

PUBLIC REPORT BY PROMTPRESS

Channel audit

STYLE I HAVE



@stilimeu

Beautyholic. Perfumeholic. Shopaholic. That's me. Testing, trying, buying. 4 years of travel and returning home. I know Thailand inside out. Hold me back. 📍 Moscow Ads:...

SUBSCRIBERS

46 255

+12619 per month

ERR (% SEE POSTS)

7.0%

in 24h 4.4%

REACH/POST

3.5K

ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 46 255 —	 SUBS REACH 7.56% avg % subs see post	 VIEWS/POST 3.5K median 3.5K · 25 days	 POSTS/WEEK 7.5 for period
 7D TREND +43.3% vs previous week	 REACTIONS/POST 444.7 total 12,008 reactions, 337 reposts, 1,292 comments	 POST LENGTH 571 chars median 528 · 25 days	 POSTS ANALYZED 27 25 days
 AD REACH 2K 24h avg	 CHURN / MONTH +12619 last month	 CITATION RATE 8 citation index · 52 channels mentioned ever	 CHANNEL AGE 8 months 25 days created 24.10.2025

AI EDITOR SUMMARY

Channel «STYLE I HAVE» — 46 255 subs. Each post averages 3.5K people (8% from subs), reach is low — consider expanding audience. Publishes 8 posts/week (~1/day) — regular schedule. For week Jul 6–12 reach up +43.3% to week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts in 25 days.
- 02 Dominant format – Photo (19/27 posts).
- 03 Avg post length – 571 chars (median 528).
- 04 Peak audience activity – Wed, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (5.9K avg for top vs 2.4K for worst) – among 27 posts in 25 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 14:11 PHOTO [My love for MISSHA could fill poems 😞 I adore them!] Today we're reviewing amazing, I'm not afraid to say it, SPF, mini cushion with...	VIEWS 7 613 REPOSTS 10 REACTIONS 482 ER 16.5%
Nº2 09.07 · 09:45 TEXT [Girls, haven't chatted in a while... And I have so much going on 😞] 🔗 Let's start with the bad. Yesterday I found out my ferritin left the chat...	VIEWS 5 207 REPOSTS 1 REACTIONS 241 ER 11.3%
Nº3 09.07 · 13:21 TEXT Newbies, we're giving away a ZY box & gift cards 💖 Join! On my channel: beauty reviews, clothes, Thailand...	VIEWS 4 989 REPOSTS — REACTIONS 261 ER 10.8%

Nº4 23.06 • 15:17 TEXT While everyone was buying Darling masks for 35₽ at night, I slept. Well-rested. Sorry for the missed deal, we'll catch up 😊 Who got them? By the way...	VIEWS 4 609 REPOSTS 4 REACTIONS 483 ER 10.0%
Nº5 13.07 • 15:46 PHOTO [1 box for you or 2 for someone else? 📦] Results tomorrow, giiiiirls! Make sure you clicked the button here. Would be a shame to miss out. Box review...	VIEWS 4 547 REPOSTS 5 REACTIONS 384 ER 9.8%

WORST 3

↓ 02.07 • 09:14 PHOTO [Moscow, all hands on deck! 💖 More treats from Arinochka...] My salon Naturel Studio and I decided to spoil you and give away...	VIEWS 2 551 REPOSTS 26 REACTIONS 637 ER 5.5%
↓ 30.06 • 16:25 PHOTO [We've planned a huge trip soon... 🤔] Yes! So I popped into Gloria Jeans for that outfit I mentioned, and...	VIEWS 2 402 REPOSTS 4 REACTIONS 562 ER 5.2%
↓ 02.07 • 07:51 PHOTO [Want 3D lashes in an hour? No clickbait, it's a shock] I've been hearing about Naturel Studio salon from friends for 3 years now...	VIEWS 2 306 REPOSTS 3 REACTIONS 651 ER 5.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

