

— PUBLIC REPORT PROMTPRESS

Channel audit

100-point tutor | Online school for Unified State Exam



@stopinterschool

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Join Summer School: <https://clck.ru/3UR9Dw>
Included in Roskomnadzor's list of personal pages: <https://clck.ru/3FJXFj> A+

SUBSCRIBERS

44 945

ERR (% WHO SEE
POSTS)

REACH/POST

8.6K

-2358 per month

18.0%

per day 8.6%

ad reach 3.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 44 945 —	 SUBS REACH 19.06% avg % subs see post	 VIEWS/POST 8.6K median 7K · 29 days	 POSTS/WEEK 22.4 over period
 7D TREND +24.0% vs previous week	 REACTIONS/POST 122.5 only 11,756 reactions, 5,414 reposts, 708 comments	 POST LENGTH 491 chars median 475 · 29 days	 POSTS ANALYZED 96 29 days
 AD REACH 3.9K avg per 24h	 CHURN / MONTH -2358 last month	 QUOTE RATE 245 citation index · 2,644 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 11.05.2022

AI EDITOR SUMMARY

Channel «100-point tutor | Online school for Unified State Exam and OGE» – 44 945 subs. Each post avg views 8.6K people (19% from subs), avg reach – room to grow. Publishes 22 posts/week (~3/day) – active posting. Week Jun 29 – Jul 5 reach up +24.0% vs week Jun 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **96** posts over 29 days.
- 02 Dominant format — **Photo** (57/96 posts).
- 03 Avg post length — **491** chars (median 475).
- 04 Peak audience activity — **Friday, 14:00 MSK**.
- 05 Top posts get **11x** more views than the weakest (53.2K avg top vs 4.9K worst) — among 96 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 14:41 PHOTO 400-POINT SCORER AT 100-POINT TUTOR Guys, we can't help but share... We have our first 400-point scorer — Artyom Shuntov 🔥 He prepared for...	VIEWS	REACTIONS
	61 570	793
	REPOSTS	ER
	1 469	137.0%
Nº2 03.07 · 11:20 PHOTO Congrats Artyom! ❤️ He truly earned it with his hard work, persistence, and incredible result. Actually, we decided not to...	VIEWS	REACTIONS
	52 005	466
	REPOSTS	ER
	1 172	115.7%
Nº3 03.07 · 10:51 VIDEO (captionless post — video)	VIEWS	REACTIONS
	45 977	296
	REPOSTS	ER
	668	102.3%

Nº4 05.07 • 09:30 TEXT What does it take to score 90+ on the Unified State Exam? After the story of our first 400-point student, many started asking, what's the secret? So...	VIEWS 22 379 REACTIONS 69 REPOSTS 174 ER 49.8%
Nº5 02.07 • 13:05 PHOTO 100-point tutor is no more only 400-point 🎨 Seen the site redesign?	VIEWS 13 610 REACTIONS 413 REPOSTS 39 ER 30.3%

WORST 3

↓ 22.06 • 15:02 PHOTO 100TH SCORE — music video premiere Your next 4 minutes: 1) open YouTube and watch...	VIEWS 5 088 REACTIONS 68 REPOSTS 8 ER 11.3%
↓ 10.07 • 09:50 PHOTO I'm so happy!!! And so proud to have graduated from one of the best universities in the country! SPbSU, thank you for the warm welcome!!! Proud that I didn't go to...	VIEWS 4 806 REACTIONS 285 REPOSTS 8 ER 10.7%
↓ 12.07 • 12:03 PHOTO We have a wedding today	VIEWS 4 752 REACTIONS 301 REPOSTS 10 ER 10.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



