

PUBLIC REPORT BY PROMTPRESS

Channel audit

Startup- Chaykhana



@startupchoyxona

Events and opportunities for startups and investors in Central Asia.

Goal: Unite people and progress in one place ██████████ Donate:

<https://donate.choyxona.tech> Suggestions / Ads...

SUBS

8 077

+136 per month

ERR (% SEE POSTS)

18.0%

per day 11.8%

REACH/POST

1.4K

ad reach 944/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 8 077 —	 SUBSCRIBER REACH 17.54% avg % of subs see post	 VIEWS/POST 1.4K median 1.3K · 28 days	 POSTS/WK 14.9 over period
 7D TREND +7.8% vs previous week	 REACTS/POST 10.2 total 610 reactions, 918 reposts, 101 comments	 POST LENGTH 849 chars median 917 · 28 days	 POSTS ANALYZED 60 28 days
 AD REACH 944 24h avg	 CHURN / MONTH +136 last month	 CITATION RATE 10 citation index · 126 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 22.03.2022

AI EDITOR SUMMARY

Channel «Startup-Chaykhana» – 8 077 subs. Each post averages 1.4K people (18% of subs), average reach – room to grow. Publishes 15 posts/week (~2/day) – regular pace. For the week of Jun 1–7, reach up +7.8% by week 25–31 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 60 posts over 28 days.
- 02 Dominant format – Photo (42/60 posts).
- 03 Avg post length – 849 chars (median 917).
- 04 Audience activity peak – Tuesday, 17:00 UZT.
- 05 Top posts get 3× more views than the weakest (2.8K avg top vs 1.1K worst) – among 60 posts in 28 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 09.06 · 12:50 PHOTO ♥ Techstars Startup Weekend with 30M UZS prize pool in Nukus From June 26–28, Nukus will host the first flagship Techstars Startup...		VIEWS	REACTS
		3 114	19
		REPOSTS	ER
		43	38.6%
Nº2 12.06 · 05:25 PHOTO 📄Google launches free 5-day course on building AI agents Google and Kaggle will run a 5-day intensive on building AI agents and...		VIEWS	REACTS
		2 917	20
		REPOSTS	ER
		112	36.1%
Nº3 07.06 · 09:15 TEXT 📄OpenAI gives ChatGPT Pro and API credits to open-source developers for 6 months free If you maintain an open-source project on GitHub...		VIEWS	REACTS
		2 476	22
		REPOSTS	ER
		55	30.7%

Nº4 23.05 · 03:02 PHOTO ♥ Startup Weekend Nukus Participants will learn how to build software products with AI, create a business model, understand the principles...	VIEWS 2 051 REPOSTS 26	REACTS 13 ER 25.4%
Nº5 04.06 · 14:21 PHOTO 🏢Higgsfield AI invites screenwriters, directors, designers, and engineers to join the team creating a new kind of cinema...	VIEWS 1 922 REPOSTS 30	REACTS 17 ER 23.8%

|

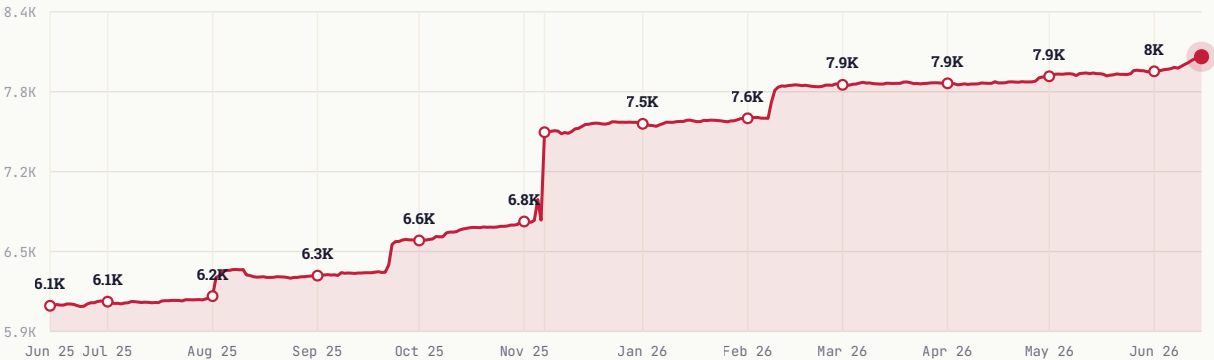
WORST 3

↓ 11.06 · 05:49 PHOTO 🏢 UEnter presents the study «Startup 2026: Uzbekistan» UEnter has completed one of the largest studies of the country's startups...	VIEWS 1 189 REPOSTS 22	REACTS 15 ER 14.7%
↓ 10.06 · 14:09 TEXT 🏢 Activity roundup for June 11 (Thursday) 2026 🏢 New Vision Forum 2026 in Almaty, Palace of the Republic, 07:30–18:30 🏢♂...	VIEWS 1 116 REPOSTS —	REACTS 7 ER 13.8%
↓ 08.06 · 07:50 PHOTO 🏢 P2P Financial Systems International Forum 2026 in Astana Astana will host an international forum on digital finance and...	VIEWS 1 061 REPOSTS 2	REACTS 8 ER 13.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

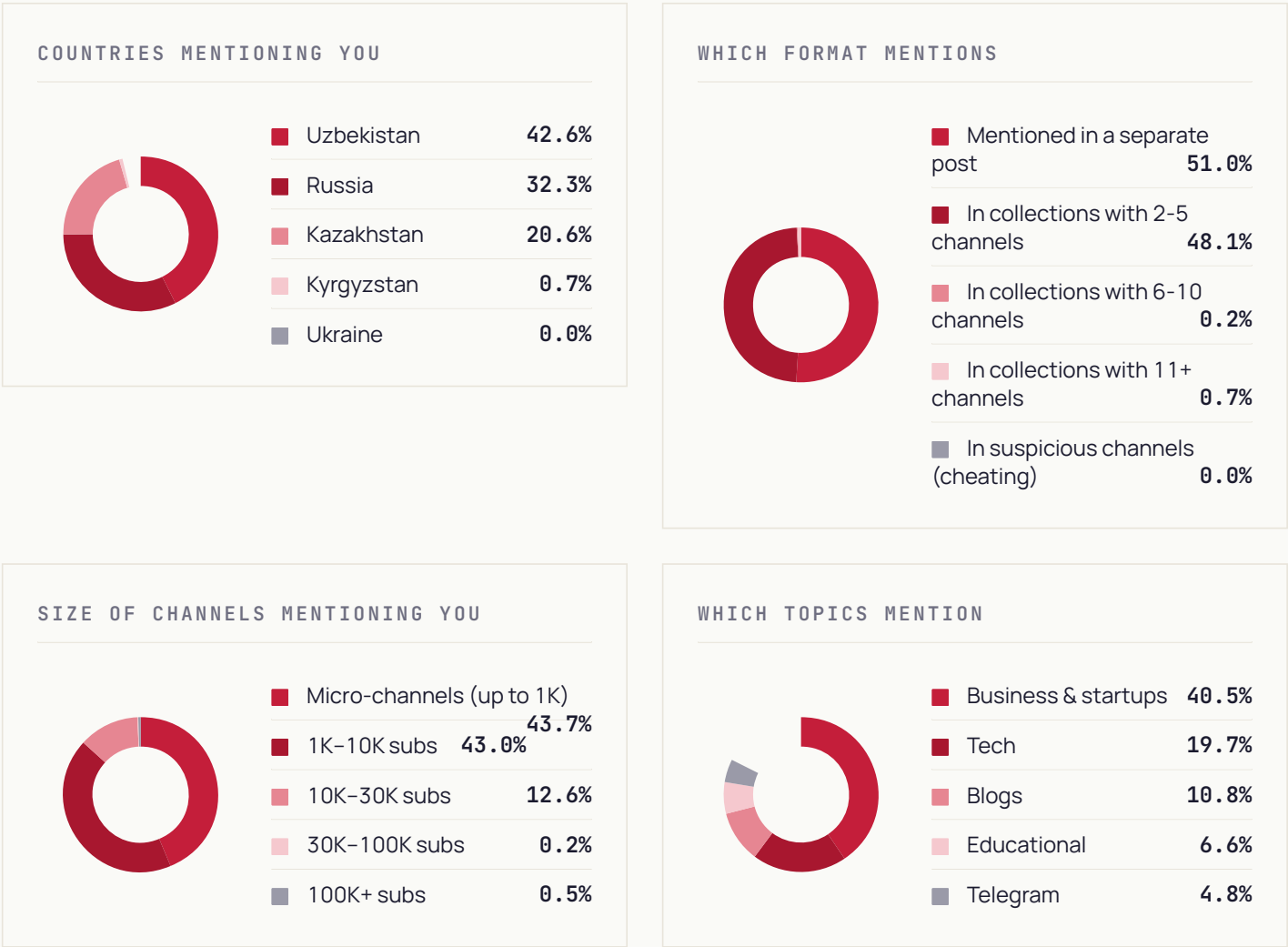


START OF PERIOD	NOW	NET GROWTH
6 074	8 077	+2 003

SECTION 04 · CITATIONS

Who and how mentions the channel

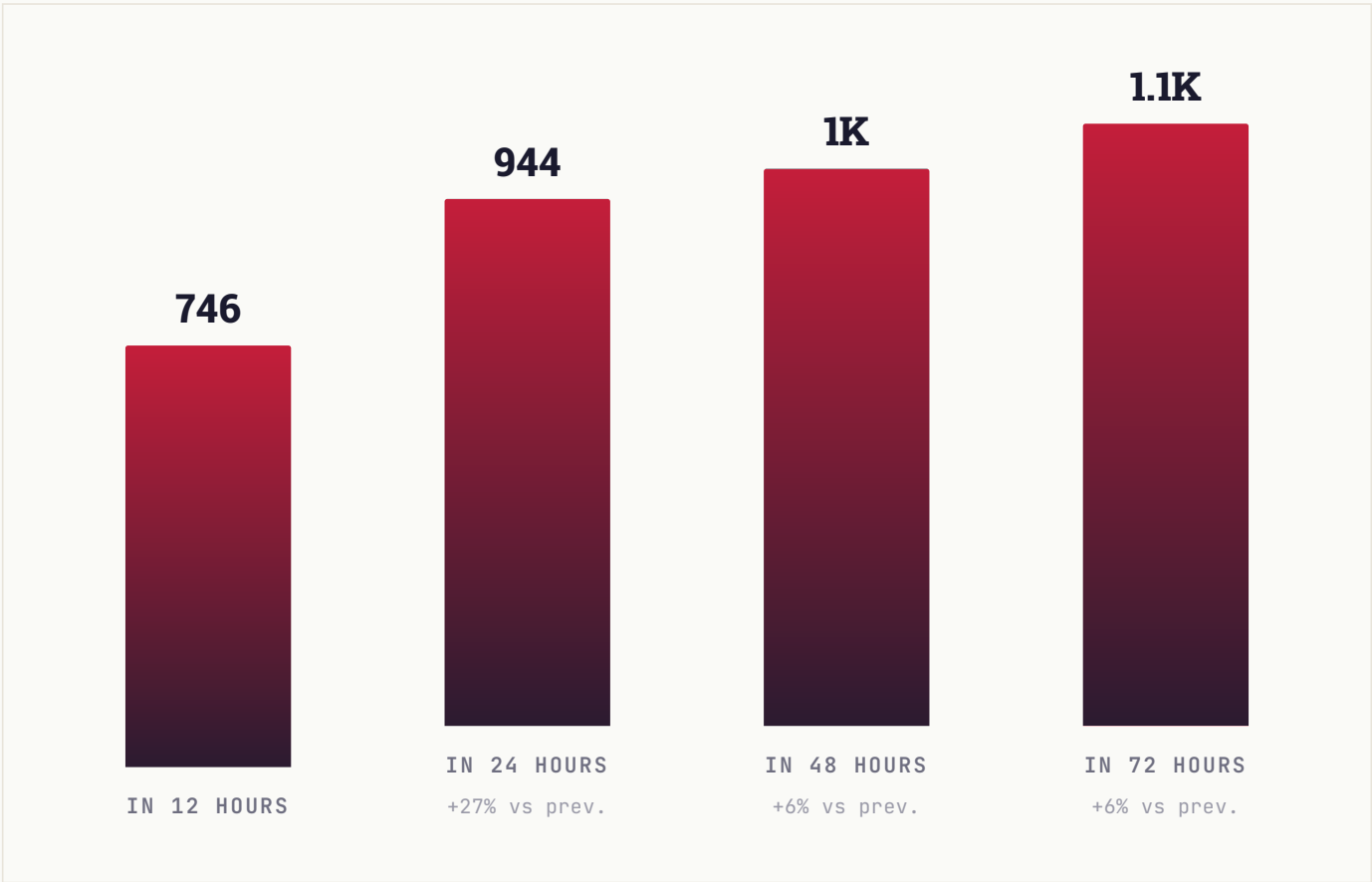
Citation index **10** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **126** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
S- Spot.uz – business & tech	26.2K
PS Scartaris Peak	17.5K
IP IT Park Uzbekistan	16.9K
ER Uzbek Retail	8.9K
CT Startup-Chaykhana YOU	8.1K
GT GDG Tashkent	5.4K
NB On the Go	5.2K
PM Pyatnitsky Marketing	4.8K
U U-ENTER Rasmiy kanal	3.1K
IM IMPACT.T	1.9K
MB Malika about brands, community & PR	1.4K

COMPARATIVE CONCLUSION

Channel in middle of the list (5th out of 11). 4 channels larger, 6 – smaller. Good options for mutual post exchange both ways: up – to grow, down – to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **98**, they brought **1 120** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	15	5	124
November 2025	22	6	182
October 2025	13	7	165
September 2025	13	6	318
August 2025	5	3	263
July 2025	30	20	68

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
98	6	1 120

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — Tuesday

On this day at 17:00 UZT audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. Recommend raising share to 15-25%.

EFFECT

**Video better
retains
audience**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
