

PUBLIC REPORT BY PROMTPRESS

Channel audit

StarPets



@starpetsgg

★ Marketplace for Roblox players Enter promo code STARFIRST33 and get Godly here <https://starpets.gg/summer> Chat: @starpetsgg_chat Help: <https://m.starpets.gg/tg-support> Collaboration:...

SUBSCRIBERS

79 894

+13405 per month

ERR (% SEE POSTS)

20.0%

per day 6.6%

REACH/POST

15.2K

ad reach 5.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 79 894 —	 SUBS REACH 19.02% avg % of subs see post	 VIEWS/POST 15.2K median 16.8K · 29 days	 POSTS/WEEK 9.0 over period
 7D TREND -14.3% vs previous week	 REACTIONS/POST 107.1 only 4,071 reactions, 548 reposts, 7,940 comments	 POST LENGTH 238 chars median 224 · 29 days	 POSTS ANALYZED 38 29 days
 AD REACH 5.2K 24h avg	 CHURN / MONTH +13405 last month	 CITATION RATE 91 citation index · 108 channels mentioned ever	 CHANNEL AGE 4 years 11 months created 09.08.2021

AI EDITOR SUMMARY

Channel «StarPets» — 79 894 subs. Each post averages 15.2K people (19% of subs), average reach — room to grow. Publishes 9 posts per week (~1/day) — regular schedule. For the week of June 29 — July 5, reach dropped -14.3% by week 22–28 June — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **38** posts over 29 days.
- 02 Dominant format — **Photo** (35/38 posts).
- 03 Avg post length — **238** chars (median 224).
- 04 Peak audience activity — **Saturday**, 17:00 MSK.
- 05 Top posts get **2×** more views than the weakest (21.3K avg top vs 12.1K worst) — among 38 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 14:07 PHOTO These skins could be yours next week 🎁 Our box may contain anything: from Traveler's Axe to Bat, and on...	VIEWS 23 401 REPOSTS 33	REACTIONS 126 ER 29.3%
Nº2 13.06 · 16:22 PHOTO We're ready to announce the best 🏆 Yesterday participants played 10 rounds of MM2, it was intense! Check the pics, find your nickname and see...	VIEWS 20 304 REPOSTS 11	REACTIONS 37 ER 25.4%
Nº3 28.06 · 11:25 PHOTO You showed insane results 🤖 We made the event even bigger for you, fight for a top spot until July 3! Starting June 30, you'll find...	VIEWS 20 109 REPOSTS 13	REACTIONS 77 ER 25.2%

Nº4

20.06 • 12:12

PHOTO

🔥 Summer event MM2 is here StarPets is making its own event where you can win the coolest Godly skins 💰 Prize...

VIEWS

19 909

REPOSTS

30

REACTIONS

102

ER

24.9%

Nº5

29.06 • 13:44

PHOTO

Where friendship ends and the game begins 🗡️ ✨ StarPets – subscribe

VIEWS

18 767

REPOSTS

18

REACTIONS

315

ER

23.5%

WORST 3



08.07 • 08:05

PHOTO

SWAP NOW FOR EVERYONE 🔄 No card but want cool Godly? Try StarPets Swap Trade in seconds, long...

VIEWS

12 184

REPOSTS

28

REACTIONS

82

ER

15.3%



06.07 • 18:09

PHOTO

What would you do – keep or sell? ✨ StarPets – subscribe

VIEWS

12 154

REPOSTS

3

REACTIONS

166

ER

15.2%



08.07 • 07:00

PHOTO

Giving away 5 Icepiercer 💎 Click «Participate» for a chance to win every gamer's dream For extra entries support our...

VIEWS

11 816

REPOSTS

23

REACTIONS

132

ER

14.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

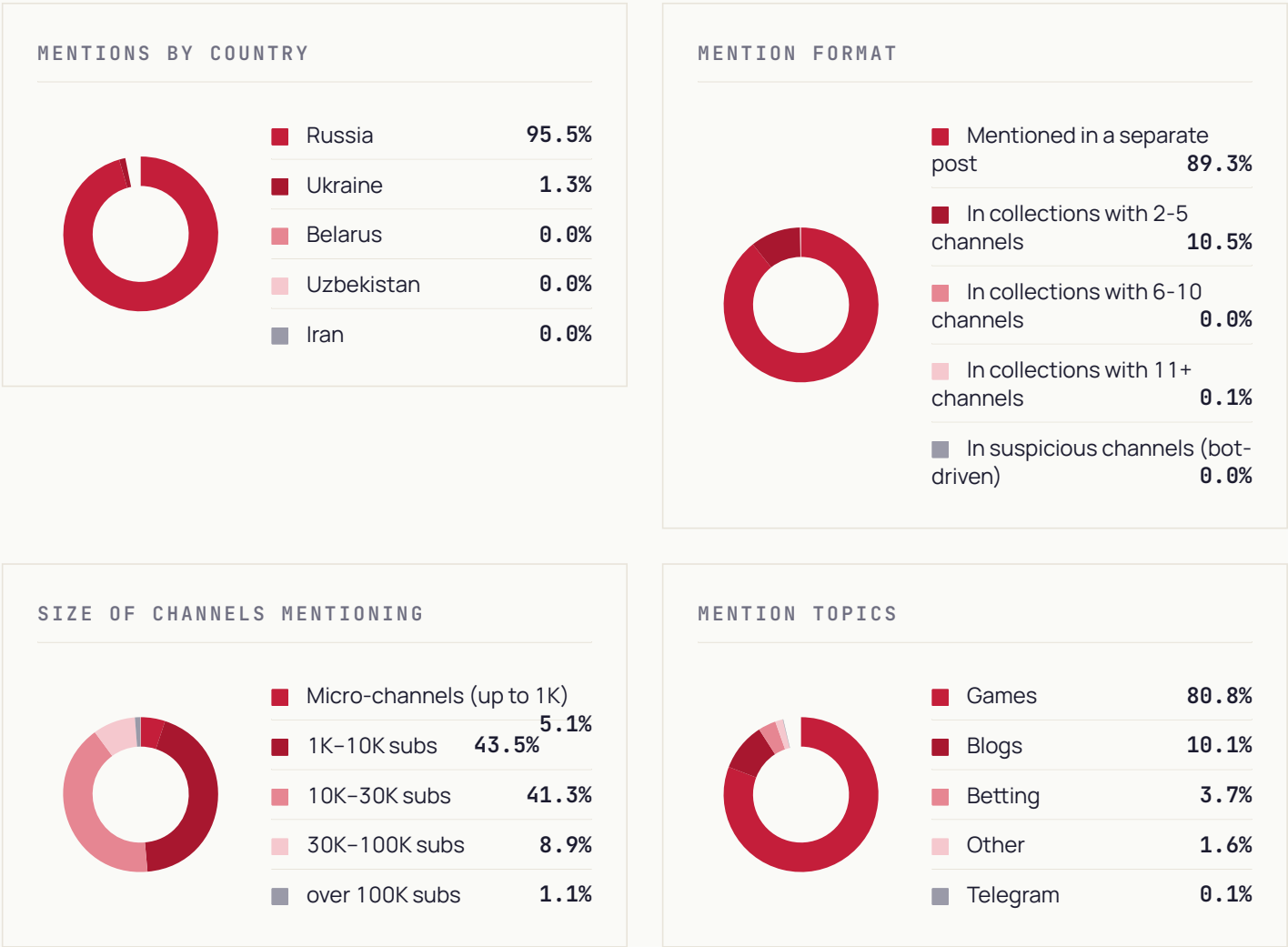
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

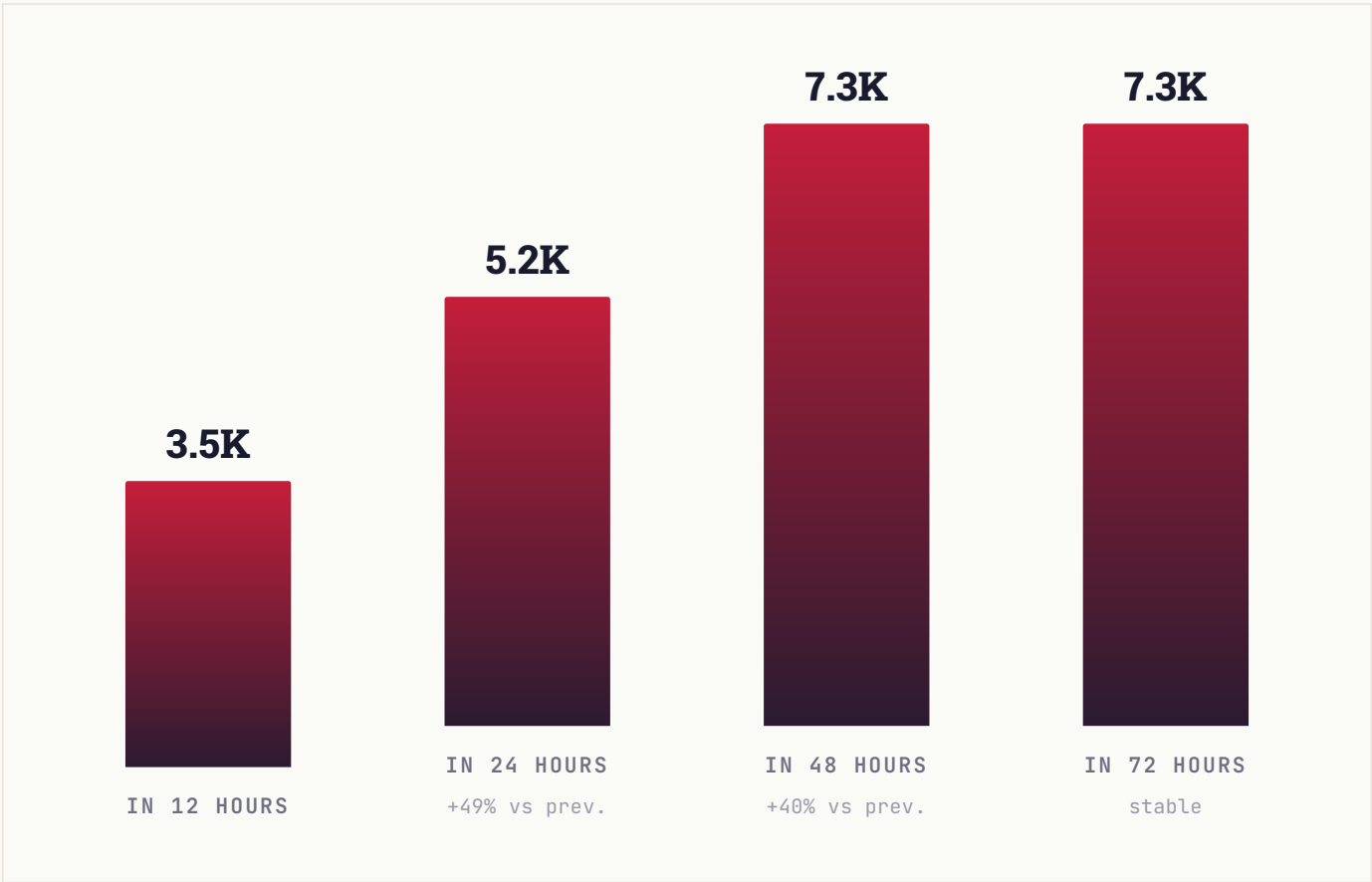
Citation index **91** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **108** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
ST StarPets YOU	79.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **119**, they brought **24 214** new subs.

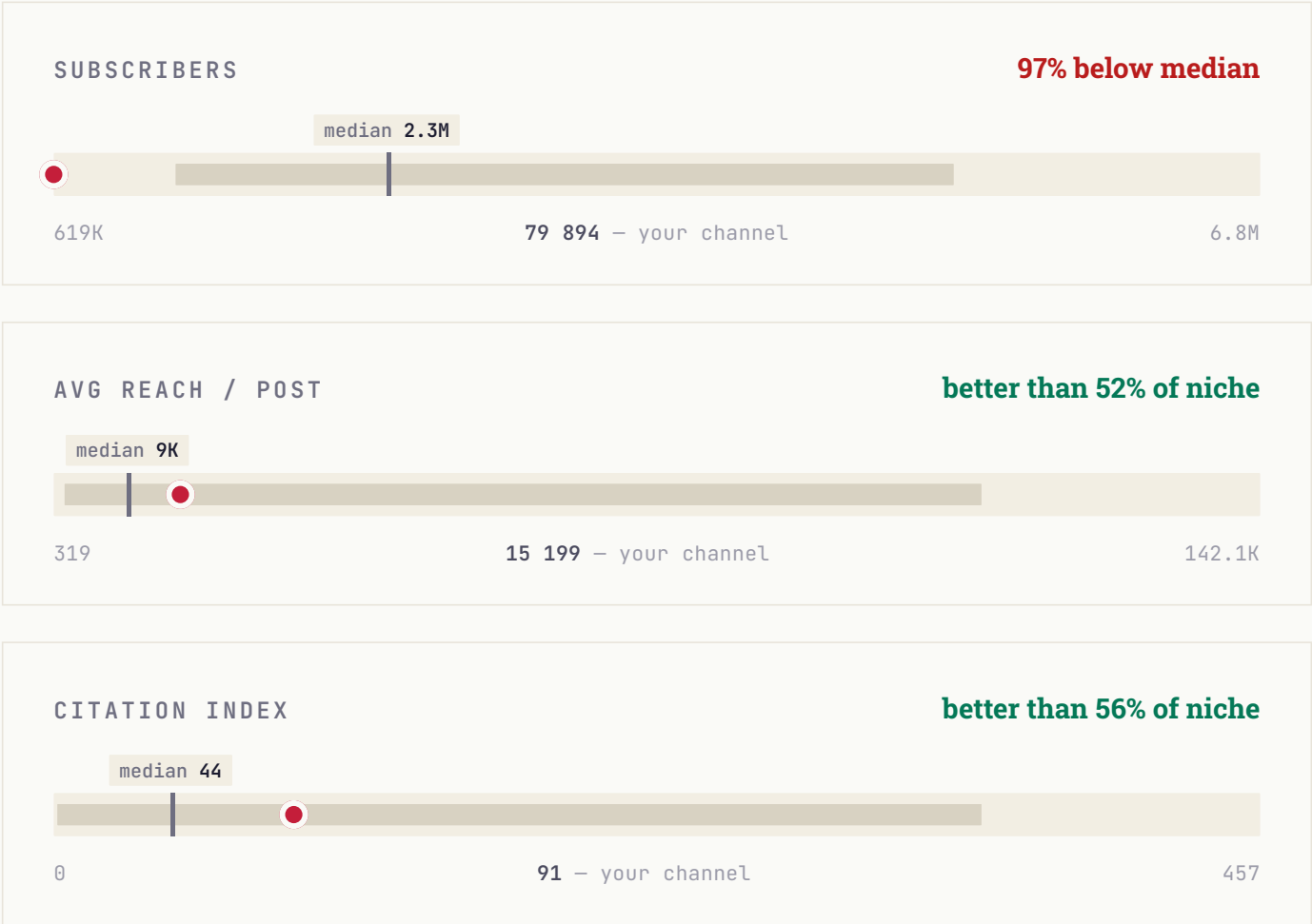
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	17	5	1 388
December 2025	18	6	9 091
November 2025	24	6	6 596
October 2025	24	9	1 750
September 2025	16	9	3 946
August 2025	20	8	1 443

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
119	6	24 214

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Saturday

Audience is most active on this day at 5:00 PM MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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