

— PROMTPRESS PUBLIC REPORT

Channel audit

Working Park: jobs, internships, volunteer programs



@south_work

Ideal for professional growth in Russia or abroad. Ads: @justcage
Work with @Tgpodbor_official RKN: <https://clck.ru/3GhwaR>

SUBS

132 747

ERR (% WHO SEE
POSTS)

REACH/POST

3K

-544 per month

3.0%
per day 1.2%

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 132 747 —	 SUBSCRIBER REACH 2.29% avg % subs see post	 VIEWS/POST 3K median 3.2K · 29 days	 POSTS/WK 15.2 over period
 TREND 7D -7.1% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 372 chars median 343 · 29 days	 POSTS ANALYZED 65 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -544 last month	 CITATION RATE 1 213 citation index · 1,257 channels mentioned all time	 CHANNEL AGE 5 years 10 months created 27.08.2020

AI EDITOR SUMMARY

Channel «Working Park: jobs, internships, volunteer programs» — 132 747 subs. Avg views per post 3K people (2% from subs), low reach — expand audience. Publishes 15 posts/week (~2/day) — regular. Week Jun 15–21 reach dropped -7.1% by week 8–14 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 65 posts over 29 days.
- 02 Dominant format — Text (64/65 posts).
- 03 Avg post length — 372 chars (median 343).
- 04 Audience activity peak — Saturday, 23:00 MSK.
- 05 Top posts get 2× more views than the weakest (3.9K avg for top vs 2.3K for worst) — among 65 posts in 29 days. Worth analyzing what top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 03.06 · 19:01 TEXT #стажировка software development in Japan. What to do: — Intern in chosen field. Requirements: — High...	VIEWS 4 009 REPOSTS 24	REACTIONS — ER 3.0%
Nº2 05.06 · 06:00 TEXT #стажировка artificial insemination technician in Akaurt. What to do: — Handle boar interaction. Requirements: — Work experience...	VIEWS 3 822 REPOSTS 58	REACTIONS — ER 2.9%
Nº3 11.06 · 06:00 TEXT #стипендия Tsinghua University in China. What to do: — Study for master's in chosen field. Requirements: — High...	VIEWS 3 782 REPOSTS 30	REACTIONS — ER 2.8%

№4 31.05 · 19:01 TEXT #стипендия study in Italy. What to do: – Pursue postgraduate studies in chosen field. Requirements: – High grades...	VIEWS 3 707 REPOSTS 35 REACTIONS ER 2.8%
№5 07.06 · 19:02 TEXT #зарубежнаявакансия DS developer in Minsk. What to do: – Integrate ready-made LLM solutions, evaluate model response quality...	VIEWS 3 647 REPOSTS 9 REACTIONS ER 2.7%

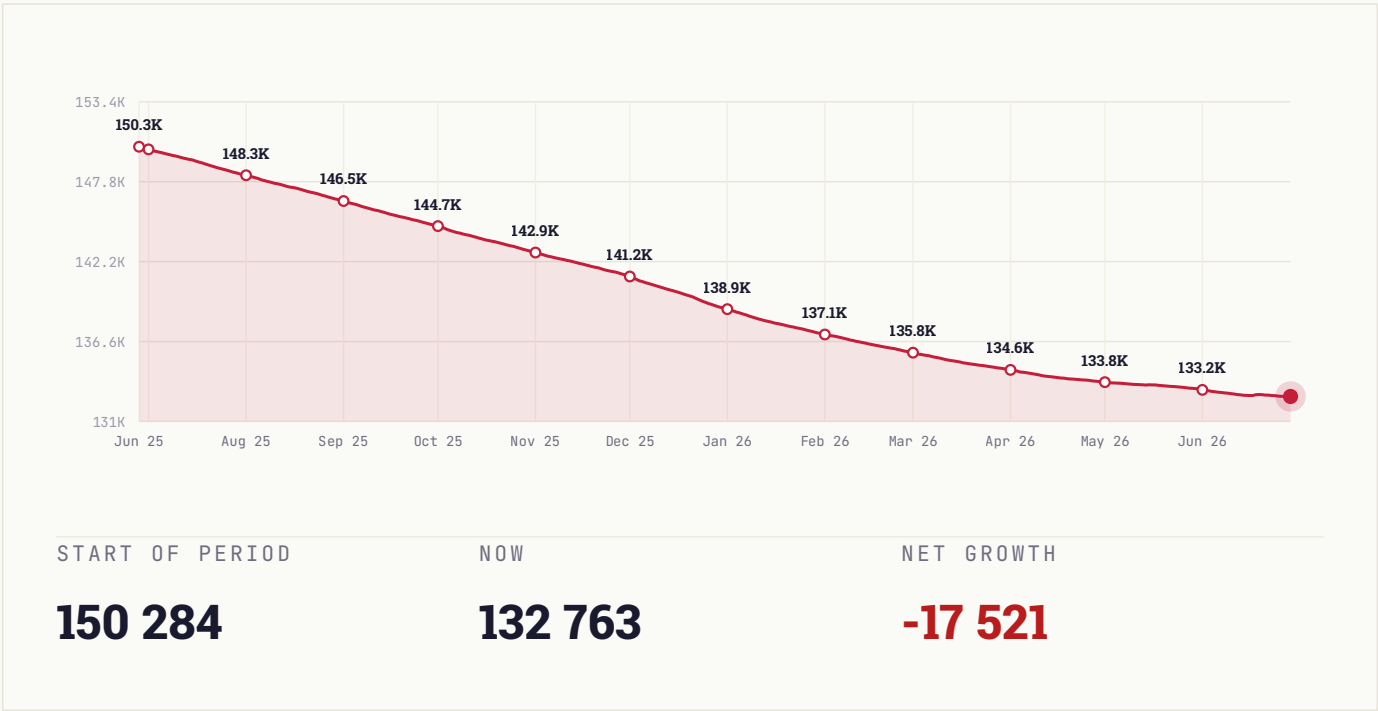
| WORST 3

↓ 25.06 · 06:00 TEXT #стажировка at an international company in South Africa. What to do: – Intern at The South African Breweries. Requirements: – Status...	VIEWS 2 362 REPOSTS 9 REACTIONS ER 1.8%
↓ 25.06 · 19:01 TEXT #стипендия study in Australia. What to do: – Study for master's or PhD in chosen field. Requirements: –...	VIEWS 2 316 REPOSTS 27 REACTIONS ER 1.7%
↓ 26.06 · 06:00 TEXT #зарубежнаявакансия tour sales agent in Abkhazia. What to do: – Advise tourists at the Pitsunda location...	VIEWS 2 159 REPOSTS 8 REACTIONS ER 1.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

