

PROMTPRESS PUBLIC REPORT

Channel audit

StartUpper



@startupper_uz

■ O'zbekistondagi innovatsiyalar va startaplarga bag'ishlangan mediaplatforma va qo'shimcha ravishda shu kabilar. Bog'lanish: @startupper_admin

SUBSCRIBERS

5 157

-49 per month

ERR (% SEE POSTS)

18.0%

per day 10.3%

REACH/POST

884

ad reach 547/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 5 157 —	 SUBSCRIBER REACH 17.15% avg % subs see post	 VIEWS/POST 884 median 719 · 29 days	 POSTS/WK 24.6 for the period
 7D TREND -38.6% vs previous week	 REACTIONS/POST 5.4 total 546 reactions, 903 reposts, 224 comments	 POST LENGTH 491 chars median 431 · 29 days	 POSTS ANALYZED 102 29 days
 AD REACH 547 24h avg	 CHURN / MONTH -49 for the last month	 CITATION INDEX 42 citation index · 268 channels mentioned over all time	 CHANNEL AGE 3 years 1 day created 14.06.2023

AI EDITOR SUMMARY

Channel «StartUpper» – 5 157 subs. Each post gets on average 884 people (17% from subs), that's average reach – room to grow. Publishes 25 posts per week (~4/day) – active publishing. For the week of June 1–7, reach dropped by -38.6% to the week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 102 posts in 29 days.
- 02 Dominant format — Photo (52/102 posts).
- 03 Avg post length — 491 characters (median 431).
- 04 Peak audience activity — Wed, 18:00 UZT.
- 05 Top posts get 9x more views than the weakest (3.6K avg for top vs 387 for worst) — among 102 posts in 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 20.05 · 13:01 PHOTO #Siz_buni_bilarmidingiz Startup olamidagi mana shu 5 ta asosiy atama va ularning ma'nosini ko'rib chiqing: MVP — Mahsulotning eng...	VIEWS 4 840 REPOSTS 68	REACTIONS 11 ER 93.9%
Nº2 26.05 · 15:01 PHOTO Startaplarda SWOT tahlili haqida bilasizmi? Har bir loyiha bozorga kirishdan oldin o'z imkoniyatlarini to'g'ri baholashi kerak. Quyida...	VIEWS 3 019 REPOSTS 26	REACTIONS 7 ER 58.5%
Nº3 05.06 · 12:53 PHOTO #Yoshlar_texnoparklari Farg'ona yoshlar texnoparkida "Startaplar kuni!" Farg'ona yoshlar texnoparkida tayyor g'oya, ishlanma yoki MVP...	VIEWS 2 996 REPOSTS 46	REACTIONS 3 ER 58.1%

Nº4 08.06 · 13:42 PHOTO #Yoshlar_texnoparklari Andijonda "Startap kuni!" Andijon viloyatida yoshlarni har tomonlama qo'llab-quvvatlash maqsadida "Startaplar...	VIEWS 2 940 REPOSTS 13	REACTIONS 4 ER 57.0%
Nº5 19.05 · 10:39 PHOTO "Mirzo Ulugʻbek vorislari" tanlovining" respublika bosqichiga rasman start berildi! Mazkur tanlovda ishtirok etish uchun respublikaning...	VIEWS 2 878 REPOSTS 18	REACTIONS 7 ER 55.8%

