

— PROMTPRESS PUBLIC REPORT

Channel audit

100 ideas for Belarus



@stoideasby

SUBSCRIBERS

2 273

-241 per month

ERR (% SEE POSTS)

53.0%

per day 15.1%

REACH/POST

1.2K

ad reach 361/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Business & Startups» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 2 273 —	 SUBSCRIBER REACH 50.63% avg % subs see post	 VIEWS/POST 1.2K median 842 · 22 days	 POSTS/WEEK 5.3 for period
 7D TREND +65.7% vs previous week	 REACTIONS/POST 7.9 only 135 reactions, 89 rep., 0 comm.	 POST LENGTH 765 chars. median 903 · 22 days	 POSTS ANALYZED 17 22 days
 AD REACH 361 24h avg	 CHURN / MONTH -241 last month	 CITATION RATE 33 citation index · 276 channels mentioned ever	 CHANNEL AGE 5 years 3 months created 15.02.2021

AI EDITOR SUMMARY

Channel «100 ideas for Belarus» — 2 273 subs. Each post avg views 1.2K people (51% of subs), wide reach for a channel this size. Publishes 5 posts per week (~1/day) — rare. Week Jun 1–7 reach up +65.7% to week 25–31 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 22 days.
- 02 Dominant format – Photo (10/17 posts).
- 03 Avg post length – 765 chars (median 903).
- 04 Peak audience activity – Tue, 17:00 MSK.
- 05 Strongest posts get 4× more views than the weakest (2.3K avg for top vs 555 for worst) – among 17 posts over 22 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 21.05 · 09:50 PHOTO ✂ Today at 16:00 WIPO webinar "IP for Youth: What to Do If Your Rights Are Violated?" ...	VIEWS 2 631 REP. 8	REACTIONS 4 ER 115.8%
Nº2 09.06 · 14:33 PHOTO ✂ Applications open for startup competition "100 Innovations by Young Scientists" Key objectives:...	VIEWS 2 262 REP. 19	REACTIONS 10 ER 99.5%
Nº3 21.05 · 08:59 PHOTO ☒ Science is for youth! Today in Minsk: grand opening of the 5th Republican Forum of Young Scientists of Higher Education Institutions...	VIEWS 1 933 REP. 10	REACTIONS 3 ER 85.0%

Nº4 01.06 · 09:03 PHOTO ☒☒ At TIBO-2026, a pitch session for startup projects brought together young...	VIEWS 1 663 REP. 7	REACTIONS 10 ER 73.2%
Nº5 01.06 · 07:42 VIDEO ☒☒ New episode of "I'm In" featuring Chair of Young Scientists Council of the National Academy of Sciences, Master...	VIEWS 1 617 REP. 3	REACTIONS 5 ER 71.1%

|

WORST 3

↓ 26.05 · 06:50 PHOTO ⚡ INTERESTING International specialized exhibition "TIBO-2026" Exhibition in Minsk May 26-29. This year...	VIEWS 579 REP. 2	REACTIONS 10 ER 25.5%
↓ 01.06 · 10:02 PHOTO ⚡ INTERESTING BELAGRO-2026 International specialized exhibition June 2-6 at Minsk International...	VIEWS 557 REP. 2	REACTIONS 6 ER 24.5%
↓ 09.06 · 15:03 PHOTO ⚡ Submissions ongoing for best work in intellectual property 2025-2026 academic year...	VIEWS 531 REP. 10	REACTIONS 9 ER 23.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