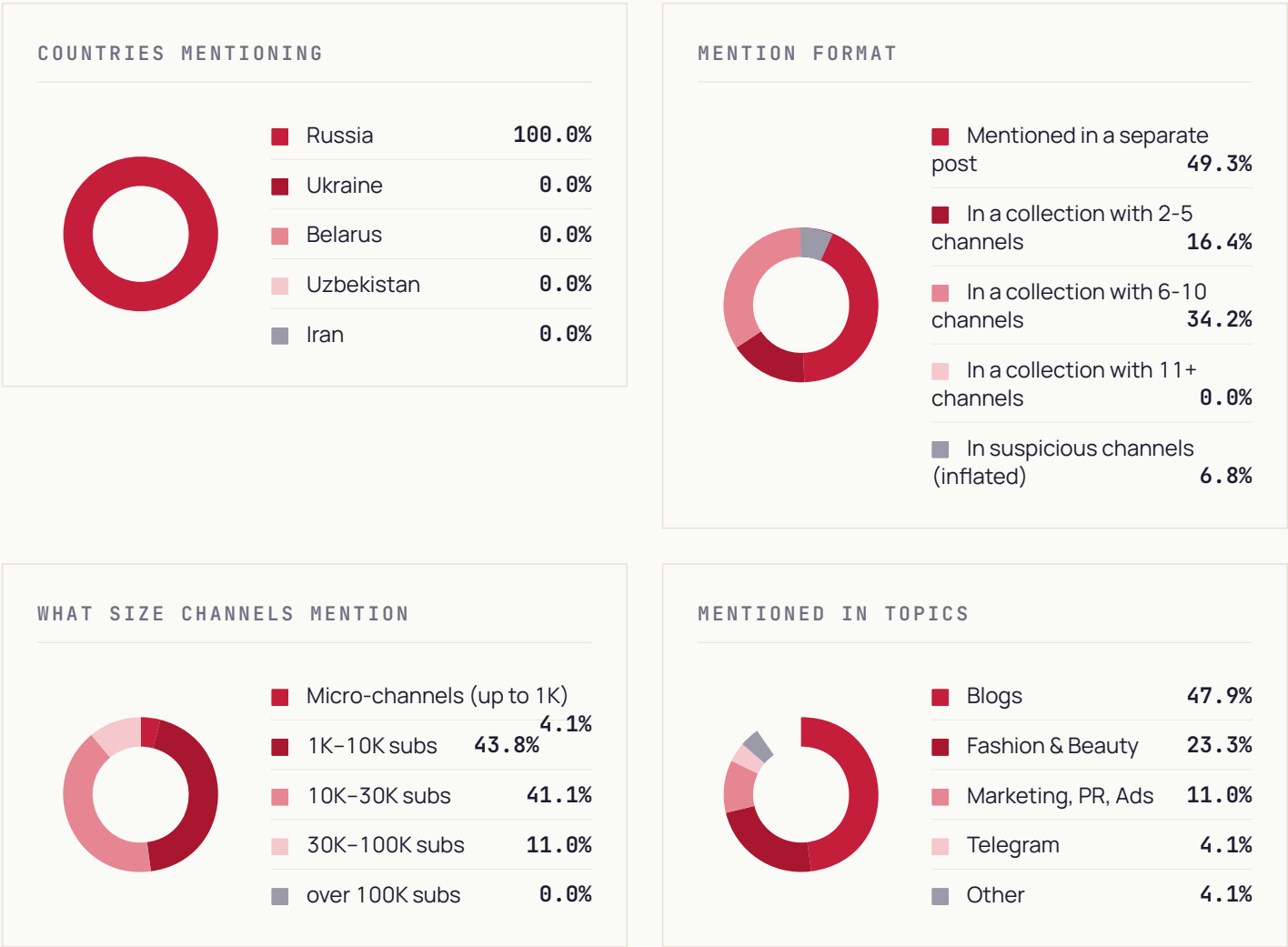
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

