

PUBLIC REPORT BY PROMTPRESS

Channel audit

Standoff 2 |

Промокоды и

Новости



@stendoff_chityx

Новости, промокоды и самый интересный контент про Standoff 2 в одном канале! Fan account for standoff 2! связаться с админом - > t.me/obratnsvazzbot

SUBS	ERR (% SEE POSTS)	REACH/POST
196 280	5.0%	9.3K
16.06.2026 -15429 per month	per day 0.9%	ad reach 1.8K/24h
HTTPS://PROMTPRESS.COM/AUDIT/STENDOFF_CHITYX		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 196 280 —	 SUBSCRIBER REACH 4.75% avg % subs see post	 VIEWS/POST 9.3K median 10.4K · 26 days	 POSTS/WK 6.2 over the period
 7D TREND -22.5% vs previous week	 REACTIONS/POST 176.1 only 4,227 reactions, 238 reposts, 0 comments	 POST LENGTH 143 chars median 93 · 26 days	 POSTS ANALYZED 24 26 days
 AD REACH 1.8K 24h average	 CHURN / MONTH -15429 over the last month	 CITATION RATE 3 citation index · 5 channels mentioned it ever	 CHANNEL AGE 2 years 6 months created 26.11.2023

AI EDITOR SUMMARY

Channel «Standoff 2 | Promocodes & News» — 196 280 subs. Each post averages 9.3K people (5% subs), reach is low — need to grow audience. Publishes 6 posts per week (~1 per day) — infrequent posts. For the week of June 1–7, reach dropped by -22.5% to the week of May 25–31 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 26 days.
- 02 Dominant format — Photo (23/24 posts).
- 03 Avg post length — 143 chars (median 93).
- 04 Audience peak — Monday, 20:00 MSK.
- 05 Top posts get 2× more views than the weakest (11.7K avg for top vs 5.5K for worst) — among 24 posts over 26 days. Worth analyzing what the top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 18.05 · 17:22 PHOTO Do Agents give any advantage in the game? No, balance is fine. Though all Agents are different, their models and hitboxes are absolutely...	VIEWS 11 873 REPOSTS 7	REACTIONS 87 ER 6.0%
Nº2 19.05 · 17:20 PHOTO Get new promos in the bot! Access closes soon Grab here: @promo	VIEWS 11 823 REPOSTS 5	REACTIONS 44 ER 6.0%
Nº3 29.05 · 13:28 PHOTO Renews 9 Years! You now have 10 extra days to loot event rewards. More daily contracts and Deals...	VIEWS 11 257 REPOSTS 7	REACTIONS 56 ER 5.7%

Nº4

27.05 • 14:30

PHOTO

☒ Your teammate after losing the first round: ♥ He should've just grabbed the promo in @promobot

VIEWS

11 160

REPOSTS

10

REACTIONS

93

ER

5.7%

Nº5

30.05 • 16:41

VIDEO

☒ Another ad spot revealed two female agents! One appeared before, the other is a new agent...

VIEWS

11 119

REPOSTS

18

REACTIONS

140

ER

5.7%

WORST 3

↓ 09.06 • 12:58 PHOTO

☒ Choose the next temporary mode! React and decide which mode appears this Friday. ☒ Promo code bot

VIEWS

6 143

REPOSTS

3

REACTIONS

319

ER

3.1%

↓ 10.06 • 20:01 PHOTO

☒ In update 0.39.0 the item card becomes more informative. Details on the change: 1 ☒ You can apply...

VIEWS

5 537

REPOSTS

13

REACTIONS

47

ER

2.8%

↓ 11.06 • 17:42 PHOTO

☒ New working promo codes are out! Lots of activations ☒ Check in the bot ☒

VIEWS

4 860

REPOSTS

5

REACTIONS

65

ER

2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

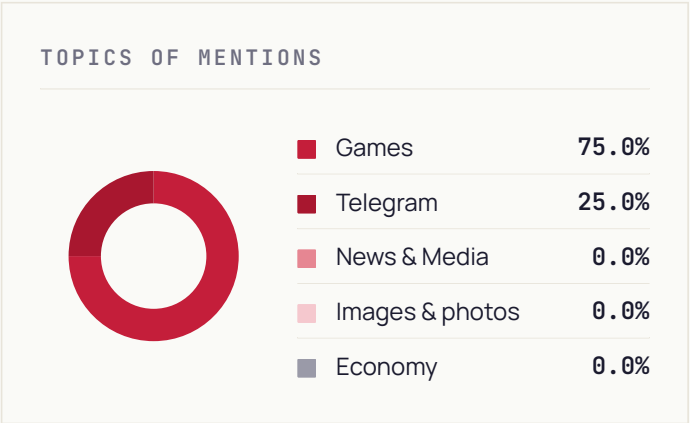
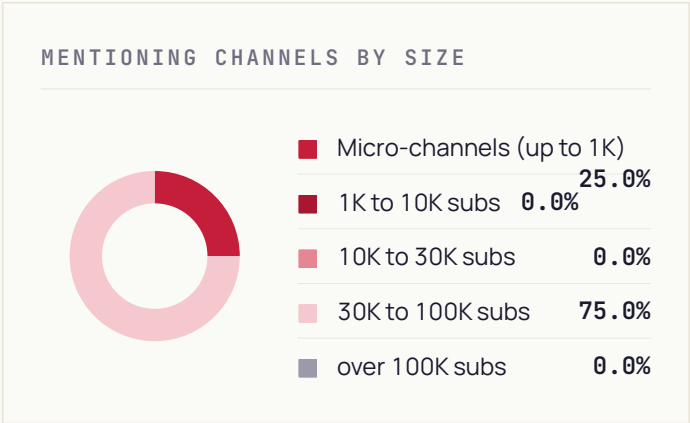
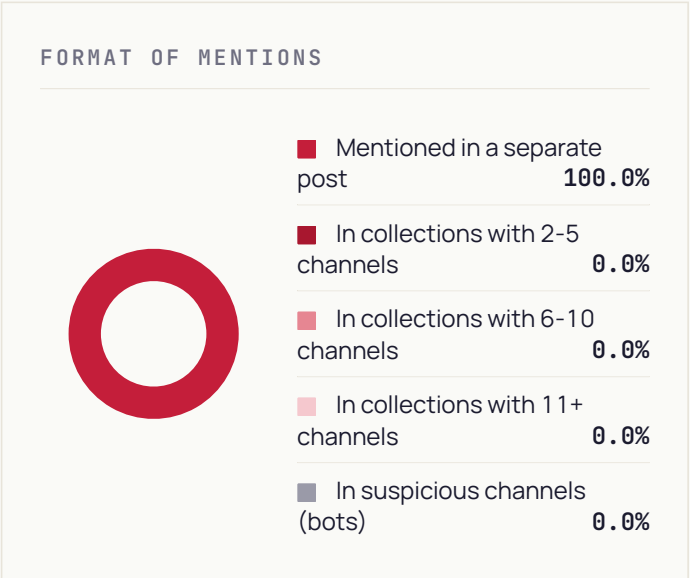
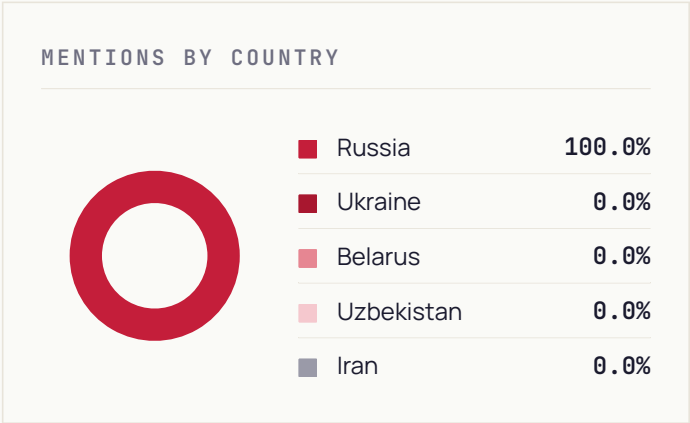
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

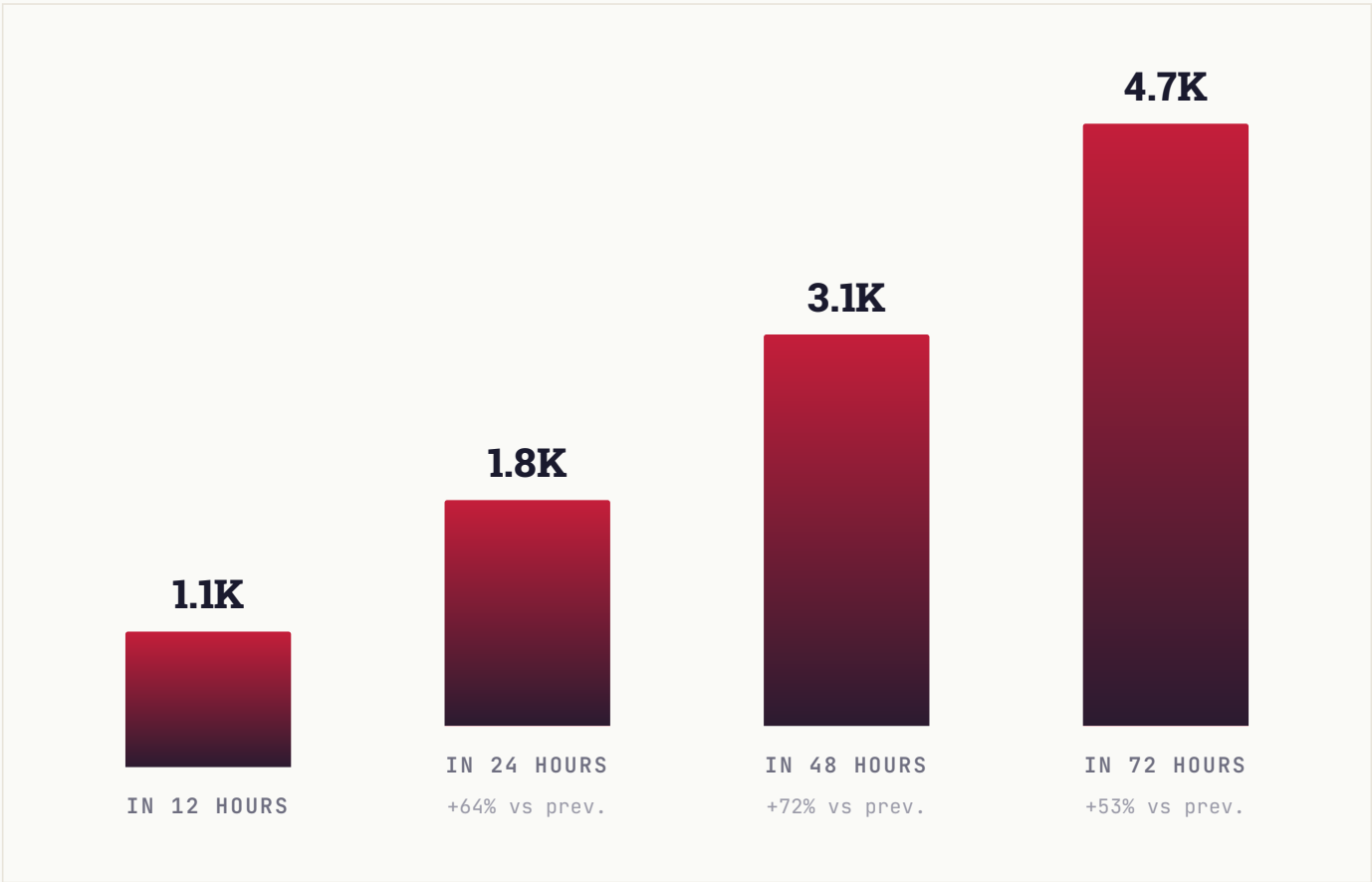
Citation index 3 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel mentioned 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
S2 Standoff 2 Промокоды и Новости	196.3K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#96 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#96 /100

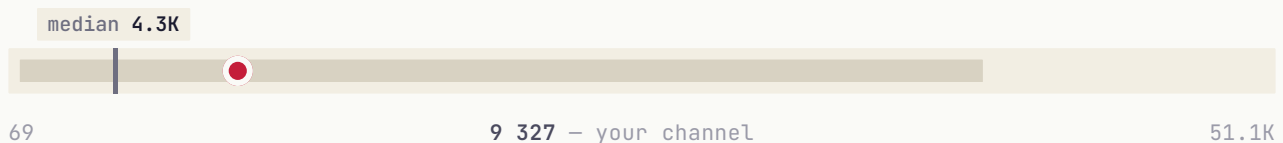
RANK IN NICHE

Channel in the bottom half of the ranking

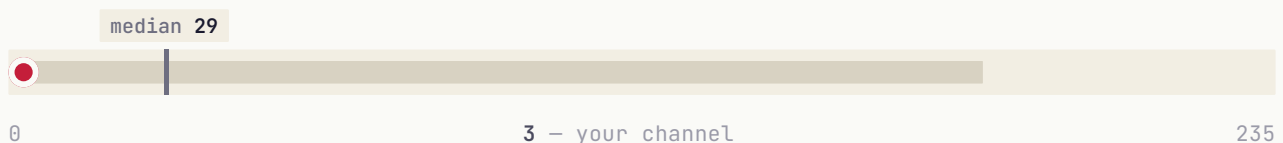
SUBS

37% below median

AVG REACH / POST

better than 55% of niche

CITATION INDEX

90% below median

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|---|---|---|
| 01 | Main post of the week — on Monday | <small>EFFECT</small>
Best window
for an
important post |
| Audience is most active on this day and at 20:00 MSK. | | |
| 02 | Increase video posts share | <small>EFFECT</small>
Video retains
audience
better |
| Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%. | | |
| 03 | ER below niche benchmark — rethink formats | <small>EFFECT</small>
+1.8pp ER |
| Current ER 4.75% vs norm 6.5%. Try polls and interactive formats. | | |
| 04 | Systematic traffic buying | <small>EFFECT</small>
+1000-3000
subs |
| Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | | |
| 05 | Test polls and interactive formats | <small>EFFECT</small>
+5-15% ER |
| Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever. | | |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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