

PROMTPRESS PUBLIC REPORT

Channel audit

SpookyTime - Телеграм Channel.



@spookytimenet

Official Telegram Channel of SpookyTime Server. ✂IP:
SpookyTime.net ✂Site: <https://shop.spookytime.net> Official bot:
@SpookyTimeBot

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
178 426	21.0%	37.3K
16.06.2026 +2696 per month	per day 9.0%	ad reach 16.1K /24h
HTTPS://PROMTPRESS.COM/AUDIT/SPOOKYTIMENET		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 178 426 —	SUBS REACH 20.91% avg % subs see post	VIEWS/POST 37.3K median 36.9K · 9 days	POSTS/WEEK 2.1 over period
7D TREND — no data for period	REACTS/POST 348.3 total 1,045 reactions, 1,167 reposts, 0 comments	POST LENGTH 999 chars median 999 · 9 days	POSTS ANALYZED 3 9 days
AD REACH 16.1K 24h avg	CHURN / MONTH +2696 over last month	QUOTABILITY 17 citation index · 66 channels mentioned all time	CHANNEL AGE 2 years 9 months created 29.08.2023

AI EDITOR SUMMARY

Channel «SpookyTime - Телеграм Channel.» – 178 426 subs. Each post averages 37.3K people (21% of subs), average reach – room to grow. Publishes 2 posts per week (~0 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 9 days.
- 02 Dominant format — Photo (2/3 of posts).
- 03 Avg post length — 999 chars (median 999).
- 04 Peak audience activity — Saturday, 15:00 MSK.
- 05 Top posts get 1× more views than the weakest (37.3K avg for top vs 37.3K for worst) — among 3 posts over 9 days. Analyze what the top shares: topic, format, timing.

TOP 3 POSTS

Nº1 30.05 · 12:04 PHOTO ☒Hi everyone. ☹️Over six months of daily, painstaking work, dozens of sleepless nights, all for one legendary goal... ☒OPEN...	VIEWS 50 937 REPOSTS 482	REACTS 556 ER 28.5%
Nº2 06.06 · 14:56 PHOTO ✳️BIGGEST GLOBAL WIPE IN PROJECT HISTORY✳️ ☒LARGEST UPDATE EVER, RELEASE 1.21 ANARCHY☒ ⚡THIS TUESDAY AT 1:00 PM...	VIEWS 36 926 REPOSTS 635	REACTS 346 ER 20.7%
Nº3 09.06 · 10:12 TEXT ✳️BIGGEST GLOBAL WIPE IN PROJECT HISTORY✳️ ☒LARGEST UPDATE EVER, RELEASE 1.21 ANARCHY☒ ⚡⚡⚡ALREADY ON SERVER⚡⚡☒And here's...	VIEWS 24 082 REPOSTS 50	REACTS 143 ER 13.5%

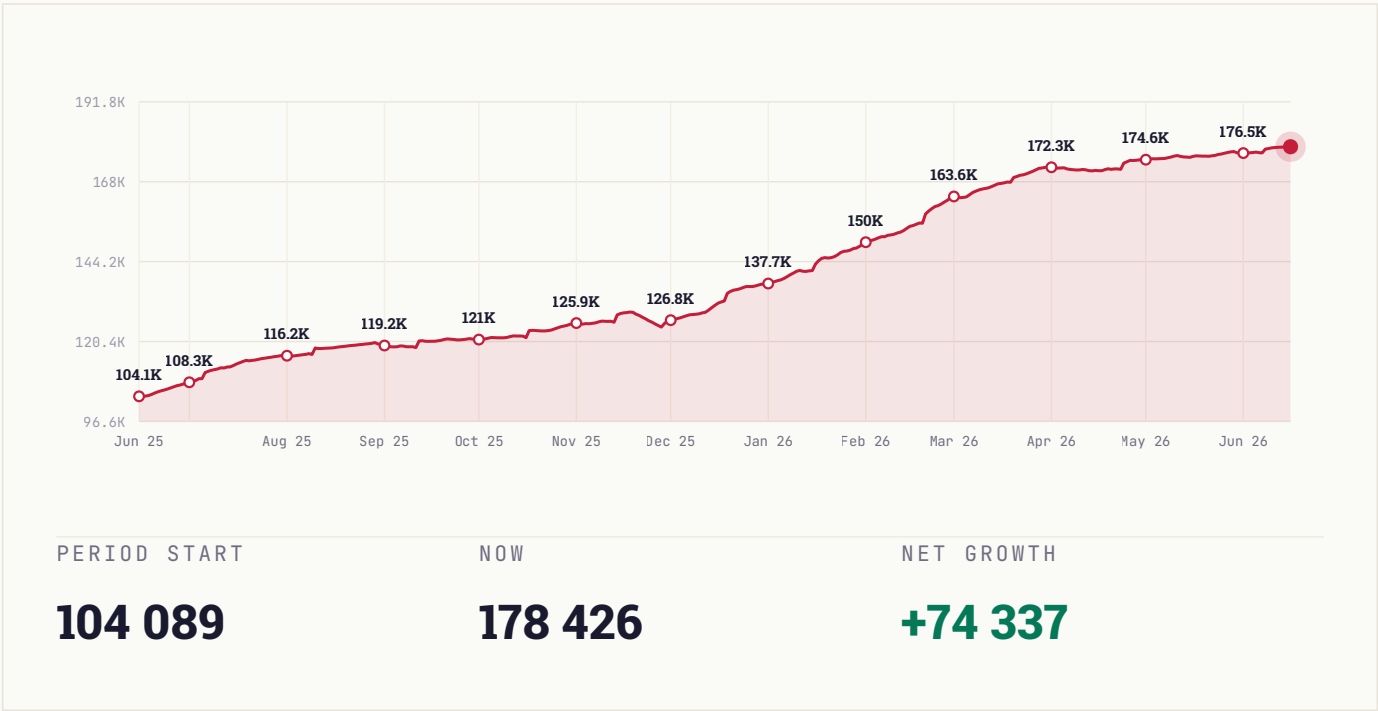
WORST 3

↓ 30.05 · 12:04 PHOTO Hi everyone. ☹️Over six months of daily, painstaking work, dozens of sleepless nights, all for one legendary goal... OPEN...	VIEWS 50 937 REPOSTS 482	REACTS 556 ER 28.5%
↓ 06.06 · 14:56 PHOTO *BIGGEST GLOBAL WIPE IN PROJECT HISTORY* LARGEST UPDATE EVER, RELEASE 1.21 ANARCHY THIS TUESDAY AT 1:00 PM...	VIEWS 36 926 REPOSTS 635	REACTS 346 ER 20.7%
↓ 09.06 · 10:12 TEXT *BIGGEST GLOBAL WIPE IN PROJECT HISTORY* LARGEST UPDATE EVER, RELEASE 1.21 ANARCHY <<<ALREADY ON SERVER<<< And here's...	VIEWS 24 082 REPOSTS 50	REACTS 143 ER 13.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 • MENTIONS

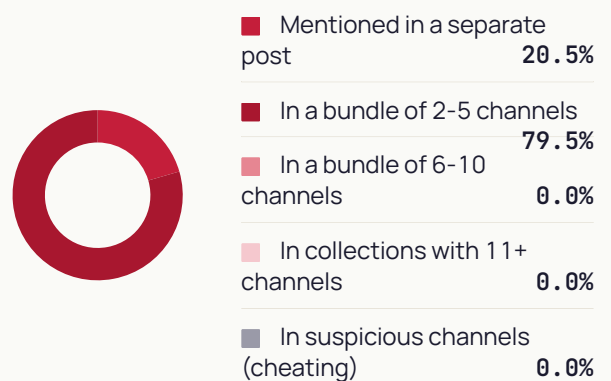
Who and how mentions the channel

Citation index **17** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **66** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



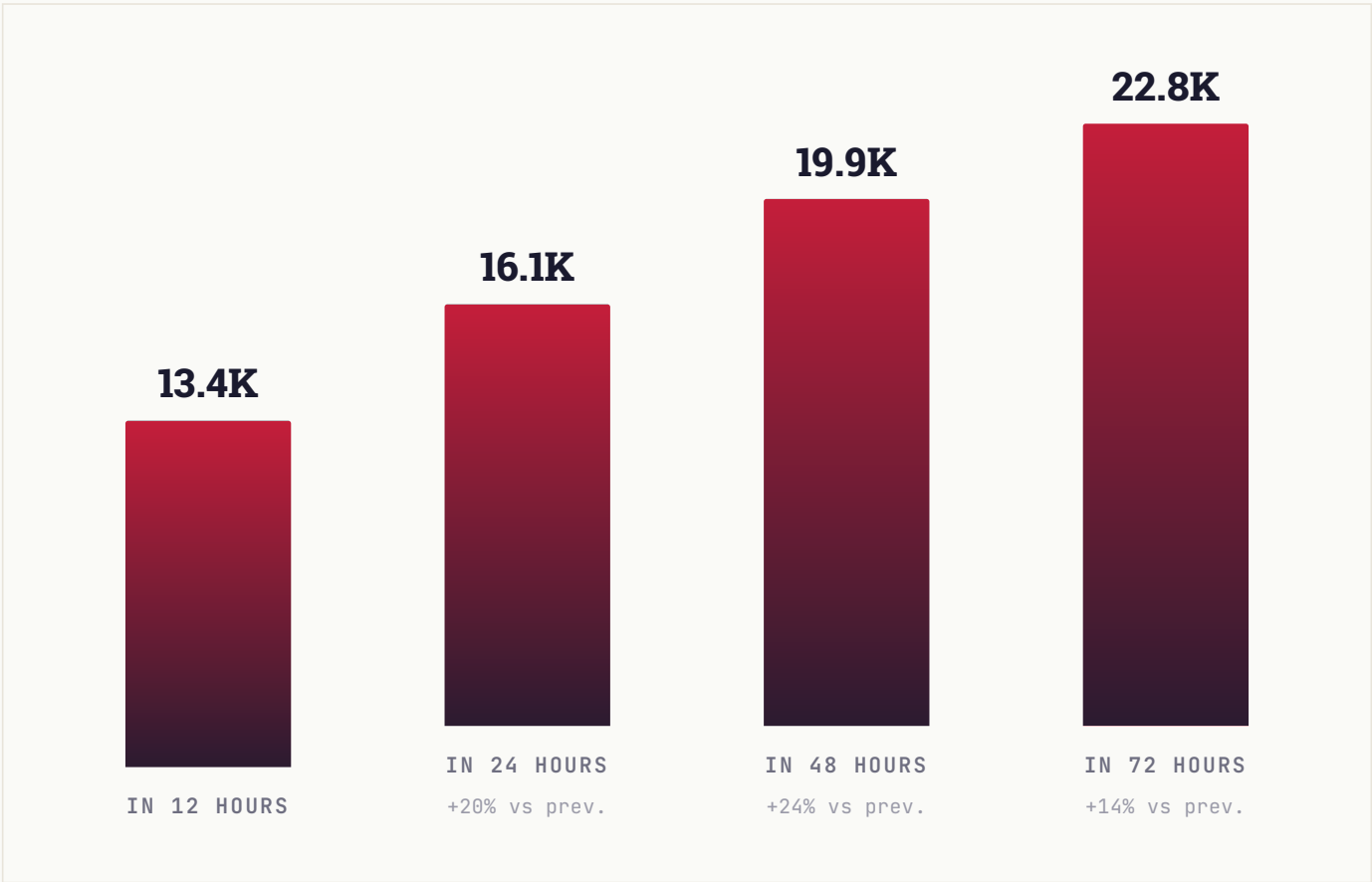
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX Новости	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
S- SpookyTime - Телеграм Channel. YOU	178.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — OKX Новости (4.8M), top-99 median: 307.7K. First goal: enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **166**, they brought **38 952** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	5	5	10 996	
Nov 2025	18	13	6 030	
Oct 2025	23	12	5 566	
Sep 2025	20	10	3 424	
August 2025	44	10	4 407	
July 2025	56	7	8 529	

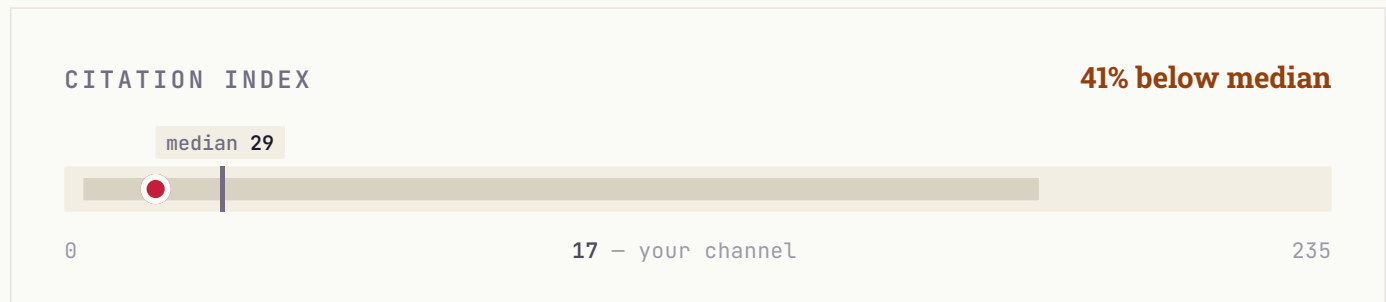
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
166	6	38 952

Where the channel stands in its league

SUBSCRIBERS 43% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The median is represented by a vertical line at 310.6K. The channel's count is marked by a red dot at 98.8K. The bar is divided into two segments: a darker grey segment from 0 to 310.6K and a lighter grey segment from 310.6K to 1.7M. The channel's position is at 98.8K, which is 43% below the median.

Metric	Value
Median	310.6K
Your Channel	98.8K
Percentage Difference	43% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.1 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Saturday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further, run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager