

— PUBLIC REPORT BY PROMTPRESS

# Channel audit

## STICKERS | PROMPTS AI | STORY BACKGROUNDS



@stiker\_gifka

<https://gosuslugi.ru/snet/67a5fc344689c2151c85481d> Channel  
with cool stickers and tips. Advertise @AlenaEva28062015 🙌 For  
those who want to style their social media Stickers...

SUBSCRIBERS

**25 830**

ERR (% SEE POSTS)

**6.0%**

REACH/POST

**1.4K**

-303 per month

in 24 hrs 2.6%

ad reach 685/24h

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# What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

|                                                                                         |                                                                                                                            |                                                                                                                    |                                                                                                        |
|-----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>25 830</div> <div>—</div>             | <div><div></div><div>SUBS REACH</div></div> <div>5.33%</div> <div>avg % of subs see post</div>                             | <div><div></div><div>VIEWS/POST</div></div> <div>1.4K</div> <div>median 1.4K · 28 days</div>                       | <div><div></div><div>POSTS/WEEK</div></div> <div>45.2</div> <div>for the period</div>                  |
| <div><div></div><div>7D TREND</div></div> <div>-12.7%</div> <div>vs previous week</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>5.5</div> <div>total 1,015 reactions, 1,119 reposts, 0 comments</div> | <div><div></div><div>POST LENGTH</div></div> <div>513 chars</div> <div>median 551 · 28 days</div>                  | <div><div></div><div>POSTS ANALYZED</div></div> <div>183</div> <div>28 days</div>                      |
| <div><div></div><div>AD REACH</div></div> <div>685</div> <div>avg over 24h</div>        | <div><div></div><div>CHURN / MONTH</div></div> <div>-303</div> <div>for the last month</div>                               | <div><div></div><div>QUOTE RATE</div></div> <div>101</div> <div>citation index · 117 channels mentioned ever</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>4 years 6 months</div> <div>created 27.12.2021</div> |

AI EDITOR SUMMARY

Channel «STICKERS |AI PROMPTS | STORY BACKGROUNDS» — 25 830 subs. Each post averages 1.4K people (5% of subs), reach is low — consider expanding audience. Publishes 45 posts per week (~6/day) — active posting. For week Jun 29 – Jul 5 reach dropped by -12.7% by week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **183** posts over 28 days.
- 02 Dominant format — **Photo** (110/183 posts).
- 03 Avg post length — **513** chars (median 551).
- 04 Peak audience activity — **Monday**, 17:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2K avg for top vs 963 for worst) — among 183 posts over 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

**Nº1** 15.06 · 14:48 TEXT  
(post without caption — text)

| VIEWS   | REACTIONS |
|---------|-----------|
| 2 099   | 21        |
| REPOSTS | ER        |
| 16      | 8.1%      |

**Nº2** 15.06 · 01:42 PHOTO  
New summer pack 🍋🍋🍋🍋

| VIEWS   | REACTIONS |
|---------|-----------|
| 1 984   | 36        |
| REPOSTS | ER        |
| 2       | 7.7%      |

**Nº3** 22.06 · 23:14 TEXT  
(post without caption — text)

| VIEWS   | REACTIONS |
|---------|-----------|
| 1 905   | 11        |
| REPOSTS | ER        |
| 20      | 7.4%      |

|                                                                                                           |                                                                    |                                                                  |
|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº4</div><div>27.06 · 07:53</div><div>TEXT</div></div> <div>(post without caption – text)</div> | <div>VIEWS</div> <div>1 899</div> <div>REPOSTS</div> <div>34</div> | <div>REACTIONS</div> <div>16</div> <div>ER</div> <div>7.4%</div> |
| <div><div>Nº5</div><div>26.06 · 00:48</div><div>TEXT</div></div> <div>(post without caption – text)</div> | <div>VIEWS</div> <div>1 879</div> <div>REPOSTS</div> <div>9</div>  | <div>REACTIONS</div> <div>13</div> <div>ER</div> <div>7.3%</div> |

|

WORST 3

|                                                                                                                                                                                                                 |                                                                   |                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>↓</div><div>10.07 · 10:27</div><div>TEXT</div></div> <div>Photo 9:16 Photorealistic portrait of a young beautiful woman with slight hair mess, wearing an oversized beige linen shirt...</div>        | <div>VIEWS</div> <div>1 036</div> <div>REPOSTS</div> <div>5</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>4.0%</div> |
| <div><div>↓</div><div>10.07 · 10:22</div><div>PHOTO</div></div> <div><div>💡</div>How to repeat: Pick any bot 👉 @lexygpt_bot @veo_official_bot @charmix_ai_bot AiBox new 🔥 70 AIs in one place 📷 Create...</div> | <div>VIEWS</div> <div>943</div> <div>REPOSTS</div> <div>3</div>   | <div>REACTIONS</div> <div>4</div> <div>ER</div> <div>3.7%</div> |
| <div><div>↓</div><div>10.07 · 10:22</div><div>TEXT</div></div> <div>Photo 9:16 Beautiful young woman with tousled wavy hair holding a large woven basket full of freshly picked...</div>                        | <div>VIEWS</div> <div>910</div> <div>REPOSTS</div> <div>2</div>   | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>3.5%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

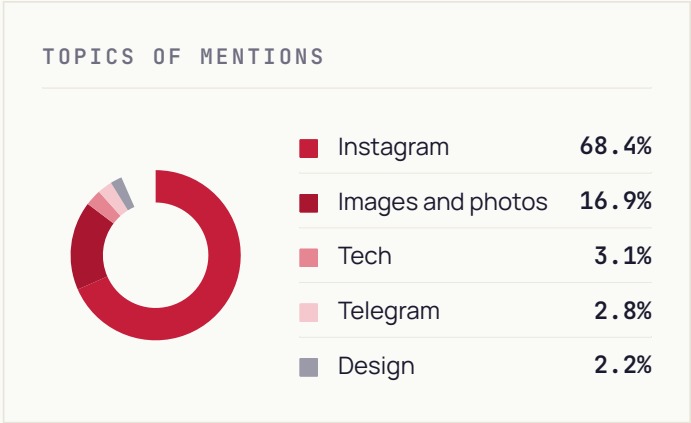
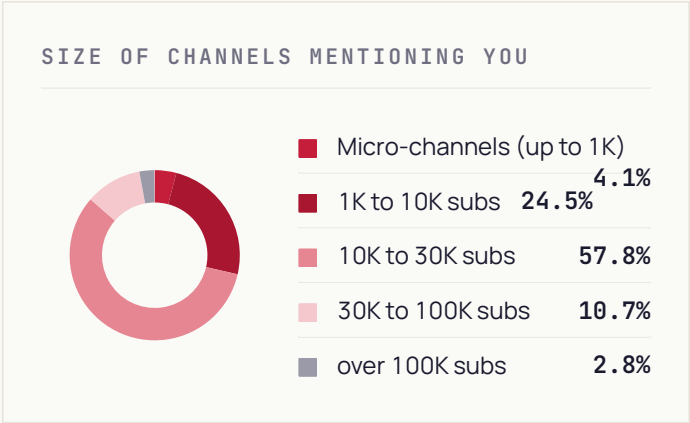
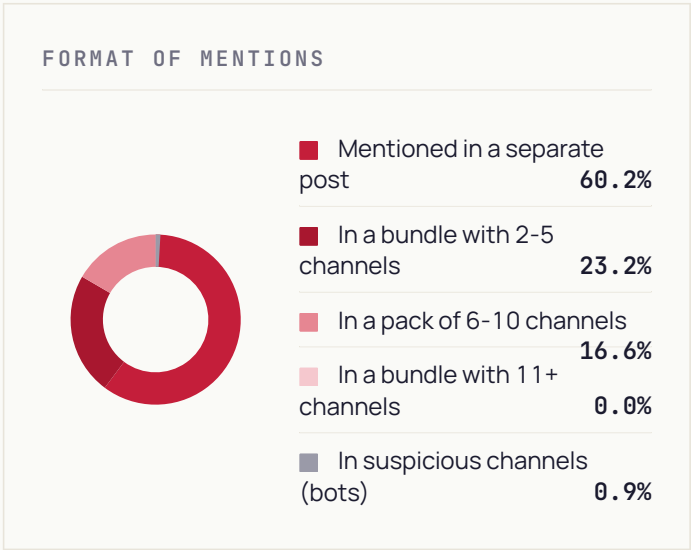
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

# Who and how mentions the channel

Citation index **101** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **117** different channels.

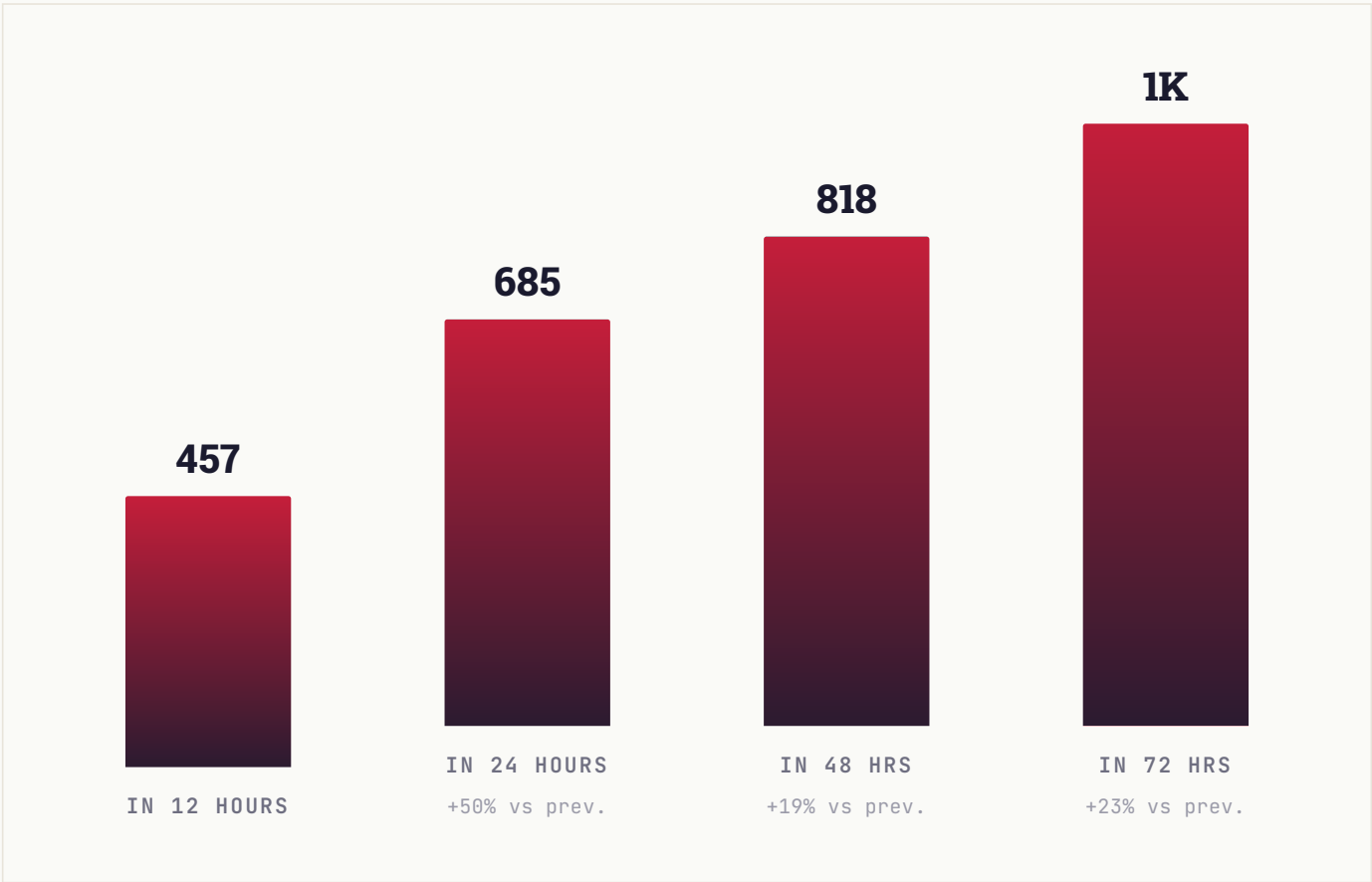




SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                 | SUBSCRIBERS |
|---------------------------------------------------------|-------------|
| <div>اا</div> استوری اینستاگرام                         | 439.7K      |
| <div>آم</div> آهنگ موزیک جدید شاد                       | 349.5K      |
| <div>رد</div> ربات دانلود استوری و پست از اینستاگرام    | 207.3K      |
| <div>ER</div> VIDEO FOR STORIES                         | 137.5K      |
| <div>ShC</div> Cap Cut Templates   Kap Kut              | 131.3K      |
| <div>P•</div> piaceim • presets & blogging              | 126.3K      |
| <div>نپ</div> NESA PIRUZIFARD   نسا پیروزی فرد          | 124.2K      |
| <div>آآ</div> ĀAKLAB                                    | 115.2K      |
| <div>ShC</div> CAPCUT TEMPLATES KAPKUT KUT              | 113.6K      |
| <div>CP</div> PNG STICKERS FOR STORIES                  | 110.6K      |
| <div>CJ</div> STICKERS   PROMPTS AI   STORY BACKGROUNDS | 25.8K       |

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#69 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **126**, they brought **1 332** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS            |
|----------------|----------|----------|---------|------------------------|
| Jan 2026       | 77       | 18       | 642     | <div><div></div></div> |
| December 2025  | 27       | 8        | 463     | <div><div></div></div> |
| November 2025  | 2        | 2        | 58      | <div><div></div></div> |
| October 2025   | 4        | 3        | 31      | <div><div></div></div> |
| September 2025 | 6        | 3        | 76      | <div><div></div></div> |
| August 2025    | 10       | 4        | 62      | <div><div></div></div> |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 126            | 6              | 1 332                 |

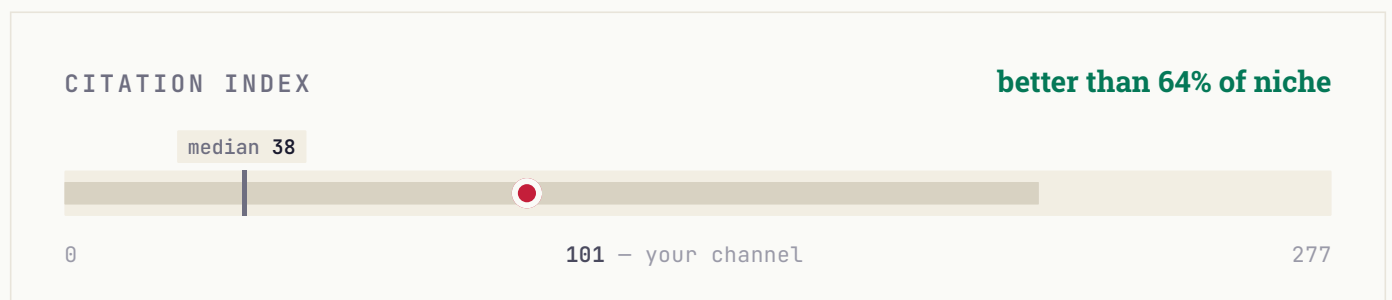
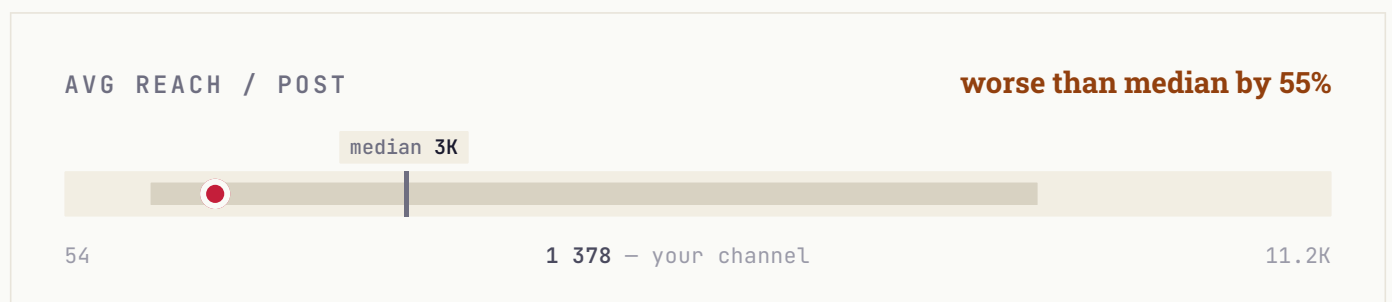
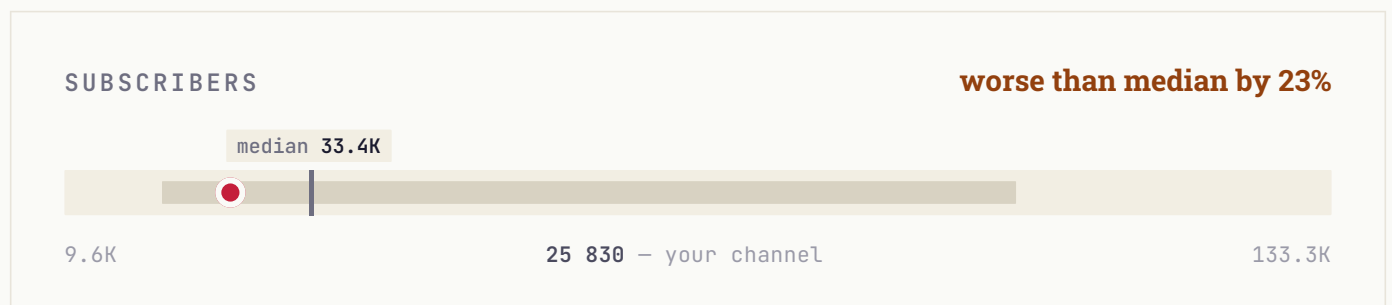
## SECTION 08 • NICHE COMPARISON

# Where the channel ranks in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#69 /100

POSITION IN NICHE  
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

**Best post day — Monday**  
 Audience is most active on this day at 17:00 MSK.

EFFECT  
**Best window for an important post**
- 02

**Increase share of video posts**  
 Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT  
**Video retains audience better**
- 03

**ER below niche benchmark — rethink formats**  
 Current ER 5.33% vs norm 5.5%. Try polls & interactive formats.

EFFECT  
**+0.2pp ER**
- 04

**Systematic traffic buying**  
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT  
**+1000-3000 subs**
- 05

**Test polls & interactive formats**  
 Posts with polls/reactions usually boost ER by +5-15%.  
 One weekly poll on a hot topic — easy growth lever.

EFFECT  
**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.  
Want to go further? Run ads with us and hit your growth plan in a month.

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01 **Launch ads on  
Telegram**

<https://panel.promptpress.com/register>

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02 **Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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