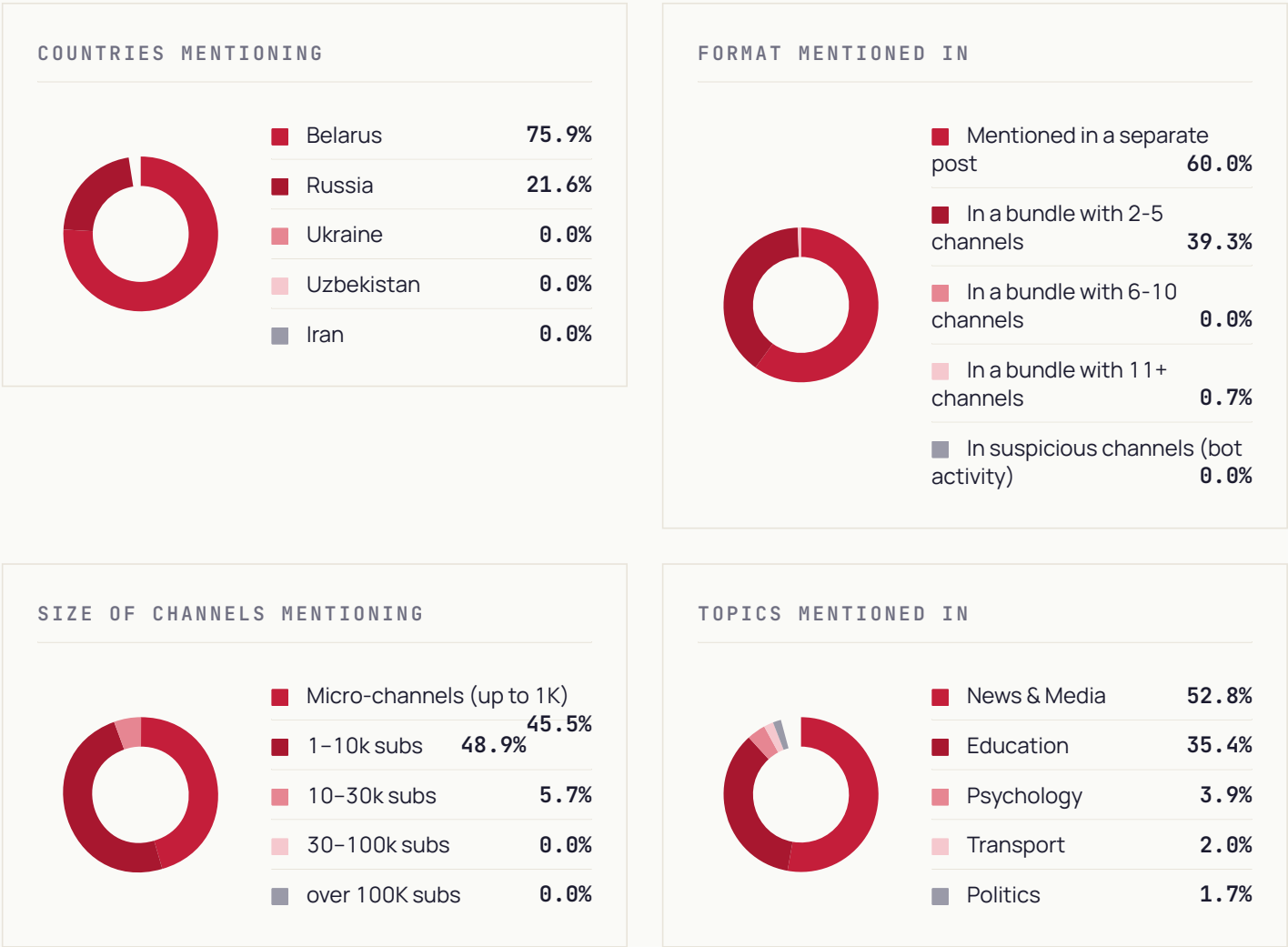
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

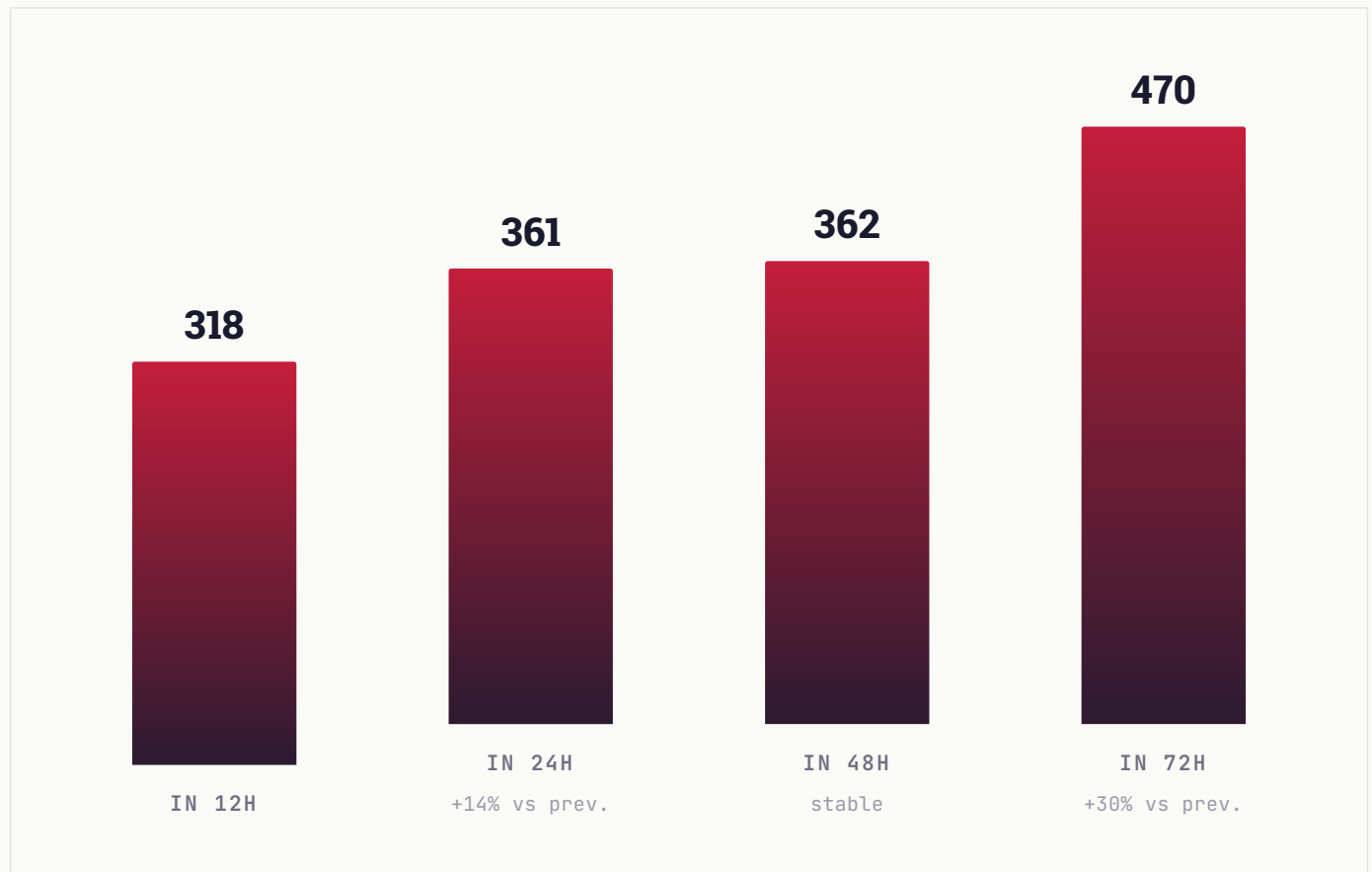
Citation index **33** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned **276** different channels.



— SECTION 05 • AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
B(BTC-e Earnings & Crypto	9.9K
CB(Canal BetMidas Oficial	8.8K
GB(Ready Business Minsk Moscow	6.8K
NI(Nikita	6.3K
Salary(Zakhar Plodunov Rational Thinking	5.4K
PB(Pro Business LIVE	4.9K
M-(Mobistock - Stock Store	4.7K
BA(BanderPolka	4.7K
GT(GERASIMOVA TATYANA	3.6K
И(100 ideas for Belarus	2.3K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#14 of 71). Leader — SberBusiness (Belarus) (14.5K). Goal for the coming months: enter the niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **113**, they brought **539** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1	1	21
Nov 2025	112	88	480
Oct 2025	0	0	22
September 2025	0	0	12
August 2025	0	0	1
July 2025	0	0	3
TOTAL MENTIONS			ATTRACTED SUBSCRIBERS
113			539

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-71 channels in category «Business & Startups» (Belarus) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#14 / 71

RANK IN NICHE

Channel in top 19% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday
 Audience is most active on this day at 17:00 MSK.

EFFECT
Best time for key posts
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
