

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Soulful videos



Video for stories |

Backgrounds



@soul_video00

Atmospheric videos for creating stories and inspiration ✨ Ads 👉

@pr_olesyachernika / TelegaIn: https://telega.in/c/soul_video00

Admin 🧑 @olesyachernika Statement: 6937967634 For RKN:...

SUBSCRIBERS

14 193

ERR (% SEE POSTS)

14.0%

REACH/POST

1.9K

-56 per month

in 24 hrs 3.5%

ad reach 500/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 14 193 —	 SUBSCRIBER REACH 13.13% avg % subs see post	 VIEWS/POST 1.9K median 1.9K · 25 days	 POSTS/WEEK 4.0 for the period
 7D TREND -19.0% vs previous week	 REACTIONS/POST 27.0 only 405 reactions, 193 reposts, 0 comments	 POST LENGTH 67 chars median 66 · 25 days	 POSTS ANALYZED 15 25 days
 AD REACH 500 24h avg	 CHURN / MONTH -56 last month	 CITATION RATE 16 citation index · 41 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 16.08.2021

AI EDITOR SUMMARY

Channel «Soulful videos 🦋 Video for stories | Backgrounds» — 14 193 subs. Avg views per post: 1.9K people (13% of subs), low reach — need to grow audience. Publishes 4 posts/week (~1/day) — infrequent. Week Jul 6–12 reach dropped -19.0% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 25 days.
- 02 Dominant format — Video (15/15 posts).
- 03 Avg post length — 67 chars (median 66).
- 04 Peak audience activity — Thursday, 06:00 MSK.
- 05 Top posts get 3x more views than the weakest (2.6K avg for top vs 955 for worst) — among 15 posts in 25 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 03:15 VIDEO How about a picnic in nature? 🧺🌿 #nature #summer #aesthetic Soulful videos 🦋	VIEWS 2 894 REPOSTS 14	REACTIONS 26 ER 20.4%
Nº2 24.06 · 02:38 VIDEO Morning, calm and a cup of tea ☕ #tea #coffee #summer Heartwarming videos 🦋	VIEWS 2 396 REPOSTS 12	REACTIONS 29 ER 16.9%
Nº3 25.06 · 02:59 VIDEO Cuties in nature 🐱 #cuteness #nature #summer Heartwarming videos 🦋	VIEWS 2 366 REPOSTS 13	REACTIONS 27 ER 16.7%

Nº4 23.06 · 02:55 VIDEO Good summer morning 🍷 #flowers #nature #summer Soulful videos 🦋	VIEWS 2 300 REPOSTS 19	REACTIONS 30 ER 16.2%
Nº5 29.06 · 01:45 VIDEO Have you already made a summer fruit pie? 🍰 #recipe Soulful videos 🦋	VIEWS 1 993 REPOSTS 19	REACTIONS 34 ER 14.0%

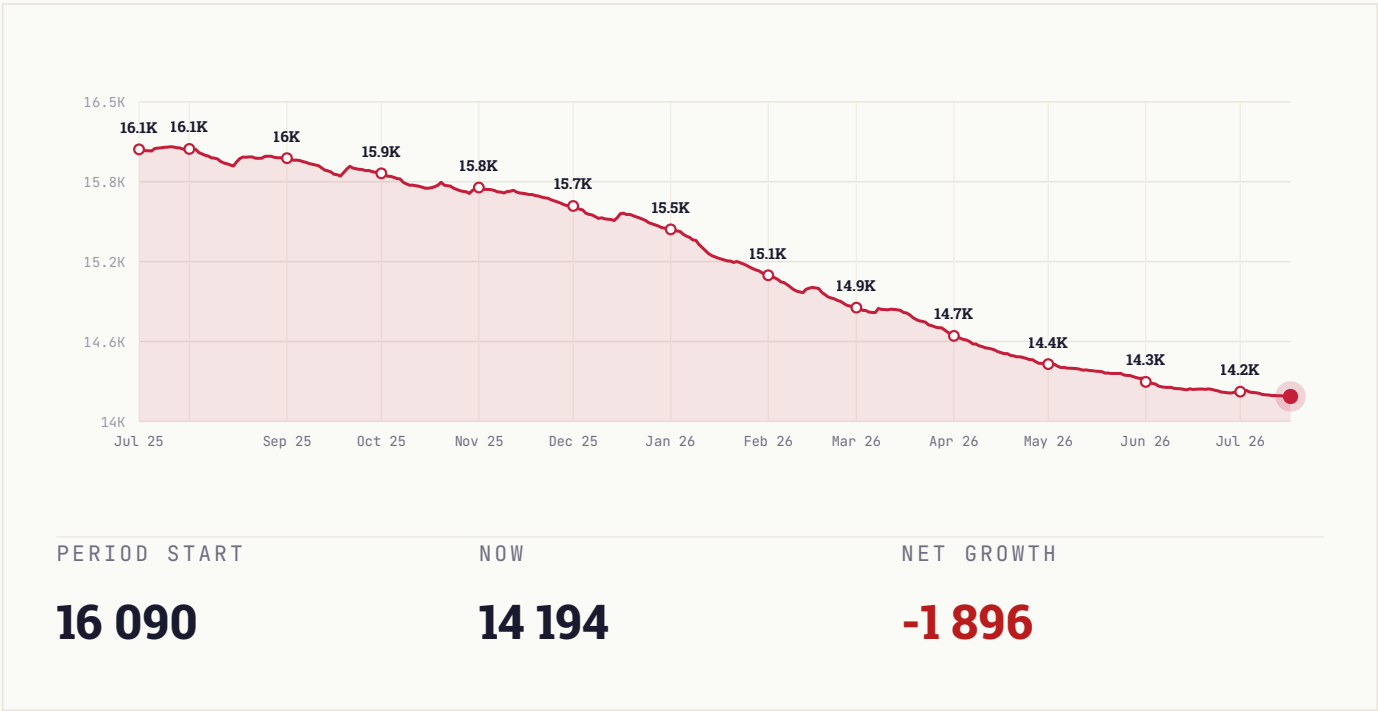
WORST 3

↓ 11.07 · 19:03 VIDEO Beautiful sunset – a perfect end to the day 🍷 Soulful videos 🦋 #evening #sunset #beautiful_views #nature	VIEWS 1 118 REPOSTS 7	REACTIONS 27 ER 7.9%
↓ 13.07 · 02:20 VIDEO #flowers #nature #summer Soulful videos 🦋	VIEWS 980 REPOSTS 8	REACTIONS 28 ER 6.9%
↓ 14.07 · 02:05 VIDEO Cherry or sour cherry? 🍷🍷 #berry Heartwarming videos 🦋	VIEWS 767 REPOSTS 8	REACTIONS 23 ER 5.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

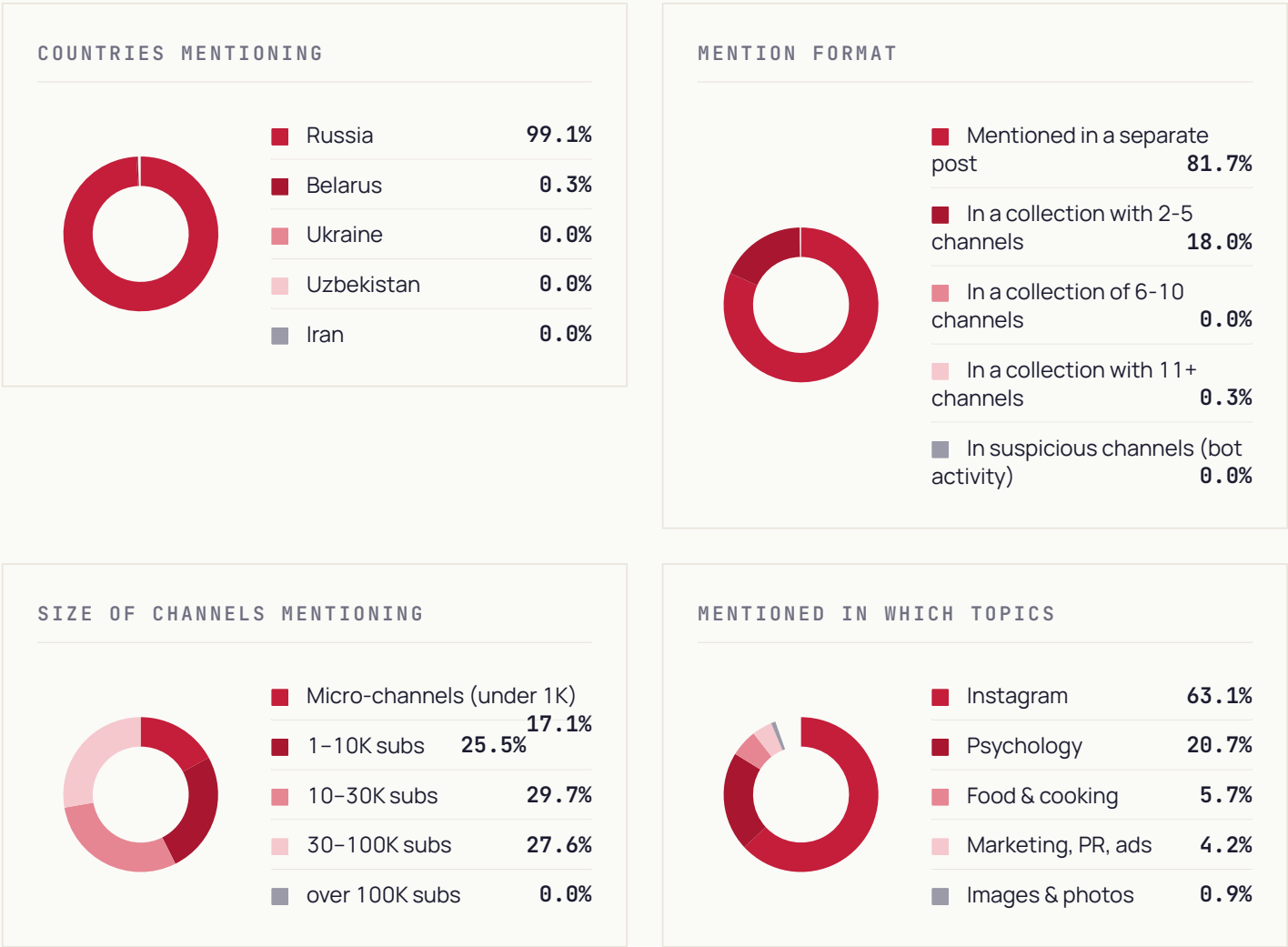
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · CITATIONS

Who mentions the channel and how

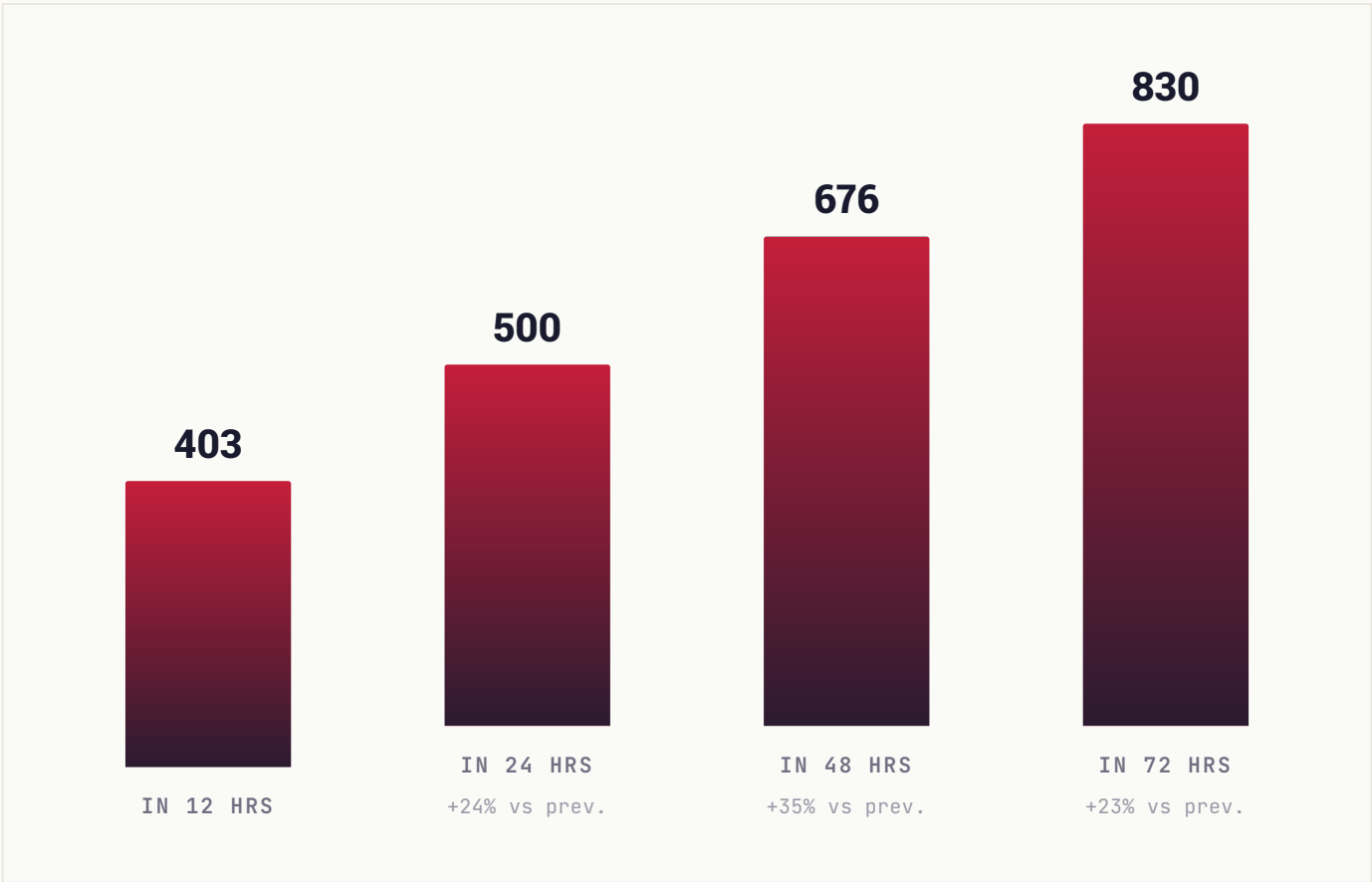
Citation index **16** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned **41** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEO FOR STORIES	136.7K
ShC Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESA PIRUZIFARD انسا پیروزی فرد	123.7K
AA ÆAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
DV Soulful videos 🦋 Video for stories Backgrounds	YOU 14.2K

COMPARATIVE INSIGHT

Channel is not yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (437.9K), top-99 median: 32.9K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **21**, they brought **357** new subs.

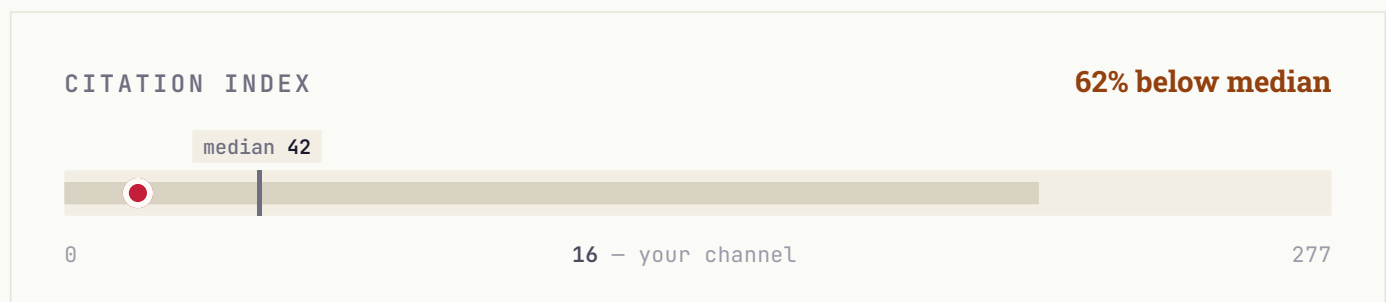
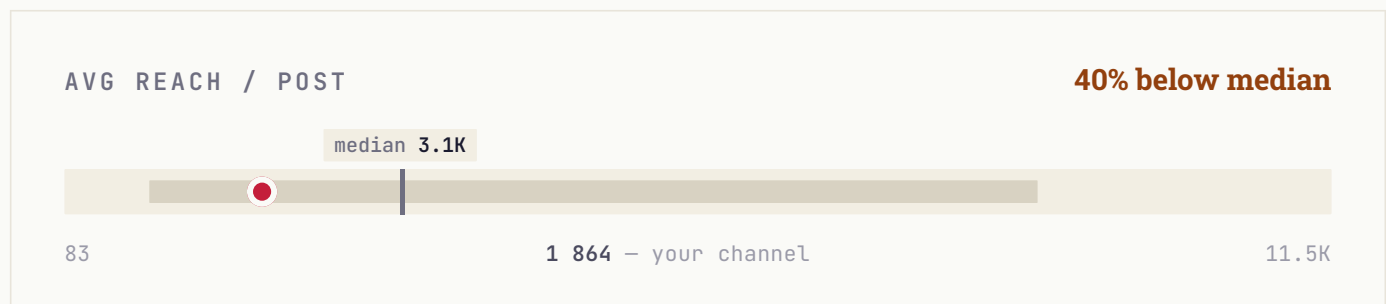
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	3	2	8	
December 2025	4	3	61	
November 2025	1	1	33	
October 2025	4	3	83	
September 2025	4	1	80	
August 2025	5	2	92	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
21	6	357

Where the channel stands in its league

SUBSCRIBERS 57% below median

Metric	Value
Current Subscribers	14 193
Median	33.1K
Percentage below median	57%
Scale Range	9.8K to 132.8K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience is most active on this day at 06:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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