

— PUBLIC PROMTPRESS REPORT

Channel audit

TOP STORY FONTS



@stories_gaid

Ready stories, story templates, fonts. Registered with RKN <https://click.ru/3GpNhh> Ads  @mato_mari

SUBSCRIBERS

20 587

-184 per month

ERR (% SEE POSTS)

6.0%

in 24h **3.7%**

REACH/POST

1K

ad reach **765**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Instagram» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 20 587 —	 SUBS REACH 4.99% avg % subs see post	 VIEWS/POST 1K median 1.1K · 29 days	 POSTS/WEEK 29.3 for the period
 7D TREND -8.2% vs previous week	 REACTIONS/POST 37.0 total 4 589 reactions, 717 reposts, 0 comments	 POST LENGTH 220 chars median 90 · 29 days	 POSTS ANALYZED 124 29 days
 AD REACH 765 24h avg	 CHURN / MONTH -184 last month	 CITATION RATE 193 citation index · 1 622 channels mentioned ever	 CHANNEL AGE 7 years 8 days created 06.07.2019

AI EDITOR SUMMARY

Channel «TOP STORIES FONTS» – 20 587 subs. Avg views per post 1K people (5% of subs), low reach – expand audience. Publishes 29 posts/week (~4/day) – active. Week Jun 29 – Jul 5 reach dropped -8.2% to week Jun 22–28 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **124** posts over 29 days.
- 02 Dominant format – **Photo** (106/124 posts).
- 03 Avg post length – **220** chars (median 90).
- 04 Peak audience activity – **Monday**, 05:00 MSK.
- 05 Strongest posts get **2x** more views than the weakest (1.4K avg for top vs 725 for worst) – among 124 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 03:06 PHOTO Checking Orthodox holidays, must be accurate. General one still lies, where it pulls from - already specified site. We'll get there...	VIEWS 1 366 REPOSTS 3	REACTIONS 43 ER 6.6%
Nº2 14.06 · 02:51 VIDEO Woke up cutie with good morning - in Grok in bot @syntxaibot WHERE & HOW TO MAKE PHOTOS ACTIVE CREATOR CHAT ATTENTION TG ADMINS	VIEWS 1 357 REPOSTS 10	REACTIONS 50 ER 6.6%
Nº3 15.06 · 02:25 PHOTO Such a good morning today! Monday! Have a great week	VIEWS 1 341 REPOSTS 10	REACTIONS 57 ER 6.5%

Nº4 14.06 · 06:47 PHOTO Birthday cards for women	VIEWS 1 321 REPOSTS 40	REACTIONS 59 ER 6.4%
Nº5 20.06 · 22:58 PHOTO Universal prompts, can be used for any card and Prompt Create a vertical motivational illustration. Scene: Happy Summer...	VIEWS 1 320 REPOSTS 9	REACTIONS 39 ER 6.4%

|

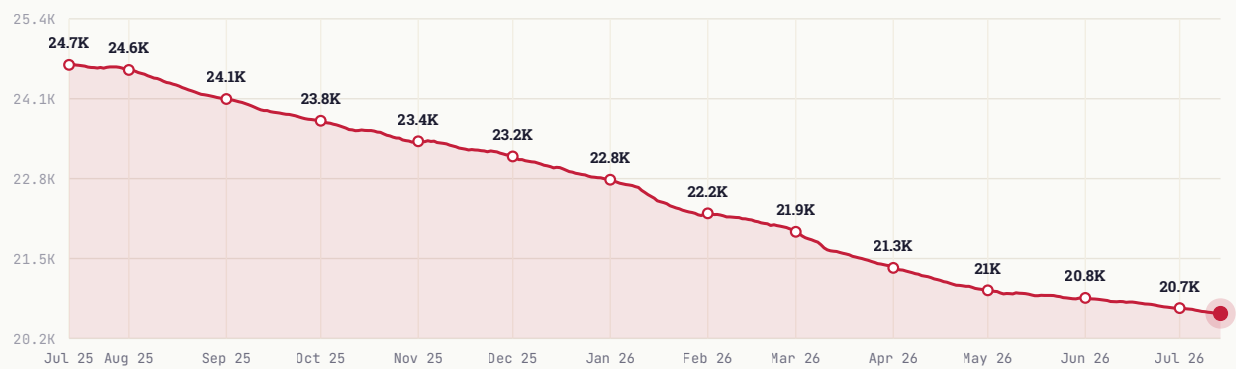
WORST 3

↓ 09.07 · 15:02 PHOTO Calendars for July 10. Holidays: Global Energy Independence Day Capybara Love Day Nephews and Nieces Day Day...	VIEWS 752 REPOSTS 4	REACTIONS 24 ER 3.7%
↓ 10.07 · 09:07 PHOTO Motivation for you & friends	VIEWS 747 REPOSTS 4	REACTIONS 31 ER 3.6%
↓ 09.07 · 15:19 PHOTO Motivation for you & friends	VIEWS 677 REPOSTS 4	REACTIONS 24 ER 3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months gained or lost subs.



