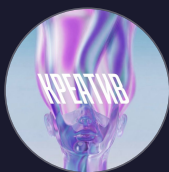


PROMTPRESS PUBLIC REPORT

Channel audit

Stories, creative, ideas



@storiescreativelifehere

Our channel has EVERYTHING for content creation & promotion!
 Collaboration & ads @varzer_advertising_bot Roskomnadzor:
<https://gosuslugi.ru/snet/693283815890f9d4c725e01e>

SUBSCRIBERS

11 479

-187 per month

ERR (% SEE POSTS)

3.0%

last day 1.2%

REACH/POST

352

ad reach 140/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

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06 Competitors

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6 months · monthly

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Rank in «Instagram» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 11 479 —	 SUBS REACH 3.07% avg % subs see post	 VIEWS/POST 352 median 374 · 29 days	 POSTS/WEEK 15.6 for the period
 7D TREND -10.1% vs prev week	 REACTIONS/POST 4.6 total 299 reactions, 152 reposts, 1 comment	 POST LENGTH 154 chars. median 115 · 29 days	 POSTS ANALYZED 65 29 days
 AD REACH 140 24h avg	 CHURN / MONTH -187 last month	 CITATION RATE 107 citation index · 209 channels mentioned all time	 CHANNEL AGE 5 years 1 month created 04.06.2021

AI EDITOR SUMMARY

Channel «Stories, creativity, ideas» – 11 479 subs. Each post averages 352 people (3% of subs), low reach – need to expand audience. Publishes 16 posts per week (~2/day) – regular schedule. For week Jun 29 – Jul 5 reach dropped -10.1% by week 22–28 Jun – worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 65 posts over 29 days.
- 02 Dominant format — Photo (48/65 posts).
- 03 Avg post length — 154 chars (median 115).
- 04 Peak audience activity — Sunday, 09:00 MSK.
- 05 Top posts get 2x more views than the weakest (472 avg for top vs 256 for worst) — among 65 posts over 29 days. Analyze what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 14.06 · 06:11 VIDEO Morning reel ideas for you 🥰 ▼ First ▼ Second ▼ Third ▼ Fourth ▼ Fifth ▼ Sixth Grab ideas, get inspired and...	VIEWS 482 REPOSTS 4	REACTIONS 6 ER 4.2%
Nº2 21.06 · 14:03 PHOTO #фотофоны 💡 здесь всё для создания и продвижения контента 📧 АВТОР КАНАЛА	VIEWS 468 REPOSTS 1	REACTIONS 6 ER 4.1%
Nº3 16.06 · 14:29 VIDEO Floral #video backgrounds 🌸💡 everything for content creation and promotion 📧 CHANNEL AUTHOR	VIEWS 466 REPOSTS 1	REACTIONS 6 ER 4.1%

Nº4 20.06 • 18:02 VIDEO
 How to make this effect in under a minute? You'll need Dazz Cam app and a live photo 📸 - if needed...

VIEWS
462
 REPOSTS
1
 REACTIONS
3
 ER
4.0%

Nº5 19.06 • 13:16 VIDEO
 New green screen pack ❤️ Video tutorial on working with green screen 🔥 - want more packs like this!...

VIEWS
454
 REPOSTS
5
 REACTIONS
4
 ER
4.0%

WORST 3

↓ 04.07 • 06:12 VIDEO
 Daily reminder: Screenshot and comment 📸 #storiesgames 📢 everything for content creation & promotion 📧 CHANNEL AUTHOR

VIEWS
276
 REPOSTS
3
 REACTIONS
6
 ER
2.4%

↓ 09.07 • 09:17 VIDEO
 #видеофоны 💡 здесь всё для создания и продвижения контента 📧 АВТОР КАНАЛА

