

PROMTPRESS PUBLIC REPORT

Channel audit

First Step: Internships & Volunteering



@stage_first

Internships, relocations, grants in SMM, marketing & business from Singapore to Madagascar. Partnership: @zubar89 Job postings (1500 RUB) & other: @zubar89 Channel included in Roskomnadzor registry:...

SUBS	ERR (% SEE POSTS)	REACH/POST
44 475 07.07.2026 -351 per month	3.0% per day 1.2%	1.3K ad reach 515/24h

[HTTPS://PROMTPRESS.COM/AUDIT/STAGE_FIRST](https://promptpress.com/audit/stage_first)

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Rank in "Career" category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 44 475 —	 SUBSCRIBER REACH 2.99% avg % of subs see post	 VIEWS/POST 1.3K median 1.3K · 24 days	 POSTS/WK 4.1 over period
 7D TREND -21.4% vs previous week	 REACTS/POST — MTProto only	 POST LENGTH 874 chars median 1K · 24 days	 POSTS ANALYZED 14 24 days
 AD REACH 515 24h avg	 CHURN / MONTH -351 last month	 CITATION RATE 217 citation index · 822 channels mentioned all time	 CHANNEL AGE 8 years 3 months created 14.03.2018

AI EDITOR SUMMARY

Channel «First Step: Internships & Volunteering» — 44 475 subs. Each post gets on avg 1.3K people (3% from subs), reach is low — consider expanding audience. Publishes 4 posts per week (~1/day) — rare posts. For the week of June 22–28, reach dropped by -21.4% by week 15–21 Jun — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts in 24 days.
- 02 Dominant format: Text (12/14 posts).
- 03 Avg post length — 874 chars (median 1000).
- 04 Peak audience activity — Thursday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.8K avg for top vs 934 for worst) — among 14 posts in 24 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 18:59 PHOTO ⚡⚡ Secret Yandex announcements, career advice, and headliners. And that's just a few items from the Young Con 2026 program. The festival...	VIEWS 1 938 REP. 4	REACTS — ER 4.4%
Nº2 11.06 · 19:19 TEXT Copywriter for Alexander Sokolovsky's podcast Tasks: — prepare media support for episodes: teasers, announcements, and other posts before and after...	VIEWS 1 694 REP. 6	REACTS — ER 3.8%
Nº3 17.06 · 16:11 TEXT Influencer Marketing Manager at «Park Alpak Simba» (largest zoo chain in Russia). Tasks: —...	VIEWS 1 667 REP. 8	REACTS — ER 3.7%

Nº4 15.06 • 08:04 TEXT SMM Specialist / Account Manager at I AM Agency What to do: – develop positioning & content concepts; – write proposals &...	VIEWS 1 596 REACTS — REP. 11 ER 3.6%
Nº5 21.06 • 14:43 TEXT Revenue Manager / Pricing Manager What to do: – analyze occupancy & market demand; – manage dynamic...	VIEWS 1 409 REACTS — REP. 5 ER 3.2%

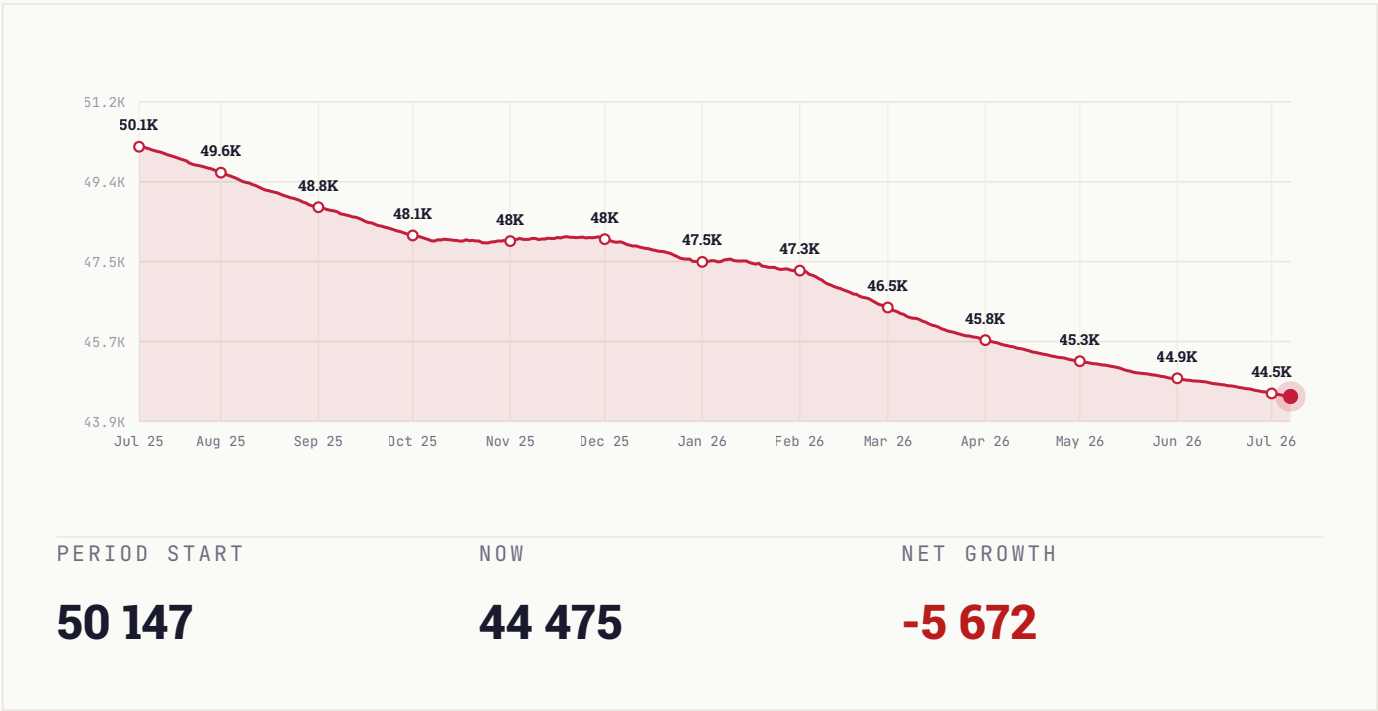
WORST 3

↓ 25.06 • 06:03 TEXT SMM Manager for LAB Production, Therr Maitz. What to do: – write & approve Russian & sometimes English post copy for...	VIEWS 1 134 REACTS — REP. 13 ER 2.5%
↓ 30.06 • 20:59 TEXT SMM Specialist (Middle) for city lifestyle media project What to do: – manage & grow social media; – create...	VIEWS 1 006 REACTS — REP. 5 ER 2.3%
↓ 03.07 • 19:18 TEXT Commercial Director / Sales Lead at SENS SENS is an educational project for women. Currently launching a new product in the Energy Planner line...	VIEWS 664 REACTS — REP. 5 ER 1.5%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

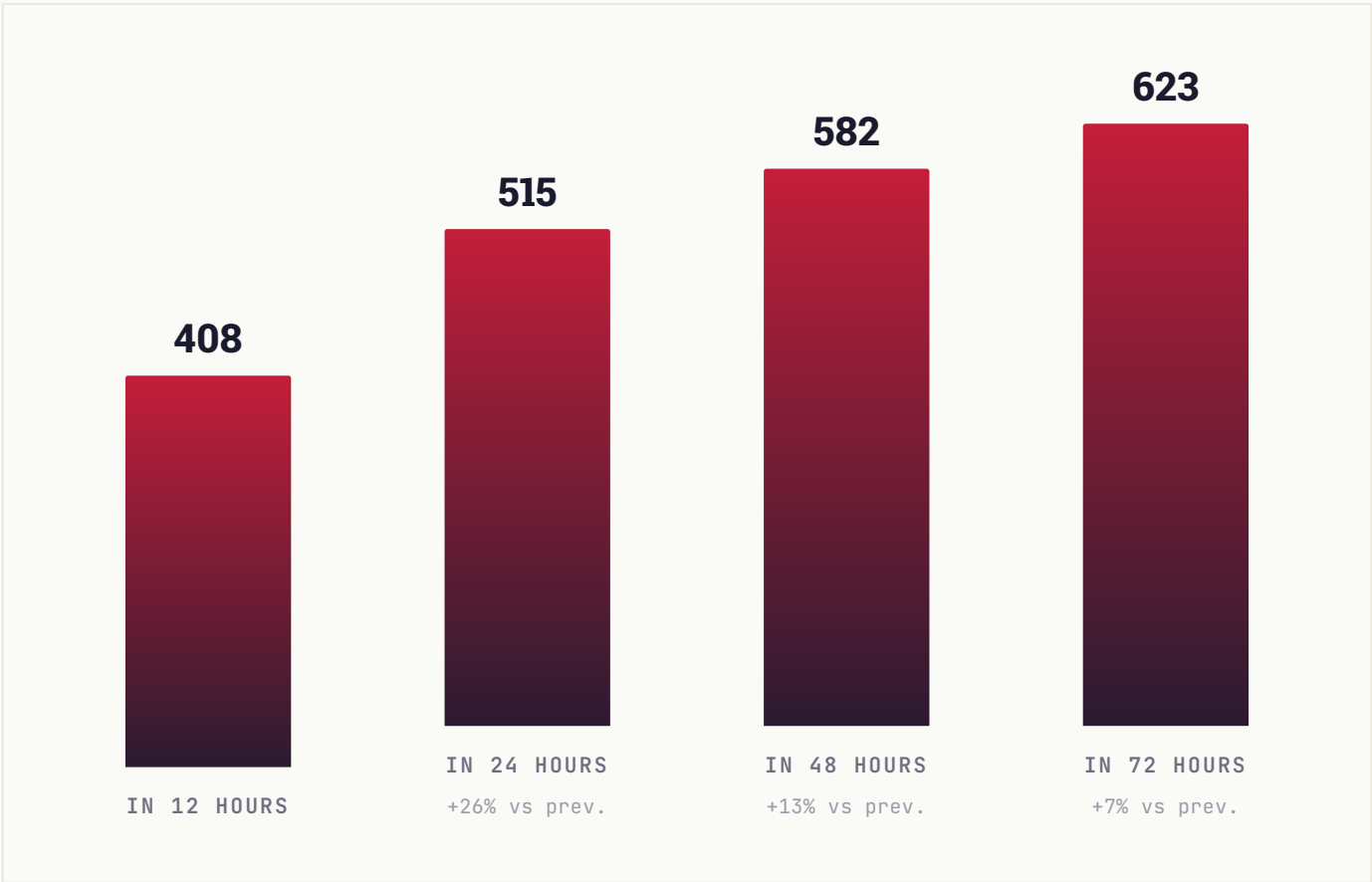
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should "live".



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
S SeoJob Online Earnings	434.8K
U REMOTEKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs & vacancies	280.1K
X• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote Jobs	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
PS First Step: Internships & Volunteering YOU	44.5K

COMPARATIVE CONCLUSION

Channel not yet outside top-92 niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), top-92 median: 89.5K. First goal — enter top-92 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **509** new subs.

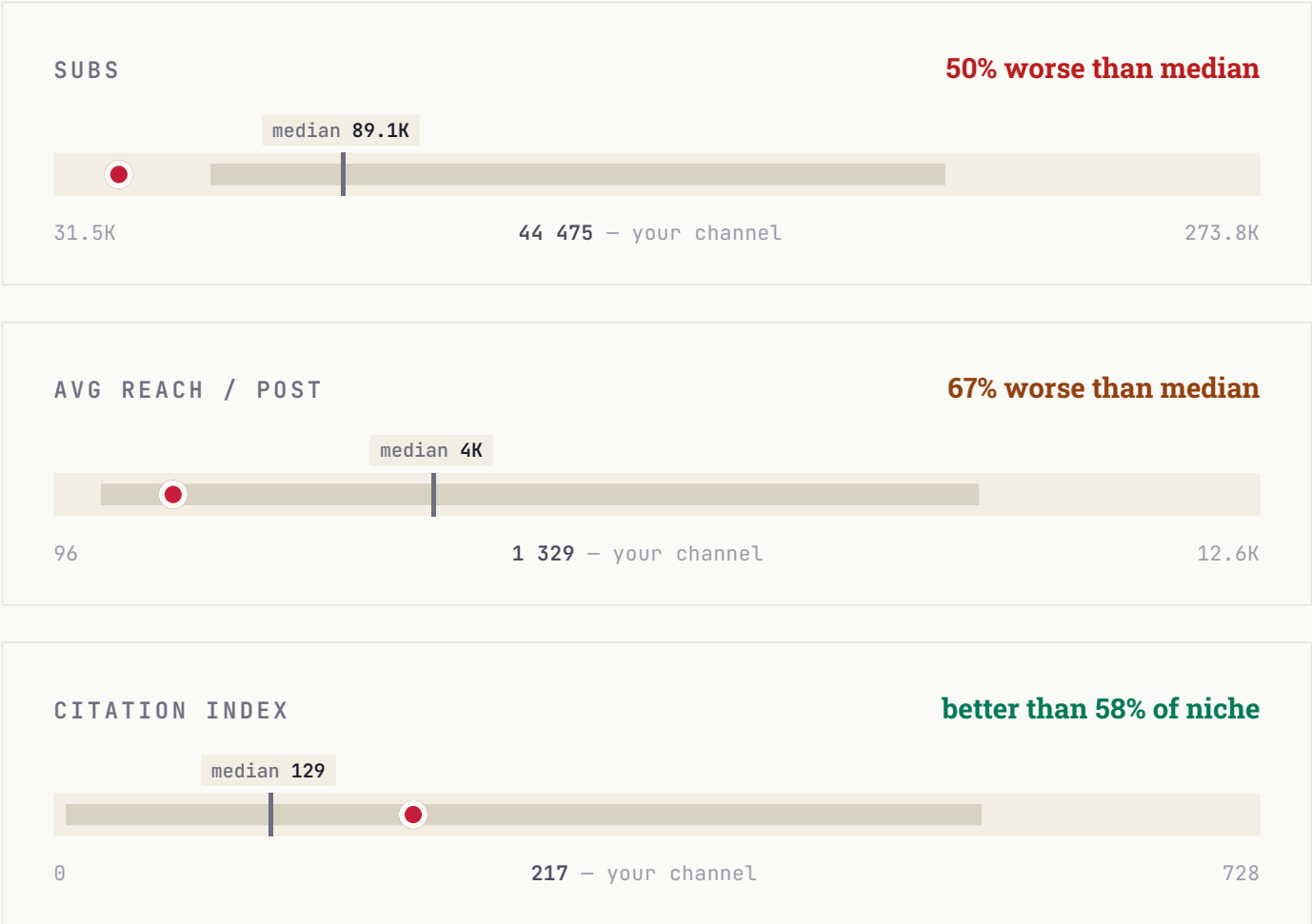
PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	134
Dec 2025	0	0	17
Nov 2025	0	0	212
Oct 2025	1	1	146
September 2025	0	0	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	509

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Career» (Russia) and compared your channel. Gray band – range of 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.1 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Best post day: Thursday
On this day at 21:00 MSK audience is most active. | EFFECT
Best window
for important
posts |
| 03 | Increase video post share
Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 04 | ER below niche benchmark — rethink formats
Current ER 2.99% vs norm 5.5%. Try polls & interactive formats. | EFFECT
+2.5pp ER |
| 05 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
