

PUBLIC REPORT BY PROMTPRESS

Channel audit

STON.fi | Ru



@ston_fi_ru

STON.fi – AMM DEX on TON blockchain | Site: <https://ston.fi> | Group:
@stonfichat_ru | English channel: @stonfidex Support:
@STONfi_support_ru_bot

SUBSCRIBERS

21 459

-615 per month

ERR (% SEE POSTS)

4.0%

in 24h **1.7%**

REACH/POST

769

ad reach **375/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 21 459 —	 SUBS REACH 3.58% avg % of subs see post	 VIEWS/POST 769 median 764 · 27 days	 POSTS/WEEK 7.0 over period
 7D TREND -18.9% vs previous week	 REACTIONS/POST 10.2 total 285 reactions, 152 reposts, 38 comments	 POST LENGTH 940 chars median 1K · 27 days	 POSTS ANALYZED 28 27 days
 AD REACH 375 24h avg	 CHURN / MONTH -615 last month	 CITATION RATE 285 citation index · 1,199 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 10.05.2022

AI EDITOR SUMMARY

Channel «STON.fi | Ru» – 21 459 subs. Each post averages 769 people (4% of subs), reach is low – consider expanding audience. Publishes 7 posts/week (~1/day) – consistent. For the week of Jun 29 – Jul 5, reach dropped -18.9% to week June 22–28 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts in 27 days.
- 02 Dominant format – **Photo** (28/28 posts).
- 03 Avg post length – **940** chars (median 1000).
- 04 Peak audience activity – **Tuesday**, 12:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1K avg for top vs 532 for worst) – among 28 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 09:00 PHOTO STON.fi goes cross-chain: swaps between TON and EVM now live Stonfiers! A major update important for the entire TON ecosystem...	VIEWS 1 036 REPOSTS 23	REACTIONS 46 ER 4.8%
Nº2 26.06 · 09:14 PHOTO  Farming on STON.fi: Digest Stonfiers, end the week right: check out pools with active farming and top results for...	VIEWS 1 032 REPOSTS 5	REACTIONS 6 ER 4.8%
Nº3 23.06 · 10:40 PHOTO  Omniston Powers Swaps in TractionEye Marketplace Stonfiers! Another DeFi marketplace in Telegram chose Omniston to process...	VIEWS 1 003 REPOSTS 3	REACTIONS 12 ER 4.7%

Nº4

01.07 · 09:01

PHOTO

⚠️

Toncoin and Token Bridge Disabled Sep 1, 2026: What to Do Stonfiers! Important update for everyone who has ever used...

VIEWS

921

REPOSTS

8

REACTIONS

1

ER

4.3%

Nº5

24.06 · 12:17

PHOTO

👤

Polymarket for TON: How It Works with Predict and Omniston Stonfiers! The Predict with Polymarket app opens access to...

VIEWS

918

REPOSTS

14

REACTIONS

20

ER

4.3%

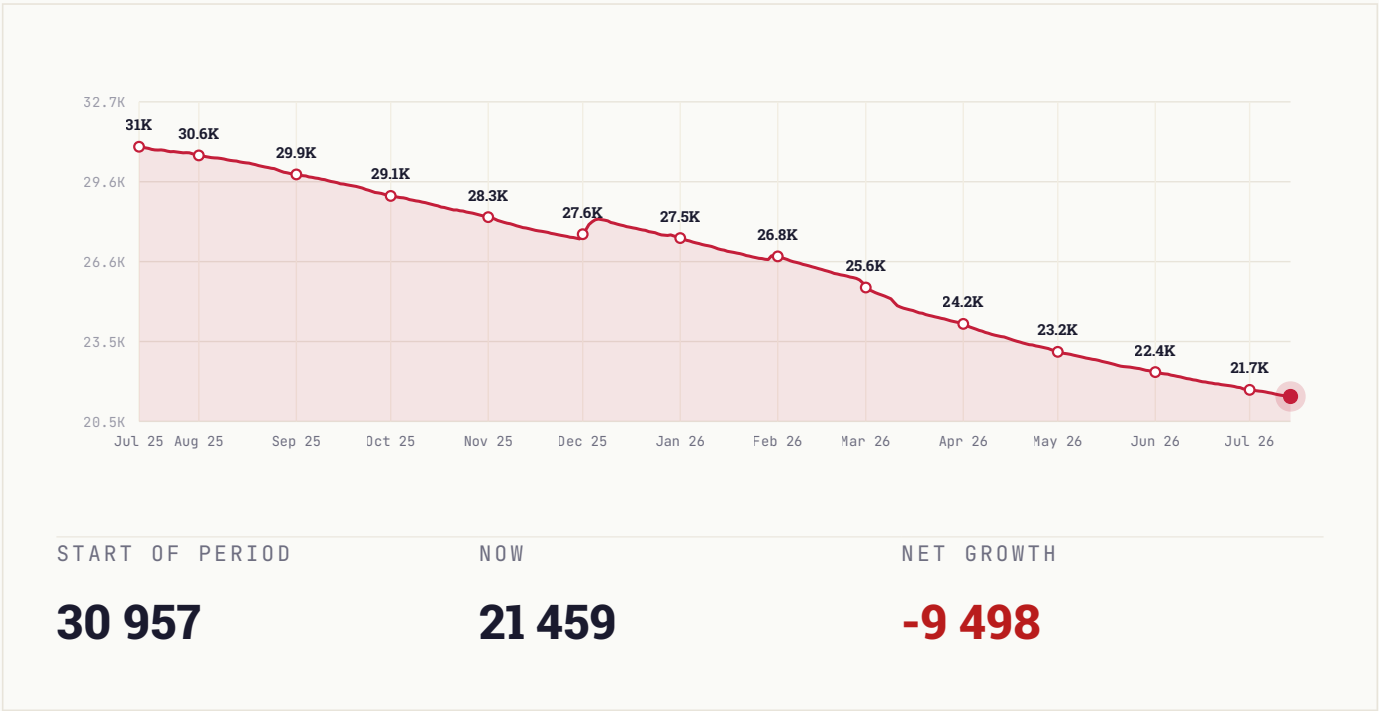
WORST 3

↓ 07.07 · 10:59 PHOTO 👤 STONpowered: New Integrations Digest Stonfiers! Various TON products already use STON.fi infrastructure. Developers don't...	VIEWS 558 REPOSTS 8	REACTIONS 12 ER 2.6%
↓ 10.07 · 10:10 PHOTO 👤 Farming on STON.fi: Digest Stonfiers, end the week right: check out pools with active farming and top results for...	VIEWS 532 REPOSTS 1	REACTIONS 2 ER 2.5%
↓ 06.07 · 10:49 PHOTO 👤 STON.fi Weekly Highlights Stonfiers! A busy week with new records, integrations, and new blockchains in the cross-chain network...	VIEWS 506 REPOSTS 4	REACTIONS 5 ER 2.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

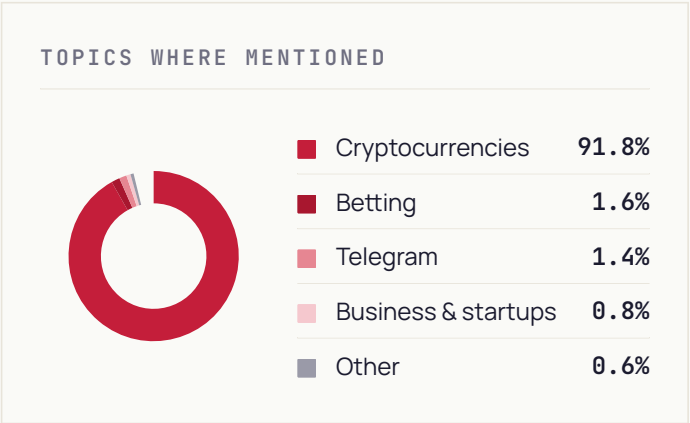
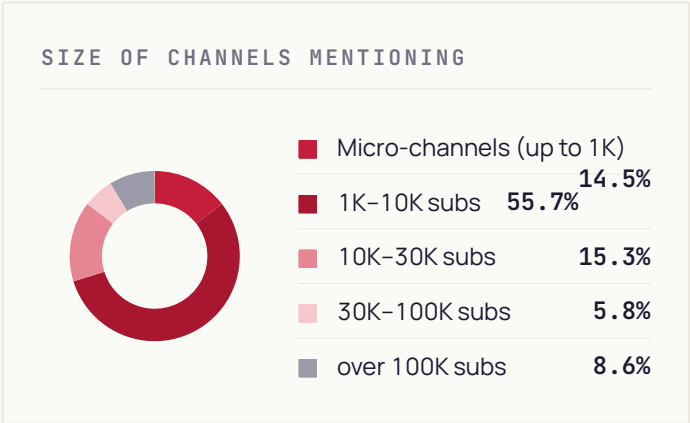
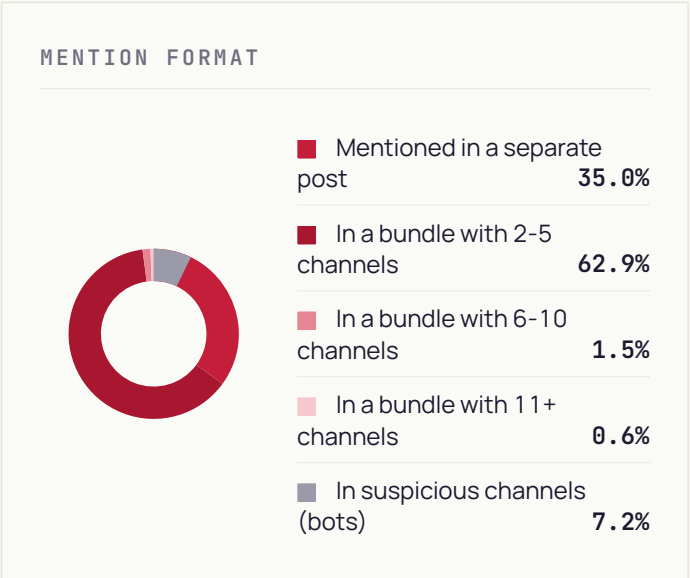
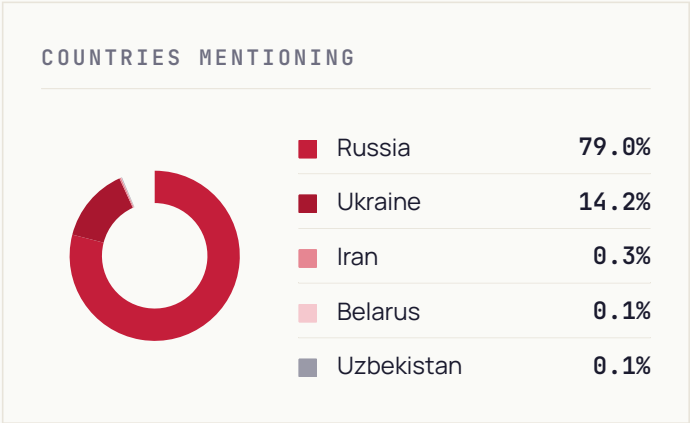
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

