

PUBLIC REPORT BY PROMTPRESS

Channel audit

STORIES FOR BEAUTY MASTERS



@storiesforbeautymasters

Social media tips, ready-made stories & various goodies 🔍 Admin
@tatyanaalex25

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 086	17.0%	1.6K
-46 per month 14.07.2026	per day 4.6% HTTPS://PROMTPRESS.COM/AUDIT/STORIESFORBEAUTYMASTERS	ad reach 464/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 10 086 —	 SUBS REACH 16.29% avg % subs see post	 VIEWS/POST 1.6K median 1.6K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 24.0 total 24 reactions, 9 reposts, 0 comments	 POST LENGTH 265 chars median 265 · —	 POSTS ANALYZED 1 —
 AD REACH 464 24h avg	 CHURN / MONTH -46 over the last month	 QUOTABILITY 64 citation index · 334 channels mentioned all time	 CHANNEL AGE 3 years 4 months created 17.02.2023

AI EDITOR SUMMARY

Channel «STORIES FOR BEAUTY MASTERS» — 10 086 subs. Each post averages 1.6K people (16% of subs), average reach — room to grow. Posts 1 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for —.
- 02 Dominant format — **Photo** (1/1 posts).
- 03 Avg post length — **265** chars (median 265).
- 04 Peak audience activity — **Sunday**, 08:00 MSK.
- 05 Top posts get **0x** more views than the weakest (547 avg for top vs 1.6K for worst) — among 1 posts for —. Worth analyzing what the top has in common: topic, format, posting time.

TOP 1 POSTS

Nº1 21.06 · 05:29 PHOTO #женскаяэнергия #любовьксебе #мотивация (Best story quality from this post in comments) For easy info search...	VIEWS	REACTIONS
	1 643	24
	REPOSTS	ER
	9	16.3%

WORST 1

↓ 21.06 · 05:29 PHOTO #женскаяэнергия #любовьксебе #мотивация (Best story quality from this post in comments) For easy info search...	VIEWS	REACTIONS
	1 643	24
	REPOSTS	ER
	9	16.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

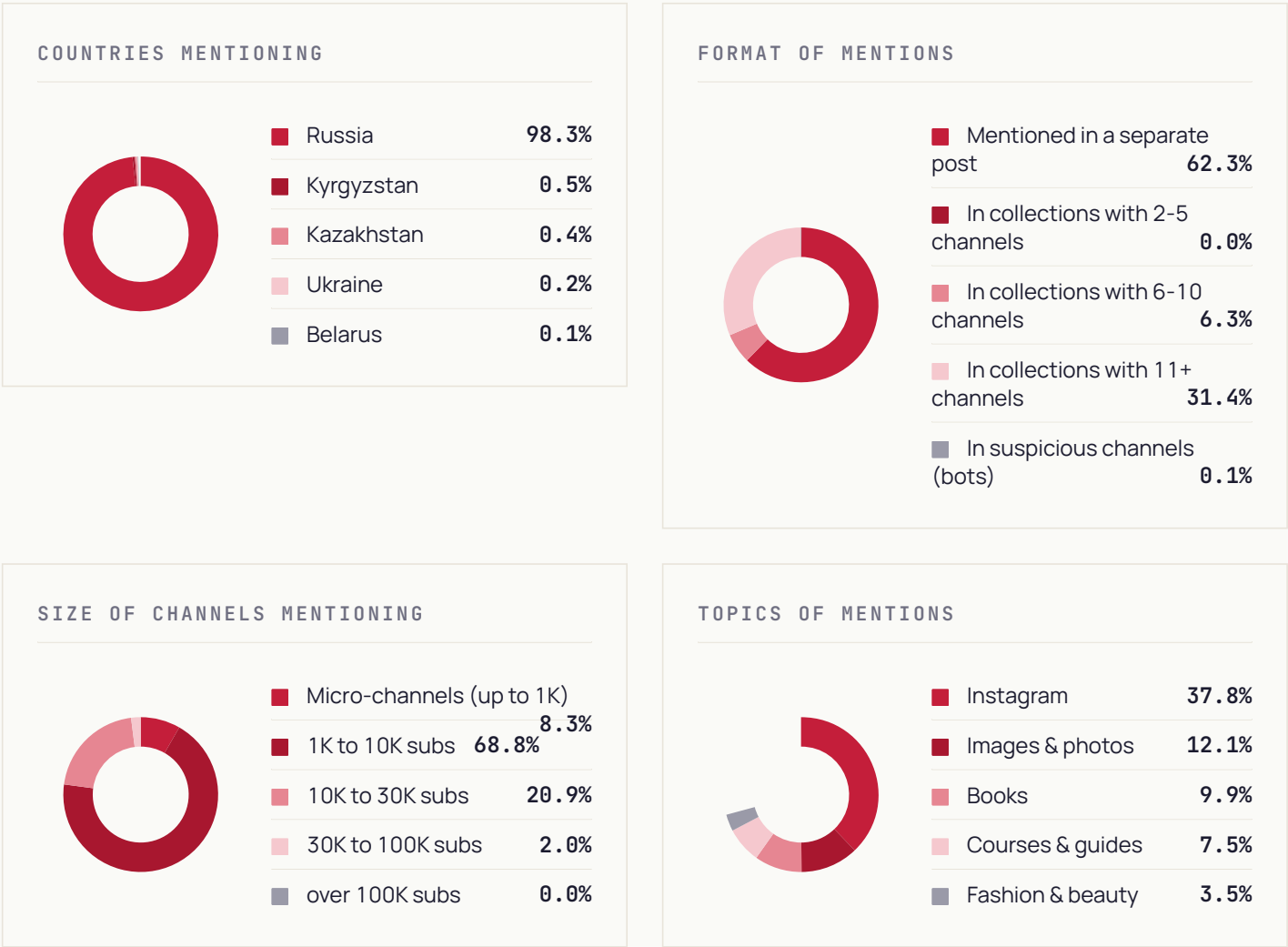
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who mentions the channel and how

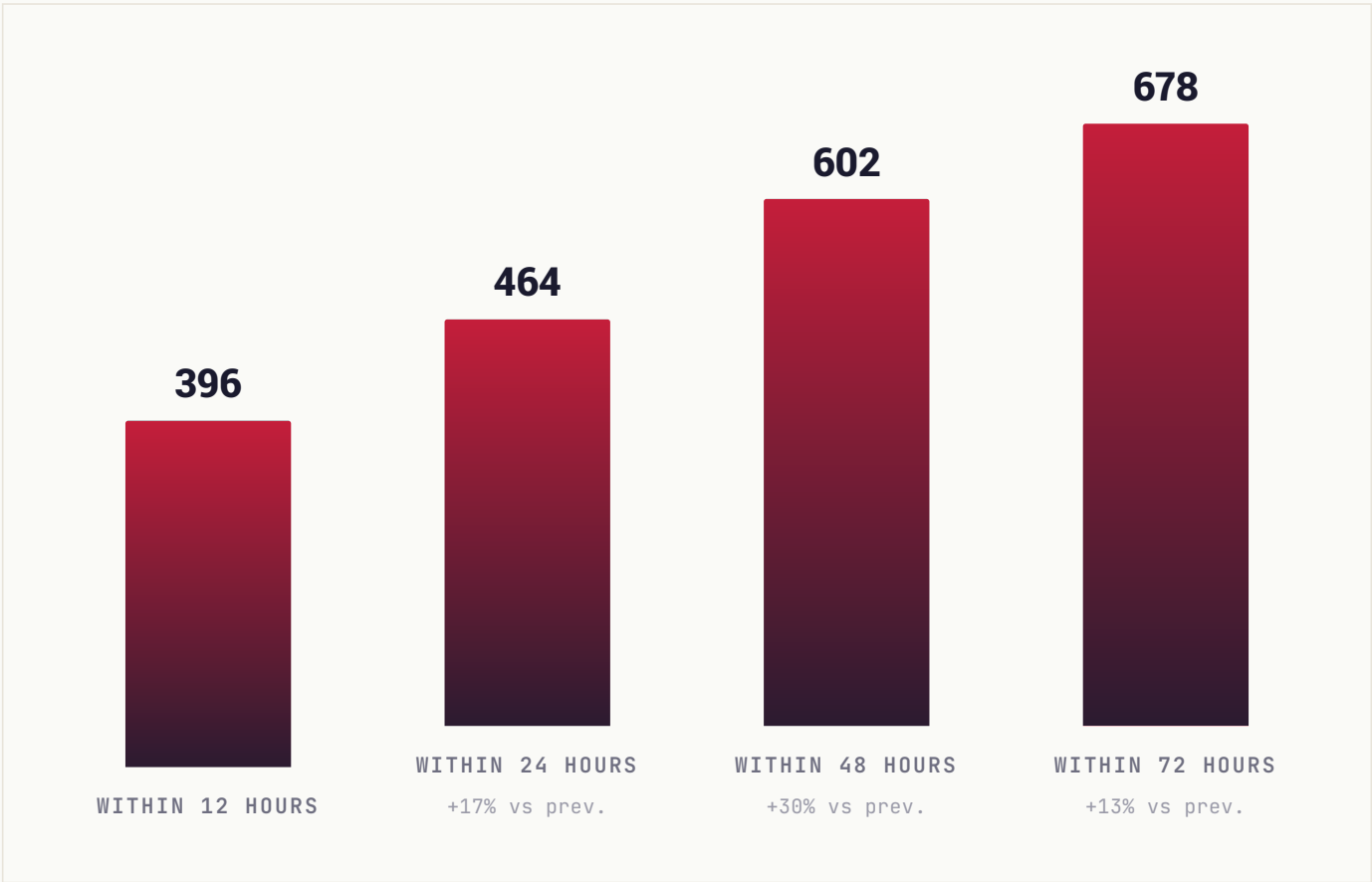
Citation index **64** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **334** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEOS FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
ÃA ÃAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
SD STORIES FOR BEAUTY MASTERS YOU	10.1K

COMPARATIVE INSIGHT

Channel yet outside top-99 of niche — early growth stage. Niche leader — استوری اینستاگرام (439.7K), top-99 median: 32.8K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track posts in other channels mentioning yours monthly. Over the last **6 months** such mentions were **33**, they brought **599** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	104	
December 2025	33	8	162	
November 2025	0	0	145	
October 2025	0	0	44	
September 2025	0	0	74	
August 2025	0	0	70	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
33	6	599

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values, a darker beige bar representing the median, and a red dot representing the channel's performance. The channel's performance is compared to the median and other channels in the niche.

- SUBSCRIBERS:** The channel has 10,086 subscribers, which is 70% below the median of 33.4K. The range of values is from 9.6K to 133.3K.
- AVG REACH / POST:** The channel has an average reach of 1,643 per post, which is 46% below the median of 3K. The range of values is from 54 to 11.2K.
- CITATION INDEX:** The channel has a citation index of 64, which is better than 55% of the niche. The range of values is from 0 to 277, with a median of 38.

Metric	Channel Value	Median	Comparison	Range (Min-Max)
SUBSCRIBERS	10 086	33.4K	70% below median	9.6K - 133.3K
AVG REACH / POST	1 643	3K	46% below median	54 - 11.2K
CITATION INDEX	64	38	better than 55% of niche	0 - 277

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — Sunday

Audience most active on this day at 08:00 MSK.

EFFECT

**Best window
for important
post**

03

Increase share of video posts

Video in Telegram retains audience longer and is
favored by the algorithm. Recommend share 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