PERIOD START

23 250

NOW

44 940

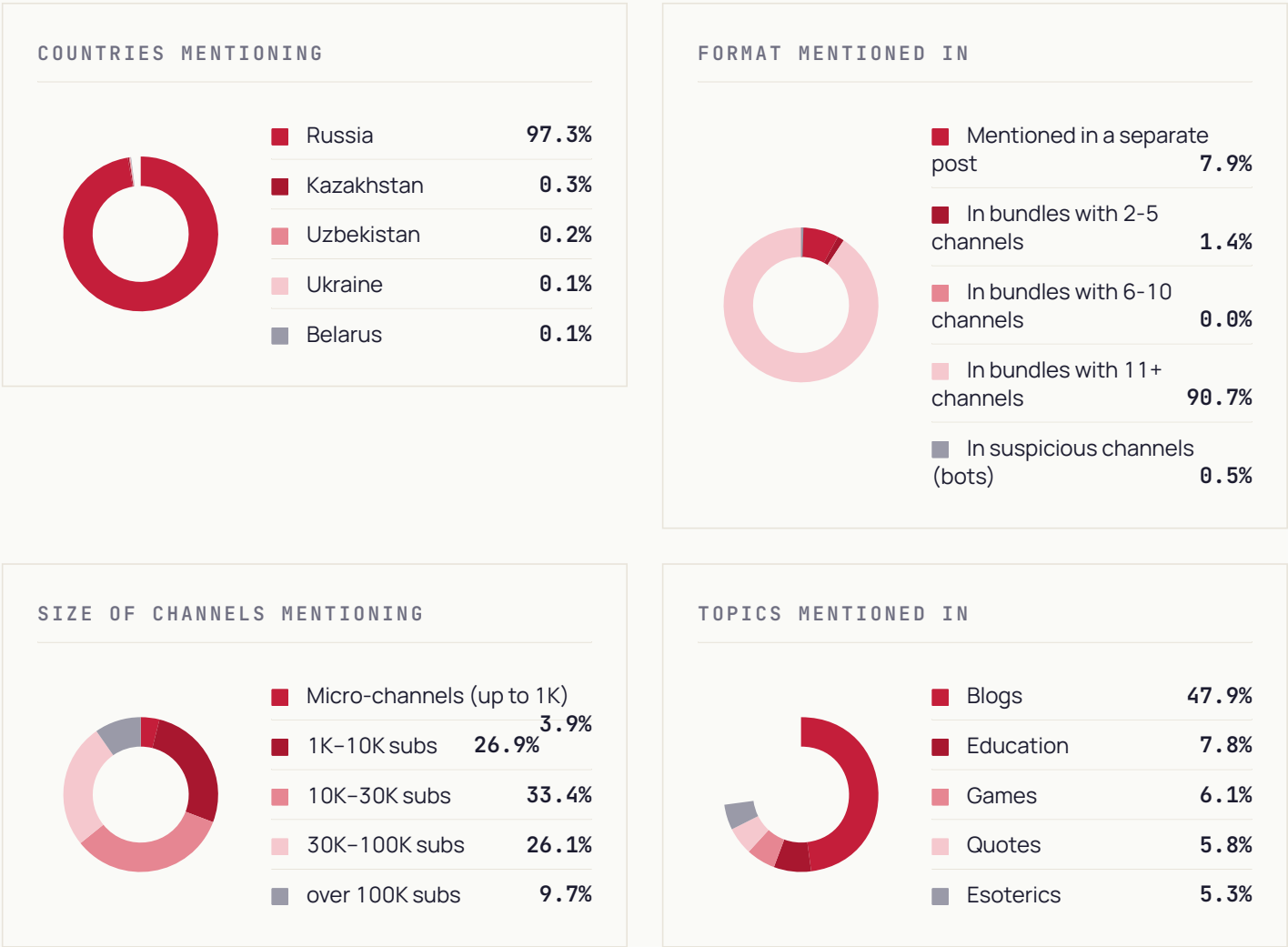
NET GROWTH

+21 690

SECTION 04 · CITATIONS

Who mentions the channel and how

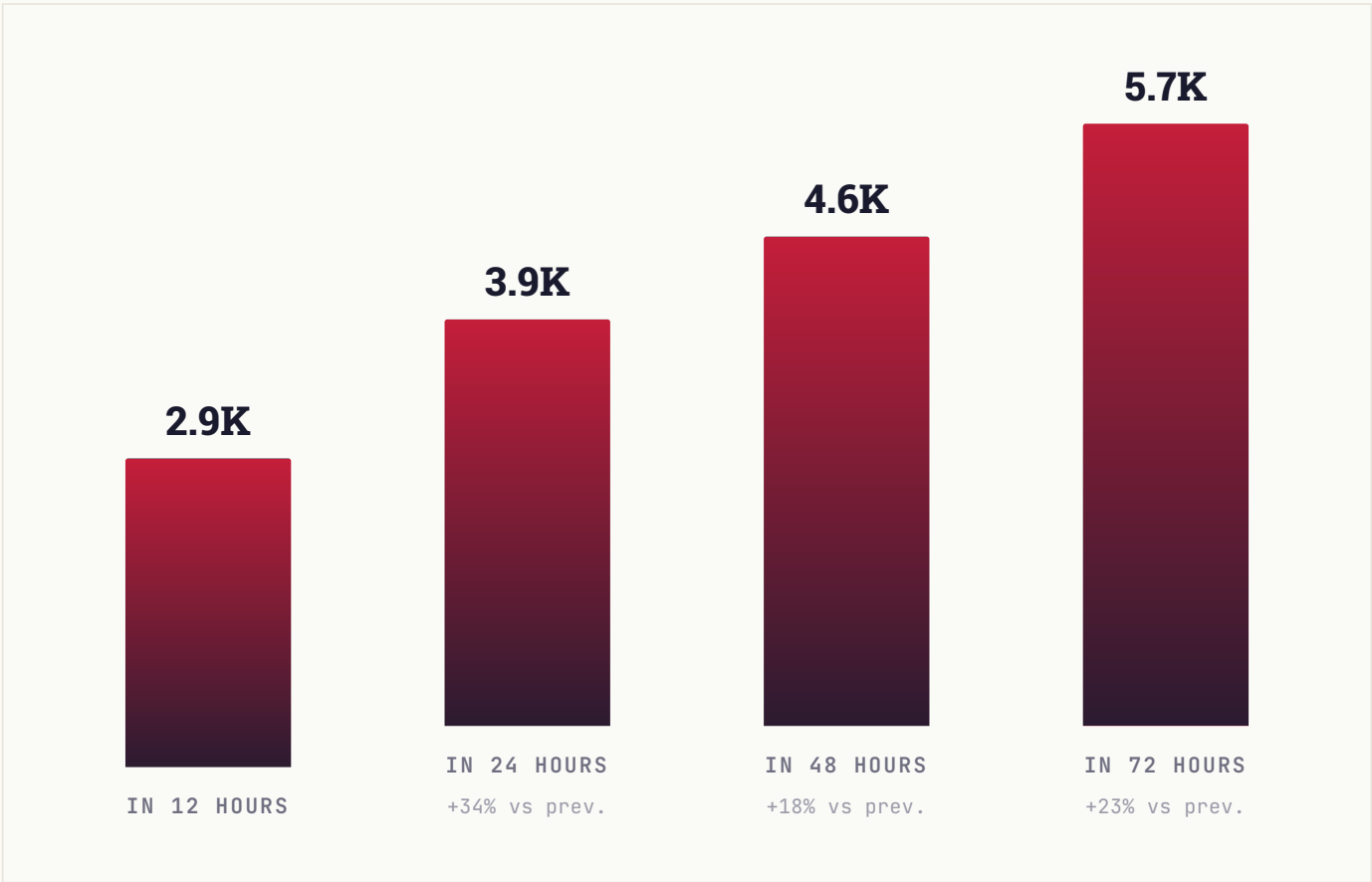
Citation index **245** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **2 644** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian OGE 2026 UmSkul Territory of Russian	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
1P 100-point tutor Online school for Unified State Exam YOU	44.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **4 293**, they brought **15 526** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	513	479	3 230
December 2025	929	886	2 835
Nov 2025	869	800	755
Oct 2025	1 025	940	2 871
September 2025	690	623	4 302
August 2025	267	236	1 533

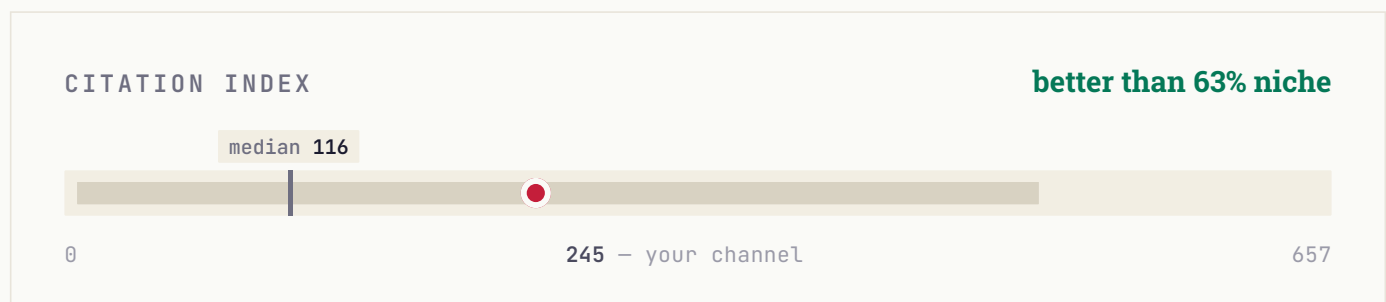
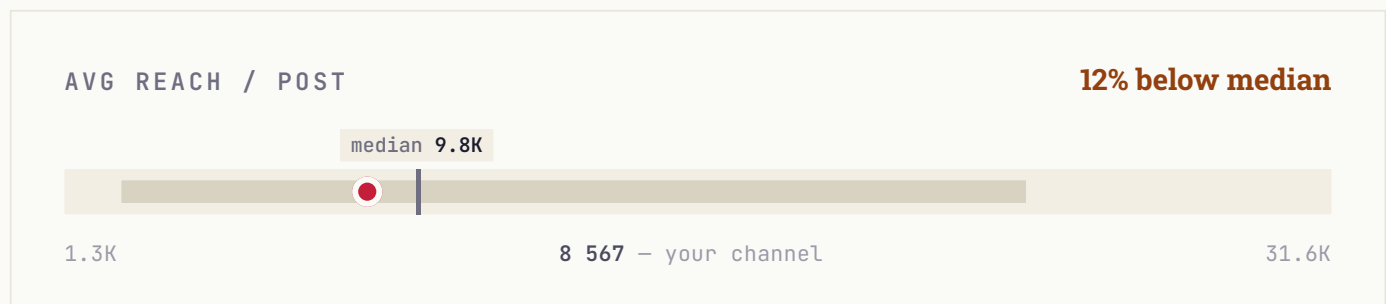
TOTAL MENTIONS	MONTHS IN DATA	GAINED SUBS
4 293	6	15 526

Where the channel stands in its league

SUBSCRIBERS **43% below median**

A horizontal bar chart comparing the channel's subscriber count to the median. The x-axis represents the number of subscribers, with labels at 27.6K, 44,945 (labeled as 'your channel'), and 297.2K. A vertical line marks the 'median 78.6K'. A dark grey bar extends from the left to the channel's current count of 44,945. A red dot is placed on this bar at the 44,945 mark. The text '43% below median' is displayed in red at the top right.

Metric	Value
Channel Subscribers	44,945
Median Subscribers	78.6K
Performance Gap	43% below median



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