PERIOD START

24 687

NOW

20 587

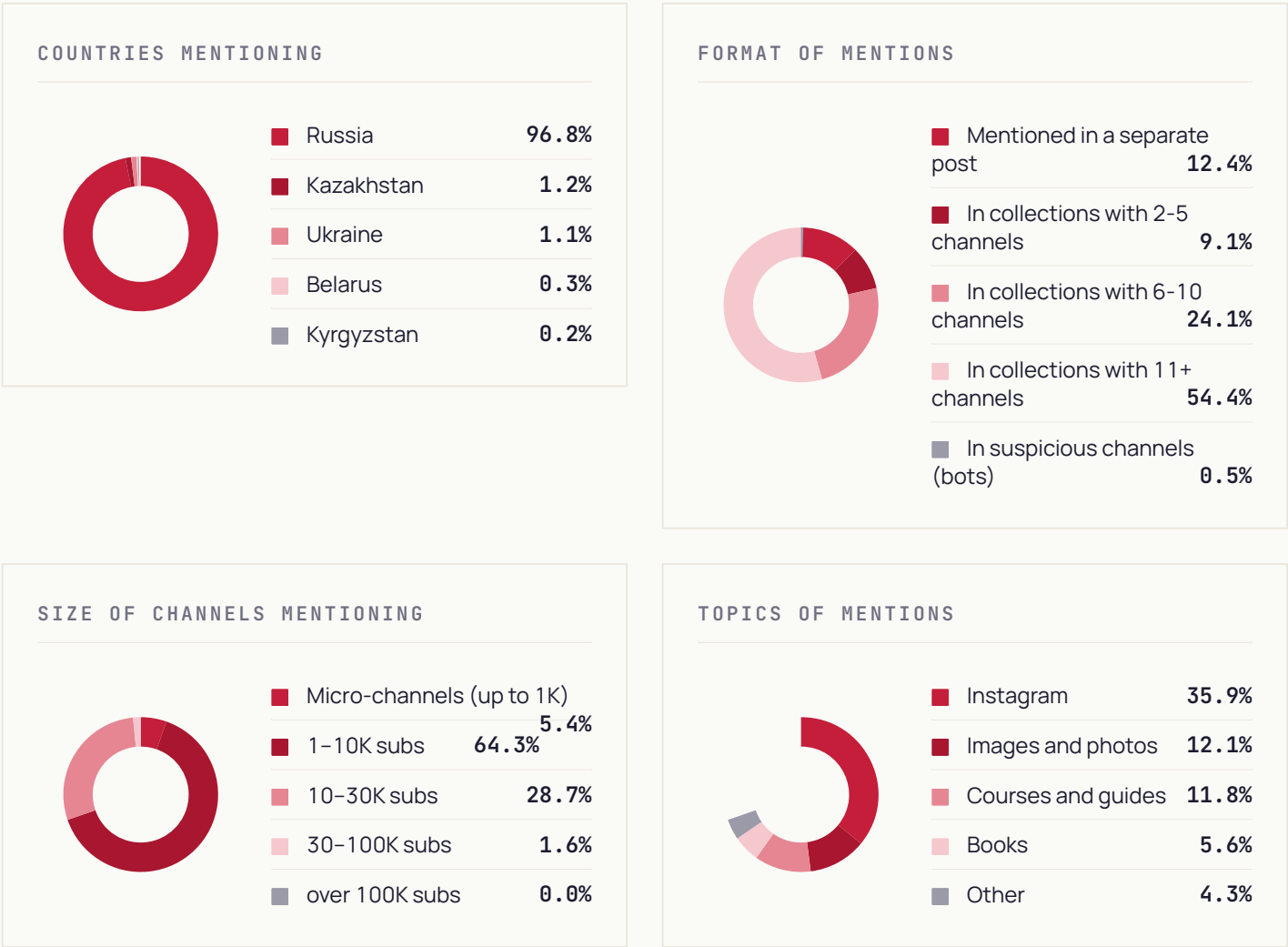
NET GROWTH

-4 100

SECTION 04 · CITATIONS

Who and how mentions the channel

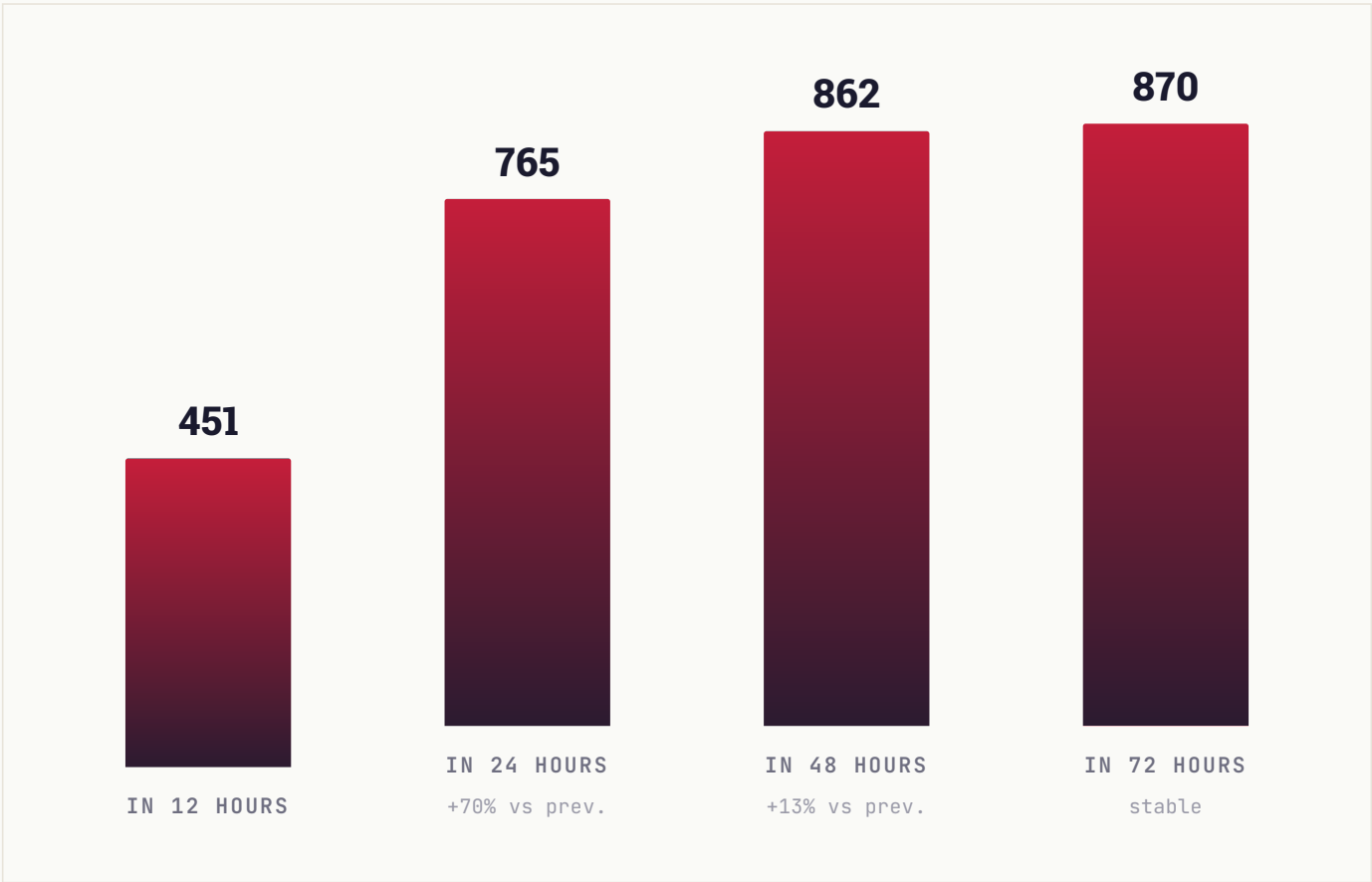
Citation index **193** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 622** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VD VIDEO FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
TS TOP STORY FONTS	20.6K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#82 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **51**, they brought **112** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	14	3	32	
December 2025	7	3	8	
November 2025	22	8	55	
October 2025	5	2	17	
September 2025	3	3	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
51	6	112