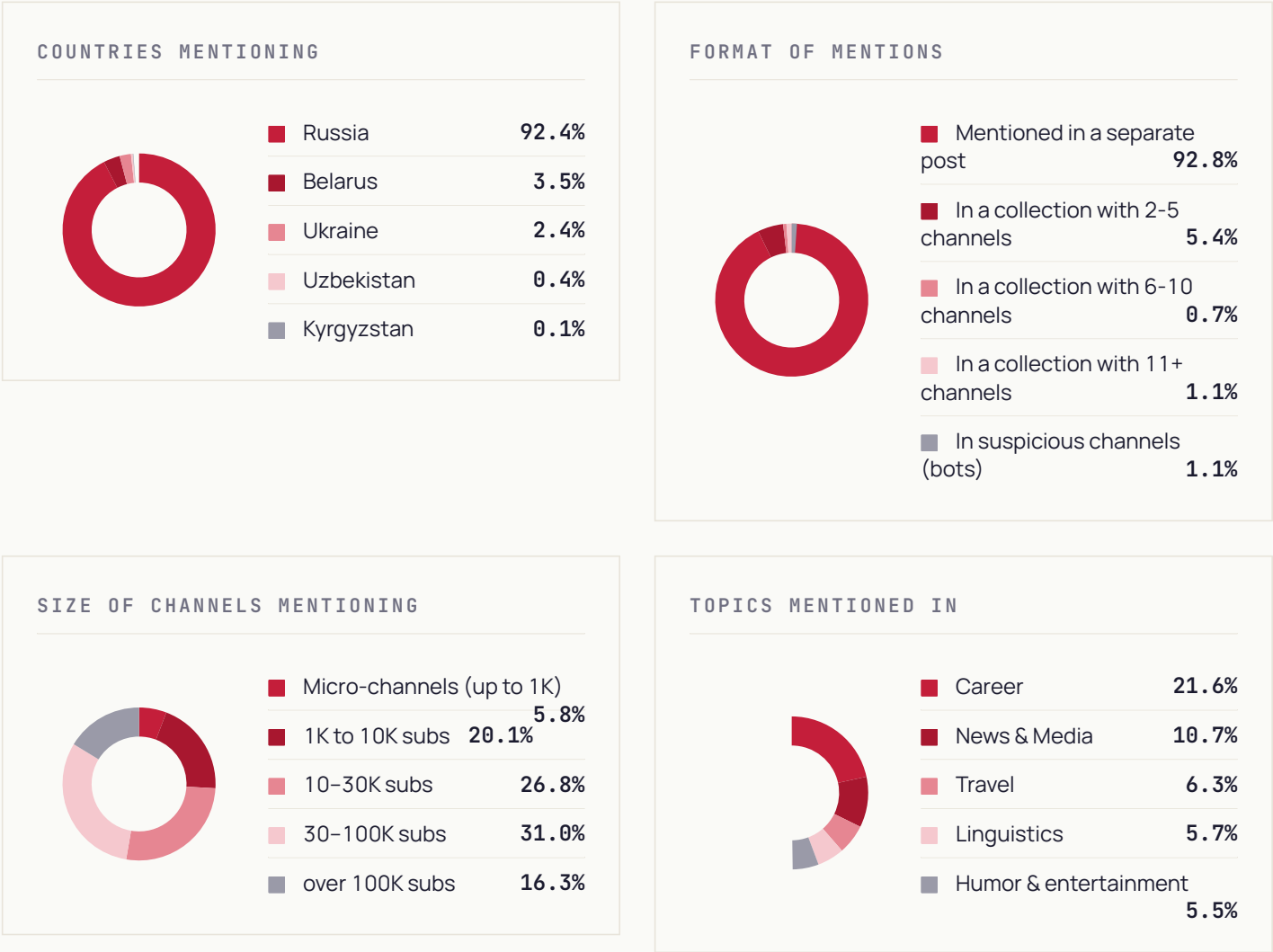
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

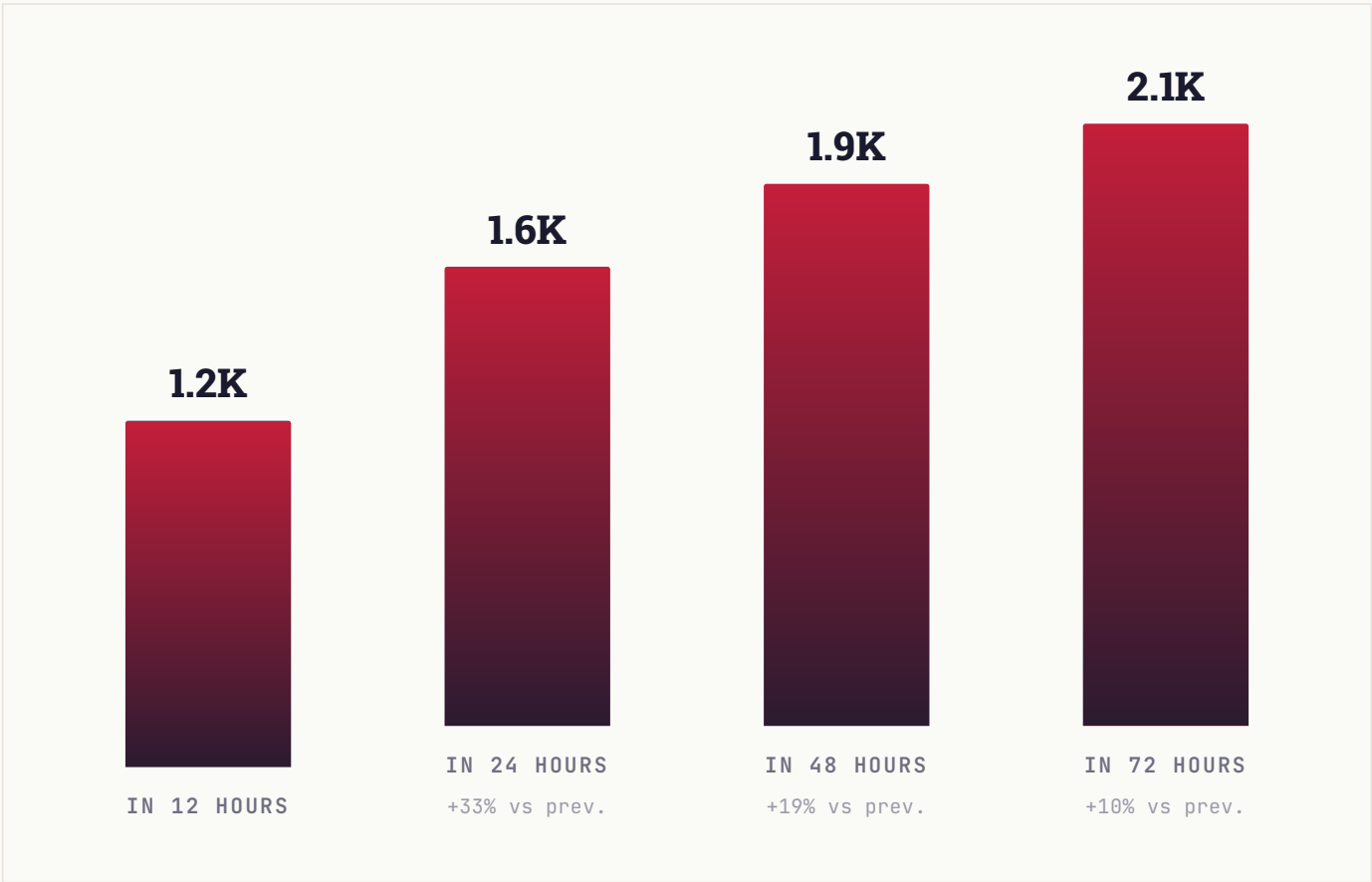
Citation index **1 213** — channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **1 257** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
و- وظائف - أي وظيفة	1.2M
قو قناة وظائف - وظيفتك علينا	816.9K
UB Remote work no exp - Freelance	798.6K
II ای استخدام	633.2K
وظائف	625.5K
سا مساحة الوظائف	536K
RM JOBS MOSCOW VACANCIES	522K
SW SR WORLD	459.3K
SI SeoJob Заработок в сети	438.1K
EJ Ethio Jobs Vacancy™	380.9K
RP Working Park: jobs, internships, volunteer programs	YOU 132.7K

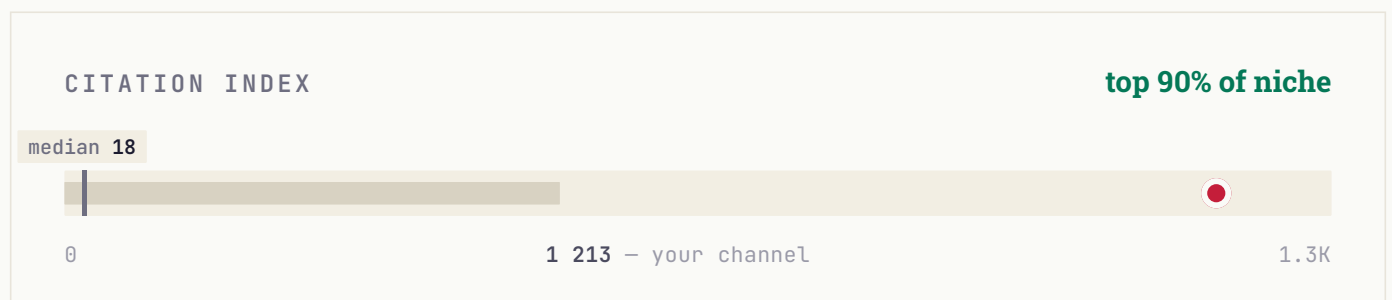
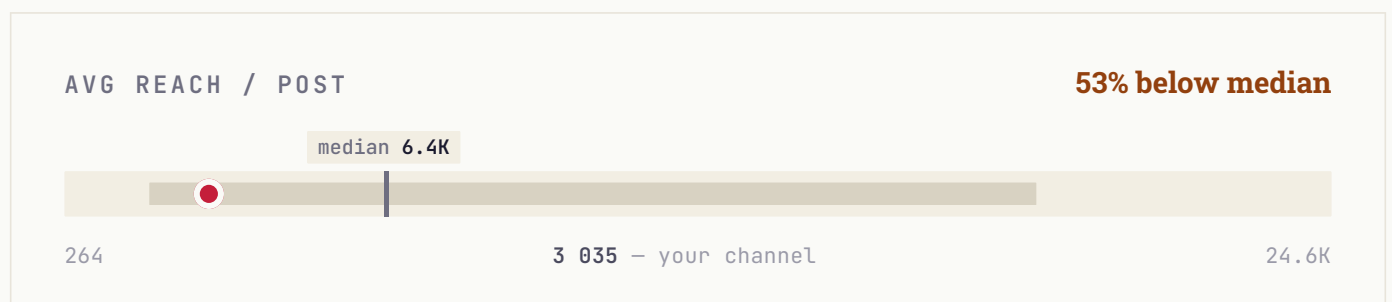
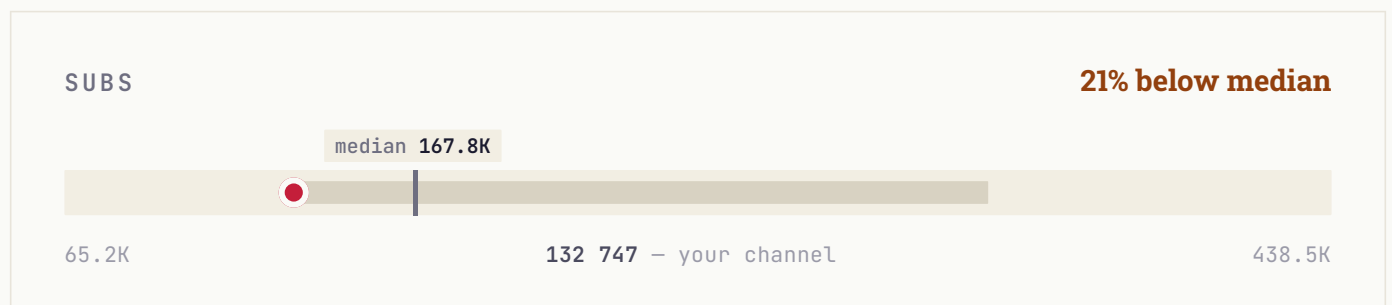
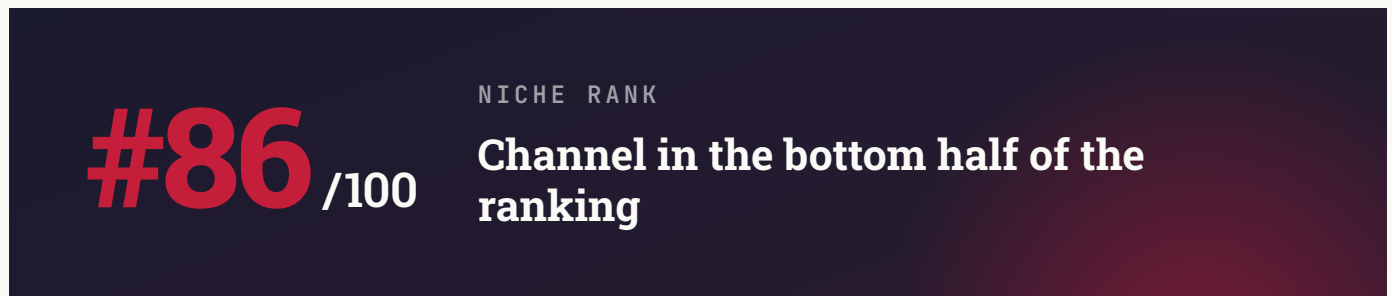
COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#86 of 96). Niche median — 167.8K subs. First KPI goal — reach median. Leader: وظائف - أي وظيفة (1.2M).

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 2.29% vs benchmark 5.5%. Try polls and interactive formats.

EFFECT

+3.2pp ER
- 04

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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