

PUBLIC REPORT PROMTPRESS

Channel audit

Thanks, Kufar



@spasibokufar

In our channel you'll find cool weekly product picks on Kufar 📺
Subscribe and don't miss anything interesting! 😊 📺

SUBSCRIBERS

1 101

+7 per month

ERR (% SEE POSTS)

50.0%

per day **11.4%**

REACH/POST

550

ad reach **125/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 101 —	 SUBS REACH 49.95% avg % subs see post	 VIEWS/POST 550 median 595 · 24 days	 POSTS/WEEK 1.7 over period
 7D TREND — no data for period	 REACTIONS/POST 1.7 only 10 reactions, 6 reposts, 0 comments	 POST LENGTH 134 chars median 100 · 24 days	 POSTS ANALYZED 6 24 days
 AD REACH 125 avg per 24h	 CHURN / MONTH +7 last month	 CITATION RATE 0 citation index · 7 channels mentioned ever	 CHANNEL AGE 8 years 24 days created 25.05.2018

AI EDITOR SUMMARY

Channel «Spasibo, Kufar» – 1 101 subs. Each post avg views 550 people (50% of subs), wide reach for channel this size. Publishes 2 posts/week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 24 days.
- 02 Dominant format — Photo (6/6 posts).
- 03 Avg post length — 134 chars (median 100).
- 04 Peak audience activity — Wednesday, 15:00 MSK.
- 05 Top posts get 2x more views than weakest (734 avg top vs 365 worst) — among 6 posts over 24 days. Worth analyzing what top has in common: topic, format, timing.

TOP 5 POSTS

№120.05 · 12:47PHOTO	Safe deals on Kufar ☒ To avoid losing money and trouble, follow simple safety rules when...		VIEWS	REACTIONS
			840	4
			REPOSTS	ER
			1	76.3%
№219.05 · 10:57PHOTO	Convertible season is officially open – these cars are waiting for you on Kufar Auto ✨		VIEWS	REACTIONS
			686	2
			REPOSTS	ER
			1	62.3%
№328.05 · 14:52PHOTO	Beauty trends for conscious consumption ☒ How to care for yourself and nature? Expert opinion		VIEWS	REACTIONS
			678	1
			REPOSTS	ER
			1	61.6%

Nº4 05.06 · 11:30 PHOTO Artur and Ksyusha each find one service from a random category, you pick who did better 🗳️	VIEWS 512 REPOSTS 1	REACTIONS 1 ER 46.5%
Nº5 09.06 · 12:48 PHOTO Artur Bezriska shows how to spot a fake link 🗳️	VIEWS 353 REPOSTS 1	REACTIONS 1 ER 32.1%

|

WORST 3

↓ 05.06 · 11:30 PHOTO Artur and Ksyusha each find one service from a random category, you pick who did better 🗳️	VIEWS 512 REPOSTS 1	REACTIONS 1 ER 46.5%
↓ 09.06 · 12:48 PHOTO Artur Bezriska shows how to spot a fake link 🗳️	VIEWS 353 REPOSTS 1	REACTIONS 1 ER 32.1%
↓ 12.06 · 12:25 PHOTO Test from Kufar 🗳️ You vs scammers: who wins? Take the test and see if you can spot a scam.	VIEWS 231 REPOSTS 1	REACTIONS 1 ER 21.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

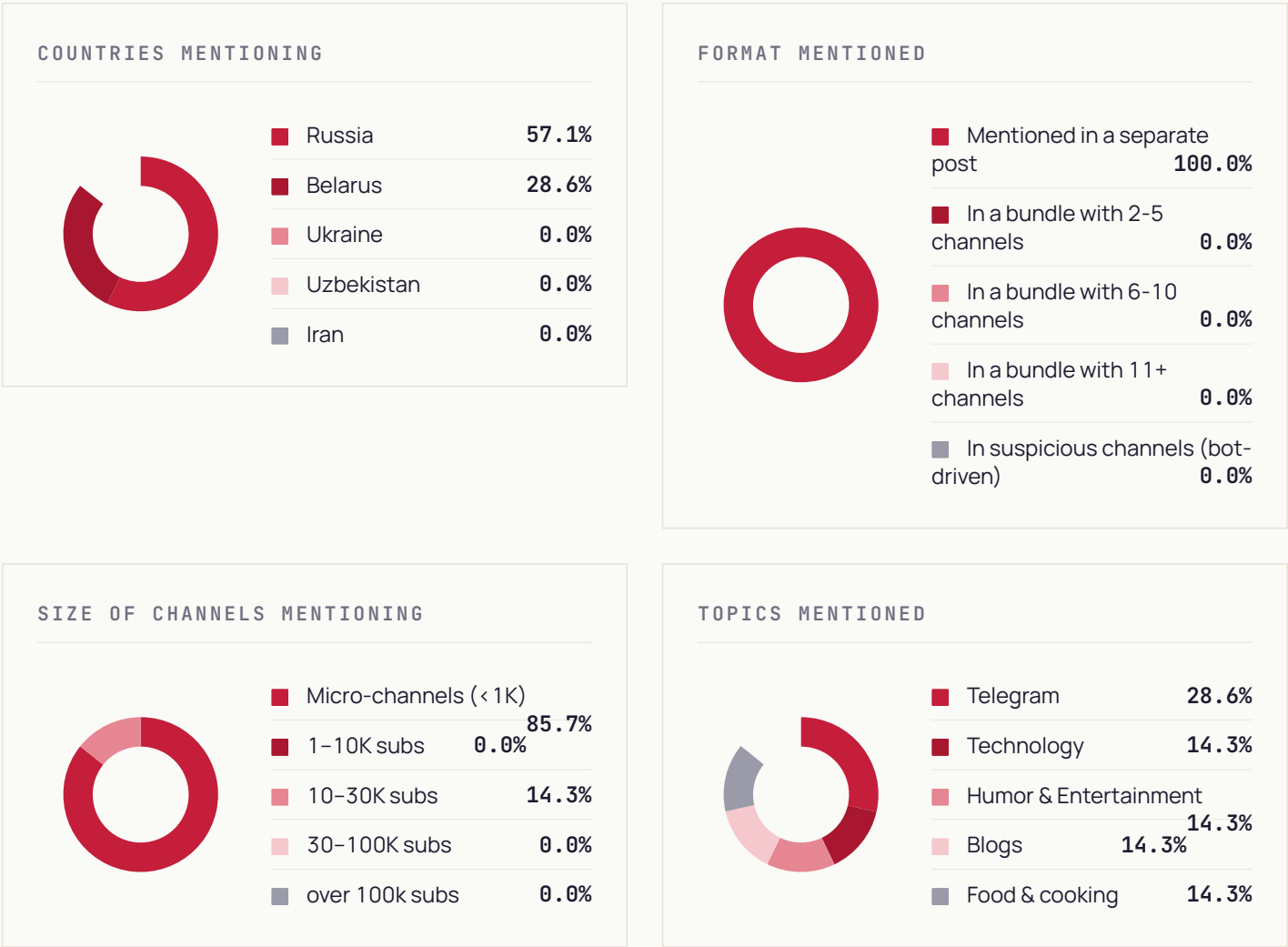
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

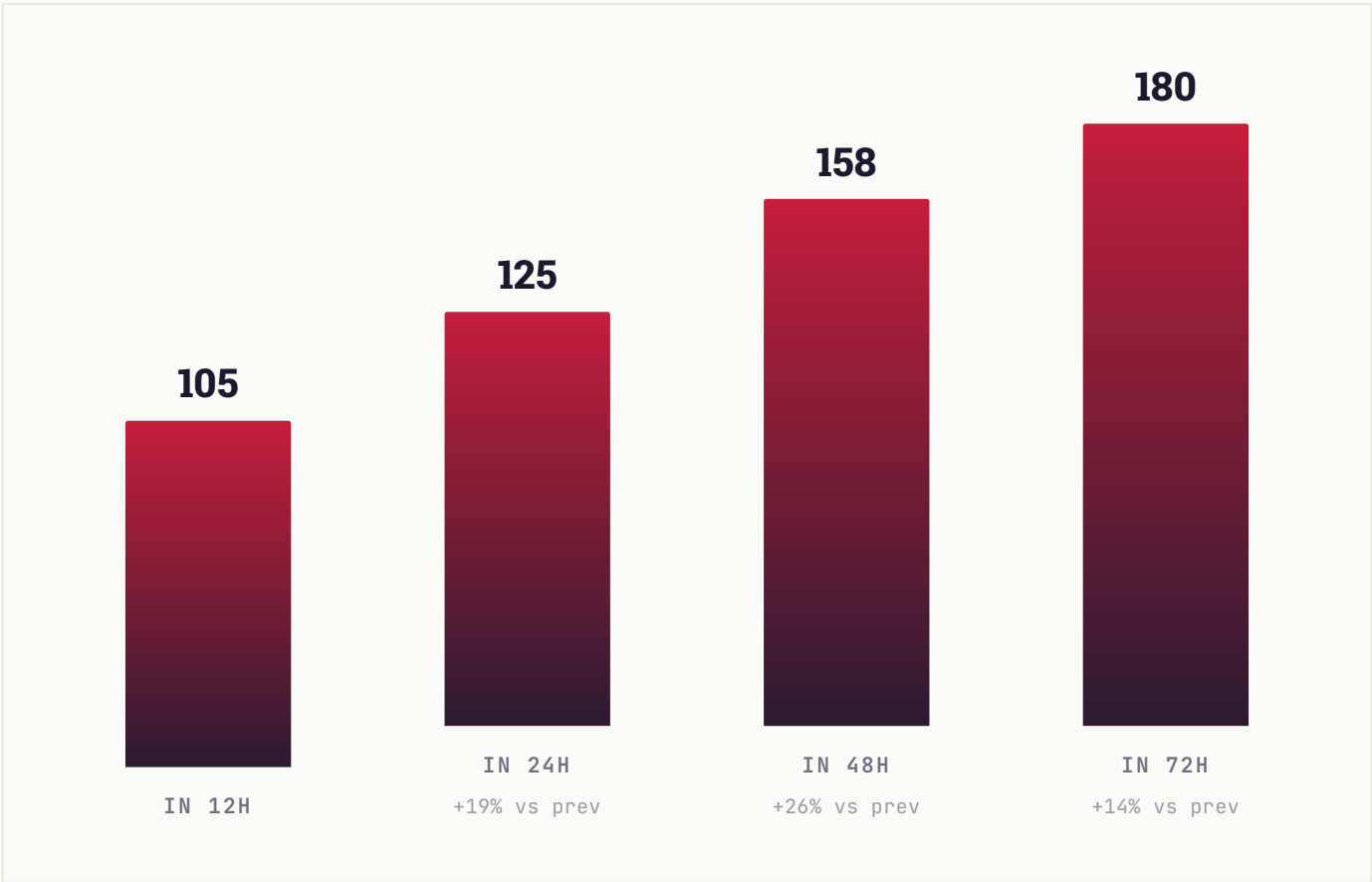
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Discounts of Belarus	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
SI Discounts & New Arrivals of Belarus	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
SK Thanks, Kufar YOU	1.1K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#64 of 100). Niche median — 1.8K subs.
First growth KPI — reach median. Leader: 5 element | 5element.by (105.2K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **3**, they brought **147** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	32	
Nov 2025	0	0	25	
Oct 2025	0	0	17	
September 2025	0	0	17	
August 2025	0	0	28	
July 2025	3	3	28	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
3	6	147

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

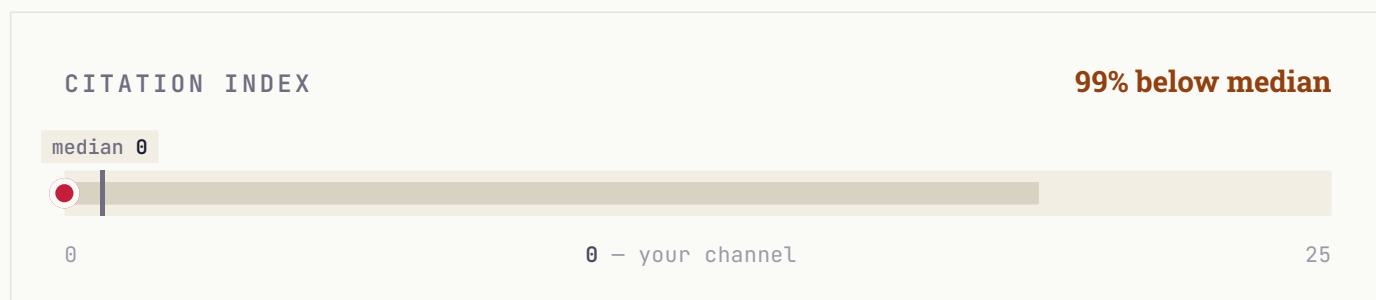
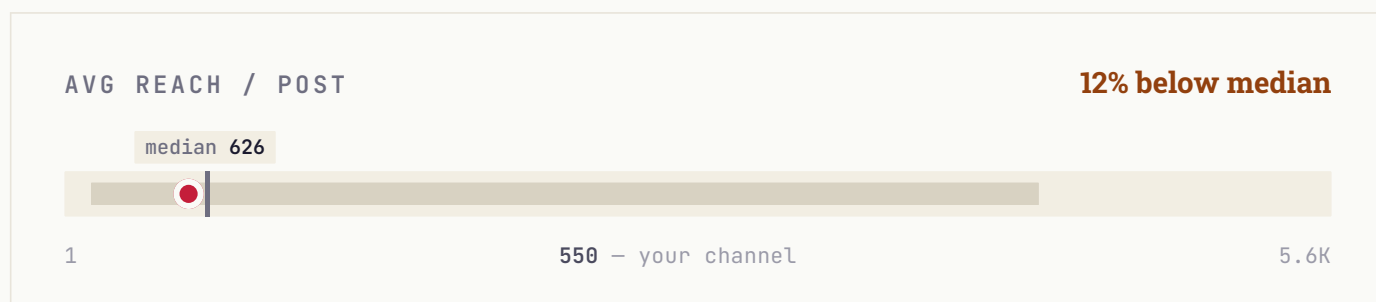
Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#64

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 1.7 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Wednesday
On this day at 15:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
----	-------------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
