

PROMTPRESS PUBLIC REPORT

Channel audit

Sticker 3D



@sticker3d

SUBSCRIBERS

115 737

-8088 per month

ERR (% SEE POSTS)

6.0%

per day 2.6%

REACH/POST

7.1K

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 115 737 —	 SUBSCRIBER REACH 6.15% avg % of subs see post	 VIEWS/POST 7.1K median 5.2K · 10 days	 POSTS/WEEK 12.3 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 49 chars median 48 · 10 days	 POSTS IN ANALYSIS 18 10 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH -8088 last month	 CITATIONS 135 citation index · 450 channels mentioned all time	 CHANNEL AGE 8 years 2 months created 26.04.2018

AI EDITOR SUMMARY

Channel «Sticker 3D» — 115 737 subs. Each post gets avg 7.1K people (6% from subs), reach is low — need to expand audience. Publishes 12 posts per week (~2/day) — consistent schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **18** posts in 10 days.
- 02 Dominant format — **Text** (9/18 posts).
- 03 Avg post length — **49** chars (median 48).
- 04 Audience activity peak — **Friday, 09:00 MSK**.
- 05 Top posts get **5x** more views than the weakest (16.3K avg for top vs 3.3K for worst) — among 18 posts in 10 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 19.06 · 06:41 TEXT Duck https://t.me/addstickers/UtyaDuck3D	VIEWS 18 484 REPOSTS 5	REACTIONS — ER 16.0%
Nº2 19.06 · 06:41 VIDEO (captionless post — video)	VIEWS 18 439 REPOSTS 11	REACTIONS — ER 15.9%
Nº3 20.06 · 07:57 VIDEO (captionless post — video)	VIEWS 12 120 REPOSTS 15	REACTIONS — ER 10.5%

Nº4 20.06 · 07:57 TEXT Hot Cherry https://t.me/addstickers/HotCherry3D	VIEWS 11 873 REPOSTS 3	REACTIONS — ER 10.3%
Nº5 21.06 · 17:44 VIDEO (captionless post — video)	VIEWS 8 454 REPOSTS 6	REACTIONS — ER 7.3%

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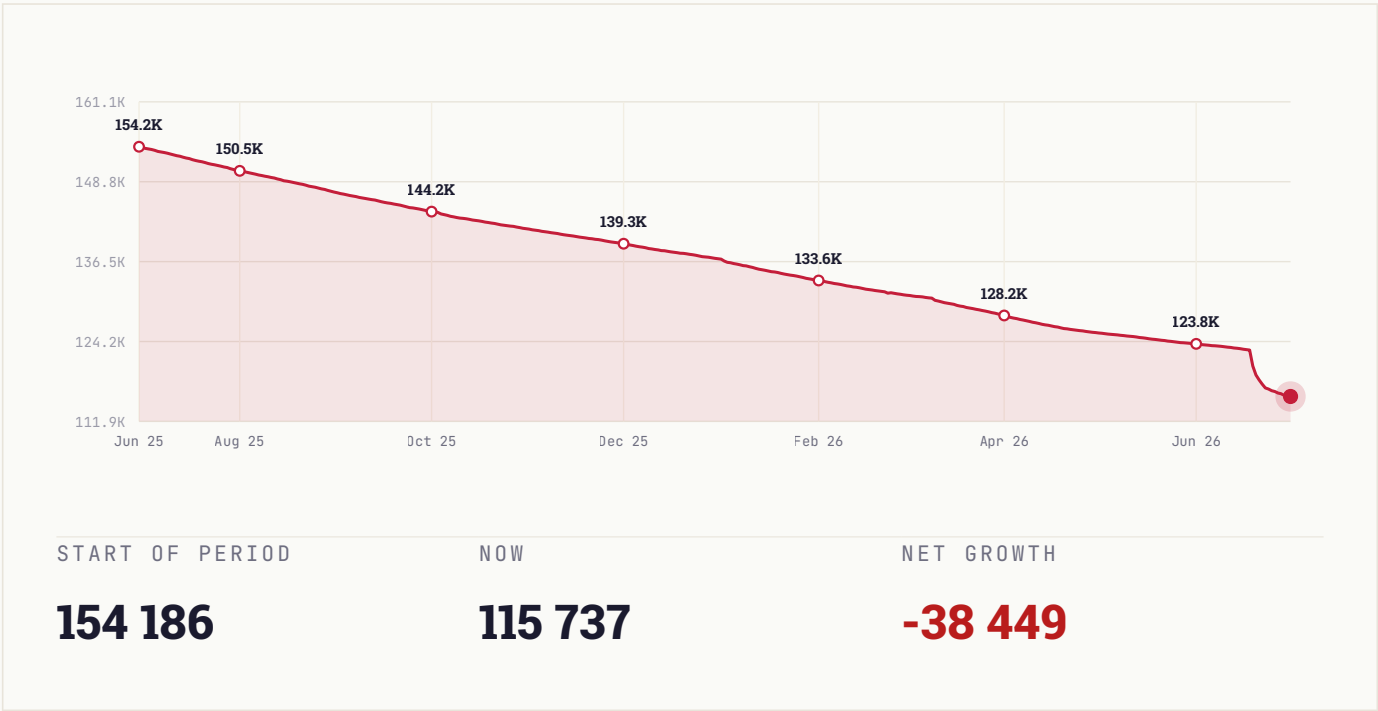
WORST 3