VIEWS
264
 REPOSTS
2
 REACTIONS
2
 ER
2.3%

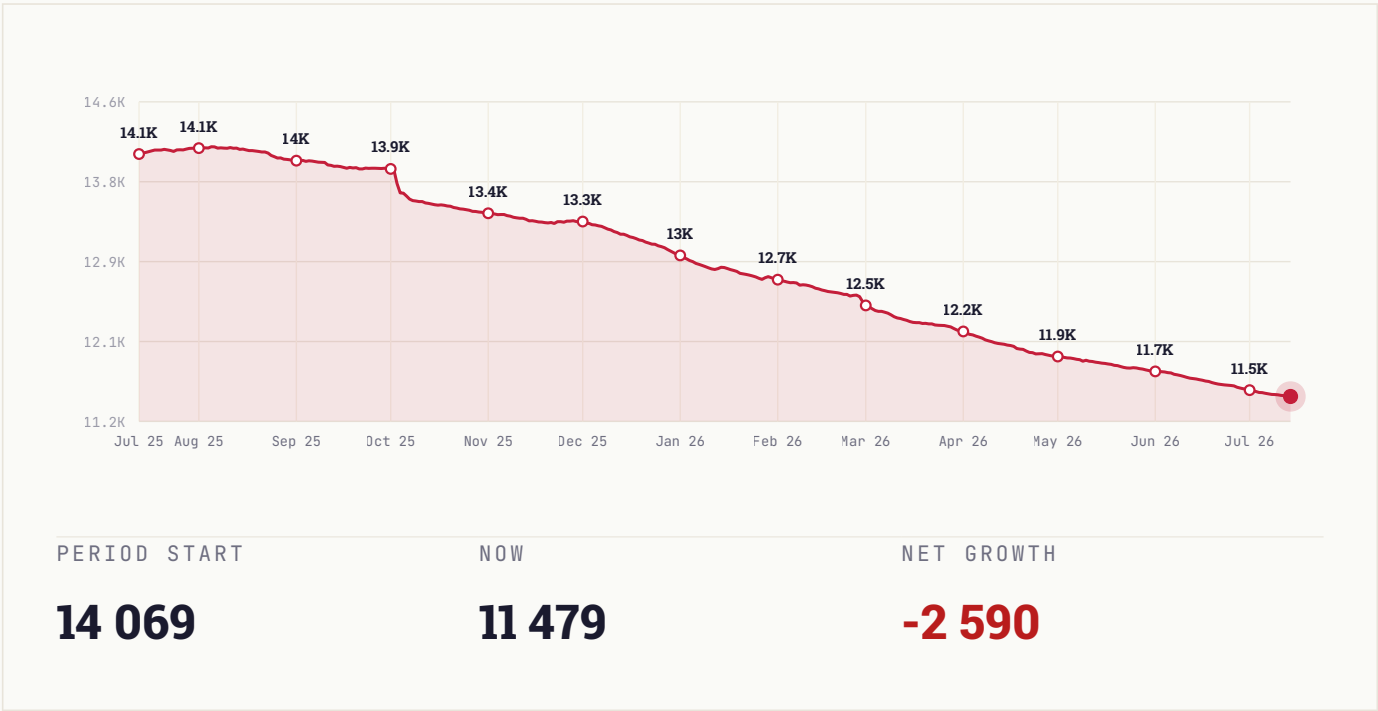
↓ 10.07 • 09:05 PHOTO
 Trendy flower stickers 🌸 - waiting for your reactions #stickers 💡 everything for content creation and promotion 📧 CHANNEL AUTHOR

VIEWS
230
 REPOSTS
2
 REACTIONS
3
 ER
2.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. Shows which months the channel gained or lost subs.

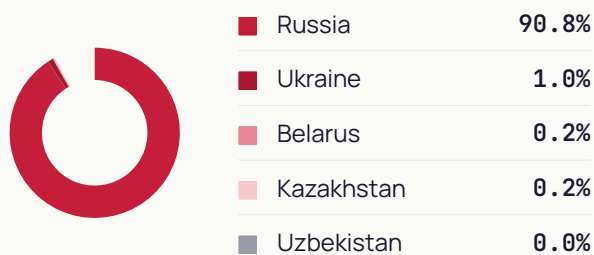


SECTION 04 · MENTIONS

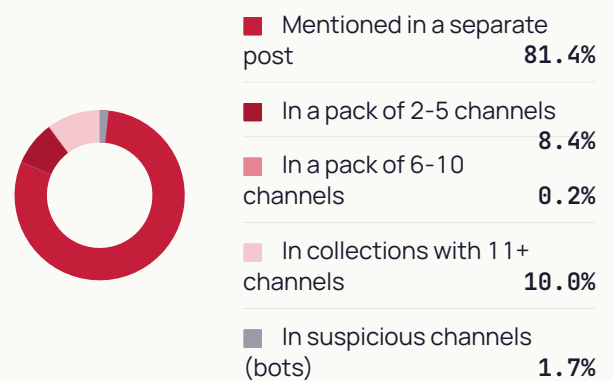
Who & how mentions the channel

Citation index **107** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **209** different channels.

COUNTRIES MENTIONING



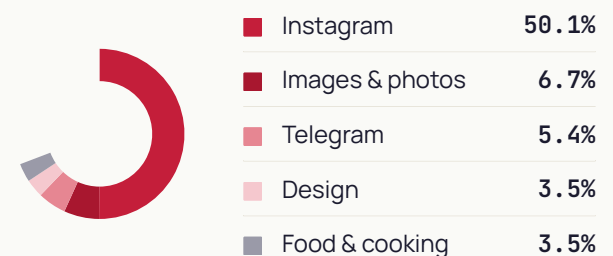
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VIDEO FOR STORIES	137.5K
Cap Cut Templates Kap Kut	131.3K
piaceim · presets & blogging	126.3K
NESA PIRUZIFARD انسا پیروزی فرد	124.2K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113.6K
PNG STICKERS FOR STORIES	110.6K
Stories, creative, ideas	11.5K

COMPARATIVE SUMMARY

Channel not yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (439.7K), top-99 median: 32.8K. First goal: enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **32**, they brought **177** new subs.

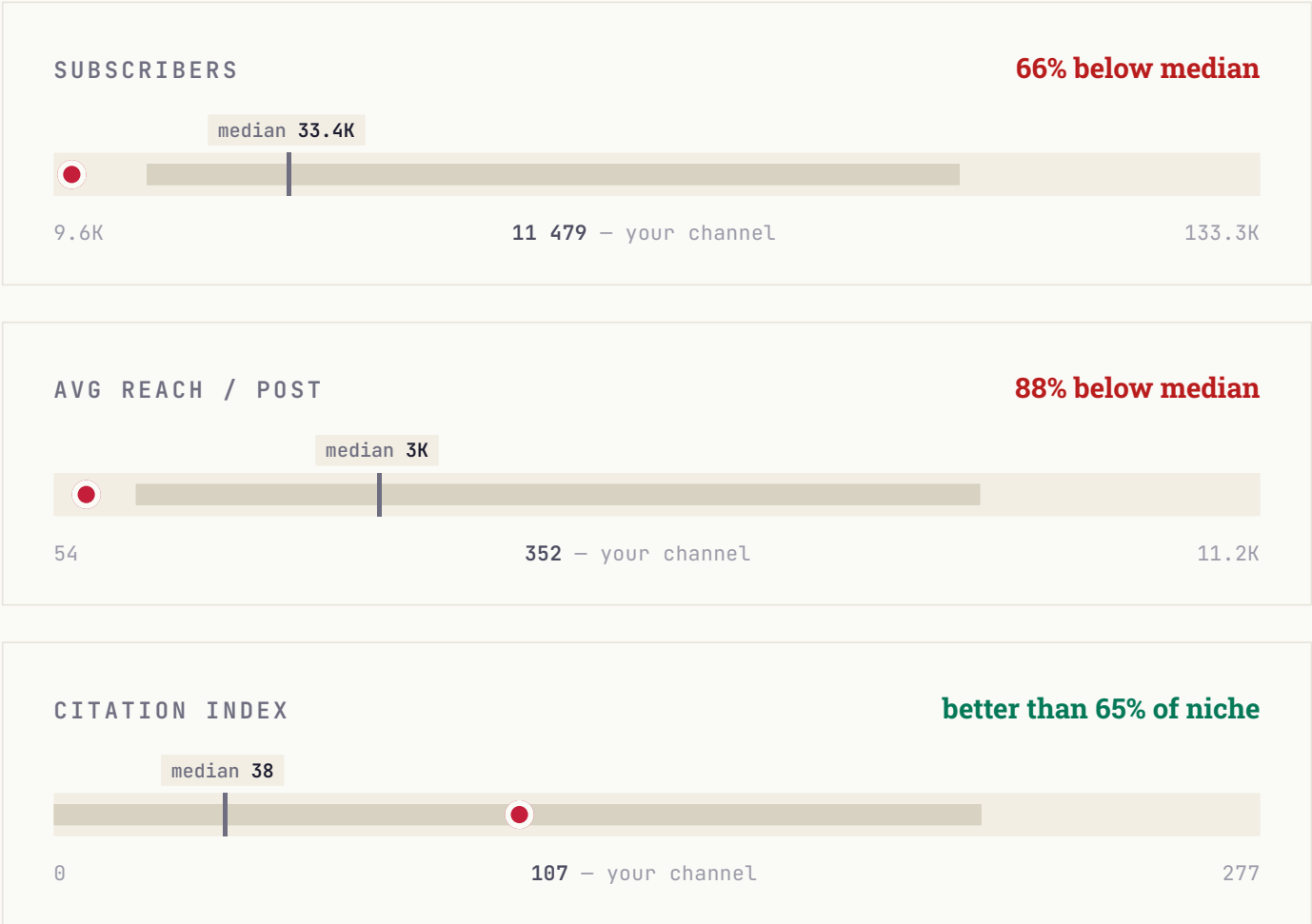
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	31	30	54	
December 2025	0	0	8	
Nov 2025	1	1	42	
Oct 2025	0	0	3	
Sep 2025	0	0	39	
August 2025	0	0	31	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
32	6	177

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

On this day at 09:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.07% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+2.4pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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