

PROMTPRESS PUBLIC REPORT

Channel audit

StatusBank



@stbankby

Here only the latest Bank news and about its partners. We work to be your reliable and convenient partner for years. Our contacts:
Website: stbank.by Phone...

SUBSCRIBERS

1 160

+50 per month

ERR (% SEE POSTS)

76.0%

daily **30.3%**

REACH/POST

823

ad reach **351**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 160 —	 SUBS REACH 70.93% avg % subs see post	 VIEWS/POST 823 median 907 · 20 days	 POSTS/WEEK 1.3 for the period
 7D TREND — no data for period	 REACTIONS/POST 10.2 total 41 reactions, 8 reposts, 0 comments	 POST LENGTH 402 chars median 335 · 20 days	 POSTS ANALYZED 4 20 days
 AD REACH 351 24h avg	 CHURN / MONTH +50 last month	 CITATION RATE 2 citation index · 3 channels mentioned ever	 CHANNEL AGE 4 years 11 months created 23.06.2021

AI EDITOR SUMMARY

Channel «StatusBank» — 1 160 subs. Each post averages 823 people (71% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 20 days.
- 02 Dominant format – Photo (4/4 posts).
- 03 Avg post length – 402 chars (median 335).
- 04 Peak Audience Activity – Thursday, 15:00 MSK.
- 05 Top Posts Get x1 more views than the weakest (952 avg for top vs 749 for worst) – among 4 posts in 20 days. Analyze what the top ones share: topic, format, timing.

TOP 4 POSTS

Nº1 30.04 · 12:59 PHOTO Dear clients! Rate increased! From April 30, 2026, the bank improves terms on the deposit «Status-reliable!» in Belarusian rubles. Now...	VIEWS 1 043 REPOSTS 2	REACTIONS 7 ER 89.9%
Nº2 30.04 · 12:12 PHOTO Office hours tomorrow, May 1, see link	VIEWS 953 REPOSTS —	REACTIONS 7 ER 82.2%
Nº3 06.05 · 11:15 PHOTO Dear clients! Congratulations on the upcoming holiday, Victory Day. This is a sacred holiday that fills our hearts...	VIEWS 861 REPOSTS 4	REACTIONS 17 ER 74.2%

Nº4 21.05 · 08:04 PHOTO Celebrating our partner Xistore's Birthday together! 300+ items up to 70% off Installments with no down payment from...	VIEWS	REACTIONS
	434	10
	REPOSTS	ER
	2	37.4%

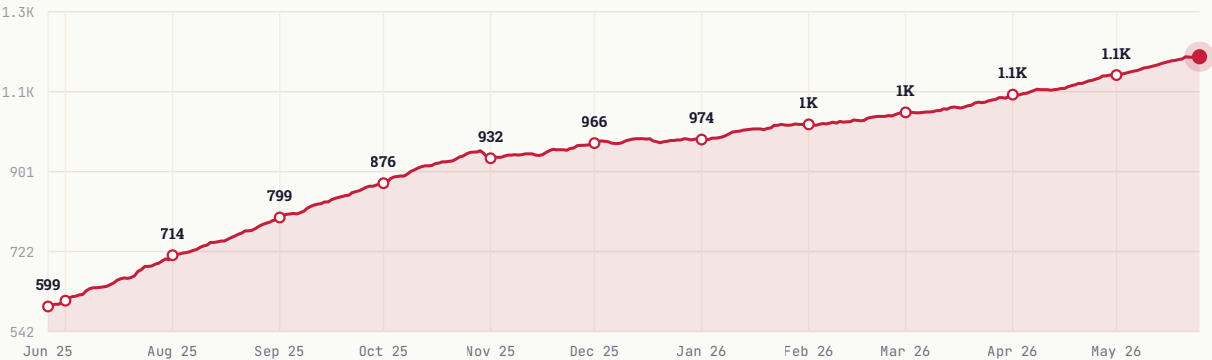
WORST 3

↓ 30.04 · 12:12 PHOTO Office hours tomorrow, May 1, see link	VIEWS	REACTIONS
	953	7
	REPOSTS	ER
	—	82.2%
↓ 06.05 · 11:15 PHOTO Dear clients! Congratulations on the upcoming holiday, Victory Day. This is a sacred holiday that fills our hearts...	VIEWS	REACTIONS
	861	17
	REPOSTS	ER
	4	74.2%
↓ 21.05 · 08:04 PHOTO Celebrating our partner Xistore's Birthday together! 300+ items up to 70% off Installments with no down payment from...	VIEWS	REACTIONS
	434	10
	REPOSTS	ER
	2	37.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

NOW

NET GROWTH

599

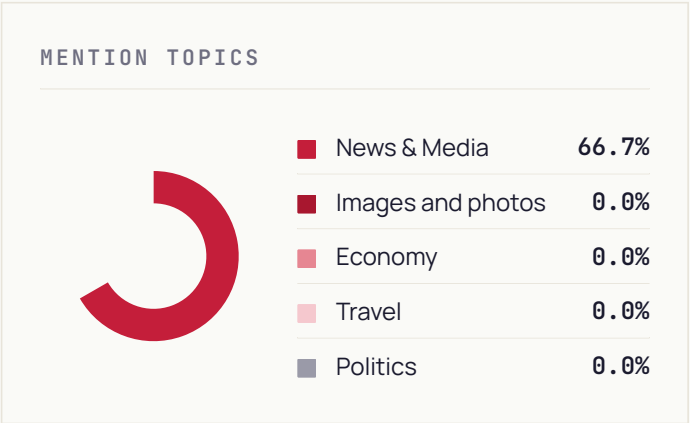
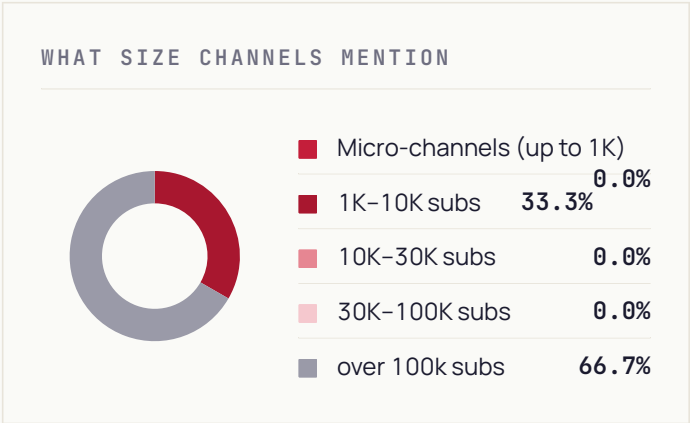
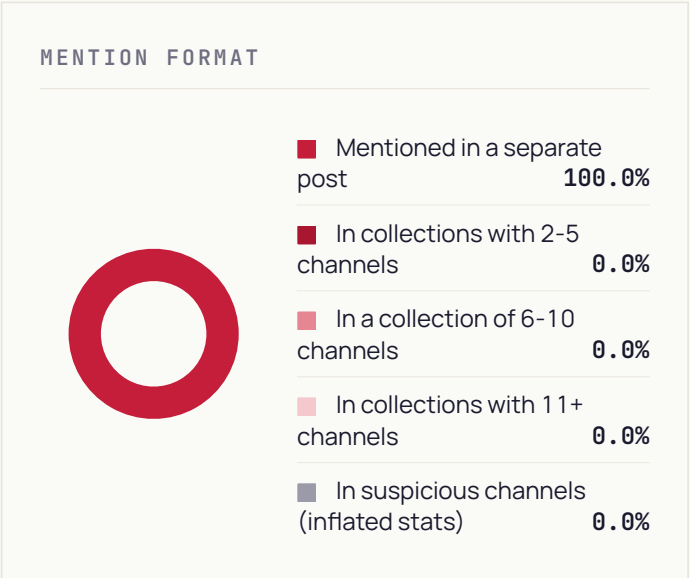
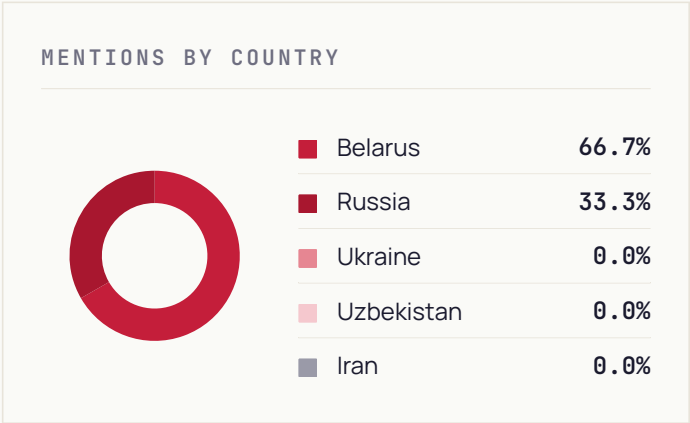
1 160

+561

SECTION 04 · MENTIONS

Who and how mentions the channel

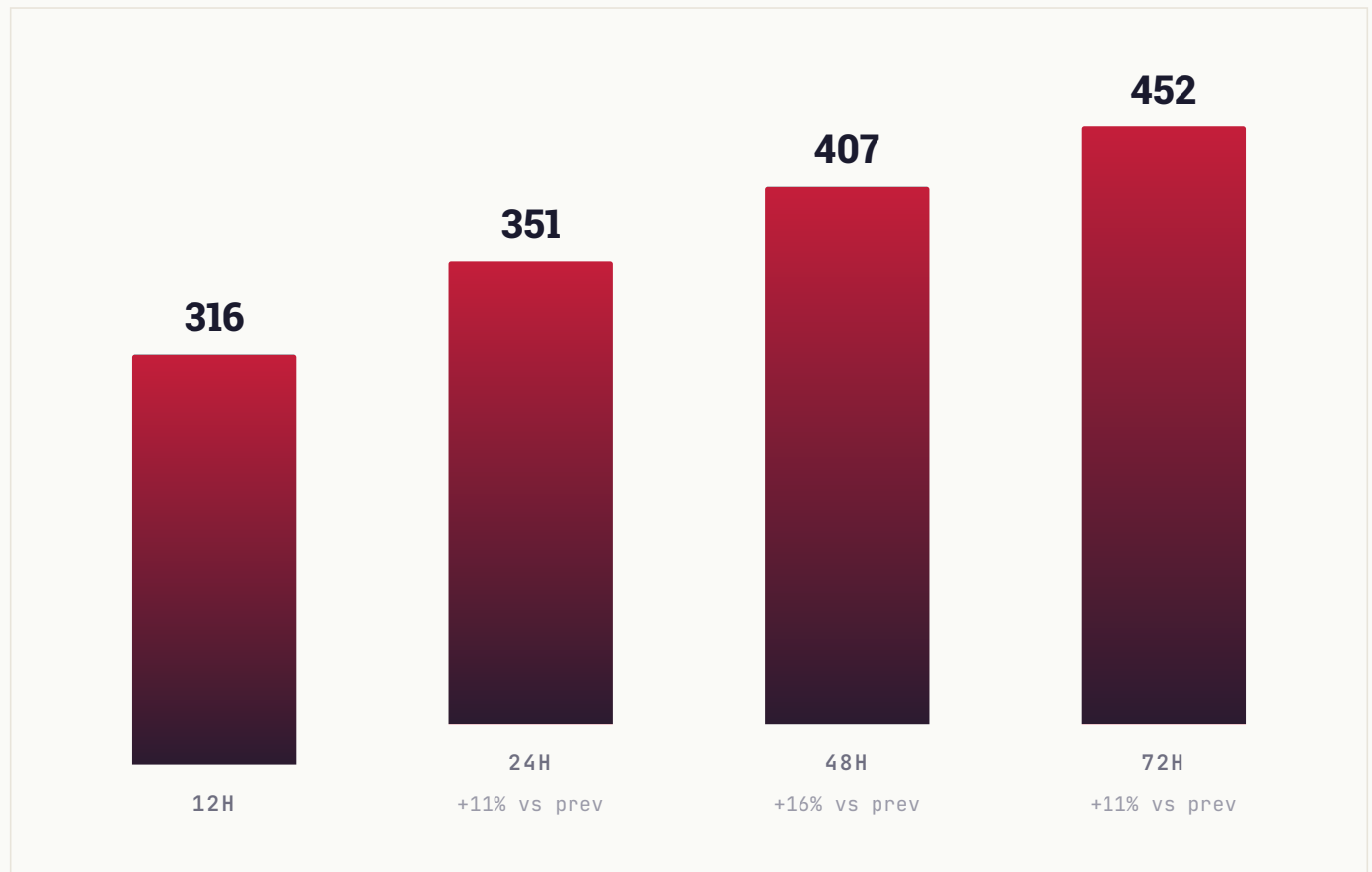
Citation index 2 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 3 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who You Compete With

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
A(Alfa-Bank (Belarus)	79.3K
Sat Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MART	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes and Duties of Belarus	15.1K
UA Operational Management Department of the Ministry of Taxes and Duties for Minsk	14.6K
BE Belagroprombank	11.1K
Sun StatusBank YOU	1.2K

COMPARATIVE CONCLUSION

Channel yet outside top-67 niche — early growth stage. Niche leader — Alfa-Bank (Belarus) (79.3K), median top-67: 1.7K. First goal — enter top-67 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **391** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Nov 2025	0	0	37
Oct 2025	0	0	75
Sep 2025	0	0	81
August 2025	0	0	90
July 2025	0	0	100
June 2025	0	0	8

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
0	6	391

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-67 channels in category «**Economy**» (Belarus) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#1/67

RANK IN NICHE

Channel in top 1% economy Belarus

SUBSCRIBERS

33% below median

median 1.7K



AVG REACH / POST

8% below median

median 896



CITATION INDEX

43% below median

median 3



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.3 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency >
Volume**

02

Best post day — Thursday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further – run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact Manager	t.me/PromptPress_manager
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