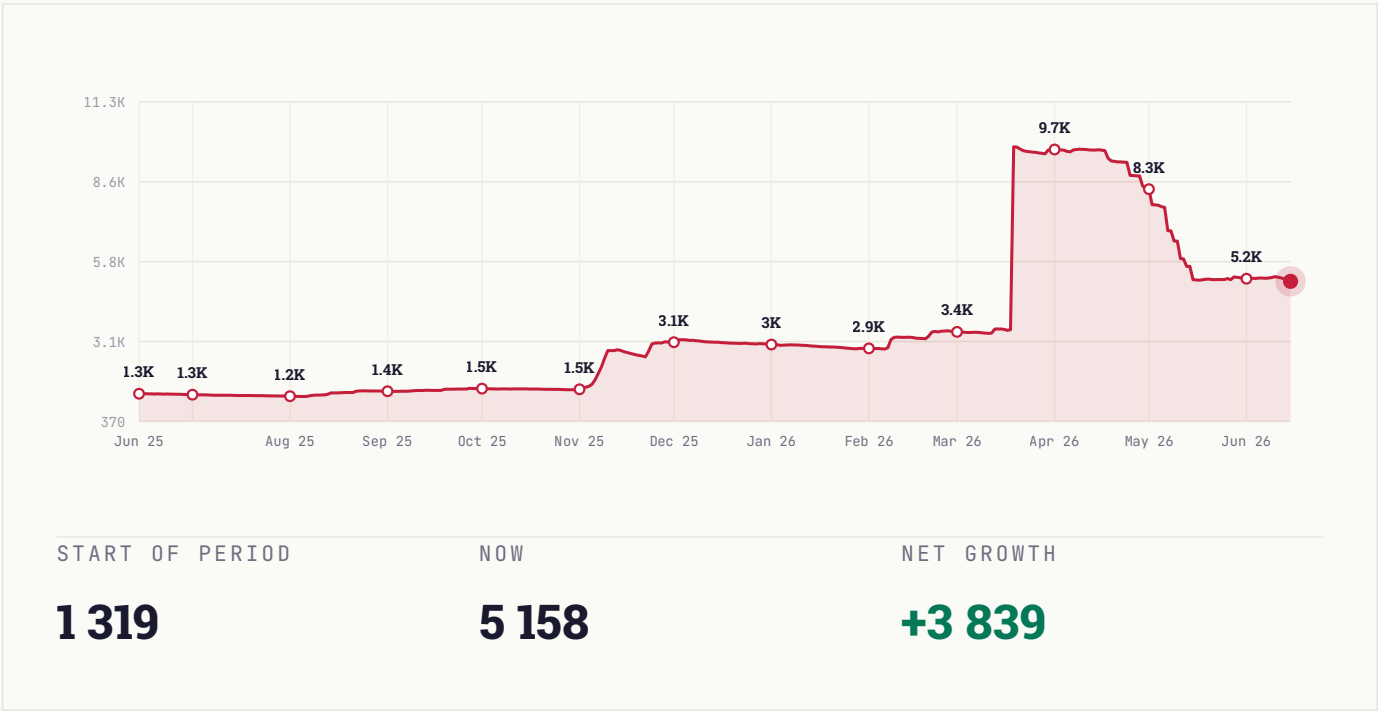
WORST 3

↓ 05.06 · 16:04 TEXT 2-jumboq Tezkor o'yin: 2-savol Startapning bozordagi ilk nusxasi. Kam xarajat bilan yasalgan, faqat eng asosiy funksiyasi ishlaydigan...	VIEWS 398 REPOSTS 1	REACTIONS 1 ER 7.7%
↓ 05.06 · 16:07 TEXT 3-jumboq Tezkor o'yin: 3-savol Investor qarshisida loyihani qisqa va lo'nda qilib taqdim etish (odatda 3 daqiqa davom etadi). P _...	VIEWS 385 REPOSTS 1	REACTIONS — ER 7.5%
↓ 05.06 · 16:07 TEXT Javob: MVP	VIEWS 380 REPOSTS 1	REACTIONS — ER 7.4%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

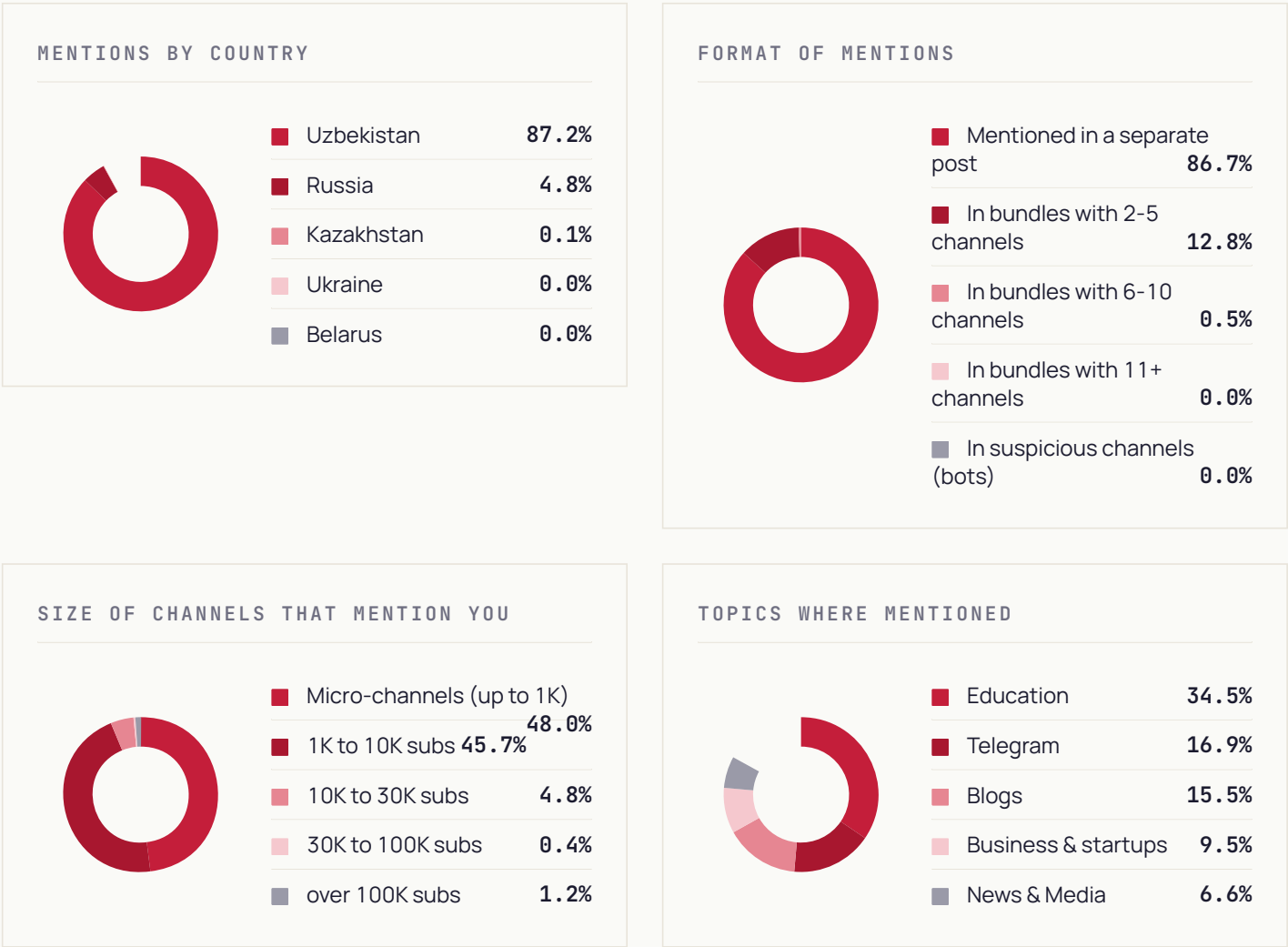
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

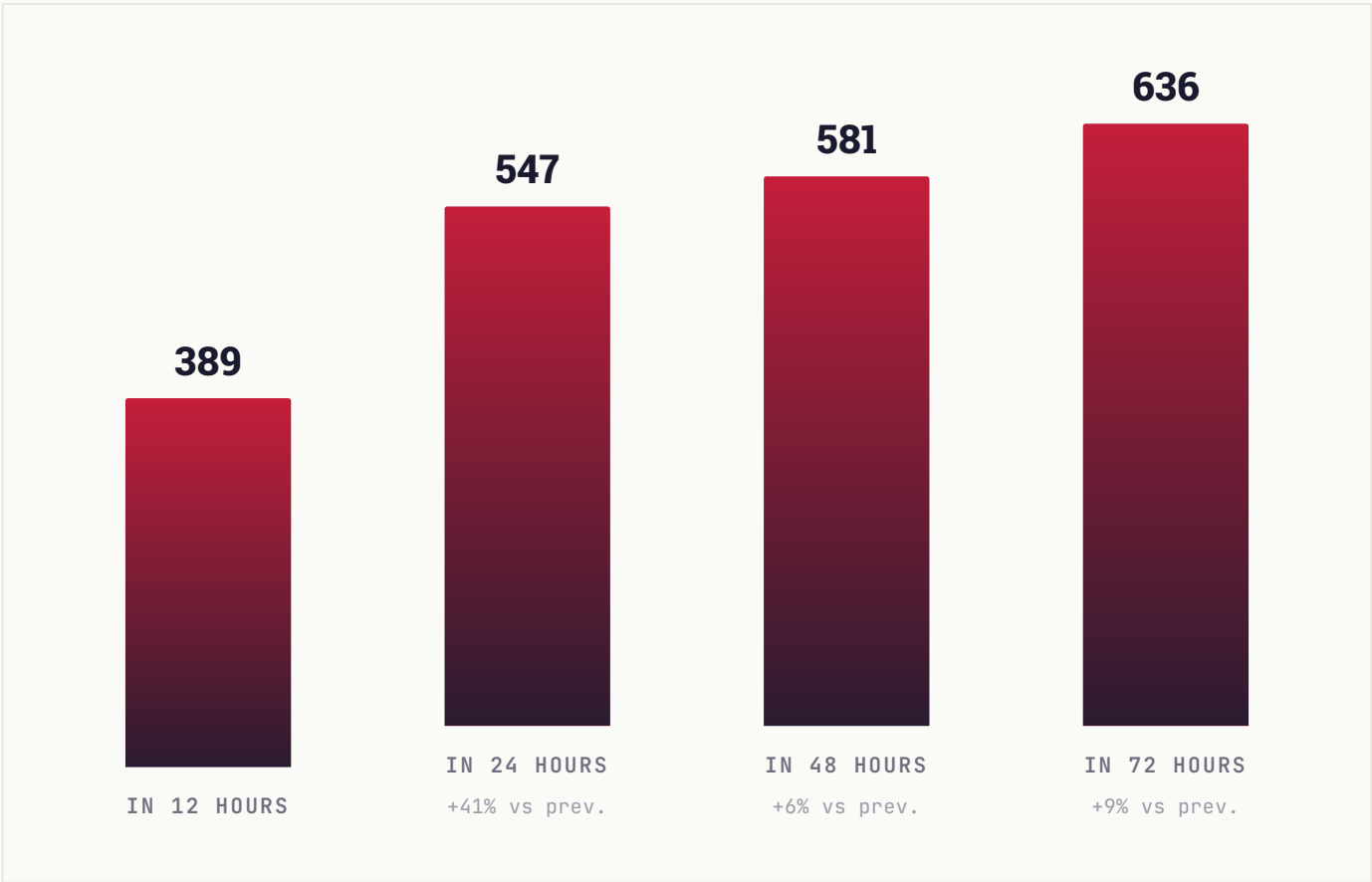
Citation index **42** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **268** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IR Innovatsion rivojlanish agentligi	9.3K
ST StartUpper YOU	5.2K
RY RESPUBLIKA YOSH OLIMLAR KENGASHI RASMIY KANALI	4.8K
SC Startup Choyxona	3.3K
YA Yoshlar Akademiyasi	3.2K
IM Innovatsiyalar Milliy ofisi	1.6K
IT INNO Technopark	1.2K
UN unicorns	675
CS C.A.T. Science Accelerator	183
AL AloqaVentures	179
MW MUNIS World Bank Project	114

COMPARATIVE CONCLUSION

Channel — 2nd place out of 11, in the top third of the list. Larger: 1 channel (leader: Innovatsion rivojlanish agentligi, 9.3K), smaller — 9 channels. With leaders — paid placements or events; with others — mutual cross-posts on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **144**, they brought **2 329** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	24	17	113
Nov 2025	49	35	1 884
Oct 2025	8	6	11
September 2025	27	14	118
August 2025	24	18	197
Jul 2025	12	6	6

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
144	6	2 329

— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — Wednesday
Audience is most active on this day at 18:00 UZT.

EFFECT
Best window for an important post

02

Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
