

PUBLIC REPORT BY PROMTPRESS

Channel audit

STARMOTORS.BIZ



CTAPMOTOPC



@starmotorsbiz

✓ Official STARMOTORS channel ▼ 300+ cars in stock → Price
quotes @starmotors_main 🌐 Website starmotors.biz 📍
Vladivostok, Gogolya St., 29 🏠 Partnership @nikolajkee No.
7006774599

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
18.07.2026 10 504 -103 per month	9.0% last day 6.0%	963 ad reach 634/24h

HTTPS://PROMTPRESS.COM/AUDIT/STARMOTORSBIZ

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly growth chart

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 10 504 —	 SUBSCRIBER REACH 9.17% avg % subs see post	 VIEWS/POST 963 median 963 · 29 days	 POSTS/WEEK 38.2 for the period
 7D TREND -4.7% vs previous week	 REACTIONS/POST 6.2 total 995 reactions, 215 reposts, 89 comments	 POST LENGTH 672 chars median 783 · 29 days	 POSTS ANALYZED 161 29 days
 AD REACH 634 24h avg	 CHURN / MONTH -103 last month	 CITATION RATE 428 citation index · 655 channels mentioned all time	 CHANNEL AGE 1 year 10 months created 18.09.2024

AI EDITOR SUMMARY

Channel «STARMOTORS.BIZ 🚗 CTAPMOTOPC» — 10 504 subs. Each post averages 963 people (9% of subs), reach is low — consider expanding audience. Publishes 38 posts per week (~5/day) — active posting. For week Jul 6–12 reach stable (-4.7% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **161** posts over 29 days.
- 02 Dominant format – **Photo** (105/161 posts).
- 03 Avg post length – **672** chars (median 783).
- 04 Peak audience activity – **Wednesday**, 13:00 MSK.
- 05 Strongest posts get **2x** more views than the weakest (1.3K avg for top vs 756 for worst) – among 161 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 10:01 PHOTO As gas prices rise, demand for Nissan Note e-Power hits records While some sadly watch the pump displays, others have started watching...	VIEWS 1 286 REPOSTS 5	REACTIONS 10 ER 12.2%
Nº2 21.06 · 07:04 VIDEO NEW ISSUE CUSTOM-ORDERED CARS FOR OUR CLIENTS A fresh overview of cars brought in for our clients from...	VIEWS 1 265 REPOSTS —	REACTIONS 8 ER 12.0%
Nº3 25.06 · 03:04 VIDEO CAR DELIVERY AT STARMOTORS LOT🔥 Today we delivered a car to Sergey from Bratsk – he came for...	VIEWS 1 259 REPOSTS 3	REACTIONS 3 ER 12.0%

Nº4 19.06 • 06:49 VIDEO HONDA STEPWGN 2015 ПОД ЗАКАЗ Характеристики: - Двигатель: 1.5 - Комплектация: SPADA COOL SPIRIT HONDA SENSING - Пробег: 72 тыс.км -...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 258</td><td>11</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>2</td><td>12.0%</td></tr> </table>	VIEWS	REACTIONS	1 258	11	REPOSTS	ER	2	12.0%
VIEWS	REACTIONS								
1 258	11								
REPOSTS	ER								
2	12.0%								
Nº5 24.06 • 10:32 PHOTO CARS FOR SALE 🚗 PRICE WON'T CHANGE EVEN IF EXCHANGE RATE RISES! Lock in full cost now with a deposit...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 247</td><td>1</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>11.9%</td></tr> </table>	VIEWS	REACTIONS	1 247	1	REPOSTS	ER	1	11.9%
VIEWS	REACTIONS								
1 247	1								
REPOSTS	ER								
1	11.9%								

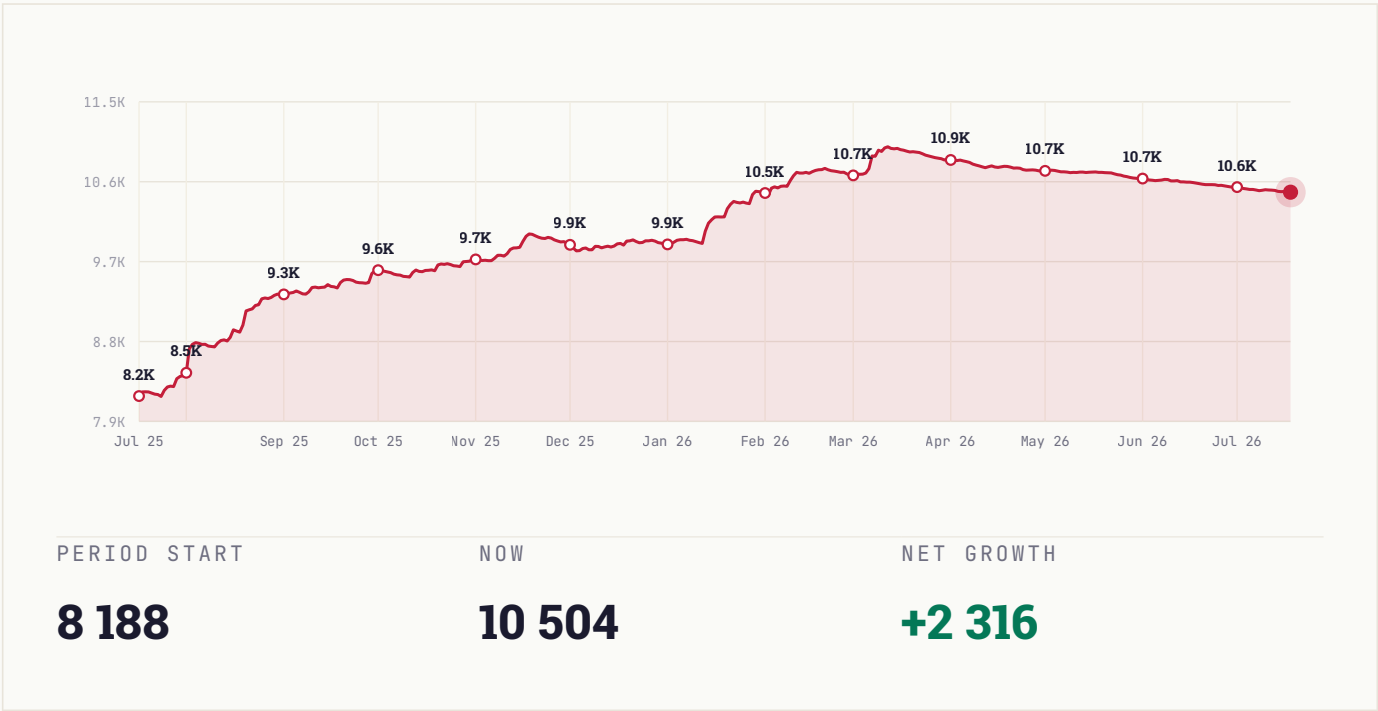
WORST 3

↓ 14.07 • 07:03 VIDEO Passable, non-passable, sanctioned, non-sanctioned... What's the difference? These terms are often confused, though they mean completely different...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>769</td><td>10</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>3</td><td>7.3%</td></tr> </table>	VIEWS	REACTIONS	769	10	REPOSTS	ER	3	7.3%
VIEWS	REACTIONS								
769	10								
REPOSTS	ER								
3	7.3%								
↓ 15.07 • 05:03 PHOTO Car deliveries at STARMOTORS 6 more cars found their owners! 🎉 Each was selected to match all wishes...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>750</td><td>5</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>4</td><td>7.1%</td></tr> </table>	VIEWS	REACTIONS	750	5	REPOSTS	ER	4	7.1%
VIEWS	REACTIONS								
750	5								
REPOSTS	ER								
4	7.1%								
↓ 15.07 • 07:00 PHOTO BREAKING DOWN THE COST OF A PASSABLE CAR FROM JAPAN 💰🇯🇵 Today we show a real example of what makes up the cost of a car under...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>750</td><td>8</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>4</td><td>7.1%</td></tr> </table>	VIEWS	REACTIONS	750	8	REPOSTS	ER	4	7.1%
VIEWS	REACTIONS								
750	8								
REPOSTS	ER								
4	7.1%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

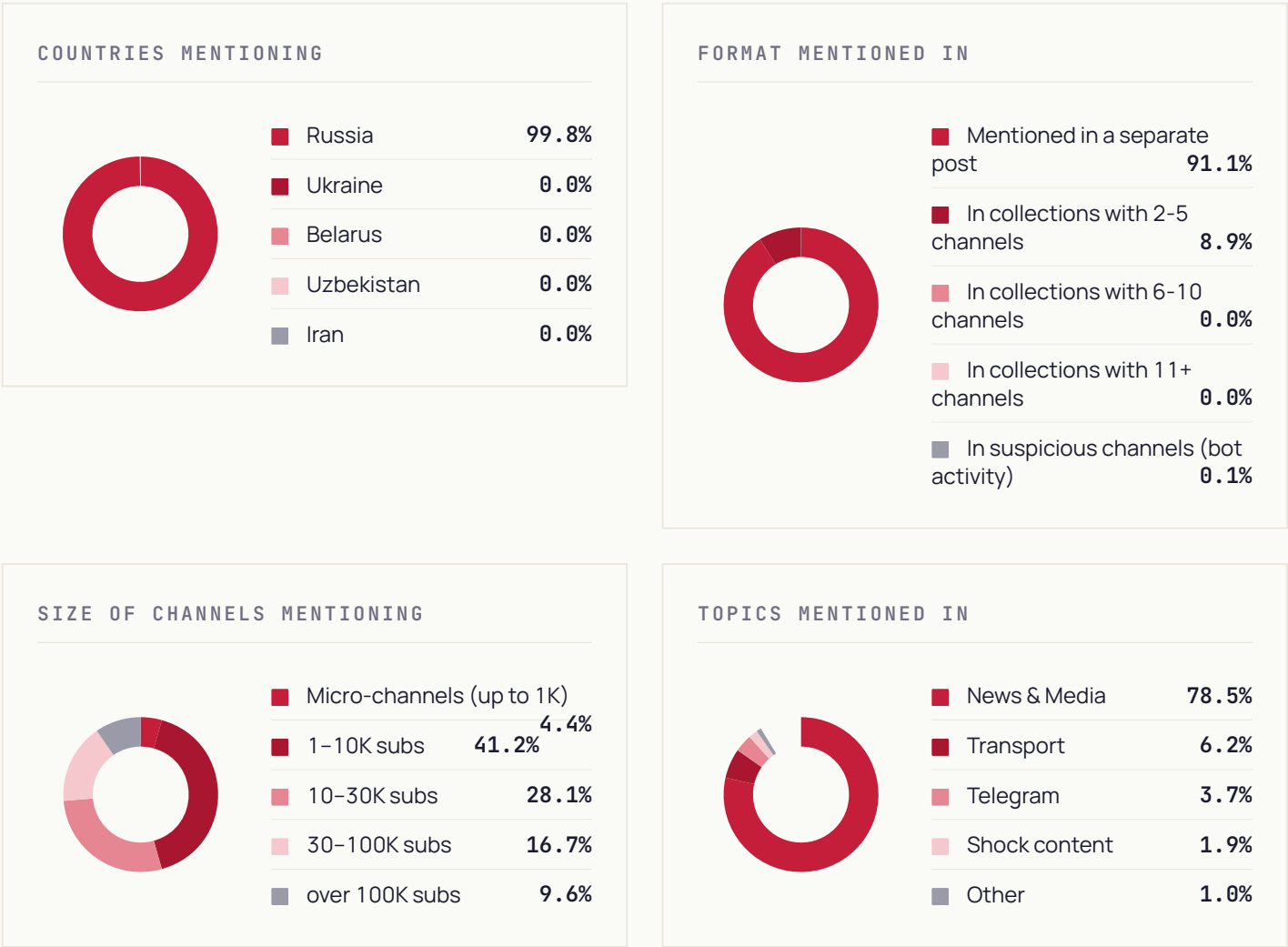
Subscriber growth chart for the year. Key months show exact sub count. Shows months of growth vs loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

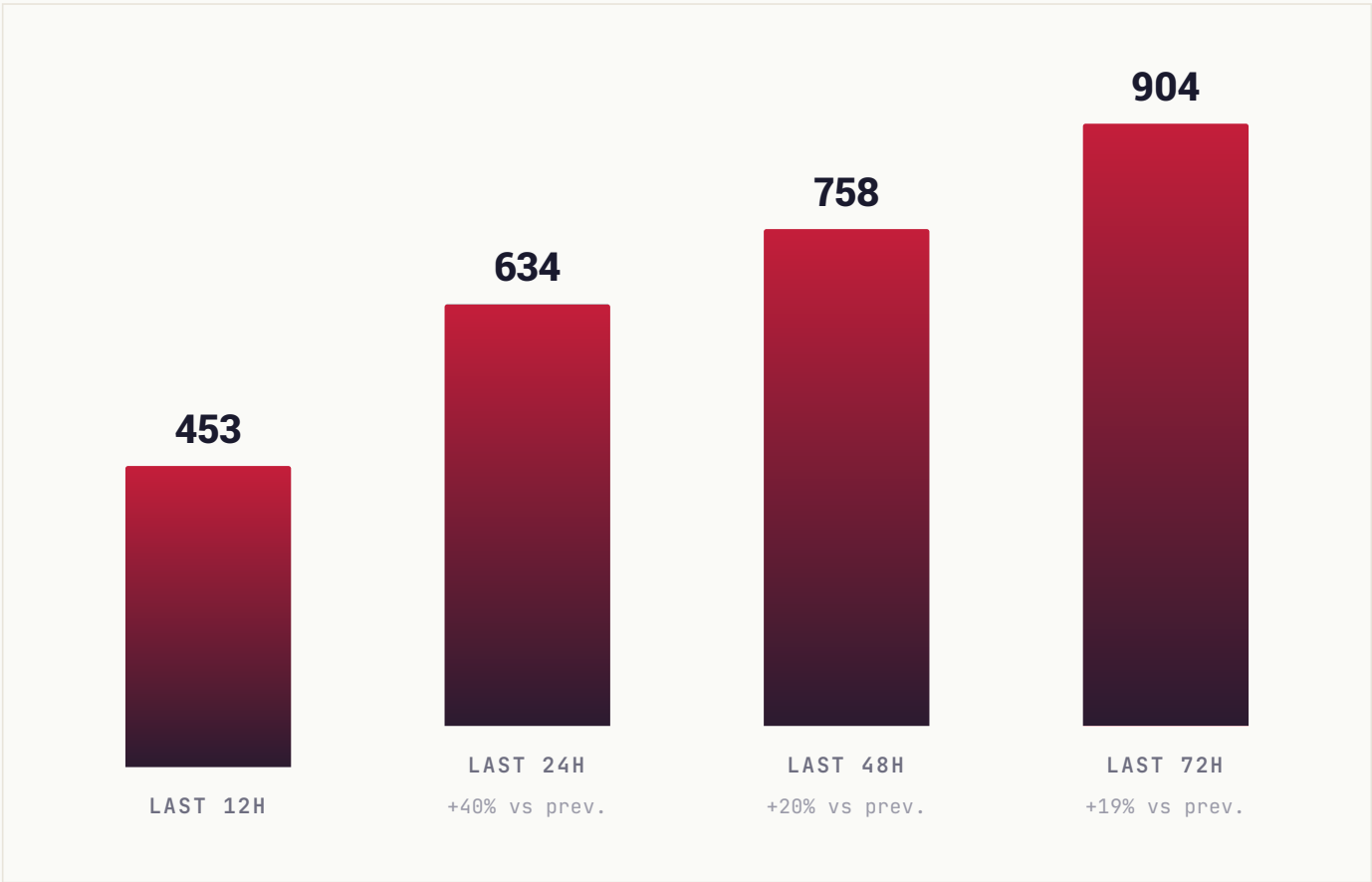
Citation index **428** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **655** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AV Avtomanya	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	996.3K
DS Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN Un Normal	583.6K
FI Fighterbomber	521.6K
AV Auto.ru	500K
AV AVTOZAKAZ.RU	481.4K
GA Garage	481.4K
 STARMOTORS.BIZ  CTAPMOTOPC YOU	10.5K

COMPARATIVE INSIGHT

Channel not yet outside niche top-98 — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **793**, they brought **2 929** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	313	295	686	
December 2025	102	71	219	
November 2025	102	90	334	
October 2025	84	64	271	
September 2025	120	73	399	
August 2025	72	62	1 020	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
793	6	2 929

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Audience most active on this day at 13:00 MSK.

EFFECT

**Best time for
important
posts****02****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same niche once a quarter. No need to do it daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