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

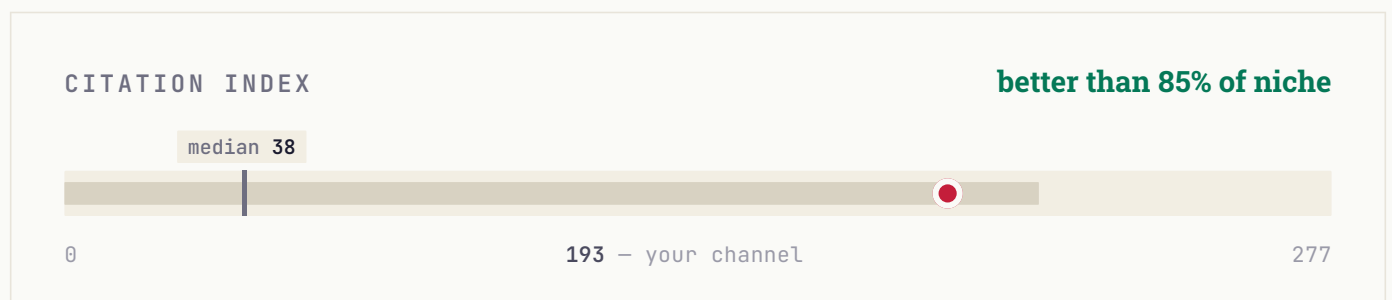
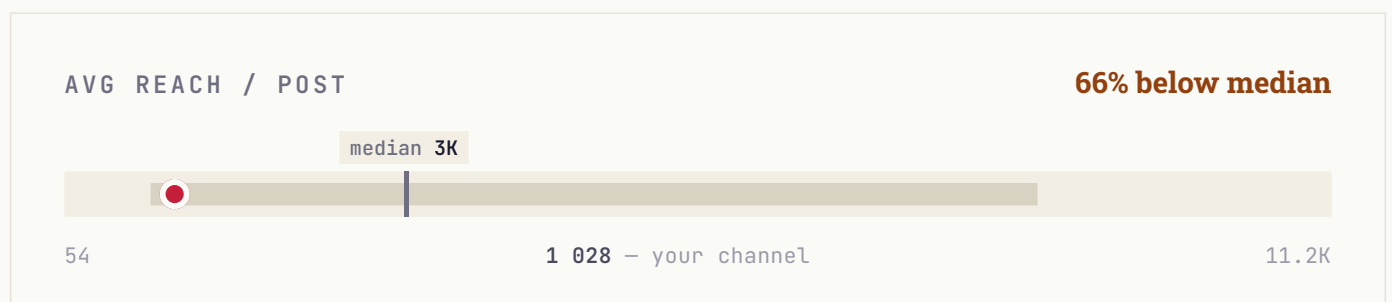
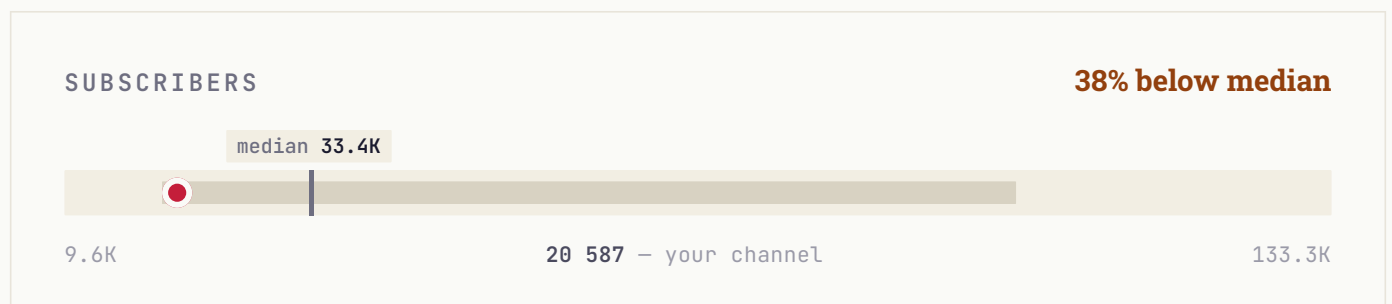
Took top-**100** channels in category «**Instagram**» (Russia) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#82

/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Monday

Audience most active at this day and 05:00 MSK.

EFFECT

**Best time for
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 4.99% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.5pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
