

PROMTPRESS PUBLIC REPORT

Channel audit

READY STORIES EVERY DAY



@stories_club

💡 Author stories, games, stickers & captions for social media 📌
Registered in RKN <https://linxer.ru/ZMLYEU> ✉️ Channel author
@emma_smm

SUBSCRIBERS

19 927

-145 per month

ERR (% SEE POSTS)

10.0%

in 24 hrs **3.6%**

REACH/POST

1.8K

ad reach **728**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 927 —	 SUBS REACH 9.09% avg % subs see post	 VIEWS/POST 1.8K median 1.9K · 28 days	 POSTS/WK 7.5 over period
 7D TREND +2.5% vs previous week	 REACTIONS/POST 48.9 total 1,466 reactions, 397 reposts, 0 comments	 POST LENGTH 289 chars median 309 · 28 days	 POSTS ANALYZED 30 28 days
 AD REACH 728 24h avg	 CHURN / MONTH -145 last month	 CITATION RATE 127 citation index · 1,518 channels mentioned ever	 CHANNEL AGE 6 years 8 months created 30.10.2019

AI EDITOR SUMMARY

Channel «READY STORIES EVERY DAY» – 19 927 subs. Each post gets avg 1.8K people (9% of subs), reach is low – consider expanding audience. Publishes 8 posts per week (~1/day) – regular schedule. For the week Jun 29 – Jul 5, reach stable (+2.5% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts over 28 days.
- 02 Dominant format – **Video** (17/30 posts).
- 03 Avg post length – **289** chars (median 309).
- 04 Peak audience activity – **Friday**, 18:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.6K avg for top vs 1.6K for worst) – among 30 posts in 28 days. Worth analyzing what the top has in common: topic, format, posting time.

TOP 5 POSTS

Nº1 15.06 · 17:40 VIDEO Morning video story compilations are back🥰 grab the new collection🔗 thanks for the reactions❤️🦋👓❤️🦋😘🍎🍌👇 in comments in the best...	VIEWS 2 853 REPOSTS 21	REACTIONS 90 ER 14.3%
Nº2 18.06 · 13:58 VIDEO Ready stories with dates June 19–27📅👇 in comments in best quality + quotes, and date stickers: here #готовыесторис...	VIEWS 2 658 REPOSTS 35	REACTIONS 75 ER 13.3%
Nº3 19.06 · 15:18 PHOTO grab the weekend collection🔗 thanks for the reactions❤️🦋👓❤️🦋😘🍎🍌👇 in comments in best quality+stickers🎉 BIG SUMMER COLLECTION...	VIEWS 2 437 REPOSTS 11	REACTIONS 53 ER 12.2%

Nº4 30.06 • 15:06 VIDEO Ready stories with dates July 1–9🔥📌 in comments in best quality + quotes, and date stickers: here #готовыесторис #доброеутро...	VIEWS 2 354 REPOSTS 31 REACTIONS 87 ER 11.8%
Nº5 15.06 • 17:27 VIDEO Calendar with holidays June 16–30☀️ [all remaining dates in comments❤️]💡 READY STORIES EVERY DAY ➡️📱Channel in...	VIEWS 2 253 REPOSTS 6 REACTIONS 47 ER 11.3%
WORST 3	
↓ 23.06 • 14:28 VIDEO 🌟Good evening! thanks for reactions❤️🦇🕶️❤️🦇🥳🍎📌 in comments in best quality+stickers🎉BIG SUMMER STORIES COLLECTION💡READY...	VIEWS 1 692 REPOSTS 10 REACTIONS 30 ER 8.5%
↓ 08.07 • 14:34 PHOTO 🙌message of the day... thanks for reactions❤️🦇🕶️❤️🦇🥳🍎📌 in comments in best quality+stickers🎉BIG SUMMER STORIES COLLECTION💡READY...	VIEWS 1 665 REPOSTS 17 REACTIONS 51 ER 8.4%
↓ 09.07 • 15:26 VIDEO Ready stories with dates July 10–18🔥📌 in comments in best quality + quotes, and date stickers: here #готовыесторис...	VIEWS 1 487 REPOSTS 24 REACTIONS 53 ER 7.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

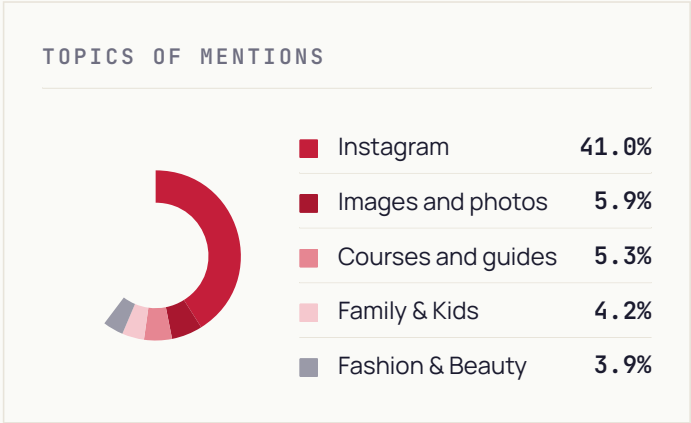
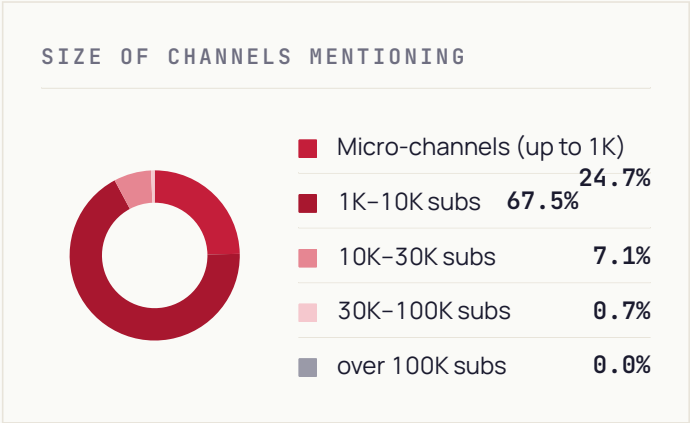
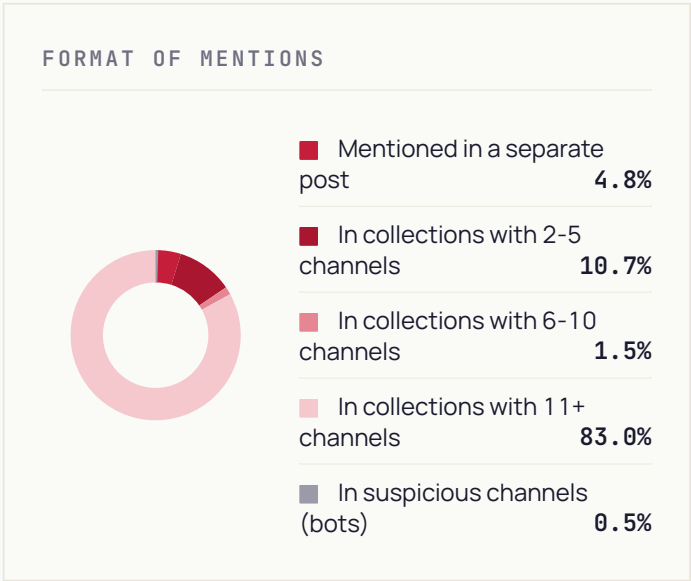
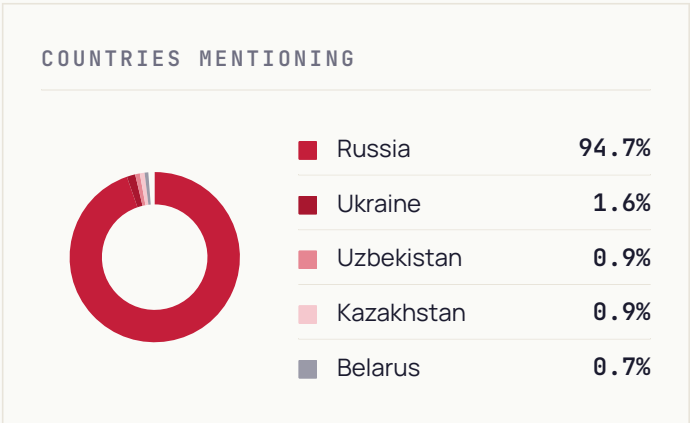
Subscriber growth chart over the year. Key months show exact sub count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

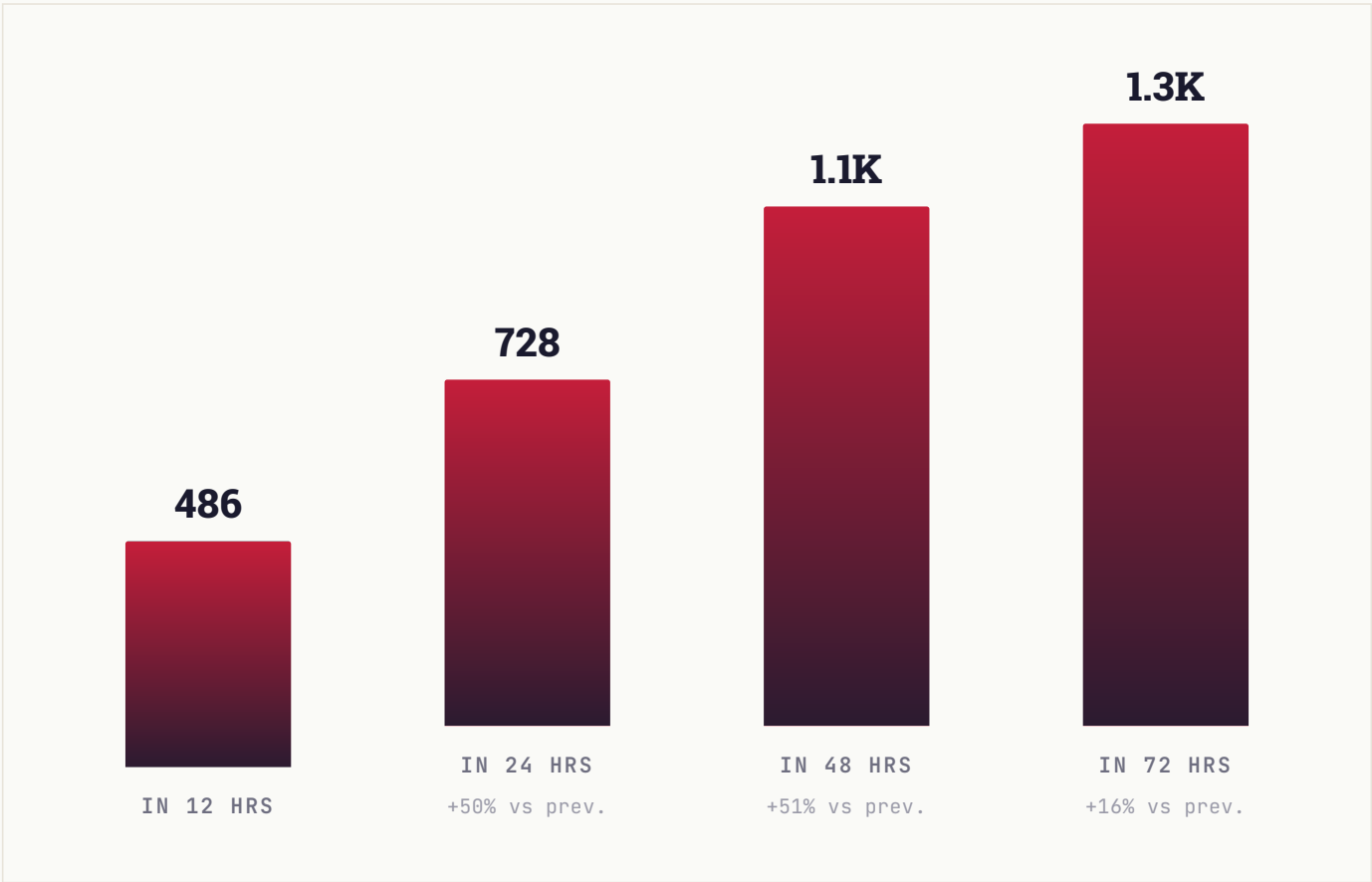
Citation index **127** — channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 518** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
Tue STORIES VIDEO	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
Sat READY STORIES EVERY DAY YOU	19.9K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#88 of 99). Niche median — 32.8K subs. First growth KPI — reach the median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **280**, they brought **751** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	46	6	246	
December 2025	57	8	195	
Nov 2025	32	4	145	
Oct 2025	33	3	106	
Sep 2025	28	5	5	
August 2025	84	9	54	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
280	6	751

