

— PUBLIC REPORT BY PROMTPRESS

Channel audit

ssairweb



@ssairweb

website - ssairwebworldwide.com support - @ssairwebsupport inst
- instagram.com/ssairwebcertain

SUBSCRIBERS

43 655

-197 per month

ERR (% SEE POSTS)

33.0%

in 24h 11.7%

REACH/POST

13.3K

ad reach 5.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below number shows the period it covers.

 SUBSCRIBERS 43 655 —	 SUBS REACH 30.37% avg % subs see post	 VIEWS/POST 13.3K median 12.2K · 22 days	 POSTS/WEEK 2.4 for period
 7D TREND — no data for period	 REACTIONS/POST 270.9 only 2,167 reactions, 220 reposts, 0 comments	 POST LENGTH 99 chars median 61 · 22 days	 POSTS ANALYZED 8 22 days
 AD REACH 5.1K 24h avg	 CHURN / MONTH -197 last month	 QUOTE RATE 45 citation index · 134 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 28.10.2022

AI EDITOR SUMMARY

Channel «ssairweb» – 43 655 subs. Each post averages 13.3K people (30% of subs), good reach. Publishes 2 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 22 days.
- 02 Dominant format – Photo (6/8 posts).
- 03 Avg post length – 99 chars (median 61).
- 04 Peak audience activity – Wed, 17:00 MSK.
- 05 Top posts get 3x more views than the weakest (20.2K avg for top vs 7.1K for worst) – among 8 posts over 22 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 17.06 · 14:27 PHOTO Items arrived! Goods will be shipped by end of week, thanks for orders. Also changed shipping time to 1-3 days. Remaining...	VIEWS 23 145 REPOSTS 21	REACTIONS 143 ER 53.0%
Nº2 13.06 · 14:14 PHOTO belt?	VIEWS 21 494 REPOSTS 39	REACTIONS 480 ER 49.2%
Nº3 23.06 · 11:10 PHOTO (captionless post – photo)	VIEWS 15 816 REPOSTS 9	REACTIONS 226 ER 36.2%

Nº4 27.06 · 11:48 TEXT hello	VIEWS 12 677 REPOSTS 1	REACTIONS 386 ER 29.0%
Nº5 28.06 · 15:51 PHOTO emoji	VIEWS 11 627 REPOSTS 63	REACTIONS 577 ER 26.6%

|

WORST 3

↓ 30.06 · 12:26 PHOTO Today you got messages not only from us. Show love with reactions) Orders of 2+ items ship in branded boxes! *...	VIEWS 11 292 REPOSTS 15	REACTIONS 236 ER 25.9%
↓ 04.07 · 13:04 PHOTO Up to -80% off!!! Added old items at low prices! Bombers - up to 7000₽ Pants - up to 5000₽ Zip hoodie - up to 5000₽ All on site! in...	VIEWS 7 033 REPOSTS 69	REACTIONS 76 ER 16.1%
↓ 06.07 · 13:18 TEXT 48h left until promo ends, items will be removed from site.	VIEWS 2 974 REPOSTS 3	REACTIONS 43 ER 6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months channel gained and which lost subscribers.

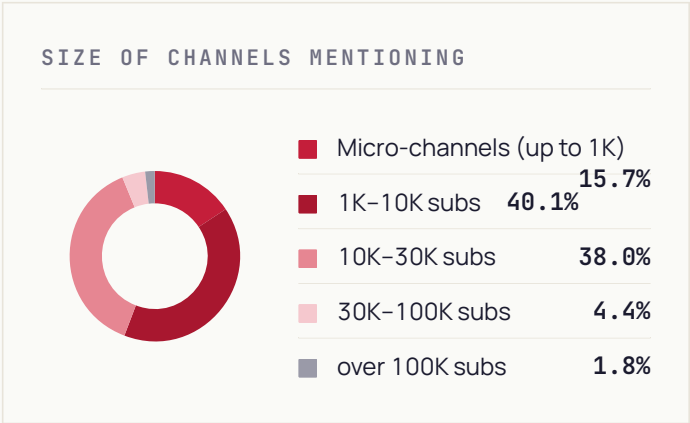
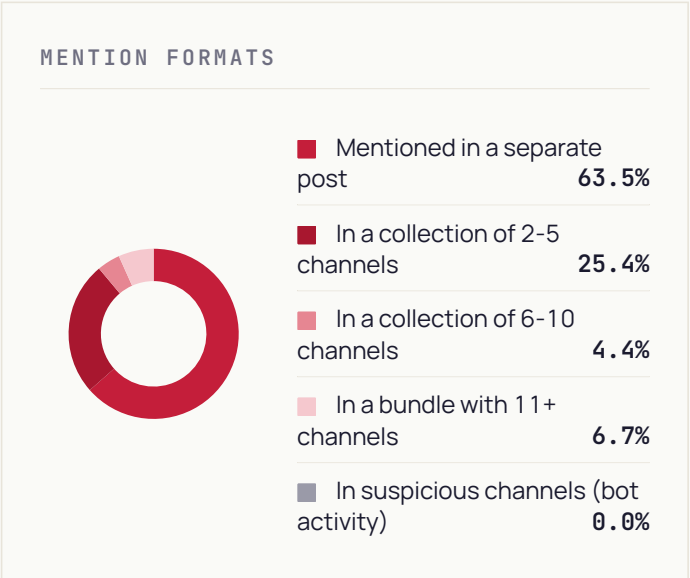
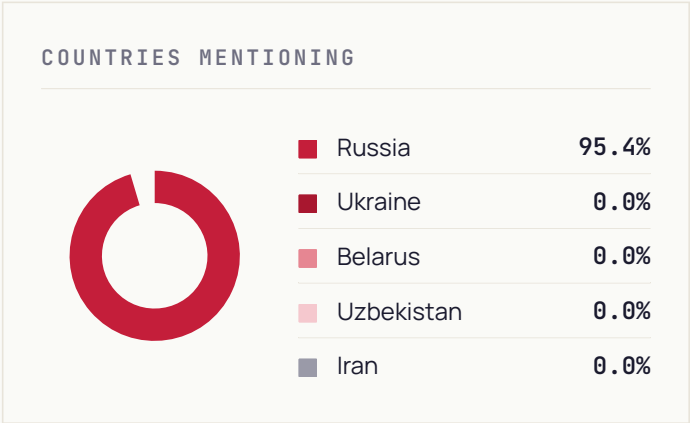


PERIOD START	NOW	NET GROWTH
34 913	43 655	+8 742

SECTION 04 · MENTIONS

Who and how mentions the channel

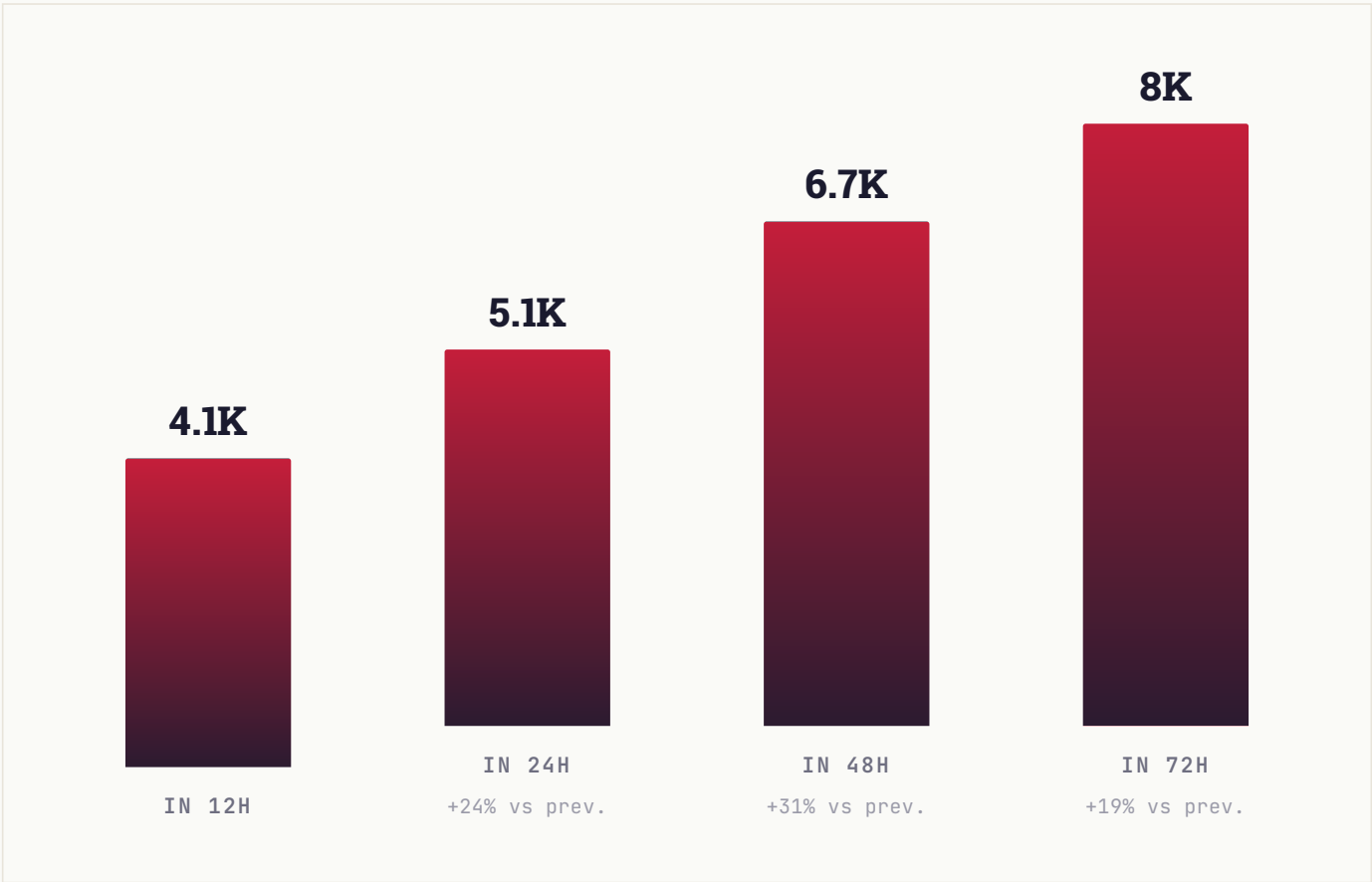
Citation index **45** – channel popularity score based on mentions. Considers not just count but mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **134** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market Discounts	1M
YaM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Deals	922.2K
PB Po Blatu	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
SS ssairweb YOU	43.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **44**, they brought **9 330** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	8	8	1 514
December 2025	8	8	527
Nov 2025	9	7	1 899
Oct 2025	16	10	2 711
Sep 2025	1	1	224
August 2025	2	1	2 455

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
44	6	9 330

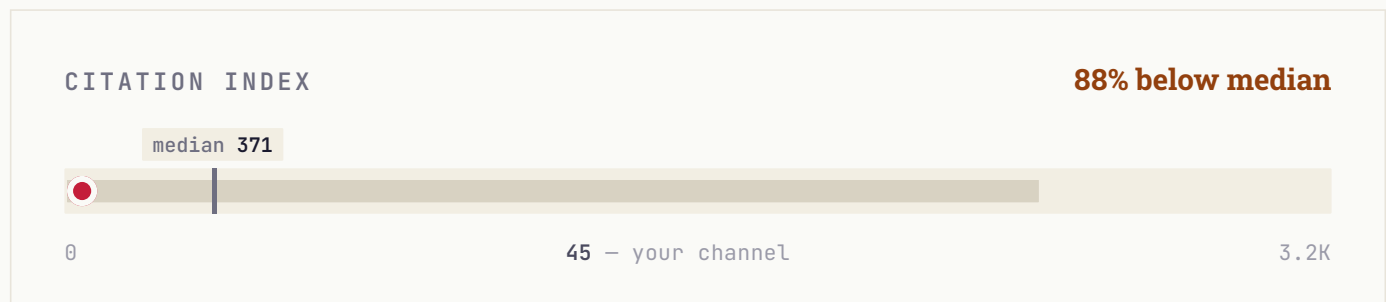
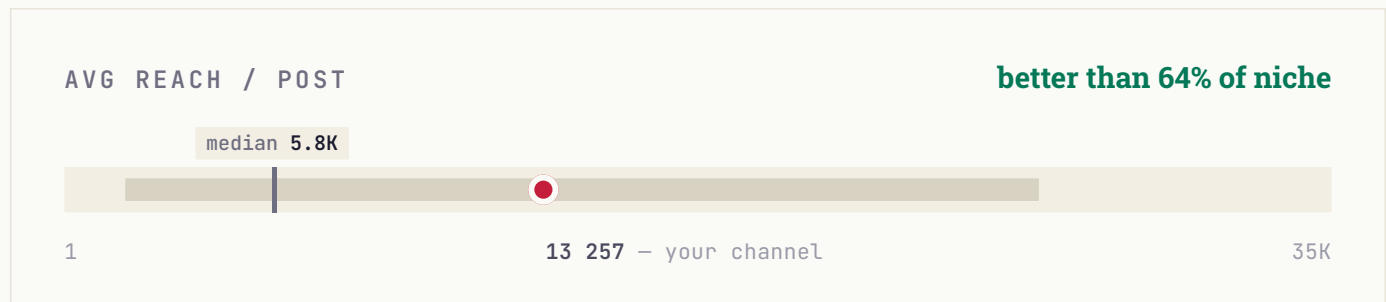
Where channel stands in its league

SUBSCRIBERS 77% below median

A horizontal bar chart with a light beige background. A dark beige bar represents a range from 66.3K to 714.1K. A vertical line marks the median at 193.6K. A red dot is positioned at the start of the range (66.3K). The text '43 655 - your channel' is centered below the bar.

Metric	Value
Minimum	66.3K
Median	193.6K
Maximum	714.1K

66.3K 43 655 - your channel 714.1K



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 2.4 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Wednesday**

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for important
post****03****Increase video post share**

Video in Telegram holds audience longer and is better perceived by algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video better
retains
audience****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