↓ 25.06 · 06:26 VIDEO (captionless post — video)	VIEWS 3 717 REPOSTS 9	REACTIONS — ER 3.2%
↓ 27.06 · 07:12 TEXT Gulya https://t.me/addstickers/PigeonGulya3D	VIEWS 3 113 REPOSTS 2	REACTIONS — ER 2.7%
↓ 27.06 · 07:12 VIDEO (captionless post — video)	VIEWS 3 022 REPOSTS 6	REACTIONS — ER 2.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

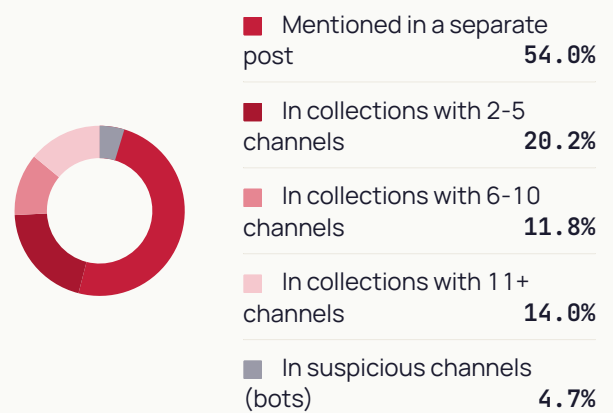
Who mentions the channel and how

Citation index **135** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **450** different channels.

COUNTRIES MENTIONING



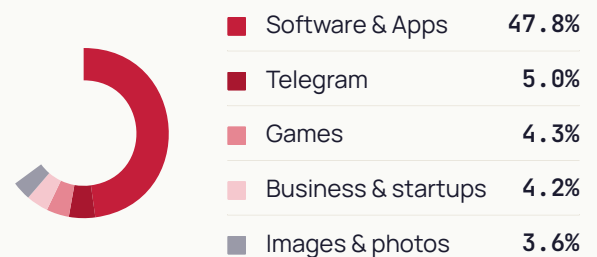
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



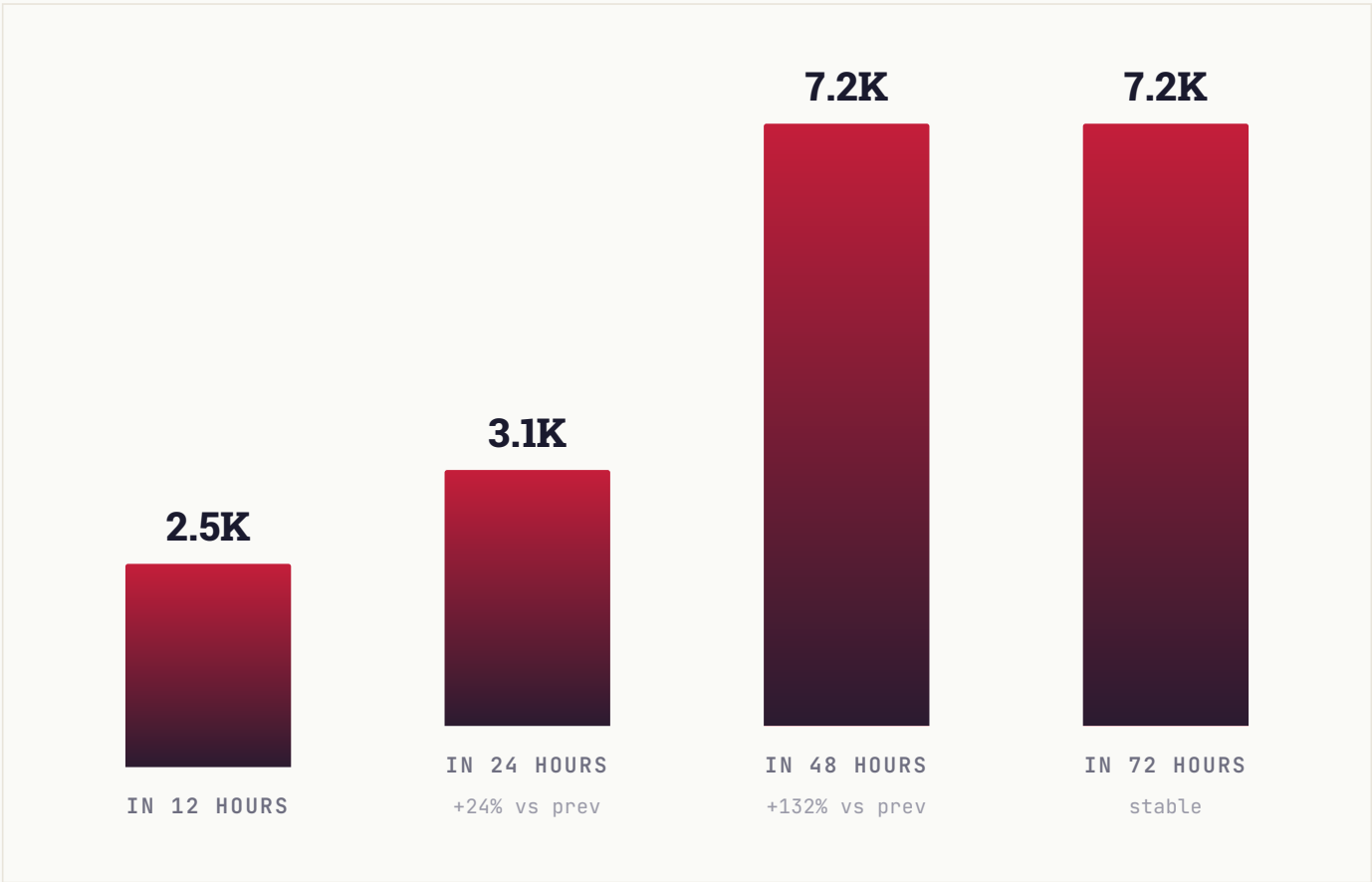
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time from publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
PM Proxy MTProto Proxy 24/	1.3M
E Easy APK	1.2M
QV Quattro VPN — News	1M
CTR Download TikTok Mod for Android	913.9K
TT TikTok Mod for Android	836.2K
U- UBoost — YouTube & internet without limits	809K
S3 Sticker 3D	115.7K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#68 of 99). Niche median — 145.1K subs. First growth KPI — reach median. Leader: TikTok Prime (3.5M).

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

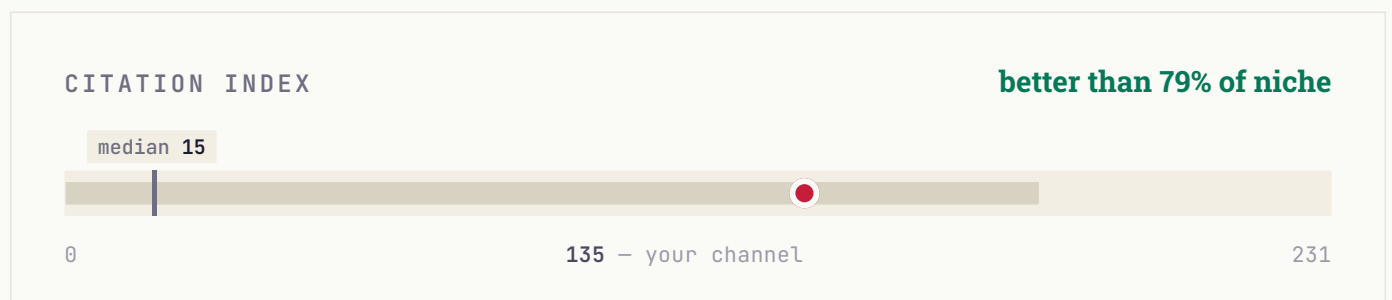
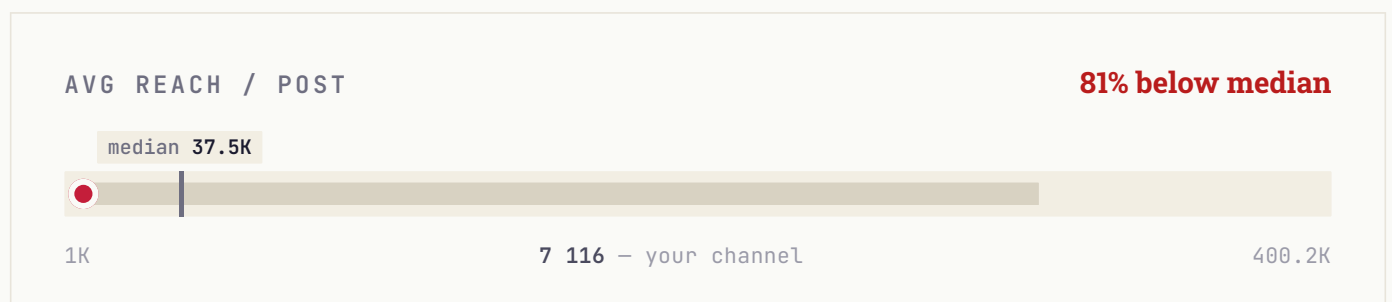
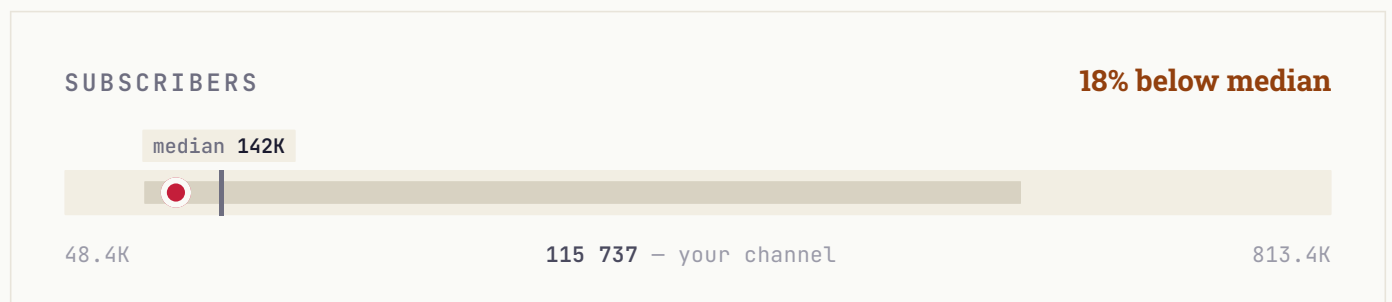
Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#68

/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience most active at this day and 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth, no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further? — run ads through us and hit your growth target in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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