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

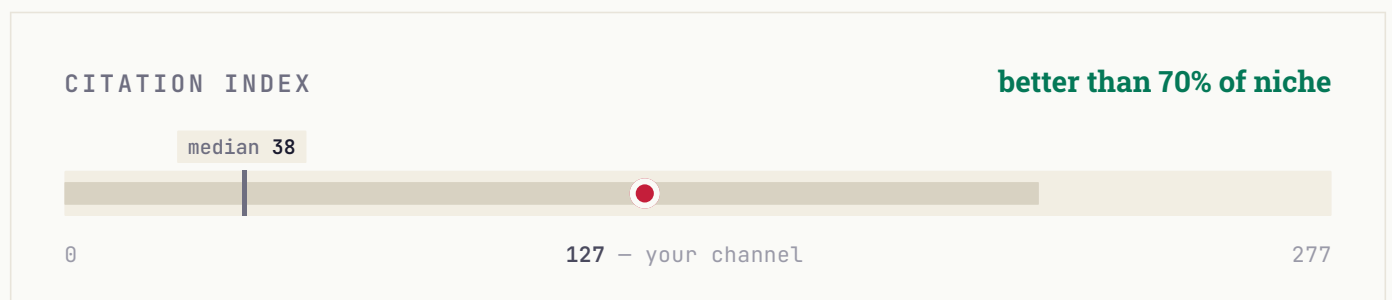
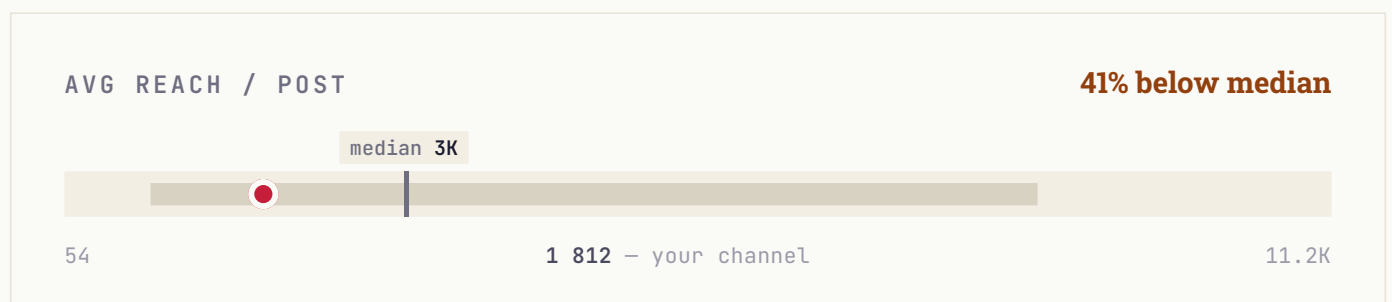
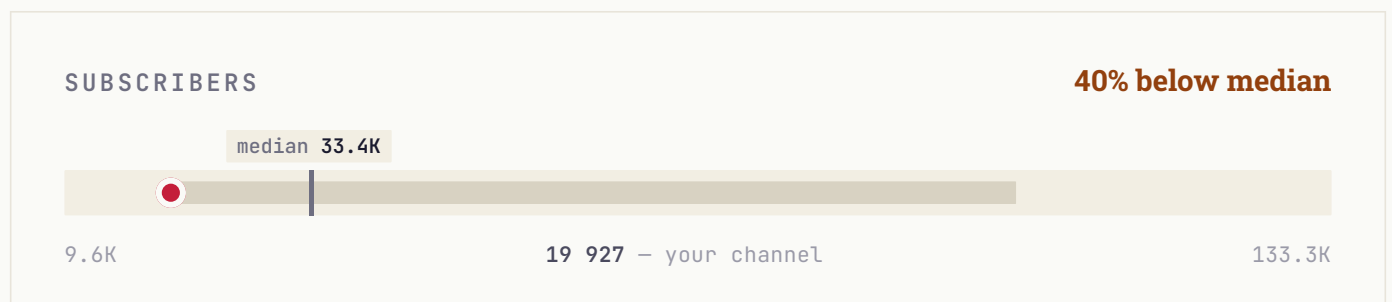
Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band shows the range of 80% of niche channels (p10 to p90). Black line is the median. Red dot is your channel.

#88

/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Friday
On this day at 18:00 MSK audience is most active. | EFFECT
Best window
for key posts |
| 02 | Systematic Traffic Buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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