

— PROMTPRESS PUBLIC REPORT

Channel audit

STOPBAN OFFICIAL



@stopbaba

RKN: <https://clck.ru/3GzdcF> For collabs: @stopbobo

SUBS

173 084

+17121 per month

ERR (% SEE POSTS)

48.0%

per day 22.5%

REACH/POST

83.6K

ad reach 38.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 173 084 —	 SUBSCRIBER REACH 48.31% avg % of subs see post	 VIEWS/POST 83.6K median 87K · 28 days	 POSTS/WK 8.5 over period
 7D TREND +7.9% vs prev week	 REACTIONS/POST 9200.5 total 322,018 reactions, 16,163 reposts, 41,622 comments	 POST LENGTH 77 chars median 44 · 28 days	 POSTS ANALYZED 35 28 days
 AD REACH 38.2K 24h avg	 CHURN / MONTH +17121 over last month	 CITATION RATE 59 citation index · 899 channels mentioned all time	 CHANNEL AGE 6 years 6 months created 16.01.2020

AI EDITOR SUMMARY

Channel «STOPBAN OFFICIAL» – 173 084 subs. Each post gets on avg 83.6K people (48% from subs), wide reach for a channel this size. Publishes 8 posts/week (~1/day) – regular pace. Week of Jul 6–12 reach grew by +7.9% by week of June 29 – July 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts over 28 days.
- 02 Dominant format — Photo (19/35 posts).
- 03 Avg post length — 77 chars (median 44).
- 04 Audience activity peak — Thursday, 16:00 MSK.
- 05 Top posts get 1x more views than the weakest (105.4K avg for top vs 74K for worst) — among 35 posts in 28 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 13:37 TEXT Want us to make a second track for Vlad? But this time it'll be way more vulgar... Like the most vulgar track in rap history🤔 On...	VIEWS 107 772 REPOSTS 224	REACTIONS 7 876 ER 62.3%
Nº2 22.06 · 17:39 TEXT starting at 9:30 PM at home, make me laugh kiddos	VIEWS 104 756 REPOSTS 132	REACTIONS 6 360 ER 60.5%
Nº3 26.06 · 15:13 PHOTO Guess What's Next? (Paradevich, Ragovsky) part 2 https://youtu.be/vGBqvFOdih8	VIEWS 103 772 REPOSTS 388	REACTIONS 5 918 ER 60.0%

Nº4 23.06 · 12:28 TEXT I'll cry like a bitch if I see Messi live	VIEWS 103 100 REPOSTS 491	REACTIONS 9 687 ER 59.6%
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Nº5 25.06 · 12:54 VIDEO W ZAVOZ	VIEWS 102 314 REPOSTS 805	REACTIONS 9 104 ER 59.1%
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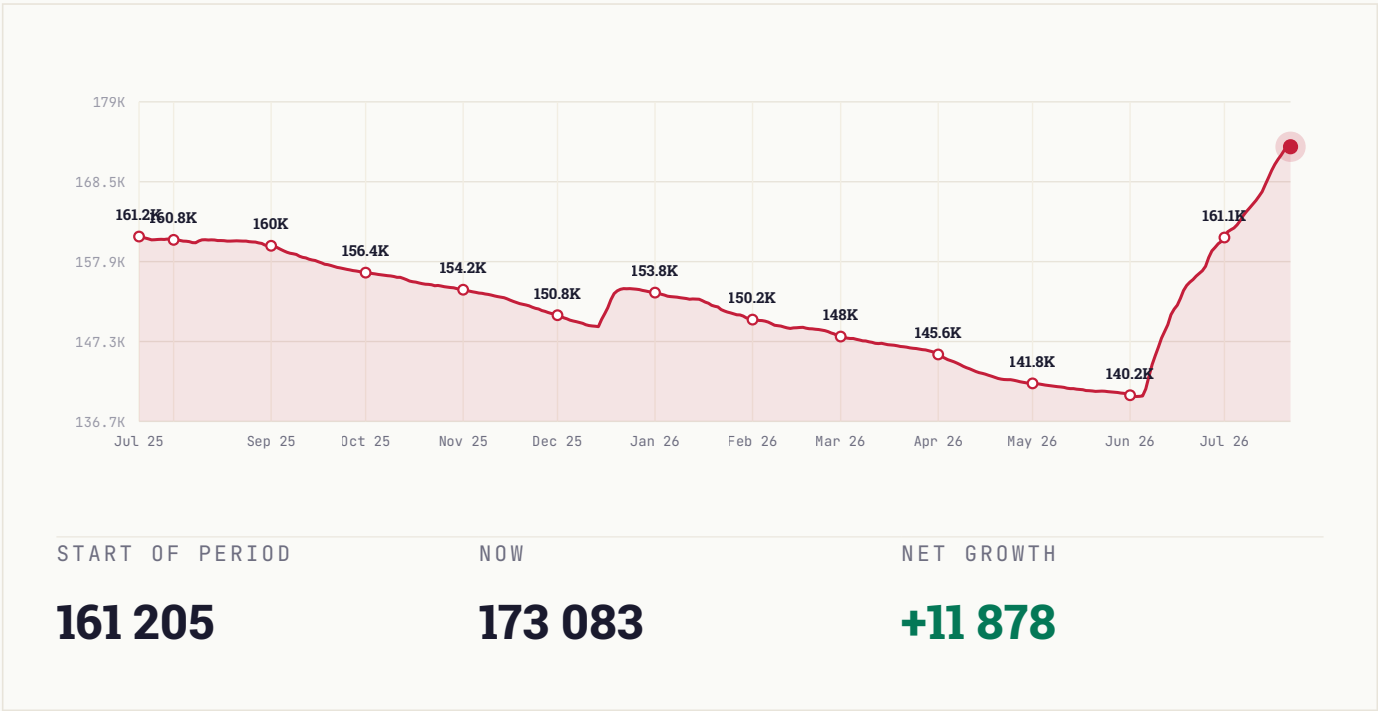
WORST 3

↓ 07.07 · 13:10 TEXT stream at 5 PM?	VIEWS 79 481 REPOSTS 87	REACTIONS 5 405 ER 45.9%
↓ 16.07 · 20:02 TEXT btw 20K reactions and I buy Ray-Ban glasses and make a TikTok vlog from the perspective of Asian Michael Jackson larpping htm chad tsaonima	VIEWS 73 230 REPOSTS 313	REACTIONS 19 040 ER 42.3%
↓ 17.07 · 15:55 VIDEO you freaks	VIEWS 69 142 REPOSTS 1 239	REACTIONS 12 377 ER 39.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

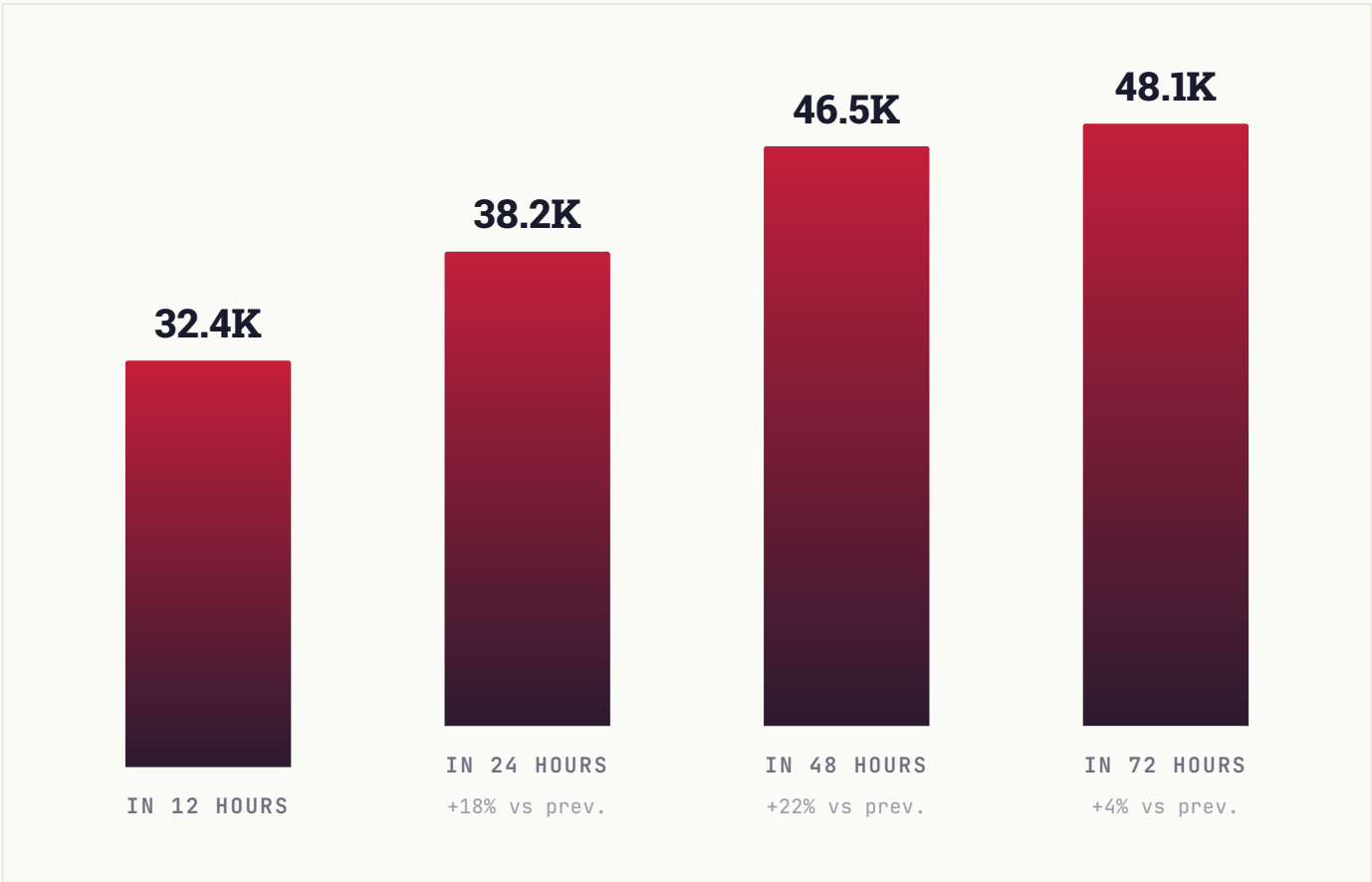
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
SO STOPBAN OFFICIAL YOU	173.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 of niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **22**, they brought **5 582** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	32
December 2025	4	4	5 046
November 2025	3	3	0
October 2025	5	5	42
September 2025	4	4	0
August 2025	6	6	462

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
22	6	5 582

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Main post of the week — on Thursday

Audience most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further? — run ads through us and hit your growth
plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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