

PUBLIC PROMTPRESS REPORT

Channel audit

Sotka | Your Platform



@sotkaonline

◆ Graduated 370,000+ students, 1 in 3 scores 80+ ◆ Educational license ◆ Certified OGE and USE experts  OGE & USE prep: 4 subjects for the price of 1 Sign up or ask a question:...

SUBSCRIBERS

21 255

-1676 per month

ERR (% SEE POSTS)

102.0%

per day **10.3%**

REACH/POST

25.2K

ad reach **2.2K/24h**

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 21 255 —	 SUBSCRIBER REACH 118.46% avg % of subs see post	 VIEWS/POST 25.2K median 25.2K · 2 days	 POSTS/WEEK 4.9 over period
 7D TREND — no data for period	 REACTIONS/POST 120.5 total 241 reactions, 128 reposts, 0 comments	 POST LENGTH 614 chars median 614 · 2 days	 POSTS ANALYZED 2 2 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -1676 last month	 CITATIONS 130 citation index · 360 channels mentioned all time	 CHANNEL AGE 2 years 11 months created 26.07.2023

AI EDITOR SUMMARY

Channel «Sotka | Your Platform» – 21 255 subs. Each post averages 25.2K people (118% from subs), wide reach for a channel this size. Publishes 5 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

Best-performing content

Top & bottom posts by engagement – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 2 days.
- 02 Dominant format – Photo (1/2 posts).
- 03 Avg post length – 614 characters (median 614).
- 04 Audience peak activity – Monday, 18:00 MSK.
- 05 Top posts get 1x more views than the weakest (16.8K avg for top vs 25.2K for worst) – across 2 posts in 2 days. Worth analyzing what top posts share: topic, format, timing.

TOP 2 POSTS

Nº1 22.06 · 15:17 PHOTO We send real cash to your card for your honest Sotka prep story🔥 We know how nervous you are... we want to be there, so...	VIEWS	REACTIONS
	28 281	154
Nº2 25.06 · 11:57 VIDEO 🔥 WIN 10,000 ₺ FOR A VIDEO ABOUT THE UNIFIED STATE EXAM 🔥 Yes, you heard right. We want as many students as possible to know that with us you can not only...	REPOSTS	ER
	53	133.1%
Nº2 25.06 · 11:57 VIDEO 🔥 WIN 10,000 ₺ FOR A VIDEO ABOUT THE UNIFIED STATE EXAM 🔥 Yes, you heard right. We want as many students as possible to know that with us you can not only...	VIEWS	REACTIONS
	22 076	87
Nº2 25.06 · 11:57 VIDEO 🔥 WIN 10,000 ₺ FOR A VIDEO ABOUT THE UNIFIED STATE EXAM 🔥 Yes, you heard right. We want as many students as possible to know that with us you can not only...	REPOSTS	ER
	75	103.9%

WORST 2

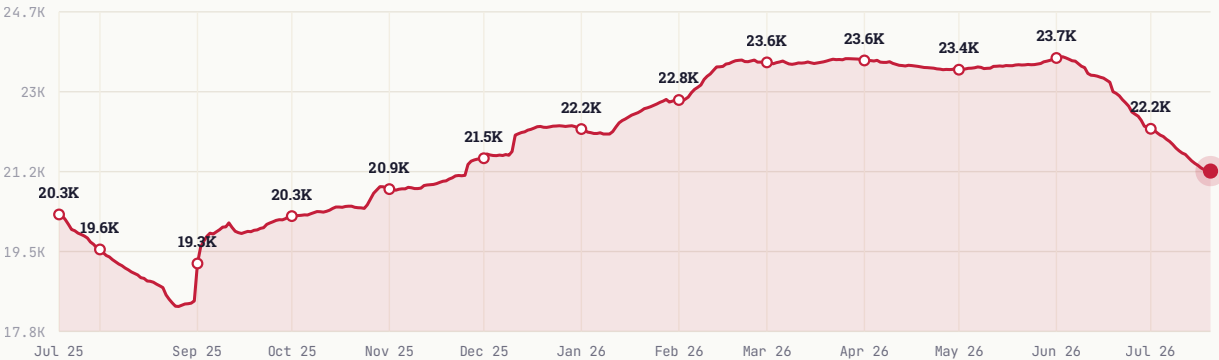
↓ 22.06 · 15:17 PHOTO We send real cash to your card for your honest Sotka prep story🔥 We know how nervous you are... we want to be there, so...	VIEWS	REACTIONS
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↓ 22.06 · 15:17 PHOTO We send real cash to your card for your honest Sotka prep story🔥 We know how nervous you are... we want to be there, so...	REPOSTS	ER
	53	133.1%

↓ 25.06 · 11:57 VIDEO 🔥 WIN 10,000 ₪ FOR A VIDEO ABOUT THE UNIFIED STATE EXAM 🔥 Yes, you heard right. We want as many students as possible to know that with us you can not only...		VIEWS 22 076 REPOSTS 75	REACTIONS 87 ER 103.9%
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SECTION 03 · SUB DYNAMICS

Channel growth over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.

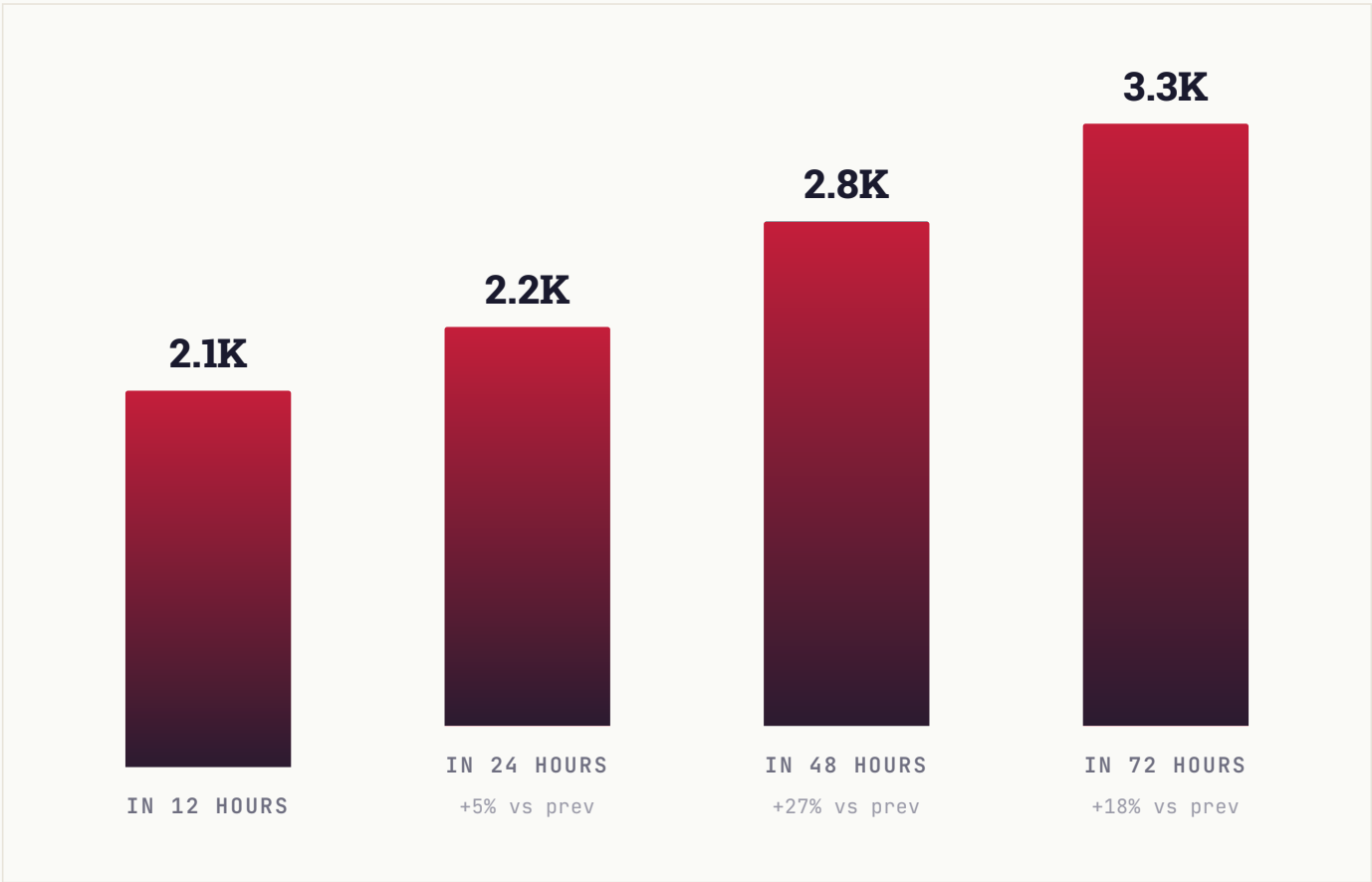


START OF PERIOD	NOW	NET GROWTH
20 317	21 255	+938

SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see where it ranks among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™	1.3M
شك شام كاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
SI Sotka Your Platform YOU	21.3K

COMPARATIVE INSIGHTS

Channel is still outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **296**, they brought **5 249** new subs.

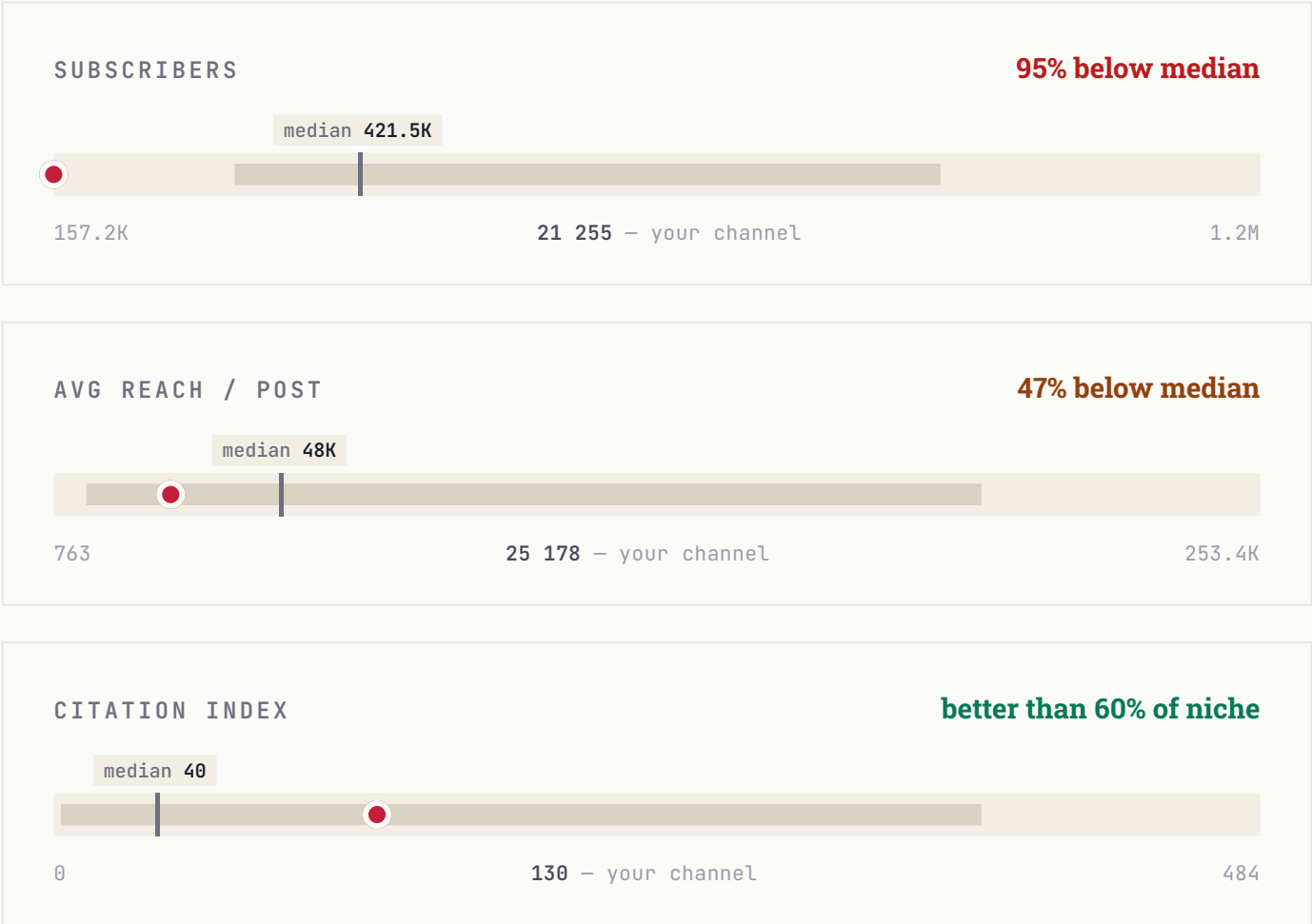
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	9	7	811
December 2025	29	14	816
November 2025	15	11	708
October 2025	102	43	713
September 2025	85	78	2 083
August 2025	56	41	118

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
296	6	5 249

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.



— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 4.9 posts/wk. Active channels average 7-10.
Consistency is key to retention.

IMPACT

**Consistency >
Volume****02****Main post of the week — on Monday**

Audience most active on this day at 18:00 MSK.

IMPACT

**Best window
for an
important post****03****Systematic Traffic Buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

IMPACT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

IMPACT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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