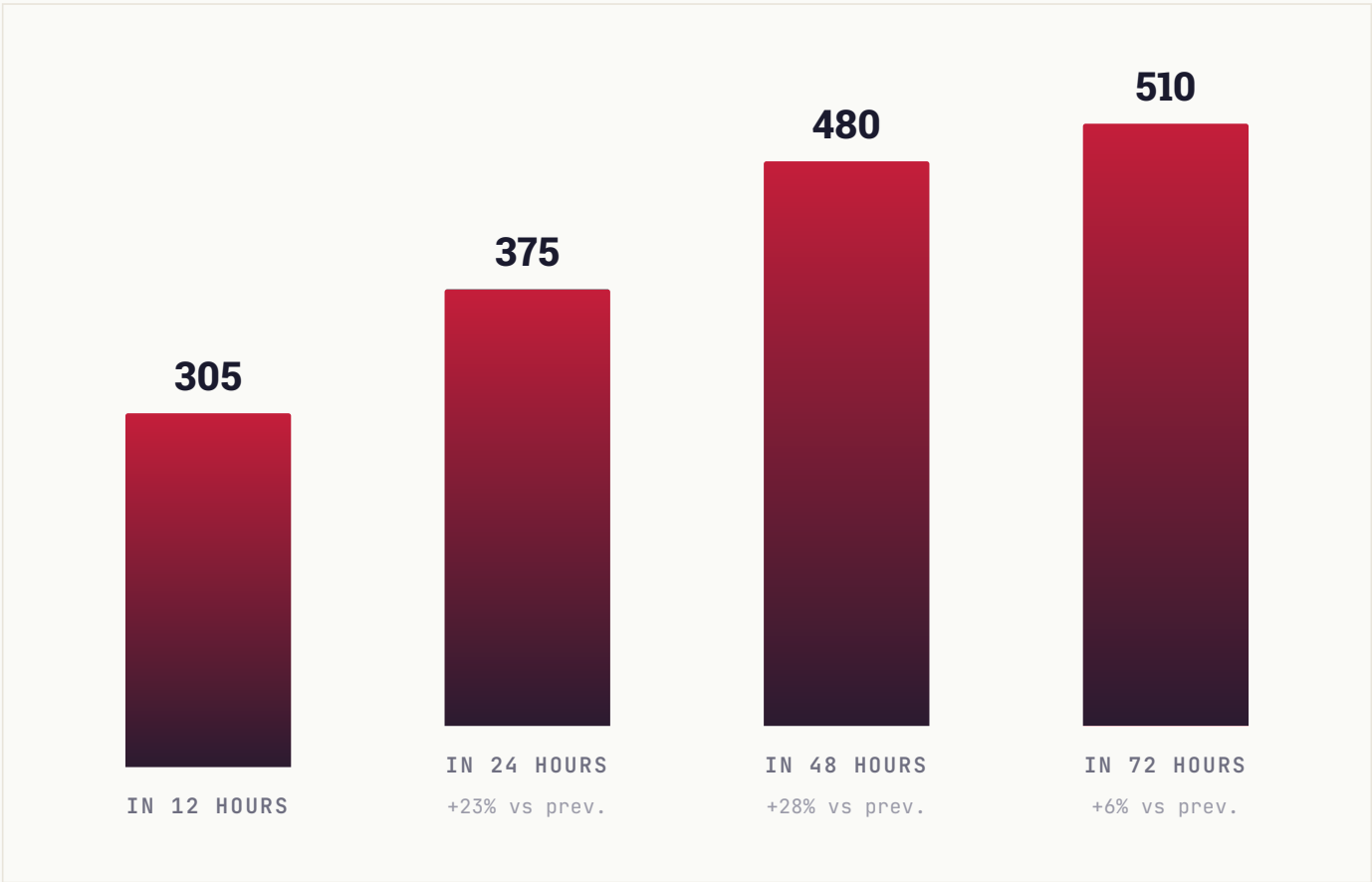
Citation index **285** — channel popularity score based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 199** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
SI STON.fi Ru YOU	21.5K

COMPARATIVE INSIGHT

Channel not yet outside top-100 niche — early growth stage. Niche leader — **Blum: All Crypto – One App** (16.7M), top-100 median: 2.2M. First goal: break into top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **488**, they brought **923** new subs.

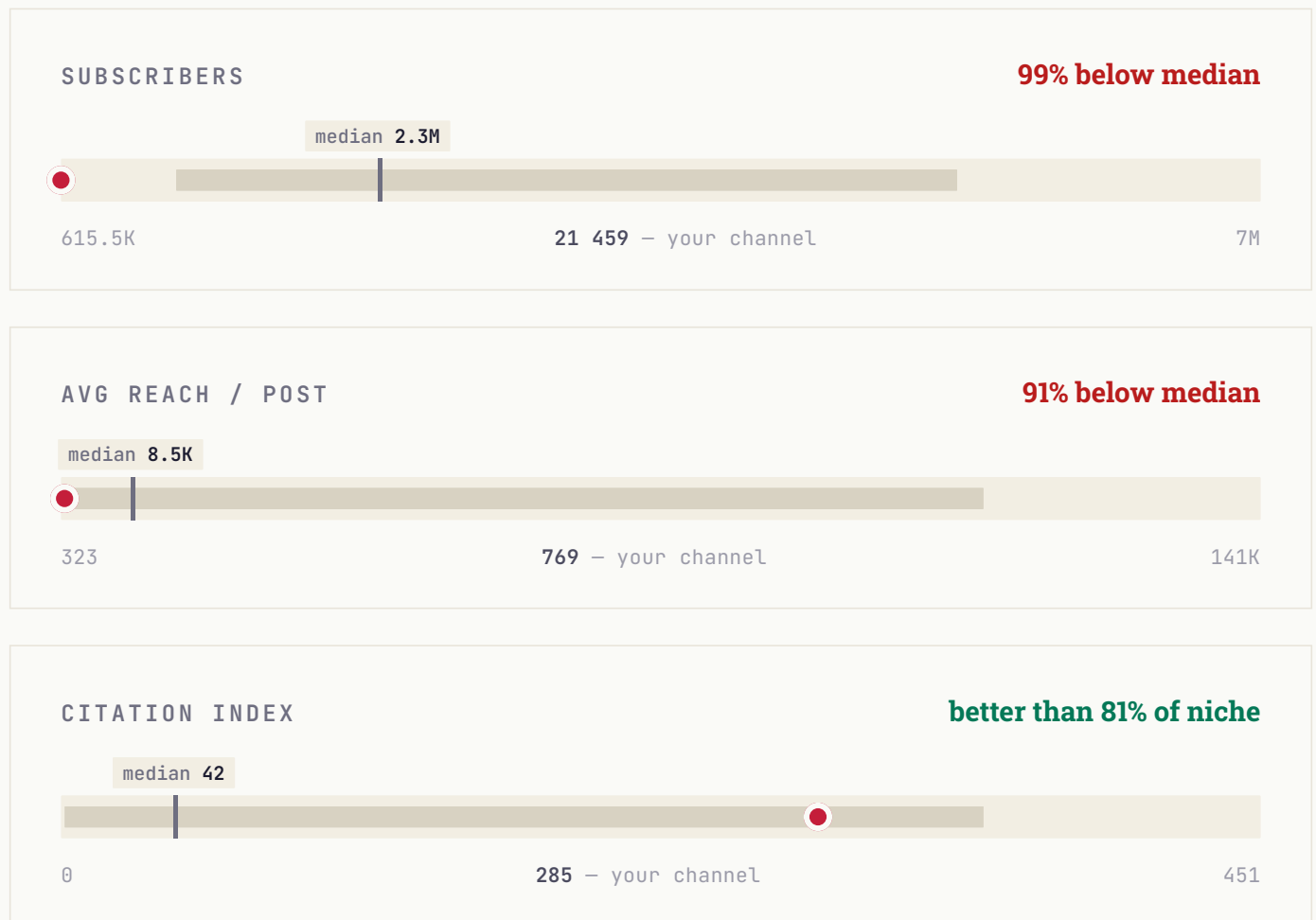
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	45	18	151
December 2025	63	36	772
November 2025	90	34	0
October 2025	100	31	0
September 2025	108	30	0
August 2025	82	27	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
488	6	923

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.58% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+2.9pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager