

PUBLIC REPORT BY PROMTPRESS

Channel audit elements bar • for design



@stickers_bar

design elements channel 🌐❤️ collab // contact: @aermilen other
projects: @lokanellaa, @visual_lokanellaa <https://gosuslugi.ru/snet/67360a4a7de0911509ed5ece>

SUBSCRIBERS

13 317

+84 per month

ERR (% SEE POSTS)

18.0%

per day 4.5%

REACH/POST

2.5K

ad reach 602/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 13 317 —	 SUBS REACH 18.52% avg % subs see post	 VIEWS/POST 2.5K median 2.5K · —	 POSTS/WEEK 37.9 over period
 7D TREND — no data for period	 REACTIONS/POST 55.0 only 110 reactions, 18 reposts, 0 comments	 POST LENGTH 420 chars median 420 · —	 POSTS ANALYZED 2 —
 AD REACH 602 24h avg	 CHURN / MONTH +84 last month	 CITATION RATE 52 citation index · 78 channels mentioned ever	 CHANNEL AGE 2 years 7 months created 21.11.2023

AI EDITOR SUMMARY

Channel «elements bar • for design» – 13 317 subs. Each post averages 2.5K people (19% from subs), average reach – room to grow. Publishes 38 posts per week (~5/day) – active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts for –.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 420 chars (median 420).
- 04 Peak audience activity – Monday, 07:00 MSK.
- 05 Top posts get 1x more views than the weakest (1.6K avg for top vs 2.5K for worst) – among 2 posts for –. Analyze commonalities: topic, format, timing.

TOP 2 POSTS

Nº122.06 · 04:04 PHOTO A design system in elements is about order. What about a design system in your career? You can collect tons of cool assets, textures...	VIEWS	REACTIONS
	2 519	11
Nº222.06 · 12:56 PHOTO packaged fruits 🍌🍒 #food elements will be in comments when 80 reactions are collected 🧡🧡 design elements 🧡 content creator...	REPOSTS	ER
	4	18.9%
	VIEWS	REACTIONS
	2 414	99
	REPOSTS	ER
	14	18.1%

WORST 2

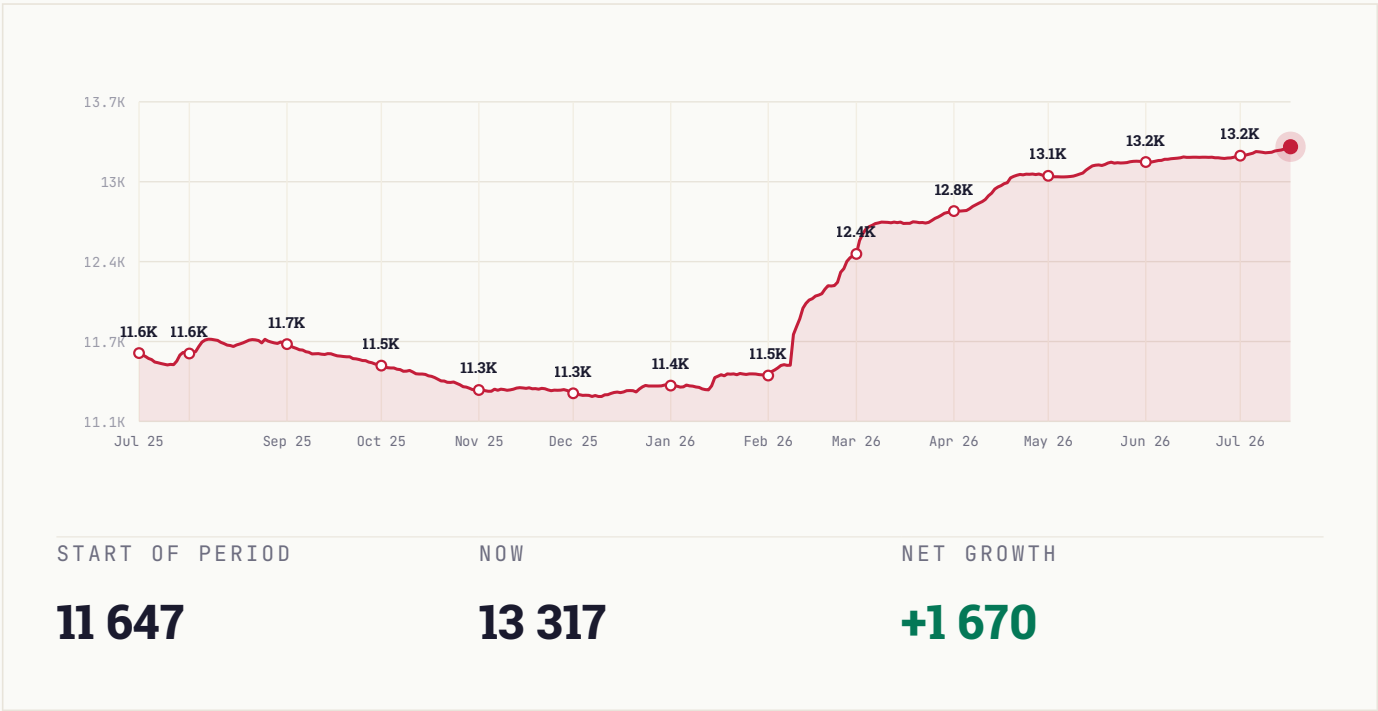
↓22.06 · 04:04 PHOTO A design system in elements is about order. What about a design system in your career? You can collect tons of cool assets, textures...	VIEWS	REACTIONS
	2 519	11
	REPOSTS	ER
	4	18.9%

↓ 22.06 · 12:56 PHOTO packaged fruits 🍌🍒 #food elements will be in comments when 80 reactions are collected ❤️ 📌 design elements 📌 content creator...		VIEWS 2 414 REPOSTS 14	REACTIONS 99 ER 18.1%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

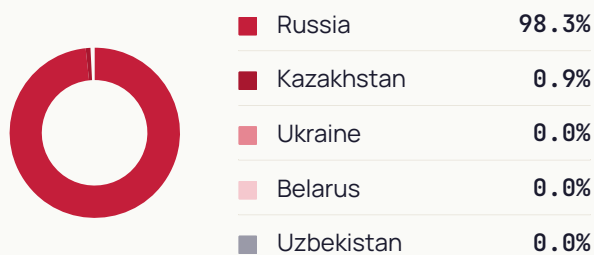


SECTION 04 • CITATIONS

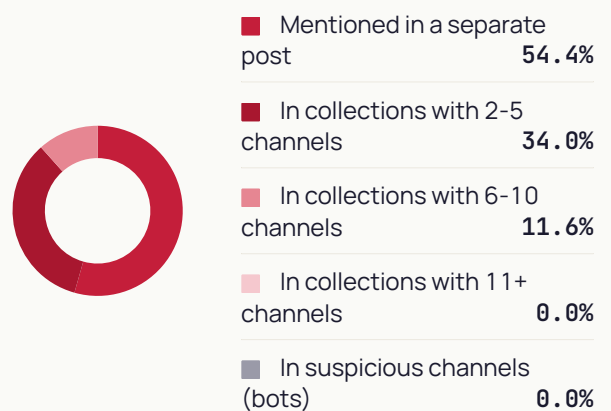
Who and how mentions the channel

Citation index **52** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **78** different channels.

COUNTRIES MENTIONING



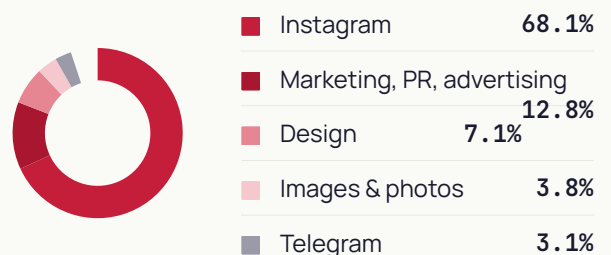
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



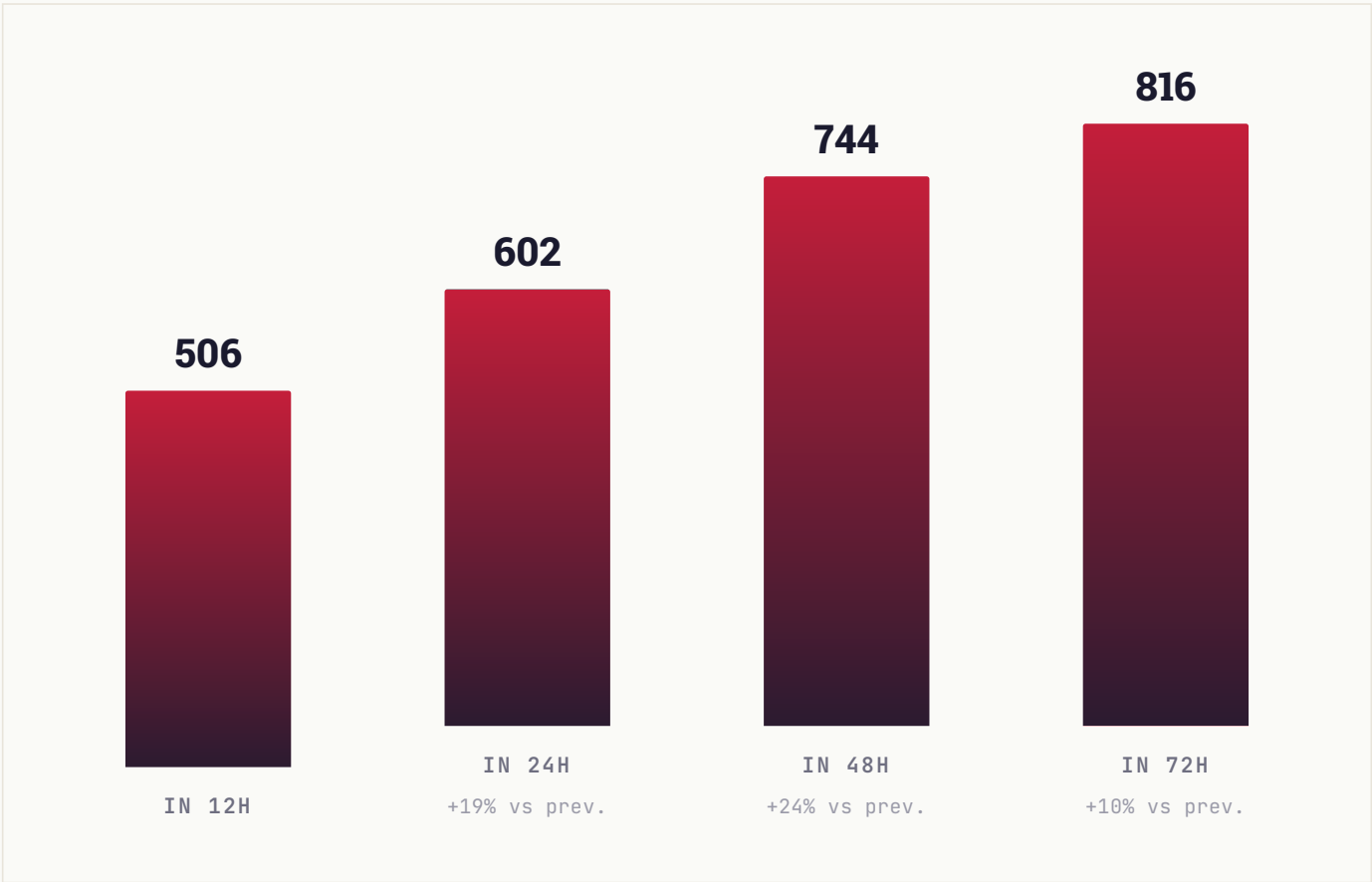
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VIDEO FOR STORIES	136.7K
Cap Cut Templates Kap Kut	130.6K
piaceim · presets & blogging	126.4K
نسنا پیروزی فرد NESAPIRUZIFARD	123.7K
AAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113K
PNG STICKERS FOR STORIES	110.6K
elements bar · for design	13.3K

COMPARATIVE CONCLUSION

Channel is still outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (437.9K), top-99 median: 32.9K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **19**, they brought **603** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	3	2	174
Dec 2025	3	2	126
Nov 2025	2	1	70
Oct 2025	0	0	11
September 2025	2	1	9
August 2025	9	5	213

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
19	6	603

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Instagram» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Monday
 Audience most active on this day at 07:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram holds audience longer and is favored by the algorithm. Recommend share of 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same niche.
 No need daily — 2-3 collabs bring relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager