

PROMTPRESS PUBLIC REPORT

Channel audit

Батальон "ШРАМА" 204 полк СпН "АХМАТ"



@specnazahmat

Батальон "ШРАМА" 204 полк СпН "АХМАТ" МО РФ, ЛНР

SUBSCRIBERS

166 185

ERR (% SEE POSTS)

100.0%

REACH/POST

164.9K

-348 per month

per day 93.1%

ad reach 155.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 166 185 —	SUBS REACH 99.24% avg % subs see post	VIEWS/POST 164.9K median 162.4K · 29 days	POSTS/WEEK 14.0 for the period
7D TREND -3.1% vs previous week	REACTIONS/POST 13438.0 total 779 404 reactions, 47 803 reposts, 244 comments	POST LENGTH 944 chars median 1000 · 29 days	POSTS ANALYZED 58 29 days
AD REACH 155.5K 24h avg	CHURN / MONTH -348 for the last month	QUOTABILITY 36 citation index · 109 channels mentioned all time	CHANNEL AGE 2 years 8 months created 30.10.2023

AI EDITOR SUMMARY

Channel «Battalion "SHRAMA" 204 regiment SpN "AKHMAT"» – 166 185 subs. Each post averages 164.9K people (99% of subs), wide reach for a channel this size. Publishes 14 posts/week (~2/day) – regular schedule. Week Jul 6–12 reach stable (-3.1% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **58** posts over 29 days.
- 02 Dominant format — **Video** (57/58 posts).
- 03 Avg post length — **944** chars (median 1000).
- 04 Peak audience activity — **Wed**, 10:00 MSK.
- 05 Top posts get **2×** more views than the weakest (251.5K avg for top vs 111K for worst) — among 58 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 15:17 PHOTO 🕯️ IN MEMORY OF FALLEN COMRADE WITH CALL SIGN VIM 🕯️ With a heavy heart and deep sorrow, we see off our comrade on his final journey...	VIEWS 277 323 REPOSTS 1 131	REACTIONS 12 666 ER 166.9%
Nº2 11.07 · 15:04 VIDEO 🔴 Continuing the series 'COMMANDER SHRAM'S POSITION INSPECTION' The frontline road is always playing with fire, where the cost of error is immeasurably high. Fo...	VIEWS 247 006 REPOSTS 725	REACTIONS 6 488 ER 148.6%
Nº3 23.06 · 15:28 VIDEO 📺 In the UAV repair and upgrade lab of the 'SHRAM' battalion of Akhmat Special Forces, Russian Ministry of Defense, as previously reported, a computer...	VIEWS 230 235 REPOSTS 651	REACTIONS 15 685 ER 138.5%

Nº4 16.07 · 15:24 VIDEO ✚ IN MEMORY OF FALLEN COMRADE WITH CALL SIGN MUKHA ✚ Yesterday, July 15, we suffered an irreparable loss. Our brother in arms, loyal...	VIEWS 224 958 REPOSTS 1 079	REACTIONS 8 893 ER 135.4%
Nº5 10.07 · 07:02 VIDEO ✚ Aerial reconnaissance in the Donetsk People's Republic works around the clock! Every meter of territory is under our close watch...	VIEWS 216 226 REPOSTS 716	REACTIONS 12 065 ER 130.1%

|

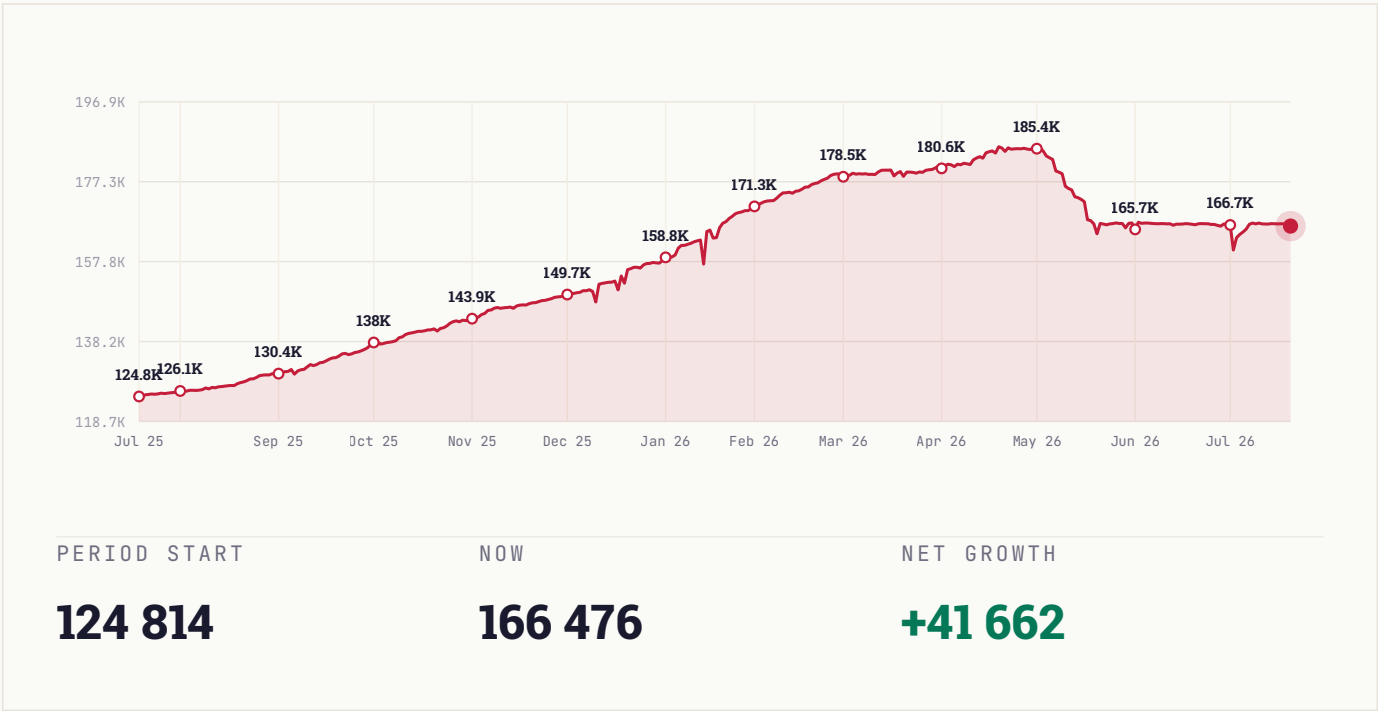
WORST 3

↓ 10.07 · 15:00 VIDEO ● Due to significant Russian Armed Forces advances, our positions keep shifting. New positions are built from scratch, warehouses are constructed for...	VIEWS 116 707 REPOSTS 727	REACTIONS 11 684 ER 70.2%
↓ 08.07 · 15:43 VIDEO ✚ Continuing our series 'AWARDING DISTINGUISHED AKHMAT SPECIAL FORCES FIGHTERS' ✚ Today we award our brothers from the strike UAV crew...	VIEWS 109 168 REPOSTS 725	REACTIONS 19 376 ER 65.7%
↓ 07.07 · 15:07 VIDEO ▼ Due to significant Russian Armed Forces advances, our positions keep shifting. Constant construction of new positions, warehouses for...	VIEWS 107 165 REPOSTS 782	REACTIONS 15 173 ER 64.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

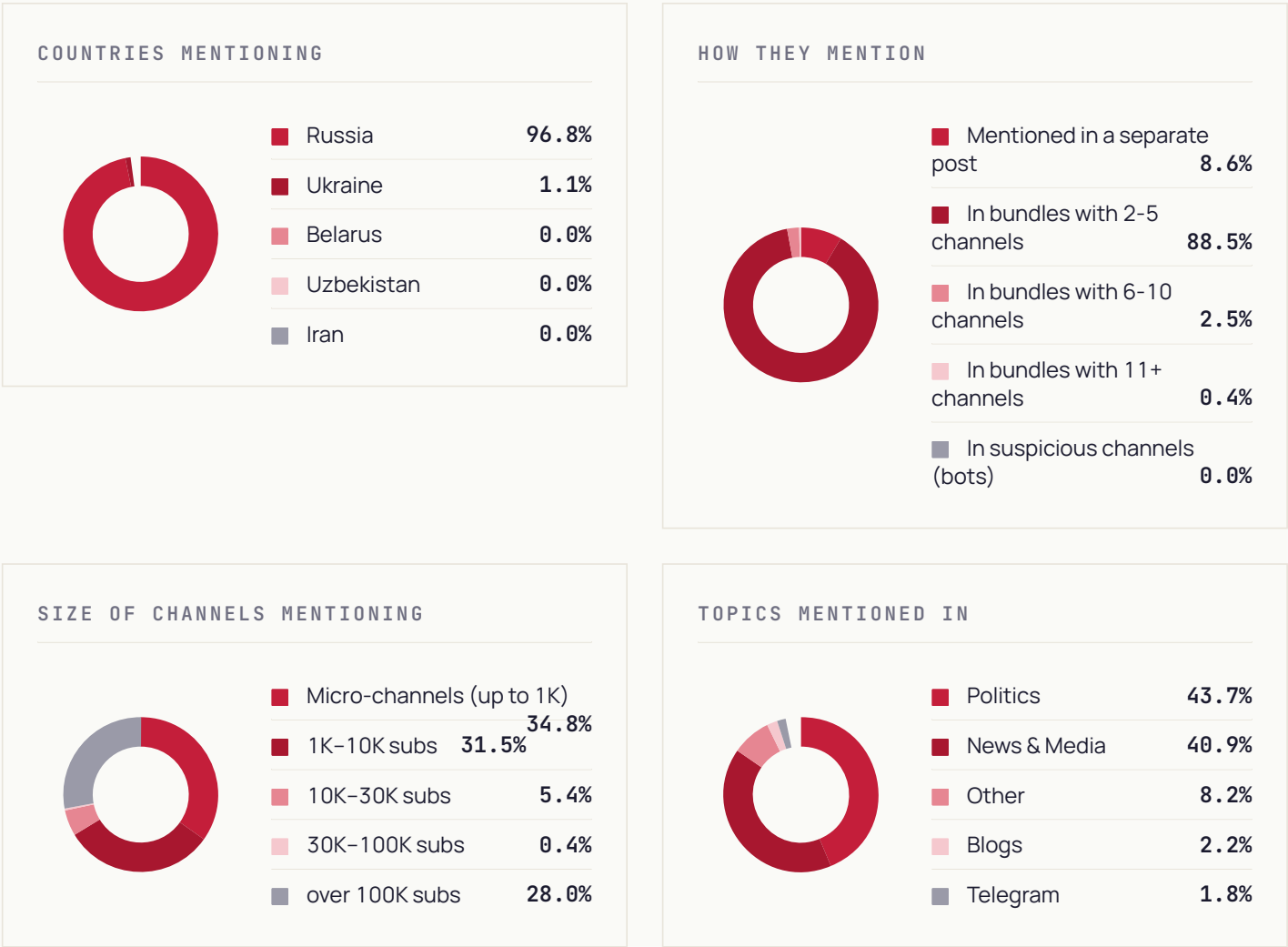
Subscriber growth chart for the year. Key months show exact sub count. Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who and how mentions the channel

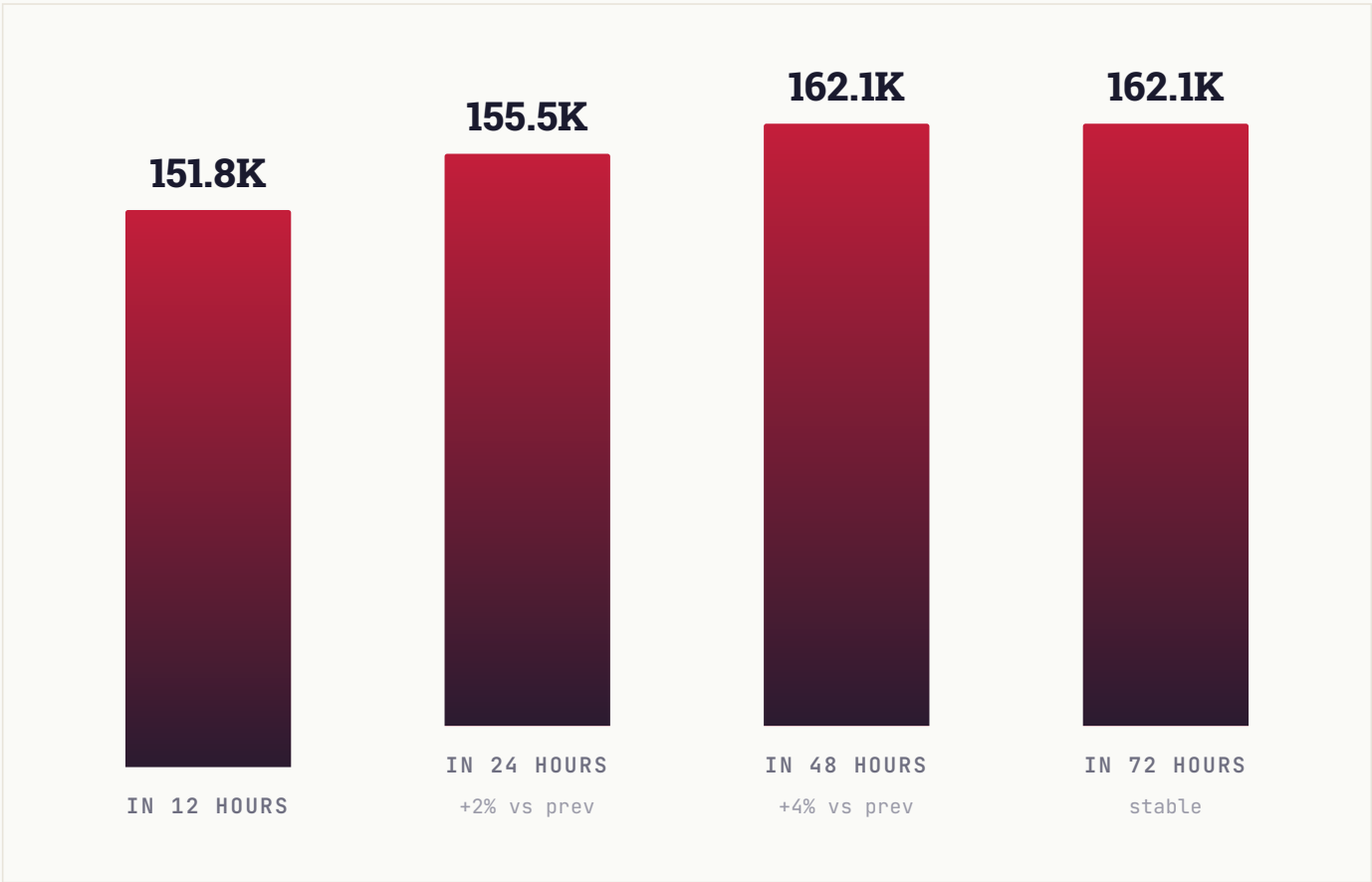
Citation index **36** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **109** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.1M
ا خ ا خبر فوری اخبار فوری جنگ فوری امریکا	4.9M
ا ج اخبار فوری جنگ	4.3M
ا ب خبر فوری	4.3M
PE Live Stream • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
В" Батальон "ШРАМА" 204 полк СпН "АХМАТ" YOU	166.2K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.1M), top-97 median: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **45**, they brought **62 549** new subs.

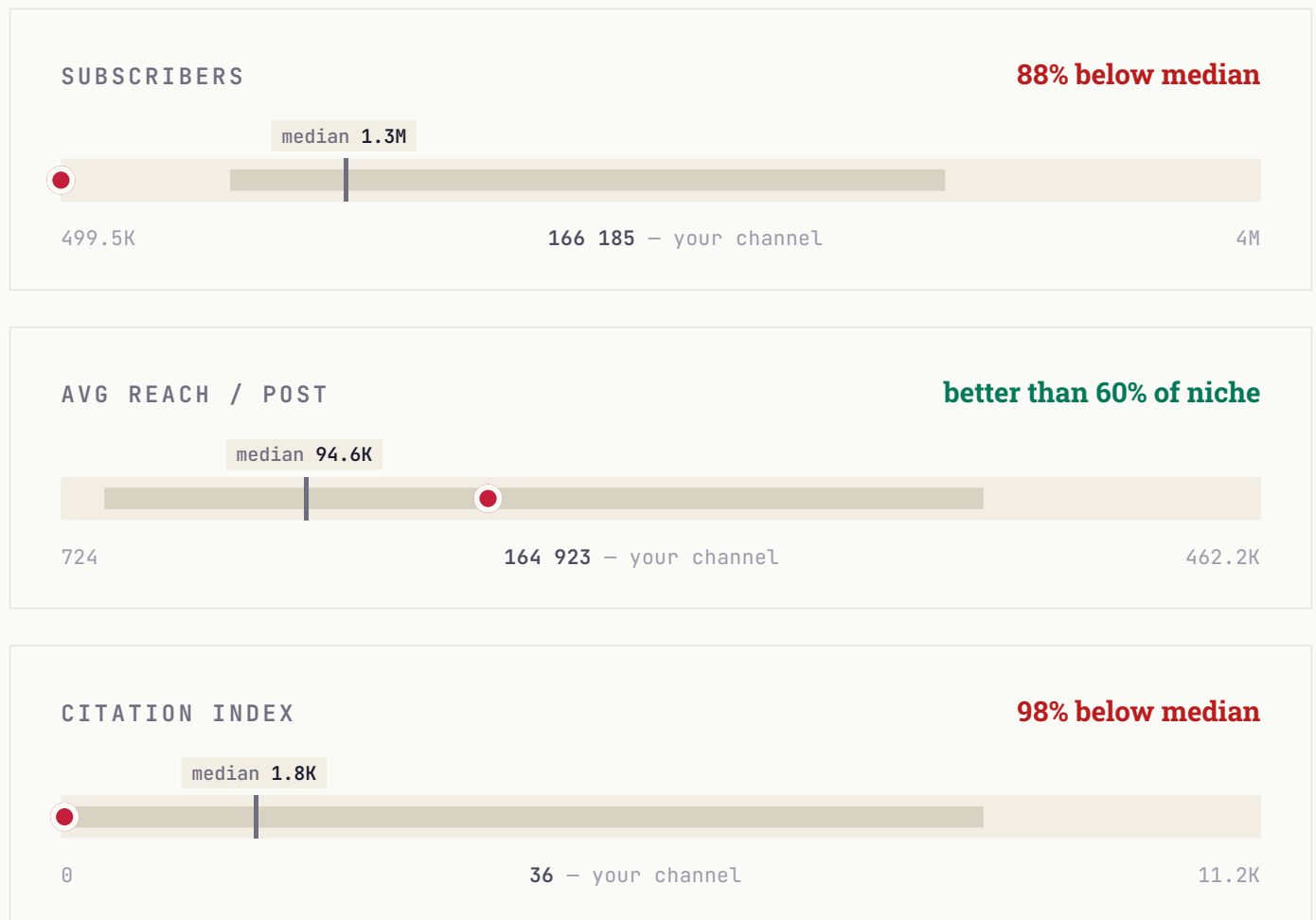
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	40	15	18 941
December 2025	2	1	15 849
Nov 2025	0	0	6 538
Oct 2025	0	0	7 579
Sep 2025	0	0	8 816
August 2025	3	3	4 826

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
45	6	62 549

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for important
post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
