

PUBLIC REPORT BY PROMTPRESS

Channel audit

Internship



@stagirovky

Internships, grants and volunteering worldwide to get you out faster. Plus tips. Collab: @Alivian Channel link: @stagirovky Working with @Spiral_Yuri RKN:...

SUBSCRIBERS

82 727

-835 per month

ERR (% WHO SEE POSTS)

2.0%

daily 0.9%

REACH/POST

1.1K

ad reach 715/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 82 727 —	 SUBSCRIBER REACH 1.38% avg % of subs see post	 VIEWS/POST 1.1K median 1.2K · 29 days	 POSTS/WK 28.7 for the period
 7D TREND -10.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 471 chars. median 451 · 29 days	 POSTS ANALYZED 122 29 days
 AD REACH 715 24h average	 CHURN / MONTH -835 last month	 CITATION RATE 722 citation index · 600 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 07.07.2021

AI EDITOR SUMMARY

Channel «Internship» — 82 727 subs. Each post avg views 1.1K people (1% subs), reach is low — expand audience. Publishes 29 posts per week (~4/day) — active posting mode. For the week of June 15–21, reach dropped by -10.8% to week of June 8–14 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 122 posts in 29 days.
- 02 Dominant format — Text (116/122 posts).
- 03 Avg post length — 471 chars (median 451).
- 04 Peak audience activity — Thursday, 08:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.5K avg for top vs 821 for worst) — among 122 posts in 29 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

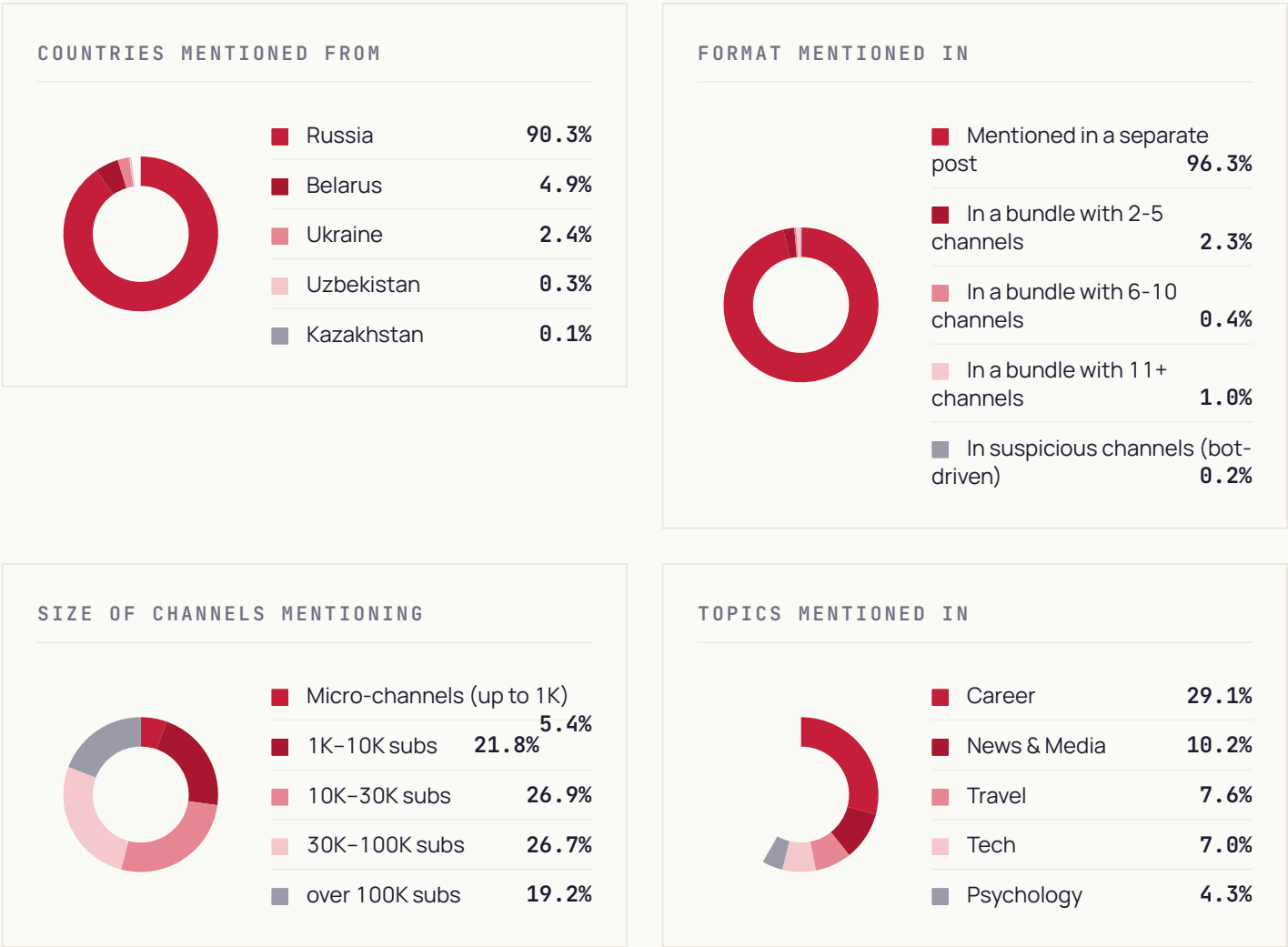
Nº1 09.06 · 20:05 TEXT #internship in the Netherlands for international students wanting to work in digital marketing & sales What to do: conduct...	VIEWS 1 543 REPOSTS 7	REACTIONS — ER 1.9%
Nº2 04.06 · 05:06 TEXT #scholarship in Belgium Master Mind Scholarship for international students wanting to study master's programs at universities...	VIEWS 1 525 REPOSTS 10	REACTIONS — ER 1.8%
Nº3 07.06 · 20:05 TEXT #internship in Croatia for international students wanting to work in sales & customer support in Croatian tourism...	VIEWS 1 509 REPOSTS 3	REACTIONS — ER 1.8%

Nº4 09.06 • 10:10 TEXT #volunteering in Liberia for international students wanting to support social media management under...	VIEWS 1 496 REPOSTS — REACTIONS — ER 1.8%
Nº5 04.06 • 10:10 TEXT #volunteering in Thailand for international students wanting to develop an interactive Power BI report/dashboard including...	VIEWS 1 476 REPOSTS 4 REACTIONS — ER 1.8%
WORST 3	
↓ 28.06 • 10:10 TEXT #volunteering in India for international students wanting to teach English online to kids What to do...	VIEWS 840 REPOSTS 3 REACTIONS — ER 1.0%
↓ 27.06 • 16:39 TEXT #scholarship in the Netherlands for international students wanting to study master's programs at University of Twente Scholarship What...	VIEWS 830 REPOSTS 13 REACTIONS — ER 1.0%
↓ 28.06 • 14:59 TEXT #scholarship in Belgium Master Mind Scholarship for international students wanting to study master's programs at universities...	VIEWS 795 REPOSTS 7 REACTIONS — ER 1.0%

SECTION 03 · MENTIONS

Who mentions the channel and how

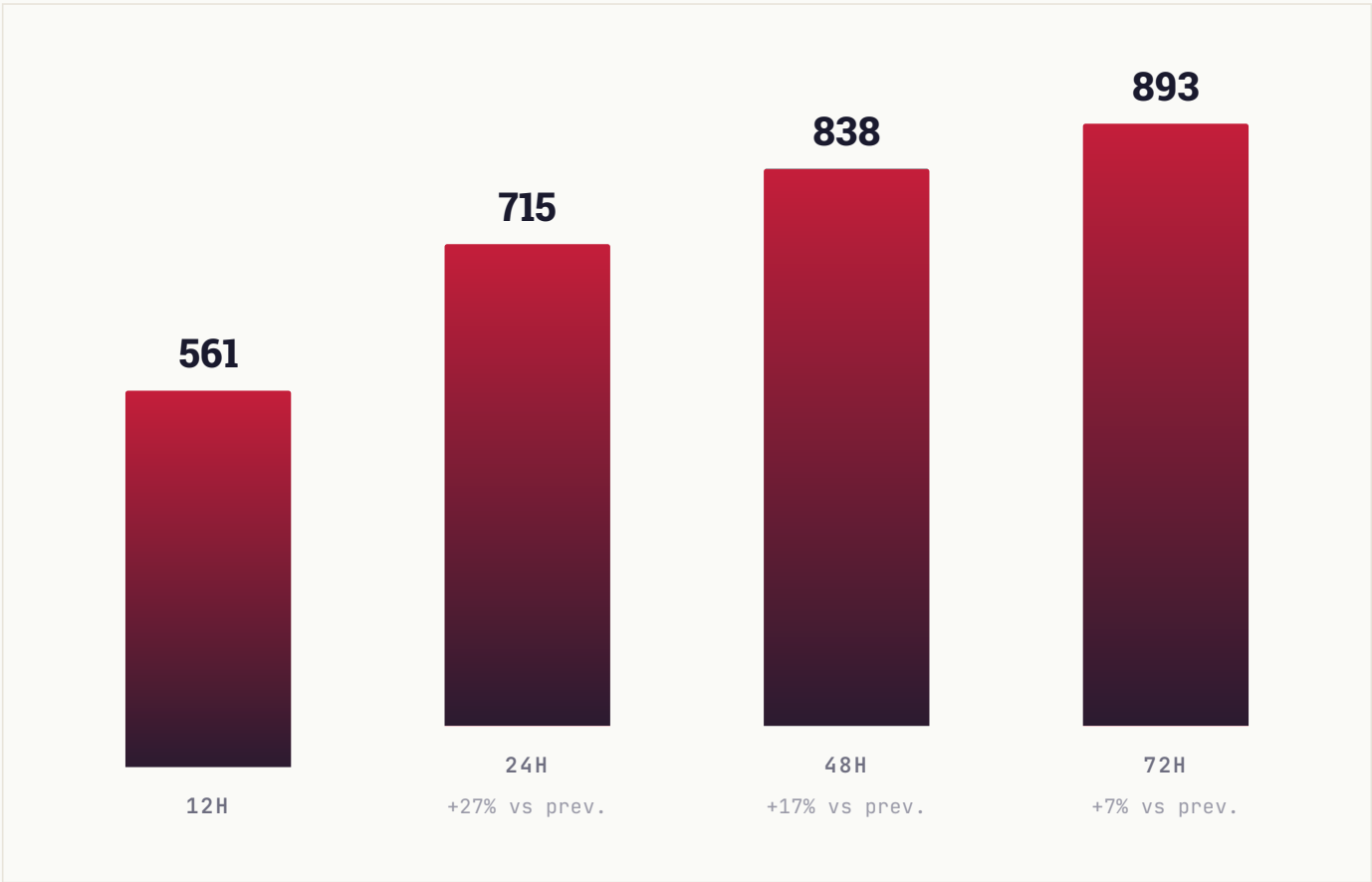
Citation index **722** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **600** different channels.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	797.9K
PM JOBS MOSCOW VACANCIES	511K
S SeoJob Online earnings	436K
FP Finder.work: jobs & vacancies	280.5K
H• HOME • Remote work • Freelance	252.3K
F Freelance Relocation Remote work Internships	246.6K
T TeleWork Freelance Remote work	226.2K
UM DREAM REMOTE - freelance / jobs	222.6K
FV FREELANCE. Jobs	221.5K
NU Remote work🇷🇺	202.9K
CT Internship YOU	82.7K

COMPARATIVE CONCLUSION

Channel in bottom half of top 100 niche (#56 of 92). Niche median — 88.6K subs. First growth KPI — reach the median. Leader: Remote no experience - Freelance (797.9K).

— SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

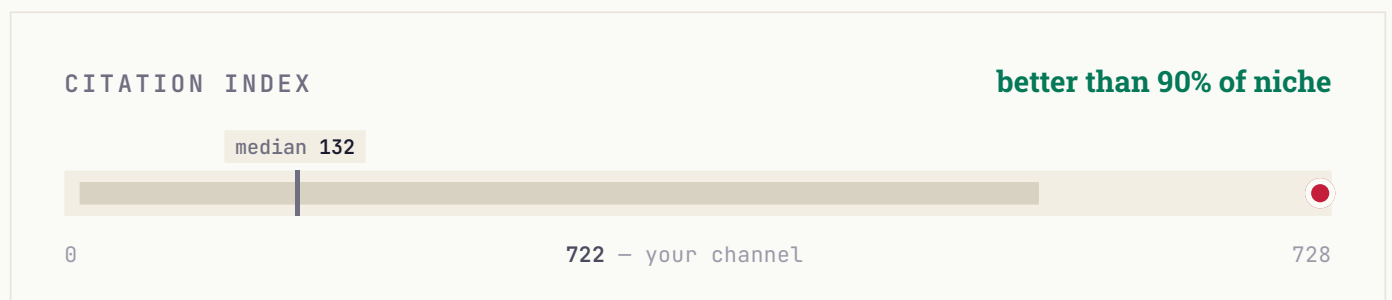
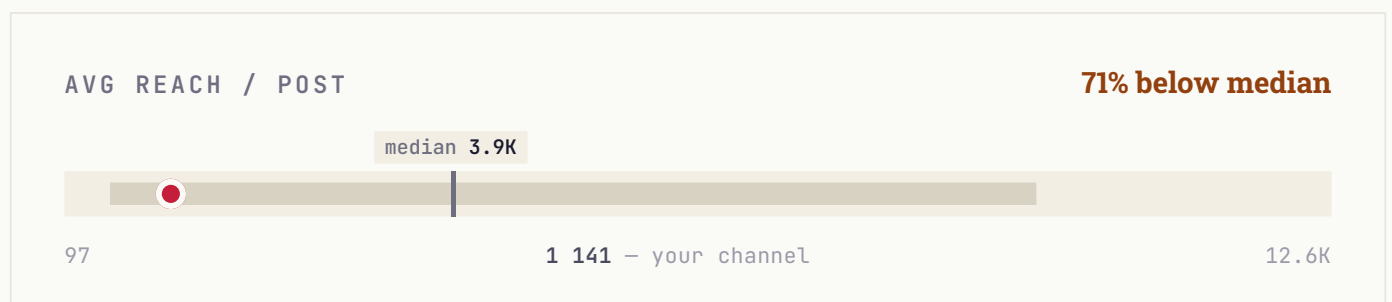
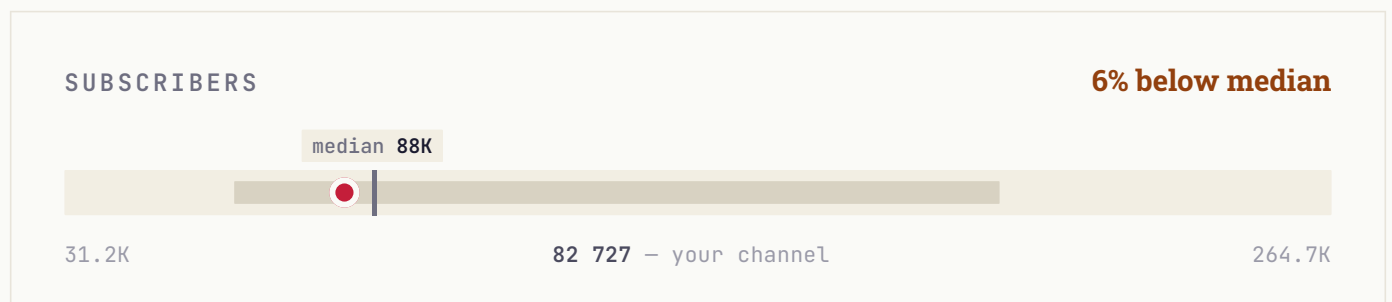
Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#56

/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.38% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for the niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