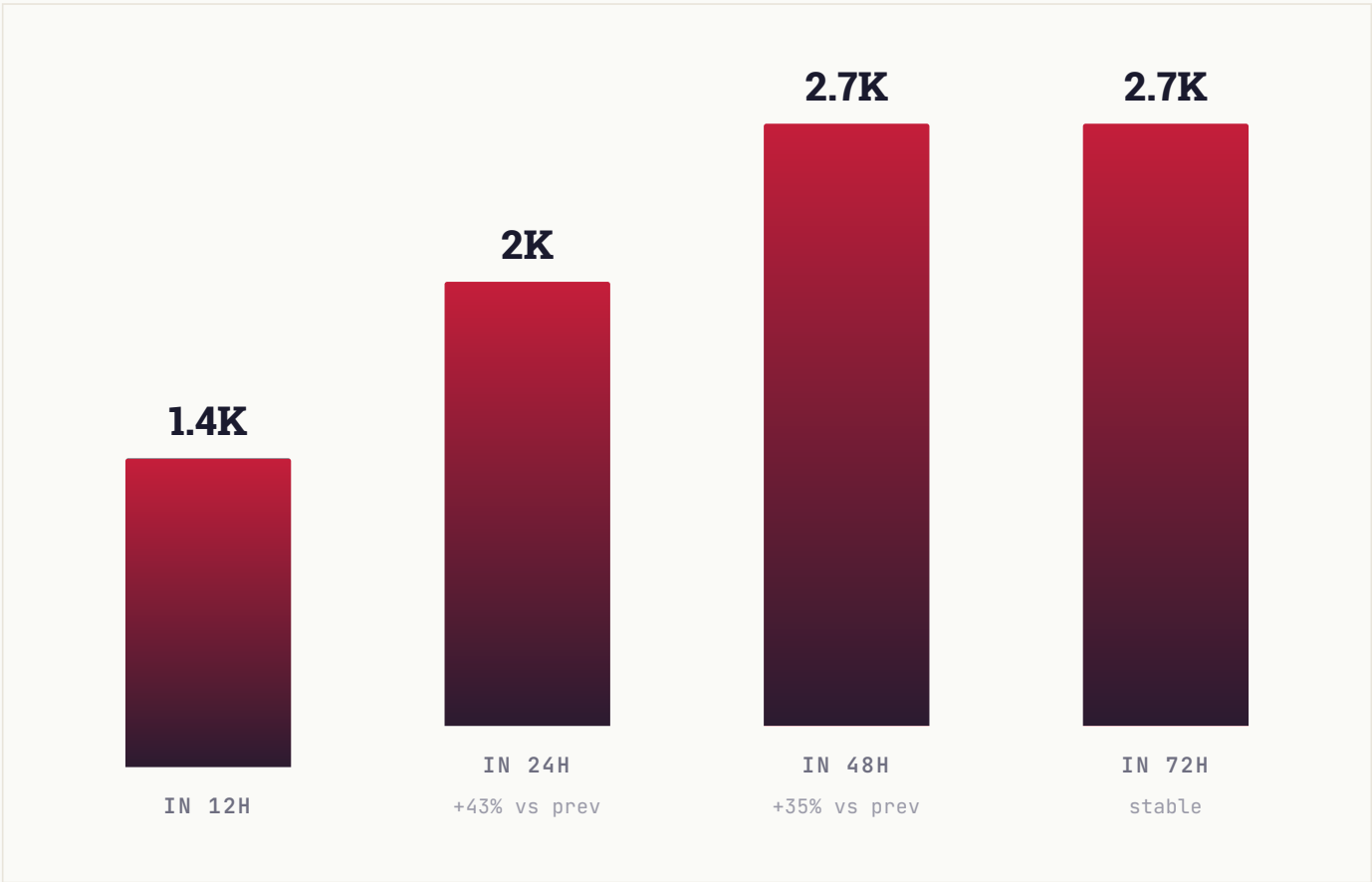
Citation index 8 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 52 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Finds on Wildberries / WB	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
SI STYLE I HAVE YOU	46.3K

COMPARATIVE INSIGHT

Channel yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), median top-97: 189.3K. First goal — enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **4 months** such mentions were **38**, they brought **25 036** new subs.

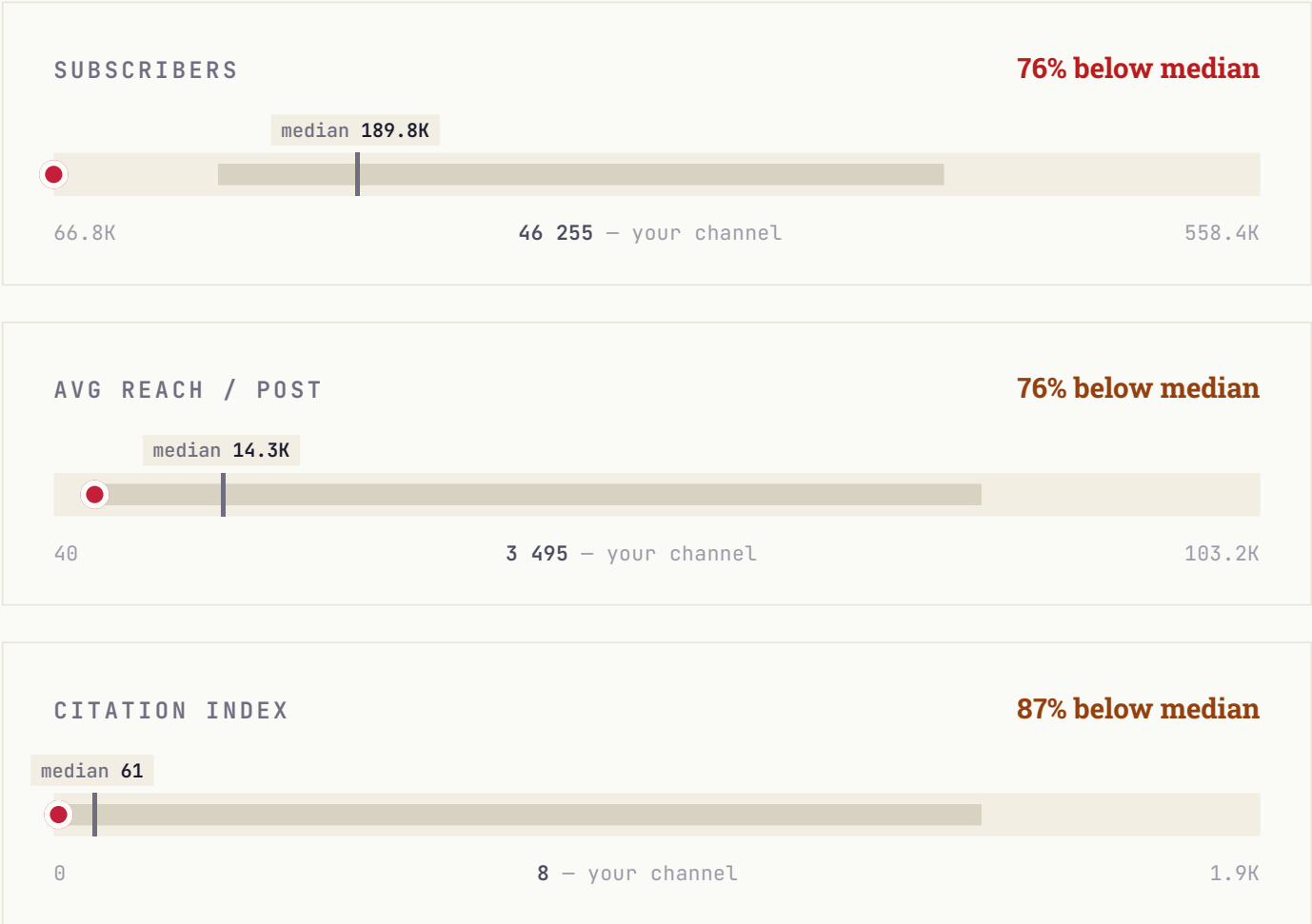
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	19	15	18 420
December 2025	2	2	3 360
Nov 2025	15	11	3 256
Oct 2025	2	2	0

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
38	4	25 036

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel to them. Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Wednesday

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager