

PUBLIC REPORT BY PROMTPRESS

Channel audit

Story stickers



@stickerssn1

Author stickers for stories 🌟 Custom emoji: <https://t.me/EmojiandSticker>
 Collab: <https://t.me/+OkbsvQrCQYY1Yml6>
 Admin: @Rita_Solntseva RKN registration: <https://clck.ru/3HMjkb>

SUBSCRIBERS

43 877

+8 per month

ERR (% SEE POSTS)

21.0%

in 24 hrs **5.4%**

REACH/POST

8.6K

ad reach **2.4K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 43 877 —	 SUBS REACH 19.62% avg % subs see post	 VIEWS/POST 8.6K median 7.8K · 28 days	 POSTS/WEEK 4.9 over period
 7D TREND -26.4% vs previous week	 REACTIONS/POST 68.1 only 1,362 reactions, 877 reposts, 71 comments	 POST LENGTH 214 chars median 174 · 28 days	 POSTS ANALYZED 20 28 days
 AD REACH 2.4K 24h avg	 CHURN / MONTH +8 last month	 CITATION RATE 119 citation index · 135 channels mentioned all time	 CHANNEL AGE 3 years 4 months created 04.03.2023

AI EDITOR SUMMARY

Channel «Stickers for Stories» — 43 877 subs. Each post averages 8.6K people (20% of subs), average reach — room to grow. Posts 5 posts per week (~1/day) — rare posts. For week Jun 29 – Jul 5 reach dropped -26.4% by week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 20 posts in 28 days.
- 02 Dominant format — Photo (13/20 posts).
- 03 Avg post length — 214 chars (median 174).
- 04 Peak audience activity — Monday, 09:00 MSK.
- 05 Top posts get 3x more views than the weakest (15.5K avg top vs 5.3K worst) — among 20 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 06:22 PHOTO 👉👉👉👉👉👉👉👉collections for the start of the work week 👉but actually there are more, find other sets by tag #пабора@stickerssni Gathered into one...	VIEWS 16 682 REPOSTS 55	REACTIONS 66 ER 38.0%
Nº2 21.06 · 02:07 PHOTO 👉👉👉👉👉👉👉👉Beautiful summer morning stickers, more summer content, and good morning of course 👉 #лето@stickerssni...	VIEWS 15 775 REPOSTS 59	REACTIONS 166 ER 36.0%
Nº3 20.06 · 07:31 PHOTO Latest sets published 👉 in MAX ❤️cleaning...	VIEWS 14 123 REPOSTS 15	REACTIONS 32 ER 32.2%

Nº4 18.06 • 23:09 PHOTO  #день@stickerssni #пожелания@stickerssni #мотивации@stickerssni  Ready-made stories for those who, like me, wake up...	VIEWS 13 984 REPOSTS 32 REACTIONS 89 ER 31.9%
Nº5 25.06 • 08:03 PHOTO  Guys, the channel has these cool mountain stickers  many are asking now #горы@stickerssni   Design...	VIEWS 13 072 REPOSTS 85 REACTIONS 108 ER 29.8%
WORST 3	
↓ 08.07 • 15:41 TEXT If anyone needs elements for family  They are at the link on my second channel  https://t.me/pngstickersfree/9577	VIEWS 5 730 REPOSTS — REACTIONS 23 ER 13.1%
↓ 10.07 • 01:39 PHOTO  today on the channel  #отпуск@stickerssni  Telegram design  Channel @stickerssni  PNG elements  Author...	VIEWS 5 051 REPOSTS 24 REACTIONS 57 ER 11.5%
↓ 10.07 • 01:38 TEXT  Design elements  Author @Rita_Solntseva  Neurophotoshoots  here WAITING FOR YOUR 	VIEWS 5 012 REPOSTS 41 REACTIONS 26 ER 11.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



START OF PERIOD

37 735

NOW

43 877

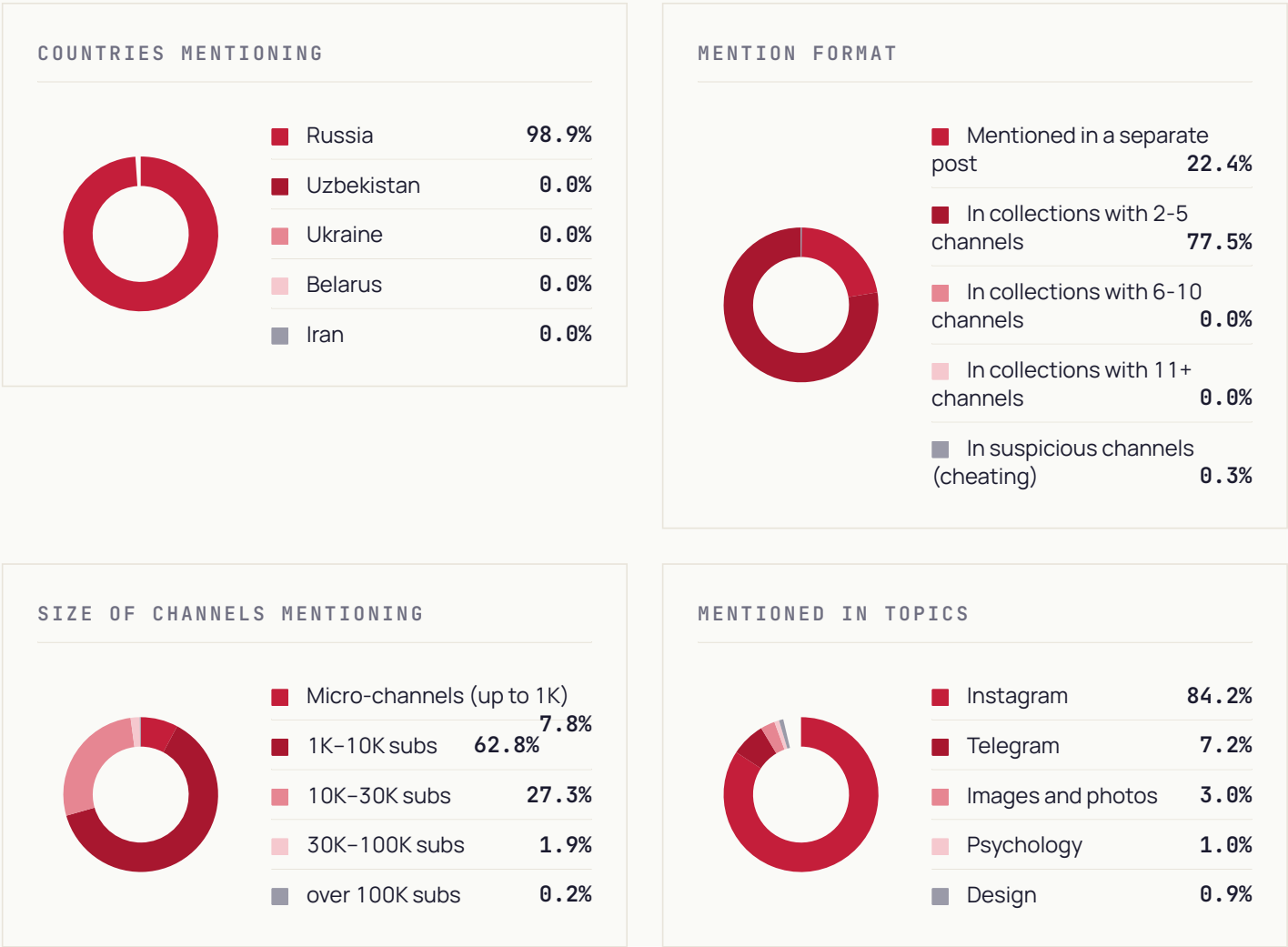
NET GROWTH

+6 142

SECTION 04 · CITATIONS

Who mentions the channel and how

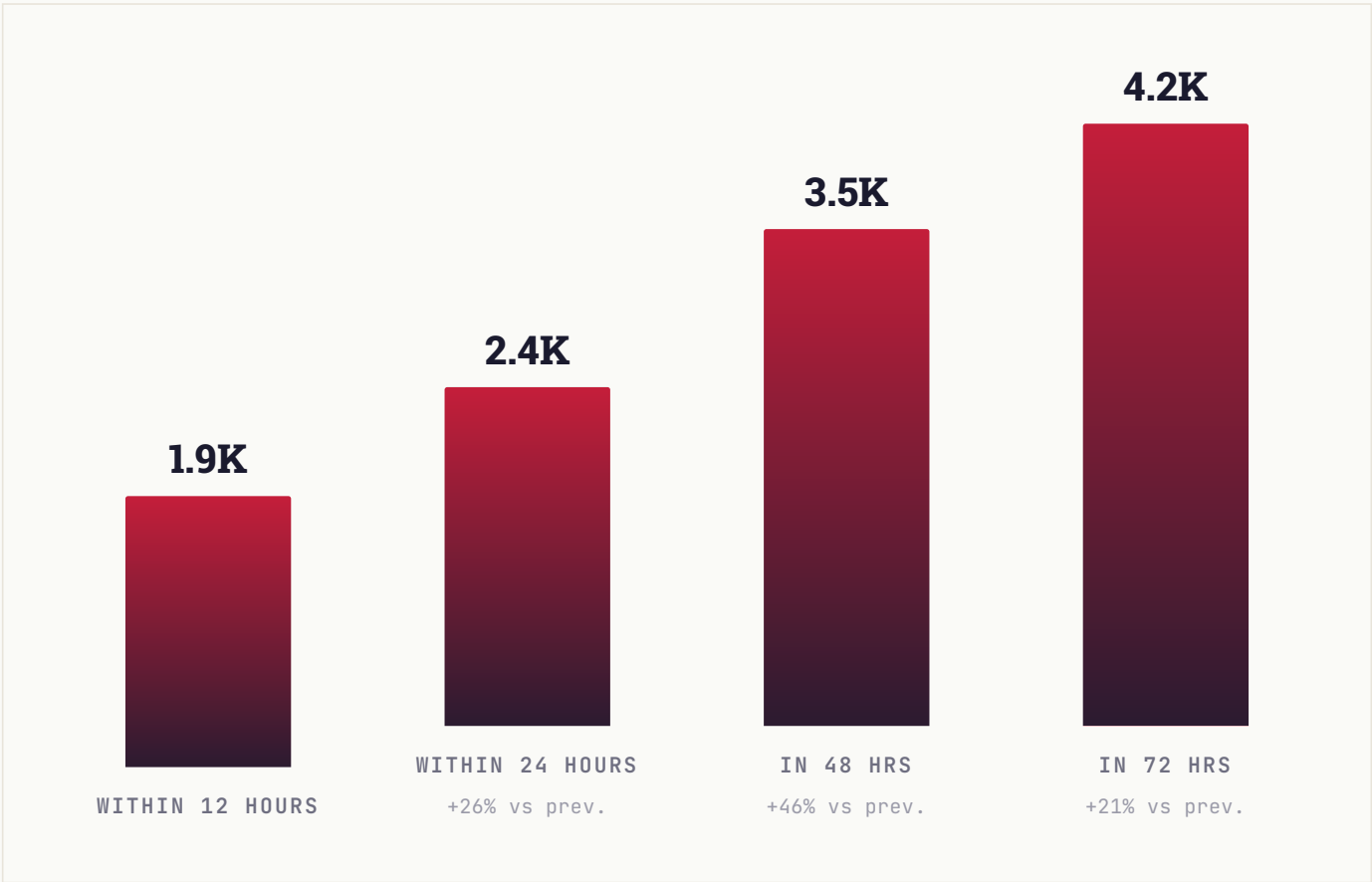
Citation index **119** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **135** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا استوری اینستاگرام	439.7K
آم آهنگ موزیک جدید شاد	349.5K
رد ربات دانلود استوری و پست از اینستاگرام	207.3K
Tue VIDEO FOR STORIES	137.5K
SH Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نسب NESA PIRUZIFARD انسا پیروزی فرد	124.2K
ÅA ÅAKLAB	115.2K
SH CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
SD Story stickers YOU	43.9K

COMPARATIVE CONCLUSION

Channel in top half of niche (#32 of 99). Niche leader — استوری اینستاگرام (439.7K), median subs 32.8K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **325**, they brought **5 044** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	39	4	203
Dec 2025	48	6	487
Nov 2025	43	5	389
Oct 2025	32	2	680
September 2025	75	5	593
August 2025	88	14	2 692

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
325	6	5 044

SECTION 08 · NICHE COMPARISON

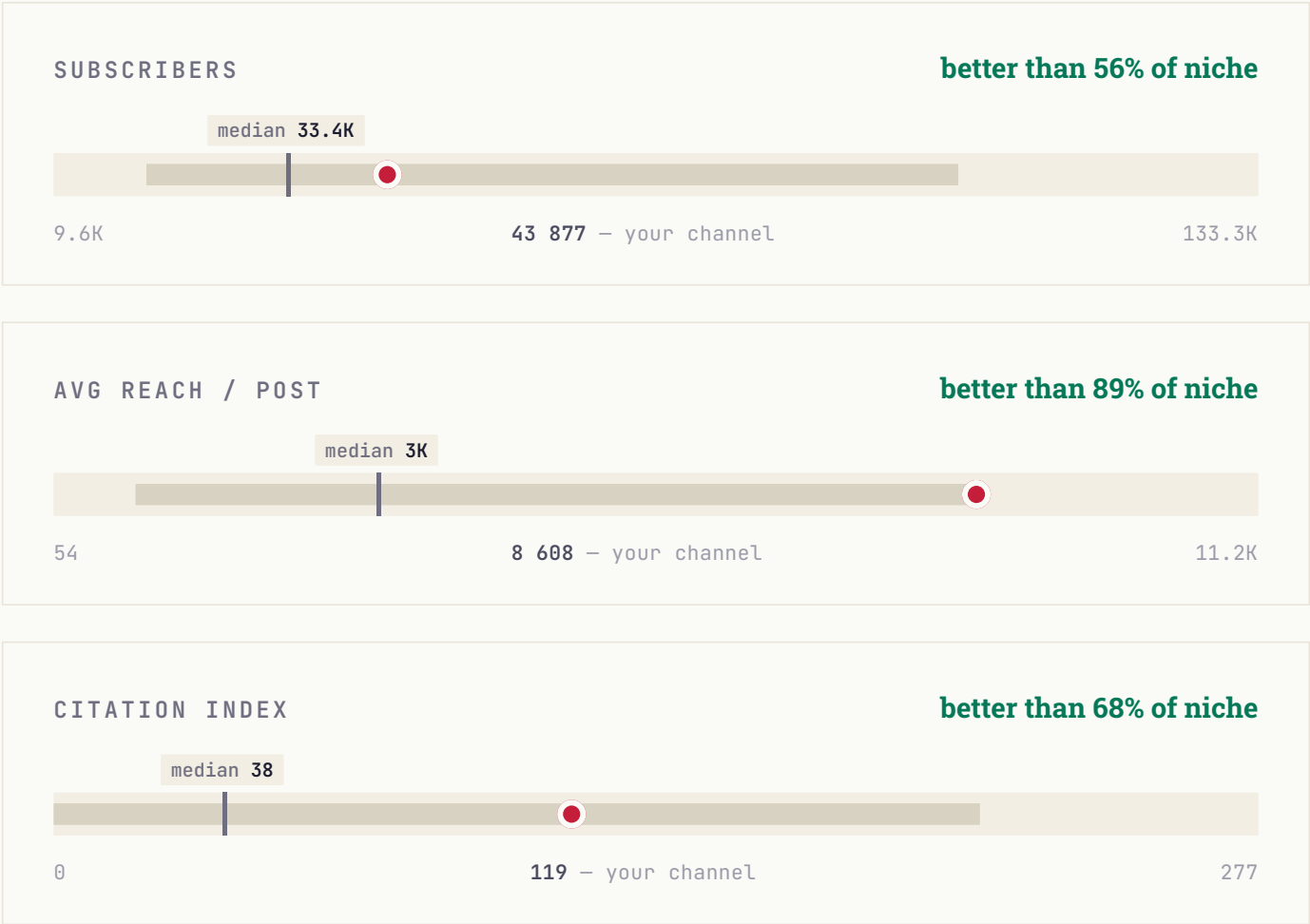
Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#32/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.9 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

Consistency > volume

02

Main post of the week — on Monday

Audience is most active on this day and at 09:00 MSK.

EFFECT

Best window for an important post

03

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager