

PUBLIC REPORT BY PROMTPRESS

Channel audit

Opportunities

startup-

course.com





@startup_course_com

 July 17 Events, contests, accelerators & startup buzz. From Idea to Tech Business       Edu: startup-course.com/1 
WhatsApp in cities: StartUp.vg/community 

SUBSCRIBERS

9 992

04.07.2026  20% per month

ERR (% SEE POSTS)

12.0%

per day  4.6%

REACH/POST

1.1K

ad reach  457/24h

[HTTPS://PROMTPRESS.COM/AUDIT/STARTUP_COURSE_COM](https://PROMTPRESS.COM/AUDIT/STARTUP_COURSE_COM)

— TABLE OF CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Business & Startups» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 9 992 —	 SUBS REACH 11.19% avg % of subs see post	 VIEWS/POST 1.1K median 1K · 28 days	 POSTS/WK 14.2 over period
 7D TREND -18.9% vs previous week	 REACTIONS/POST 7.9 only 469 reactions, 753 reposts, 3 comments	 POST LENGTH 783 chars median 864 · 28 days	 POSTS ANALYZED 59 28 days
 AD REACH 457 24h avg	 CHURN / MONTH +204 last month	 CITATION RATE 15 citation index · 126 channels mentioned ever	 CHANNEL AGE 9 years 3 months created 04.04.2017

AI EDITOR SUMMARY

Channel « Opportunities  startup-course.com » — 9 992 subs. Each post averages 1.1K people (11% of subs), reach is low — consider expanding audience. Publishes 14 posts per week (~2/day) — regular schedule. For week Jun 22–28, reach dropped by -18.9% by week of Jun 15–21 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outliers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **59** posts over 28 days.
- 02 Dominant format – **Photo** (34/59 posts).
- 03 Avg post length – **783** chars (median 864).
- 04 Peak audience activity – **Monday**, 13:00 ALMT.
- 05 Top posts get **4x** more views than the weakest (2.7K avg for top vs 685 for worst) – among 59 posts in 28 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 08:09 PHOTO  Invest AI @ KASE w/ Arman Suleimenov & Abay Absamet from Silkroad Angels (VC at Palo Alto hub) Live 10.06 at 10...	VIEWS 3 025 REPOSTS 20	REACTIONS 11 ER 30.3%
Nº2 05.06 · 05:19 TEXT   Startupper, plans for the weekend & next week? t.me/startup_course_com?boost 06-07.06 at 10:00  Inspire & Connect You[th] -...	VIEWS 2 731 REPOSTS 26	REACTIONS 15 ER 27.3%
Nº3 15.06 · 11:58 TEXT   Startup Deadlines. Plans for the week? t.me/startup_course_com?boost 15.06   SIA - Social Impact Award: 3M & trip to...	VIEWS 2 356 REPOSTS 23	REACTIONS 9 ER 23.6%

Nº4 18.06 • 02:32 PHOTO  Startup World Cup Kazakhstan 2026: apps open! Startup World Cup is an intl pitch platform uniting startups from 100+...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 052</td><td>13</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>84</td><td>20.5%</td></tr> </table>	VIEWS	REACTIONS	2 052	13	REPOSTS	ER	84	20.5%
VIEWS	REACTIONS								
2 052	13								
REPOSTS	ER								
84	20.5%								
Nº5 17.06 • 02:03 TEXT  WIT summer meetup. Women in Tech Kazakhstan gathers women in tech, business & digital. Program...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 995</td><td>10</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>28</td><td>20.0%</td></tr> </table>	VIEWS	REACTIONS	1 995	10	REPOSTS	ER	28	20.0%
VIEWS	REACTIONS								
1 995	10								
REPOSTS	ER								
28	20.0%								

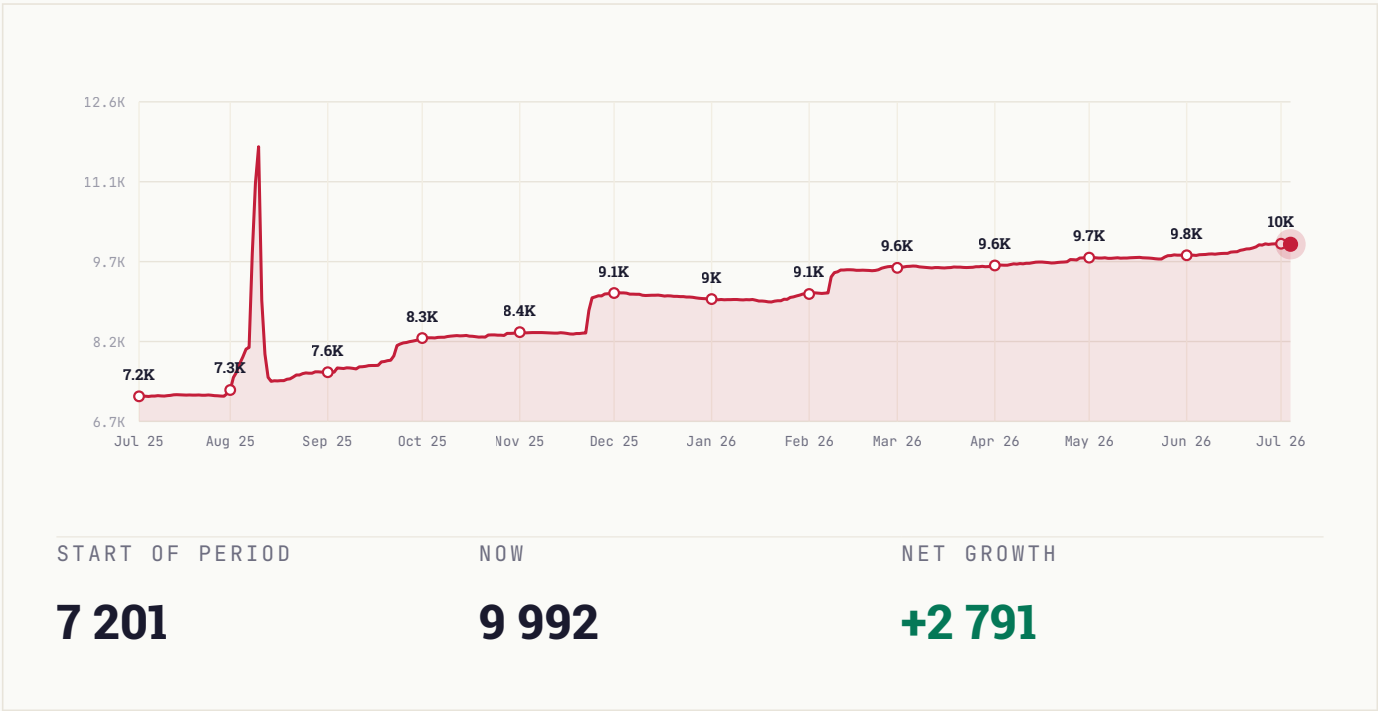
WORST 3

↓ 22.06 • 10:24 PHOTO  IT Speaking Club by Qazaq IT Community on June 22 at 7 PM Meeting topic: Would you connect your brains to the internet?...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>695</td><td>7</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>7.0%</td></tr> </table>	VIEWS	REACTIONS	695	7	REPOSTS	ER	—	7.0%
VIEWS	REACTIONS								
695	7								
REPOSTS	ER								
—	7.0%								
↓ 01.07 • 11:15 VIDEO (post without caption – video)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>685</td><td>3</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2</td><td>6.9%</td></tr> </table>	VIEWS	REACTIONS	685	3	REPOSTS	ER	2	6.9%
VIEWS	REACTIONS								
685	3								
REPOSTS	ER								
2	6.9%								
↓ 01.07 • 16:46 PHOTO  Want your project to stand out from hundreds of applications?  July 2 at 6:00 PM free webinar: «6 Levels...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>675</td><td>2</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>4</td><td>6.8%</td></tr> </table>	VIEWS	REACTIONS	675	2	REPOSTS	ER	4	6.8%
VIEWS	REACTIONS								
675	2								
REPOSTS	ER								
4	6.8%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth vs. churn.

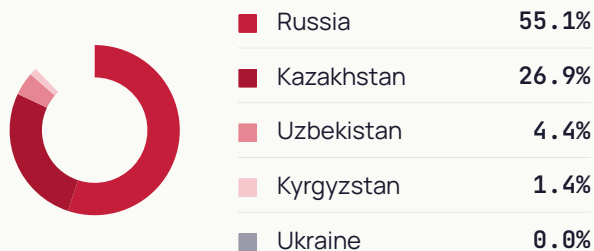


SECTION 04 • MENTIONS

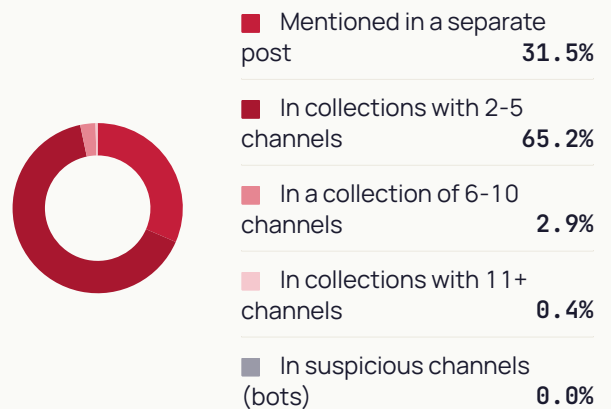
Who mentions the channel and how

Citation index **15** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **126** different channels.

COUNTRIES MENTIONING



MENTION FORMATS



SIZE OF CHANNELS MENTIONING



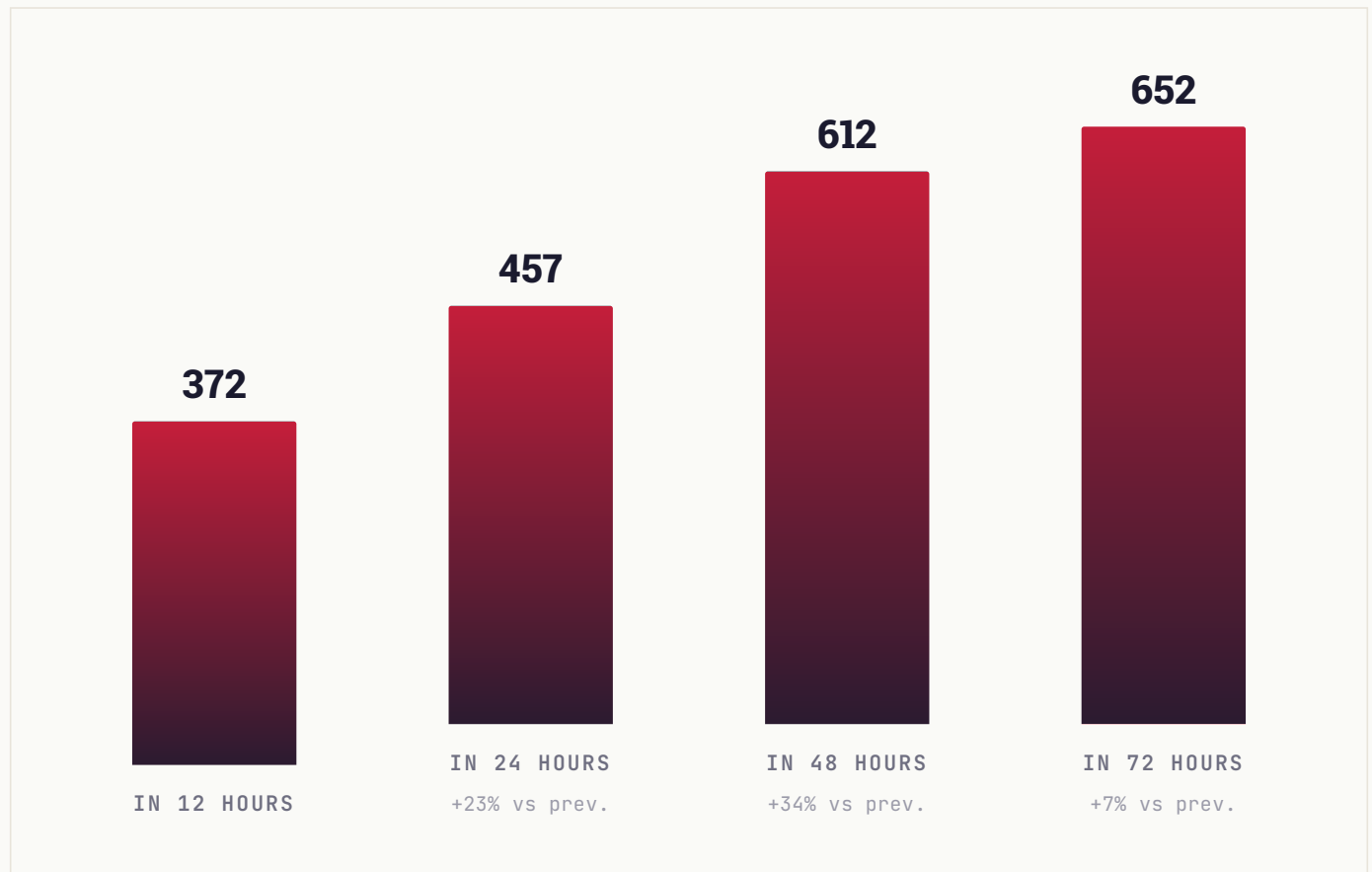
MENTION TOPICS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
GO gov4c.kz	33.4K
ET Eyad Trader Quotex Bot 🤖 1	22.2K
OK Cargo Reviews	17.9K
F« Damu Foundation	17.5K
O Oy.kz Paid surveys Kazakhstan	13.1K
ös Ösim	12.9K
📢 Opportunities 🚀 startup-course.com 💰 YOU	10K
GA 🌀Toskambaev Arman Business Mindset	9.5K
VI Shipping from KZ Delivery from US and Europe	9.2K
K/ ҚазМұнайГаз / KazMunayGas	8.7K
SI SHANTAL lingerie WHOLESALE	8.5K

COMPARATIVE INSIGHT

Channel in top-10 niche (#7 of 100). Strong position. Niche leader — gov4c.kz (33.4K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **467**, they brought **6 511** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	70	19	164
December 2025	48	11	44
November 2025	92	10	766
October 2025	80	14	188
September 2025	108	18	636
August 2025	69	16	4 713

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
467	6	6 511

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Business & startups» and saw how your channel compares. Gray band — range of 80% niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#7 /100

RANK IN NICHE

Channel in top 7% business & startups

SUBSCRIBERS

better than 90% of niche

median 572

3

9 992 — your channel

11.1K

AVG REACH / POST

better than 86% of niche

median 148

2

1 118 — your channel

1.6K

CITATION INDEX

better than 90% of niche

median 0

0

15 — your channel

15

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Monday**

Audience is most active on this day at 13:00 ALMT.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Quarterly cross-posting with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
