

PUBLIC REPORT PROMTPRESS

Channel audit

3D STL Print Model



@stl_print

3D STL Print Model Pеклама | Advertising: @advband

SUBSCRIBERS

72 321

+1825 per month

ERR (% SEE POSTS)

12.0%

per day 4.4%

REACH/POST

8.8K

ad reach 3.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 72 321 —	SUBS REACH 12.13% avg % subs see post	VIEWS/POST 8.8K median 9.1K · 29 days	POSTS/WEEK 21.8 over period
7D TREND -14.7% vs previous week	REACTIONS/POST 8.5 total 776 reactions, 8,405 reposts, 36 comments	POST LENGTH 267 chars. median 142 · 29 days	POSTS ANALYZED 91 29 days
AD REACH 3.2K 24h avg	CHURN / MONTH +1825 last month	CITATION RATE 33 citation index · 63 channels mentioned ever	CHANNEL AGE 5 years 11 days created 02.07.2021

AI EDITOR SUMMARY

Channel «3D STL Print Model» – 72 321 subs. Each post averages 8.8K people (12% of subs), reach low – should expand audience. Publishes 22 posts per week (~3/day) – active posting. For week Jun 29 – Jul 5 reach dropped -14.7% by week 22–28 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **91** posts over 29 days.
- 02 Dominant format – **Photo** (49/91 posts).
- 03 Avg post length – **267** chars (median 142).
- 04 Peak audience activity – **Tuesday**, 14:00 MSK.
- 05 Top posts get **3x** more views than the weakest (16K avg for top vs 5.8K for worst) – among 91 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 23.06 · 11:30 TEXT 🇬🇧English Hey friends! Would you like to share your work (photos), exchange experiences, and join discussions about 3D printing with other...	VIEWS 24 149 REPOSTS 3	REACTIONS 51 ER 33.4%
Nº2 22.06 · 04:32 TEXT (post without caption – text)	VIEWS 12 367 REPOSTS 218	REACTIONS 6 ER 17.1%
Nº3 22.06 · 04:25 PHOTO Torrida Minis – Sophia Loren – 3D Print Model...	VIEWS 11 573 REPOSTS 212	REACTIONS 17 ER 16.0%

Nº4

22.06 · 16:30

TEXT

(post without caption – text)

VIEWS

10 662

REACTIONS

10

REPOSTS

223

ER

14.7%

Nº5

14.06 · 09:10

PHOTO

Back to the Future – Marty and Doc – 3D STL Print...

VIEWS

10 580

REACTIONS

11

REPOSTS

83

ER

14.6%

WORST 3

↓

10.07 · 08:10

PHOTO

Dr Mrs The Monarch – Dr Girlfriend – 3D Print model STL Folder | STL DOWNLOAD

VIEWS

6 028

REACTIONS

12

REPOSTS

36

ER

8.3%

↓

09.07 · 02:05

TEXT

(post without caption – text)

VIEWS

5 936

REACTIONS

1

REPOSTS

102

ER

8.2%

↓

09.07 · 02:05

PHOTO

Saltsculpt – Silvertale – En Vtuber – 3D Print Model...

VIEWS

5 400

REACTIONS

9

REPOSTS

101

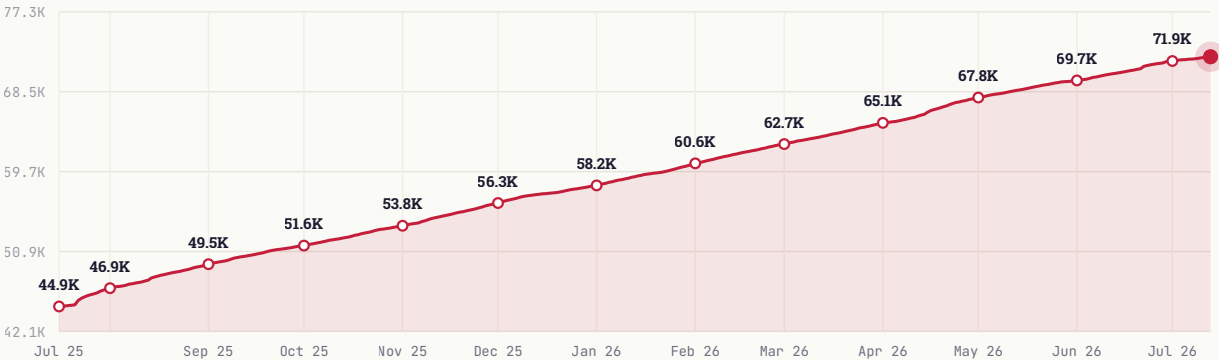
ER

7.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subscribers.

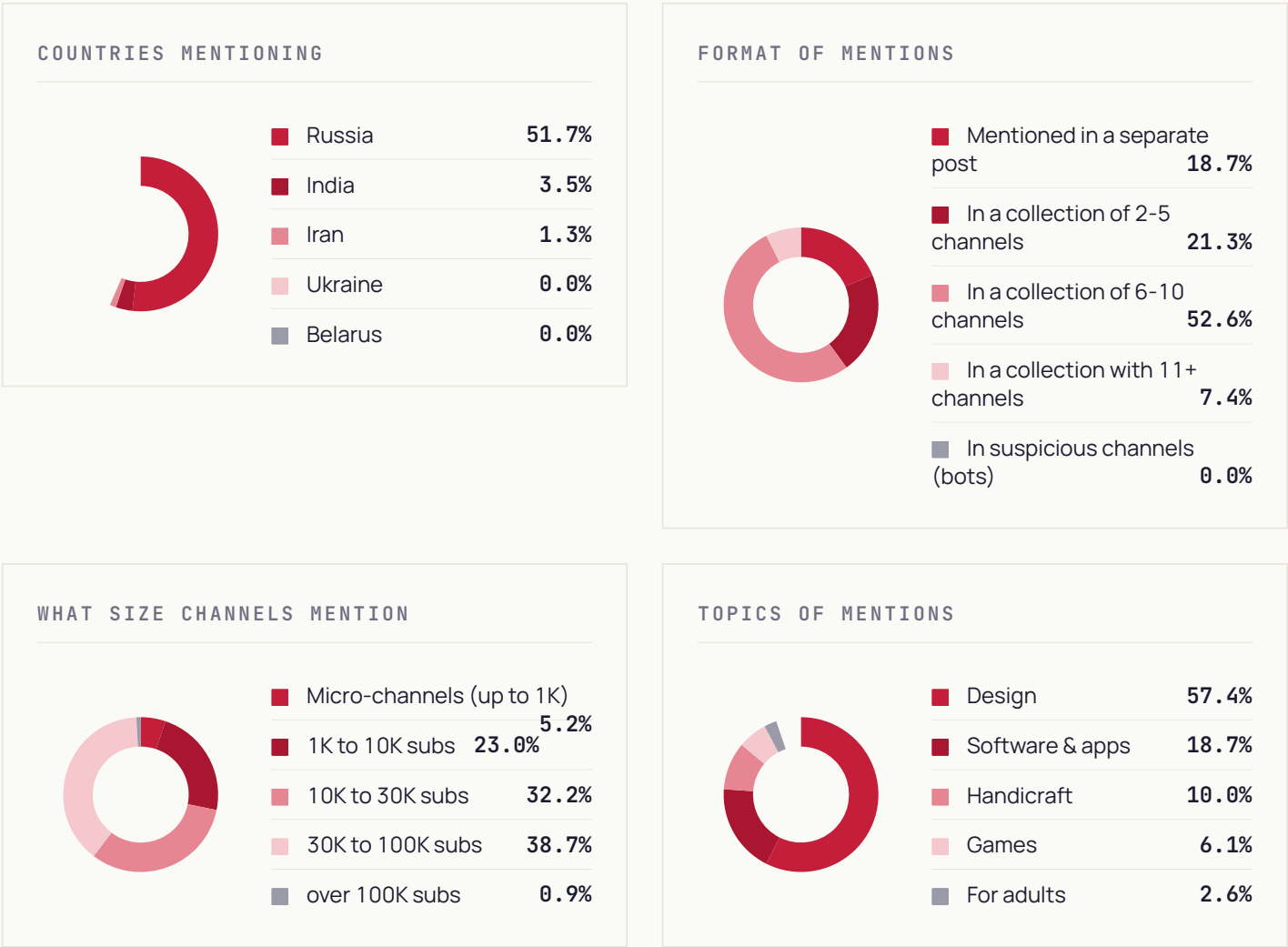


START OF PERIOD	NOW	NET GROWTH
44 880	72 320	+27 440

SECTION 04 · MENTIONS

Who and how mentions the channel

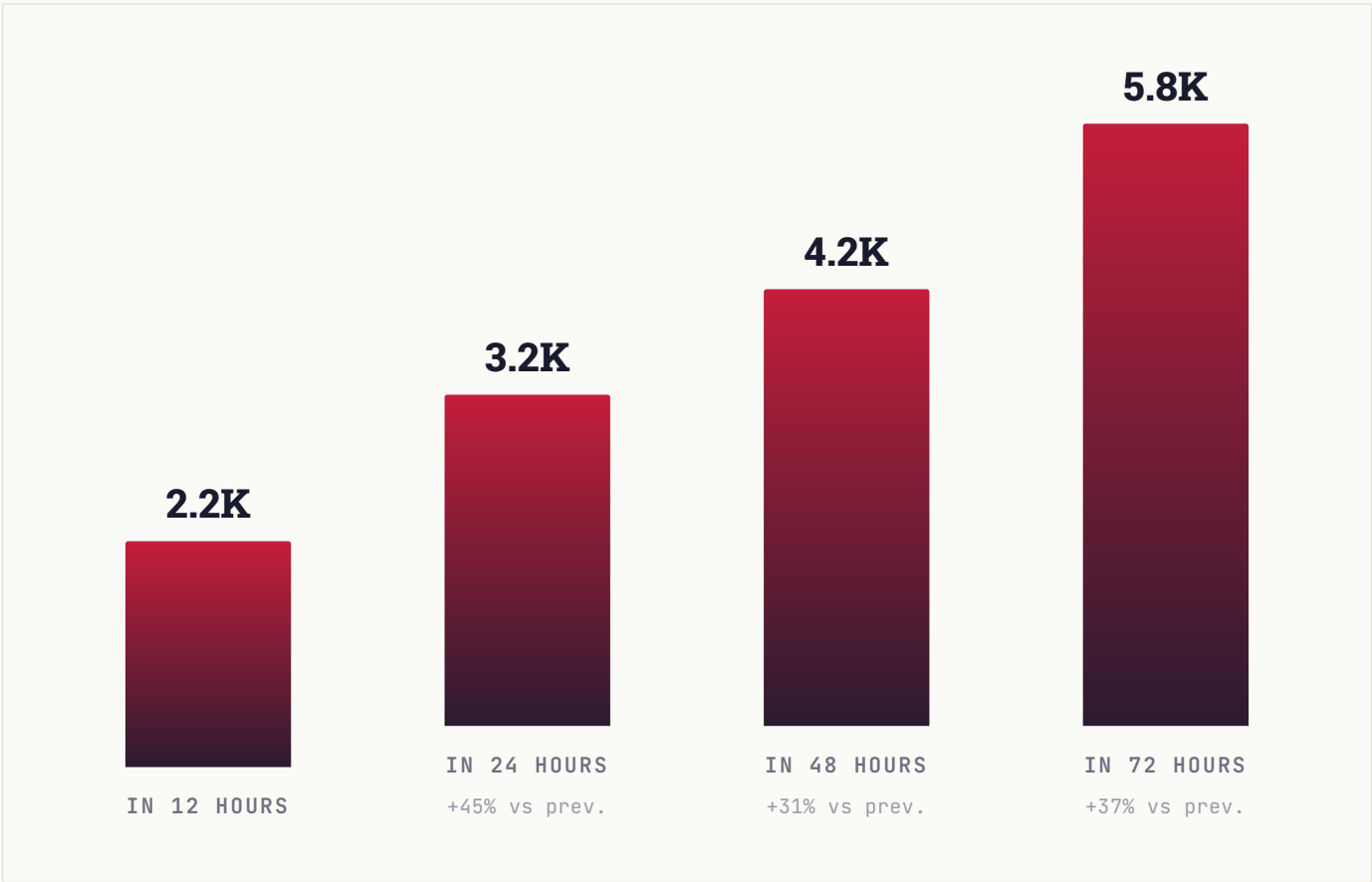
Citation index **33** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **63** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
3S 3D STL Print Model YOU	72.3K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#27 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **114**, they brought **13 688** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	2 341
December 2025	1	1	1 963
November 2025	71	6	2 470
Oct 2025	38	5	2 185
Sep 2025	0	0	2 096
August 2025	3	3	2 633

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
114	6	13 688

SECTION 08 · NICHE COMPARISON

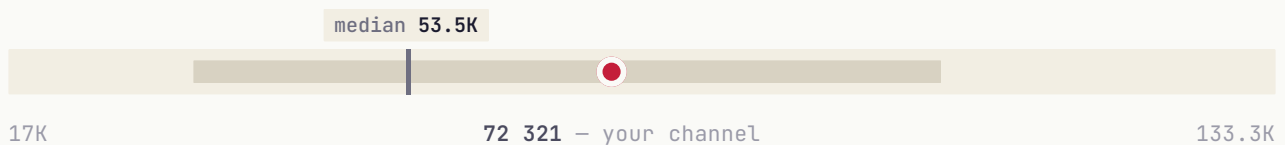
Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#27 /100 RANK IN NICHE
Channel in top half of rating

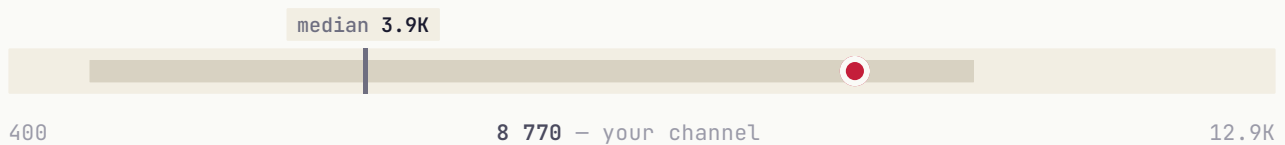
SUBSCRIBERS

better than 65% of niche



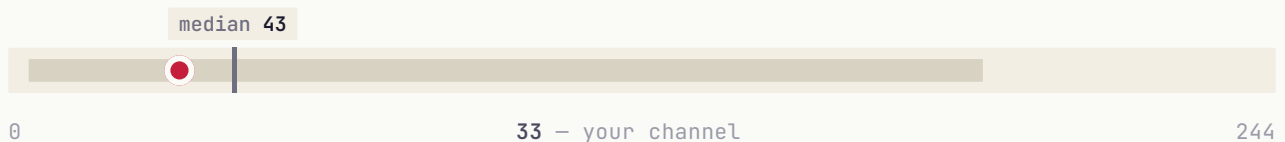
AVG REACH / POST

better than 82% of niche



CITATION INDEX

24% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day — Tuesday

On this day at 14:00 MSK audience is most active.

EFFECT

**Best window
for important
post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
