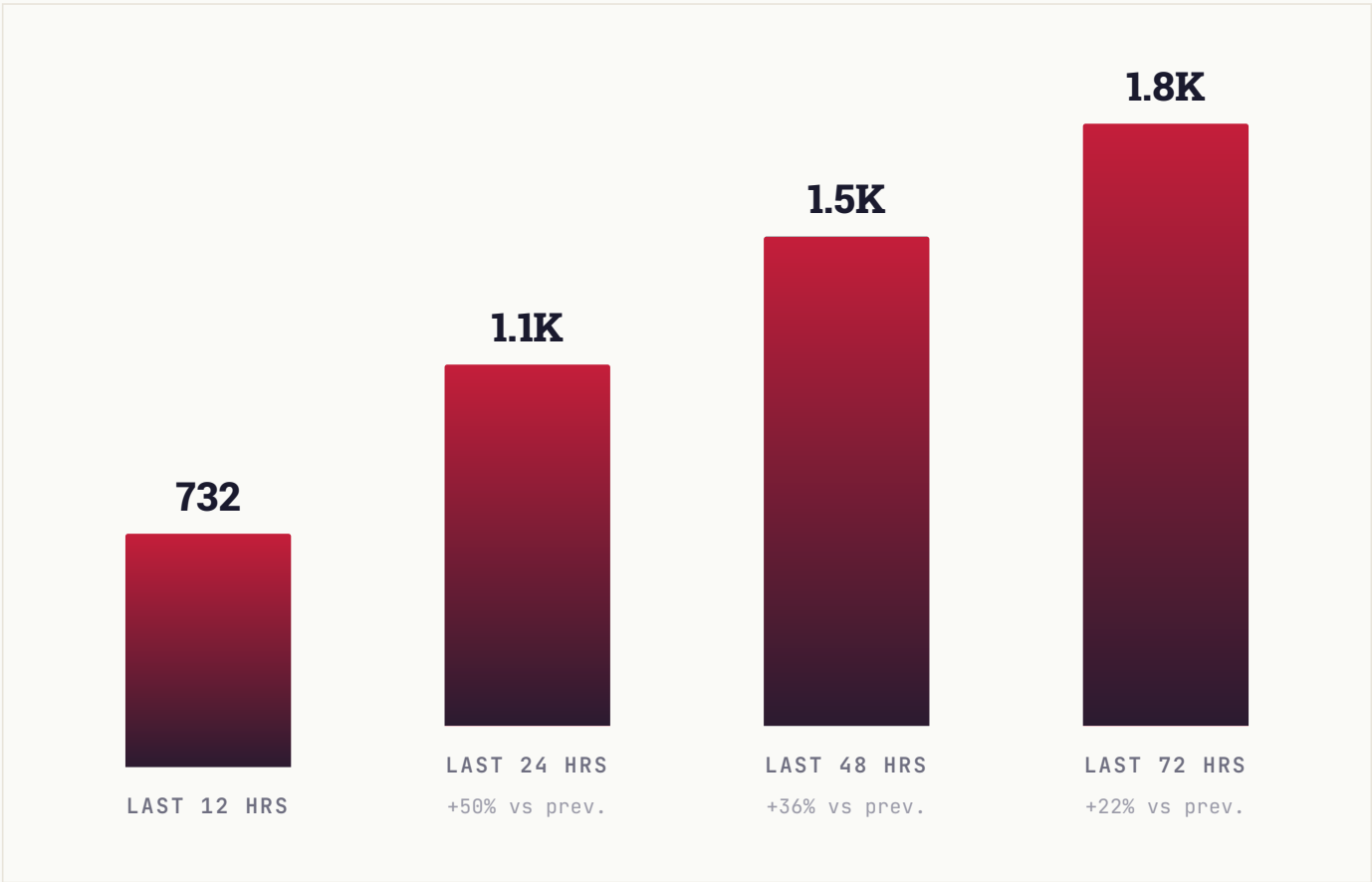
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEO FOR STORIES	136.7K
ShC Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD انسا پیروزی فرد	123.7K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
SP PNG STICKERS visual design YOU	30.4K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#57 of 99). Niche median — 32.9K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (437.9K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **291**, they brought **853** new subs.

PERIOD	MENTIONS	CHANNELS	NEW SUBS	
January 2026	4	3	40	
December 2025	21	6	94	
Nov 2025	78	16	250	
Oct 2025	49	5	64	
September 2025	41	14	284	
August 2025	98	12	121	

TOTAL MENTIONS	MONTHS OF DATA	SUBS GAINED
291	6	853

— SECTION 08 · NICHE COMPARISON

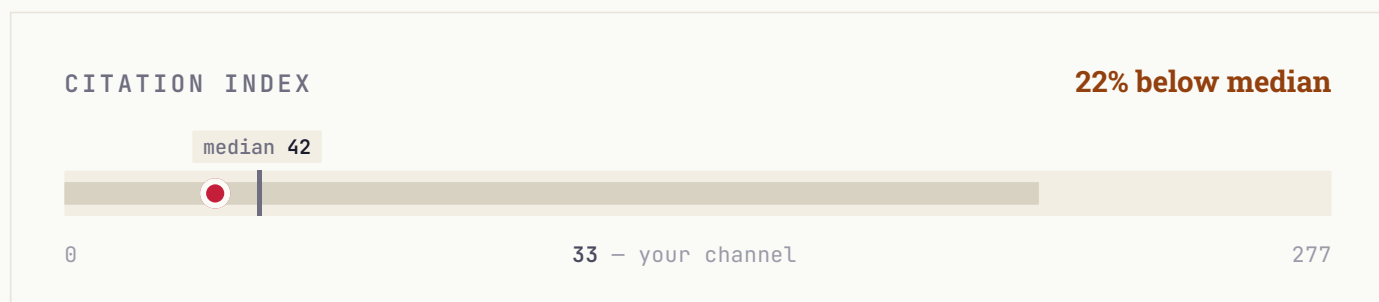
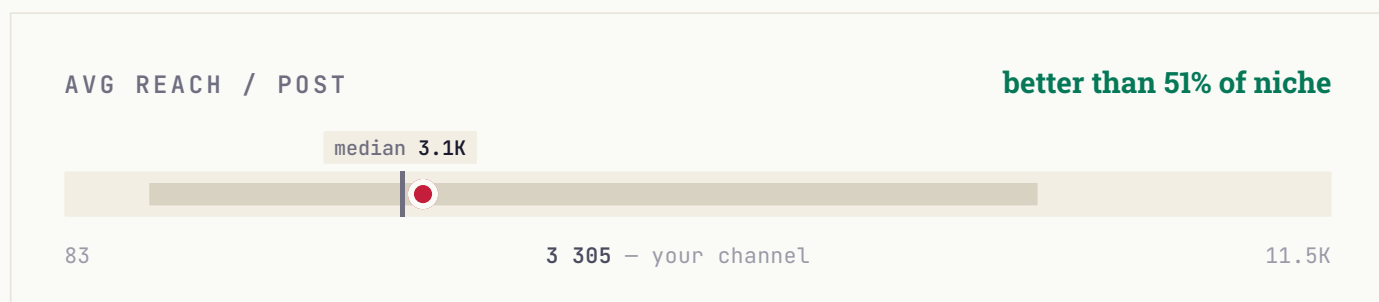
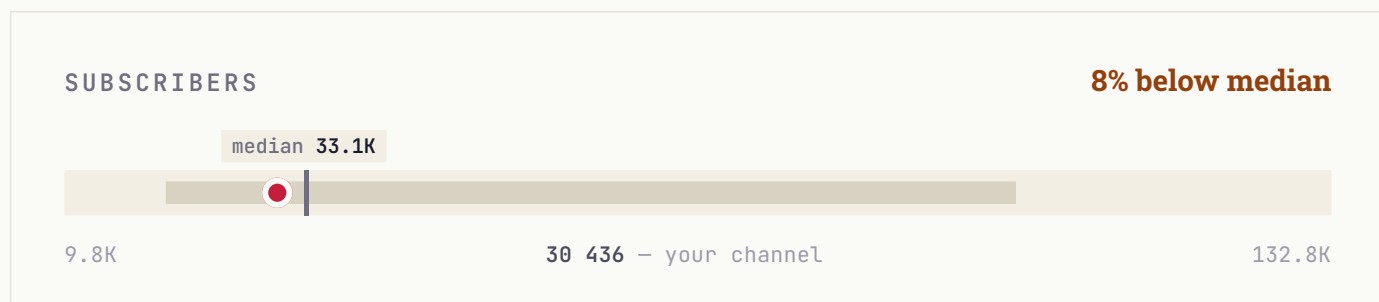
Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#57 /100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

On this day at 16:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with similar channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager